

Πανεπιστήμιο Δυτικής Αττικής
Σχολή Εφαρμοσμένων Τεχνών και Πολιτισμού
Τμήμα Γραφιστικής και Οπτικής Επικοινωνίας

Σχεδιασμός ψηφιακής εφαρμογής κινητού (app) και προωθητικό υλικό.

Πτυχιακή/ διπλωματική εργασία
Νικολοπούλου Γεωργία
Α.Μ. 18674131

Επιβλέπων καθηγητής
Δρ. Ρωσσέτος Μετζητάκος





Η ιδέα

Cinamate

Λογότυπο



𐌛

𐌛

𐌛

𐌛

𐌛

𐌛

Cine^mate

Εταιρική Ταυτότητα

Χρωματική Παλέτα



RGB 241 86 35
#f15623



RGB 247 148 30
#f7941e



Συνδυασμός



RGB 9 33 52
#092134



RGB 33 59 82
#213b52



RGB 255 255 255
#ffffff

Asty CF Std

A, B, C, D, E, F, G, H, I,
J, K, L, M, N, O, P, Q,
R, S, T, U, V, W, X, Y, Z

a, b, c, d, e, f, g, h, i, j,
k, l, m, n, o, p, q, r, s, t,
u, v, w, x, t, z

Book

**A, B, C, D, E, F, G, H, I,
J, K, L, M, N, O, P, Q,
R, S, T, U, V, W, X, Y, Z**

**a, b, c, d, e, f, g, h, i, j,
k, l, m, n, o, p, q, r, s, t,
u, v, w, x, t, z**

Bold

A, B, C, D, E, F, G, H, I,
J, K, L, M, N, O, P, Q,
R, S, T, U, V, W, X, Y, Z

a, b, c, d, e, f, g, h, i, j,
k, l, m, n, o, p, q, r, s, t,
u, v, w, x, t, z

Medium

**A, B, C, D, E, F, G, H, I,
J, K, L, M, N, O, P, Q,
R, S, T, U, V, W, X, Y, Z**

**a, b, c, d, e, f, g, h, i, j,
k, l, m, n, o, p, q, r, s, t,
u, v, w, x, t, z**

Black

Γραμματοσειρά

Η γραμματοσειρά Asty CF Std έχει επιλεχθεί καθολικά για όλες τις τυπογραφικές ανάγκες. Για τη διαφοροποίηση σε κείμενα χρησιμοποιούνται διαφορετικά βάρη και μεγέθη.

Lorem ipsum dolor sit amet,

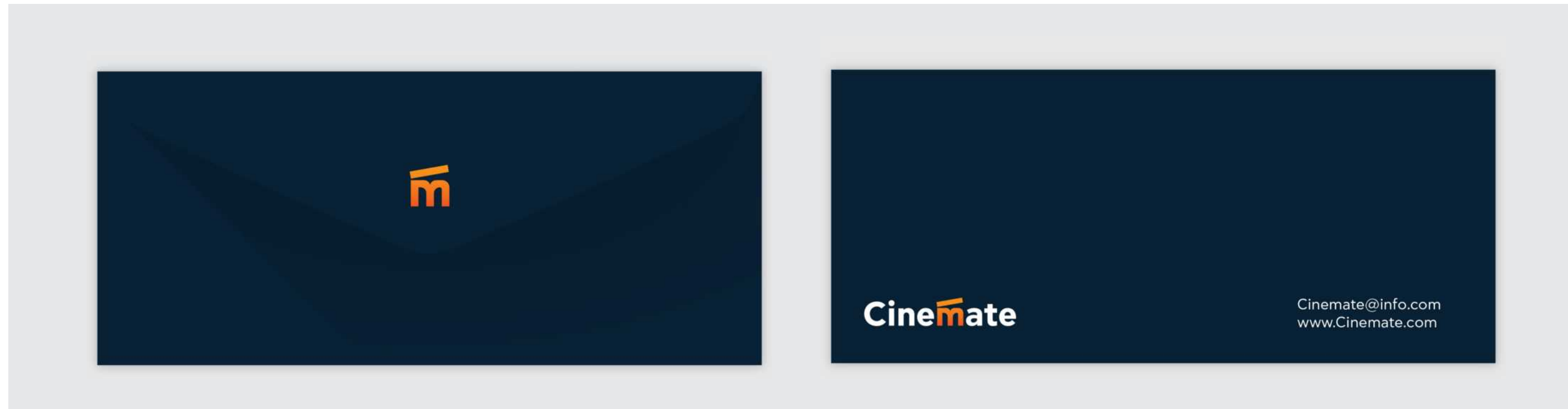
Lorem ipsum dolor sit amet,

Lorem ipsum dolor sit amet,

Lorem ipsum dolor sit amet,

Lorem ipsum dolor sit amet,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.



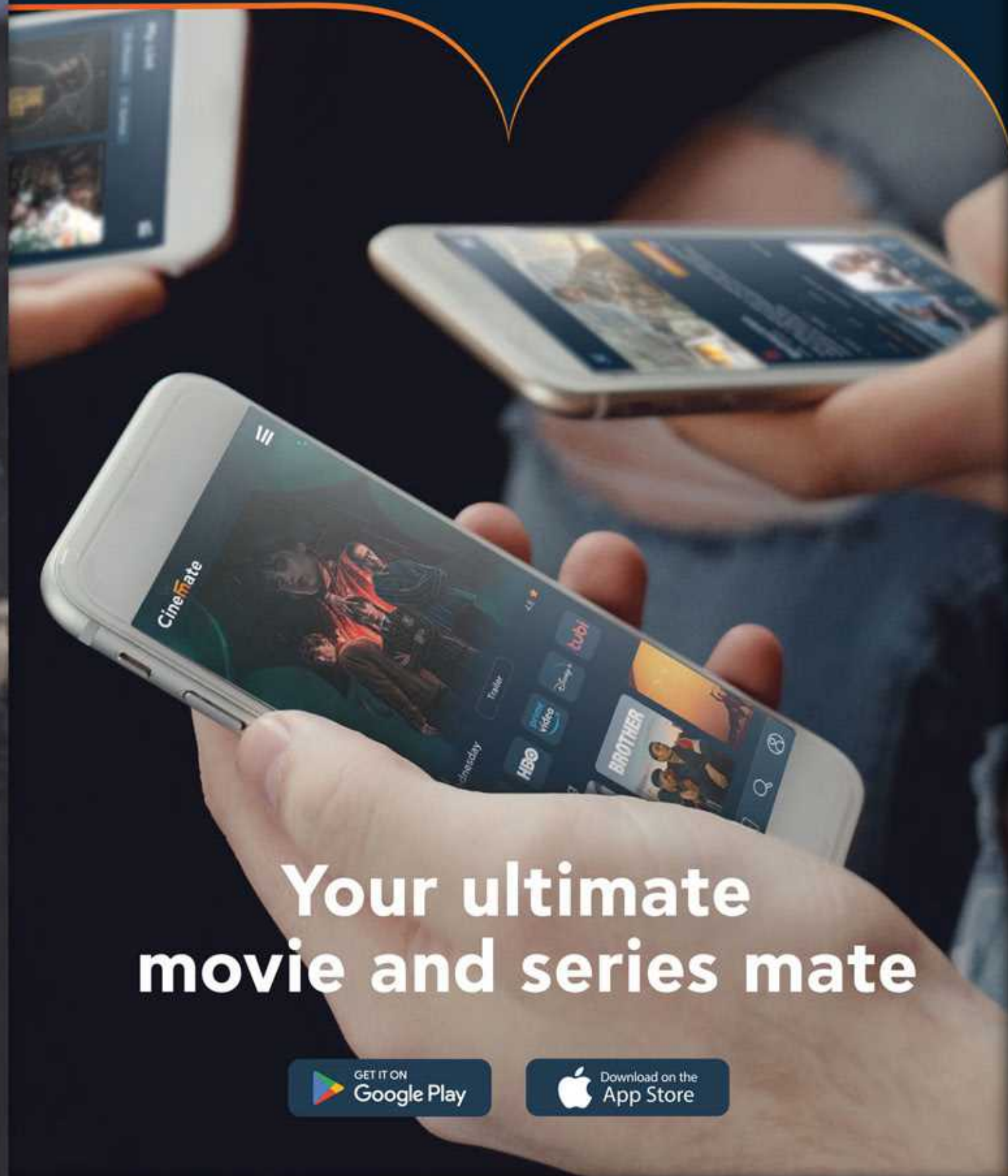
Εταιρική Ταυτότητα

Στα πλαίσια της εταιρικής ταυτότητας δημιουργήθηκαν κάρτες, επιστολόχαρτα και φάκελοι για τη χρήση τους από την εταιρία.



Πρωθητικό Υλικό

Cinemate



Your ultimate
movie and series mate



Cinemate

Easily **connect** with streaming platforms.

No more **searching** through multiple apps.

Never miss the latest releases!

Use **AI** search for personalized **suggestions**.



Cinemate

GET IT ON
Google Play

Download on the
App Store

Easily **connect** with streaming platforms.

No more **searching** through multiple apps.

Never miss the latest releases!

Use **AI** search for personalized **suggestions**.



Cinemate

Your ultimate
movie and
series mate

GET IT ON
Google Play

Download on the
App Store



Cinemate

Immerse yourself
in a vast collection
of movies and series.
Find hidden gems and
get recommendations
for your next watch.

GET IT ON
Google Play

Download on the
App Store



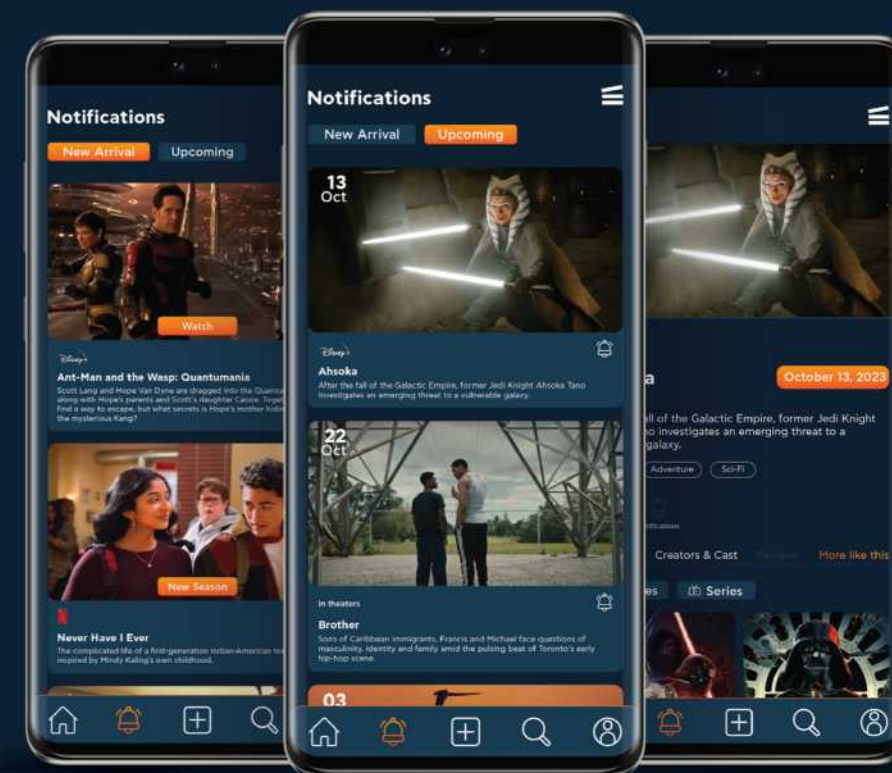
Cinemate

**Never miss the
latest releases!**

CineMate keeps you
informed about new
movies and series.

GET IT ON
Google Play

Download on the
App Store

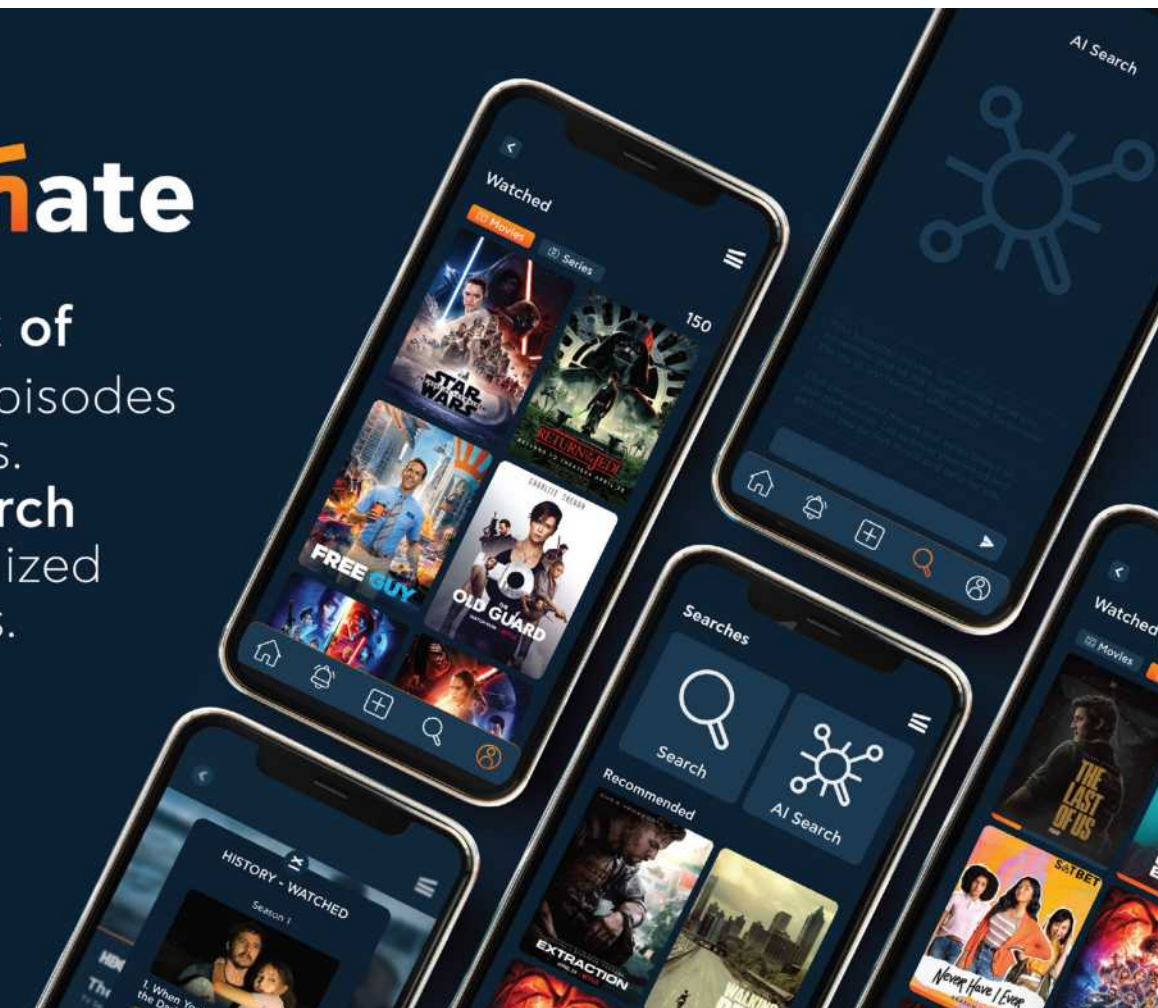


Cinemate

Keep track of
watched episodes
and seasons.
Use AI search
for personalized
suggestions.

GET IT ON
Google Play

Download on the
App Store





NEXT STATION EGALED

NEXT STATION EGALED

Cinemate

Cinemate
Only connect with streaming platforms.
In the streaming app on your phone.
Never miss the latest releases.
Use AI search to personalize suggestions.

Cinemate
Never miss the latest releases!
Cinemate keeps you informed about new movies and series.

Available on Google Play
Available on the App Store

DR3

76D3

Cinemate
#1 Wednesday
HBO
Prime Video
Disney
Tubi
Upcoming
BROTHER

Cine^mate

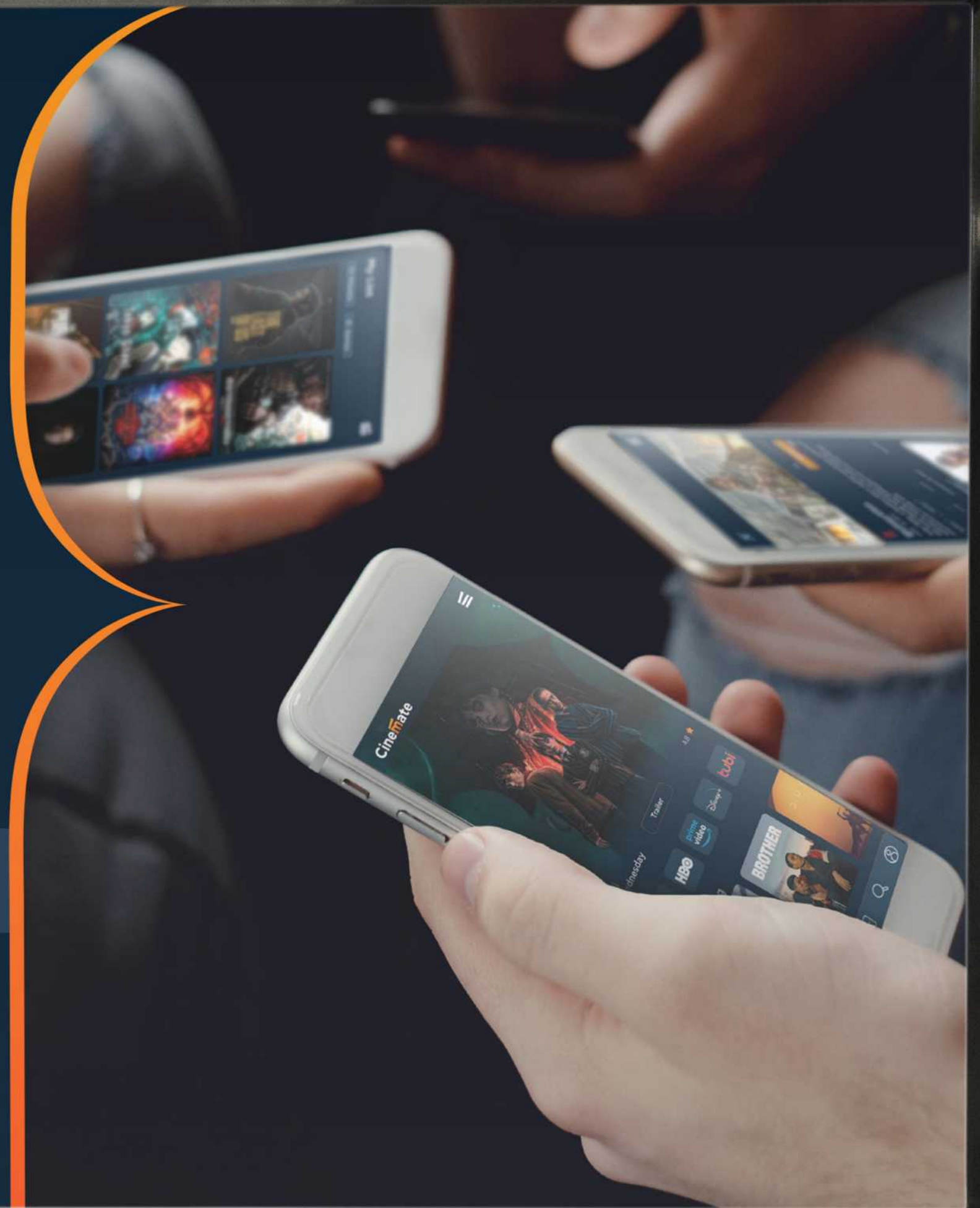
Your ultimate movie and series mate

Easily **connect** with streaming platforms.

No more **searching** through multiple apps.

Never miss the latest releases!

Use **AI** search for personalized **suggestions**.



Cinēmate

Immerse yourself in a vast collection of movies and series.
Find hidden gems and get recommendations for your next watch.

Cinēmate

Keep track of watched episodes and seasons.
Use AI search for personalized suggestions.

Cinēmate

Never miss the latest releases!
Cinēmate keeps you informed about new movies and series.

Cinēmate

DOWNLOAD THE APP

GET IT ON Google Play

Download on the App Store

Cinēmate

Your ultimate movie and series mate

DOWNLOAD THE APP [HERE](#)

Cinēmate

Your ultimate movie and series mate

Easily **connect** with streaming platforms.

No more **searching** through multiple apps.

Never miss the latest releases!

Use **AI** search for personalized **suggestions**.

DOWNLOAD THE APP [HERE](#)

Did you check the recently news this week?

Stuck on what to watch? Let AI be your movie - serie mate

Grab your pop-corn Find a movie to watch easily and quickly

The weekly statistics start from the beginning every Monday

Check out the upcoming ones! There are many new movies and series coming this winter.

Find the perfect movie to watch with your friends

The weekly statistics start from the beginning every Monday Did you check them?

M	T	W	Th	F	Sa	Su
2	4	3	1	6	7	5

16 Episodes 4 Movies

Platforms Used: Netflix, Prime Video

The weekly statistics start from the beginning every Monday Did you check them?

M	T	W	Th	F	Sa	Su
2	4	3	1	6	7	5

16 Episodes 4 Movies

Platforms Used: Netflix, Prime Video

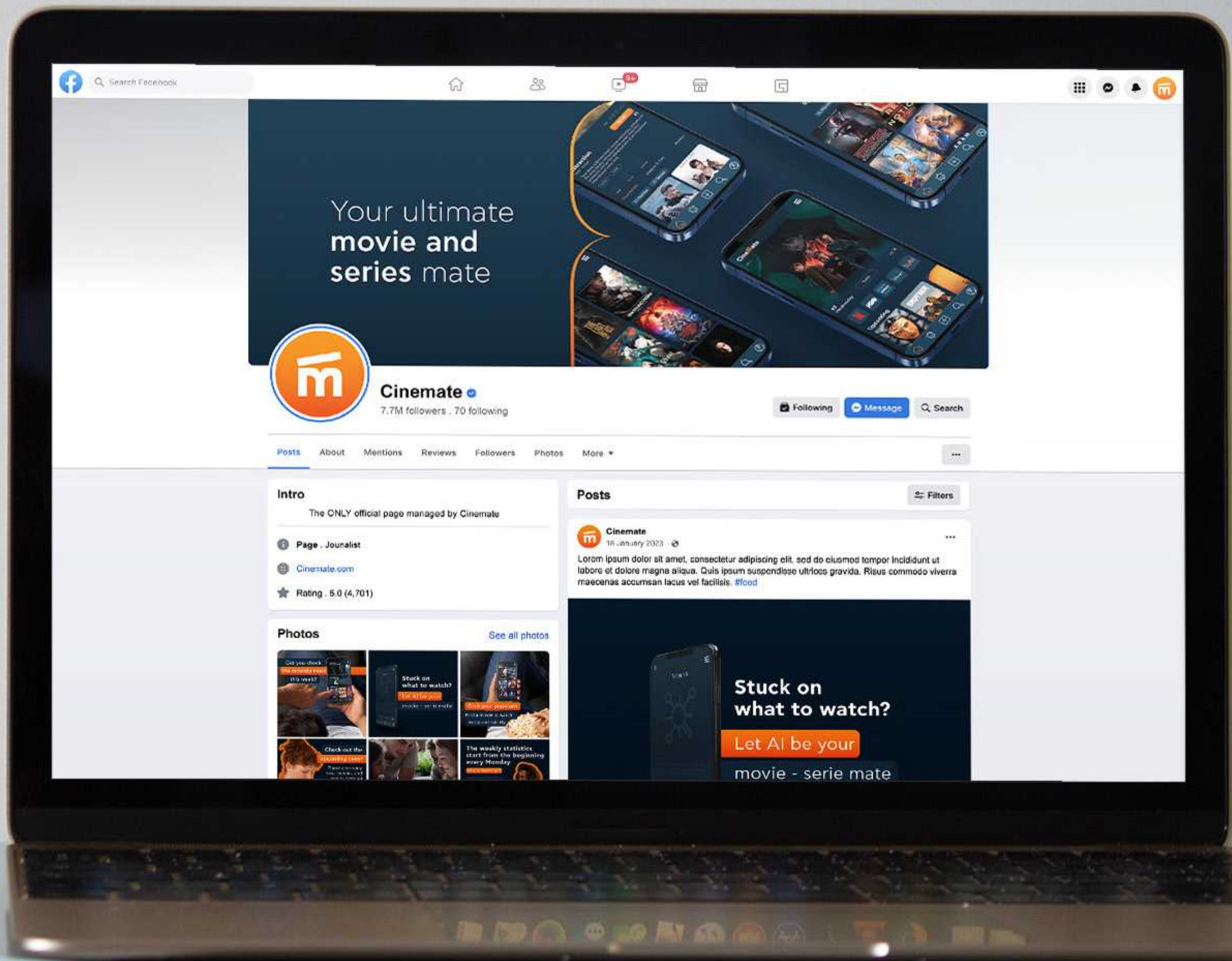
Share your favorite series and movies with your friends

Grab your pop-corn Find a movie to watch easily and quickly

Choose your streaming apps Get multiple searches

Ashoka is coming! Turn on notifications. Don't miss it!

Share your favorite series and movies with your friends



Your ultimate
movie and
series mate



Cinemate

7.7M followers · 70 following

Following Message Search

Posts About Mentions Reviews Followers Photos More

Intro

The ONLY official page managed by Cinemate

Page · Journalist

Cinemate.com

Rating · 5.0 (4,701)

Photos

See all photos

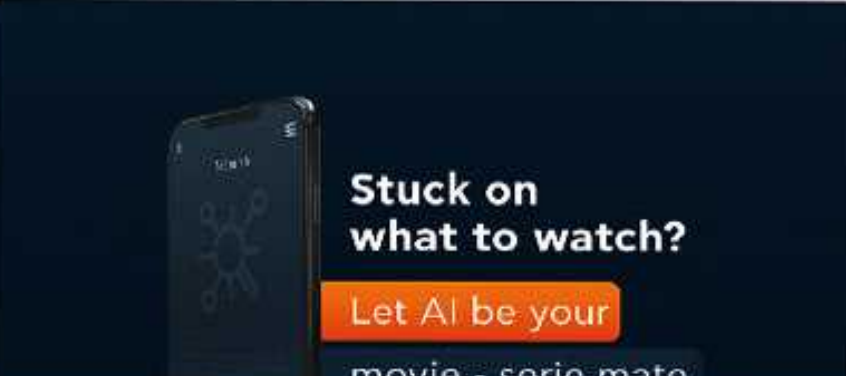


Posts

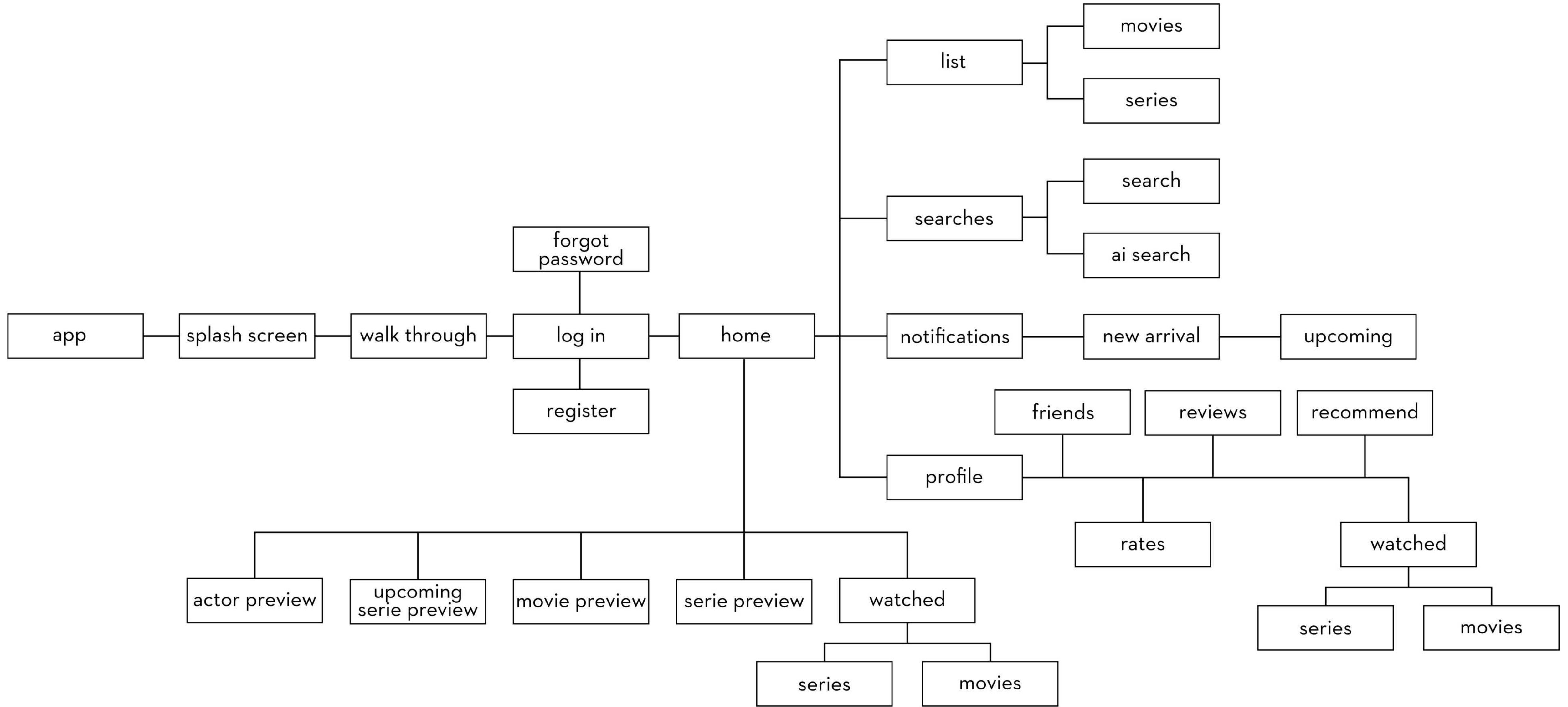
Filters

Cinemate 16 January 2023

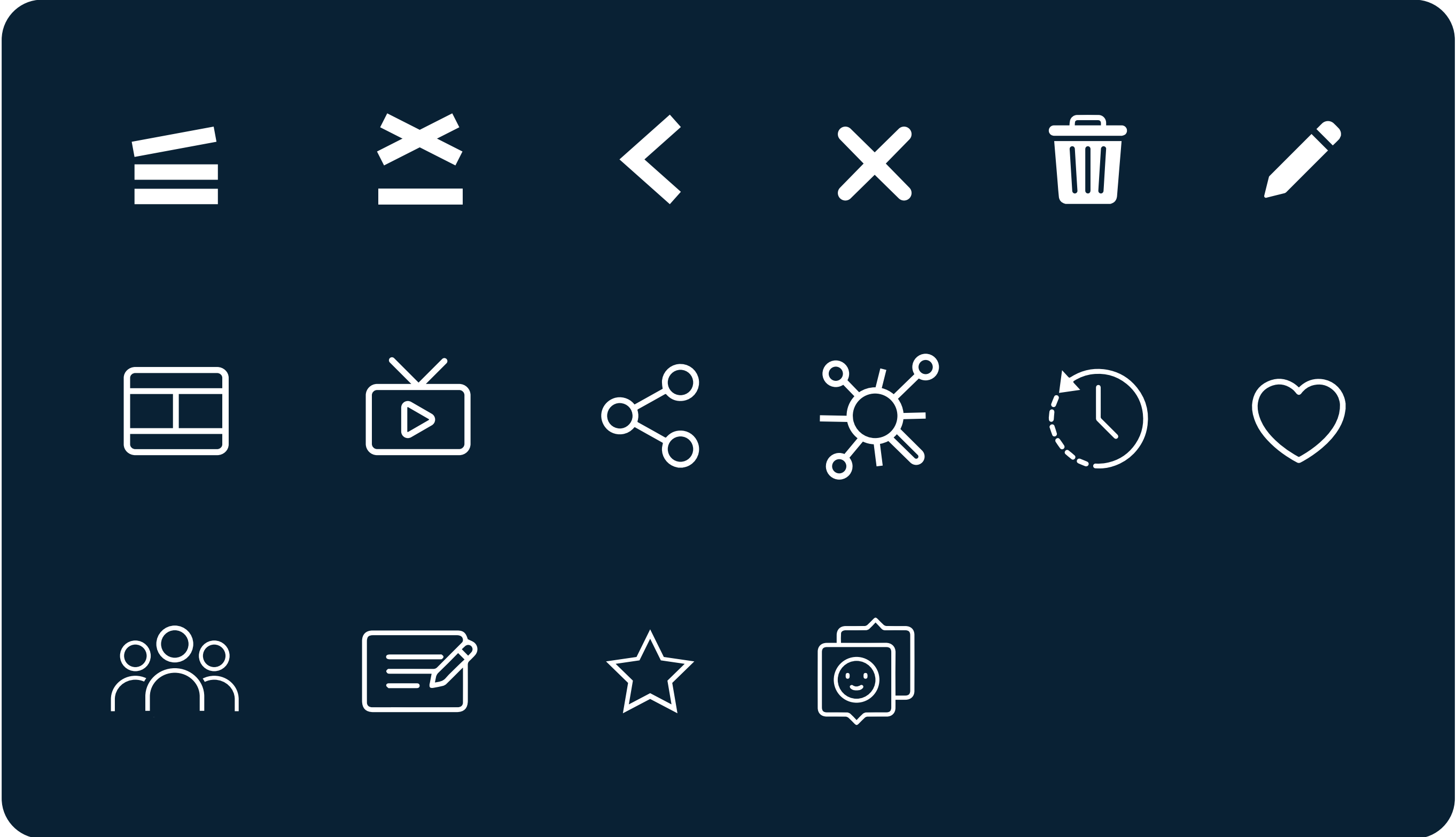
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus commodo viverra maecenas accumsan lacus vel facilisis. #food




Εφαρμογή - app








Searches




Search

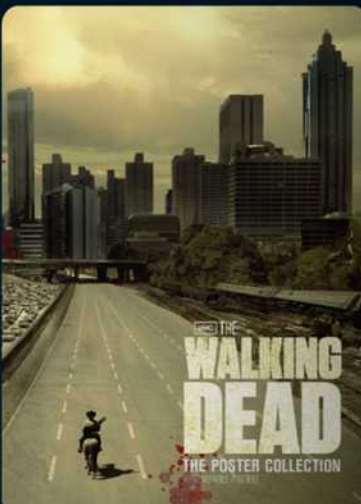


AI Search


Recommended




EXTRACTION
APRIL 24 | NETFLIX








THE WALKING DEAD
THE POSTER COLLECTION



STRANGER THINGS

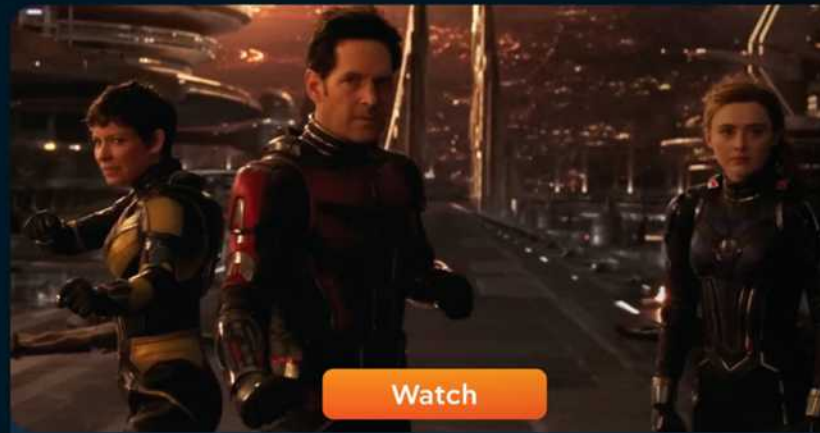


SPIDER-MAN
ACROSS THE SPIDER-VERSE

Notifications

New Arrival
Upcoming



Watch

Disney+ 3.1 ★

Ant-Man and the Wasp: Quantumania






Scott Lang and Hope Van Dyne are dragged into the Quantum Realm, along with Hope's parents and Scott's daughter Cassie. Together they must find a way to escape, but what secrets is Hope's mother hiding? And who is the mysterious Kang?

N 4.1 ★


Never Have I Ever

The complicated life of a first-generation Indian-American teenage girl, inspired by Mindy Kaling's own childhood.

New Season

Cinamate



#1 Wednesday 4.8 ★

Trailer

N


HBO


prime video

Disney+






tubi

Upcoming






BROTHER








My List


Movies
Series




THE LAST OF US
HBO




EXTRACTION
APRIL 24 | NETFLIX




Tokyo Ghoul








STRANGER THINGS




THE PURGE
SEASON 1





Profile




tzinanikol




friends



reviews




rates




recommend

You have watched




150 Movies




20 Series


Continue watching








S1 - Episode 2

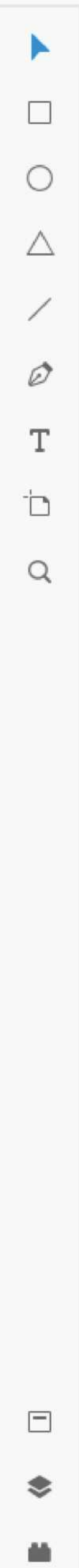


S4 - Episode 6



S3 - Epis



Repeat Grid

W 0 x 0
H 0 y 0

RESPONSIVE RESIZE

APPEARANCE

Opacity 0%



Activate Windows
Go to Settings to activate Windows.

Ευχαριστώ