

ΠΑΝΕΠΙΣΤΗΜΙΟ ΔΥΤΙΚΗΣ ΑΤΤΙΚΗΣ

ΣΧΟΛΗ ΕΦΑΡΜΟΣΜΕΝΩΝ ΤΕΧΝΩΝ ΚΑΙ ΠΟΛΙΤΙΣΜΟΥ

ΚΑΤΕΥΘΥΝΣΗ ΓΡΑΦΙΣΤΙΚΗΣ
ΤΜΗΜΑ ΓΡΑΦΙΣΤΙΚΗΣ



ΠΤΥΧΙΑΚΗ ΕΡΓΑΣΙΑ

ΠΡΟΩΘΗΣΗ ΜΟΥΣΙΚΟΥ ΑΛΜΠΟΥΜ ΠΕΡΙΟΡΙΣΜΕΝΗΣ ΕΚΔΟΣΗΣ

ΣΟΦΙΑ ΣΑΡΟΓΛΟΥ ΑΜ 521160850228

ΕΠΙΒΛΕΠΩΝ ΚΑΘΗΓΗΤΗΣ
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Αιγάλεω, Φεβρουάριος 2021

ΤΑ ΜΕΛΗ ΤΗΣ ΕΠΙΤΡΟΠΗΣ ΕΞΕΤΑΣΗΣ ΠΤΥΧΙΑΚΗΣ ΕΡΓΑΣΙΑΣ

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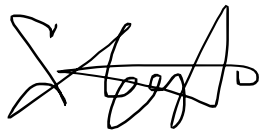
ΠΑΠΑΔΟΜΑΝΩΛΑΚΗ ΜΑΡΙΑ

ΔΗΛΩΣΗ ΣΥΓΓΡΑΦΕΑ ΠΤΥΧΙΑΚΗΣ/ ΔΙΠΛΩΜΑΤΙΚΗΣ ΕΡΓΑΣΙΑΣ

Η κάτωθι υπογεγραμμένη Σοφία Σαρόγλου του Γεωργίου, με αριθμό μητρώου 521160850228 φοιτήτρια του Πανεπιστημίου Δυτικής Αττικής της Σχολής Εφαρμοσμένων Τεχνών & Πολιτισμού του Τμήματος Γραφιστικής και Οπτικής Επικοινωνίας, δηλώνω υπεύθυνα ότι: «Είμαι συγγραφέας αυτής της πτυχιακής/διπλωματικής εργασίας και ότι κάθε βοήθεια την οποία είχα για την προετοιμασία της είναι πλήρως αναγνωρισμένη και αναφέρεται στην εργασία. Επίσης, οι όποιες πηγές από τις οποίες έκανα χρήση δεδομένων, ιδεών ή λέξεων, είτε ακριβώς είτε παραφρασμένες, αναφέρονται στο σύνολό τους, με πλήρη αναφορά στους συγγραφείς, τον εκδοτικό οίκο ή το περιοδικό, συμπεριλαμβανομένων και των πηγών που ενδεχομένως χρησιμοποιήθηκαν από το διαδίκτυο. Επίσης, βεβαιώνω ότι αυτή η εργασία έχει συγγραφεί από μένα αποκλειστικά και αποτελεί προϊόν πνευματικής ιδιοκτησίας τόσο δικής μου, όσο και του Ιδρύματος.

Παράβαση της ανωτέρω ακαδημαϊκής μου ευθύνης αποτελεί ουσιώδη λόγο για την ανάκληση του πτυχίου μου».

Η Δηλούσα



ΣΑΡΟΓΛΟΥ ΣΟΦΙΑ

ΕΥΧΑΡΙΣΤΙΕΣ

Για την επίτευξη της πτυχιακής μου εργασίας θα ήθελα να ευχαριστήσω την οικογένειά μου, που στάθηκε δίπλα μου και με στήριξε όλα αυτά τα χρόνια των σπουδών μου. Θα ήθελα επίσης να ευχαριστήσω και τους φίλους μου. Τέλος θα ήθελα να ευχαριστήσω τον επιβλέπων καθηγητή μου κ. Παπαποστόλου, καθώς και όλους τους καθηγητές του τμήματός μου, που μου παρέδωσαν όλες τις γνώσεις αυτά τα χρόνια.

ΠΕΡΙΛΙΨΗ

Η εργασία μου αφορά τον σχεδιασμό και την προώθηση μουσικού άλμπουμ περιορισμένης έκδοσης.

Μουσικό άλμπουμ περιορισμένης έκδοσης είναι ένα προϊόν άλμπουμ που ανήκει στην κατηγορία περιορισμένων εκδόσεων. Οι όροι ειδική έκδοση, περιορισμένη έκδοση ή και deluxe έκδοση, χρησιμοποιούνται ως κίνητρο μάρκετινγκ για διάφορα είδη προϊόντων, κυρίως δημοσιευμένα προϊόντα που σχετίζονται με τις τέχνες, όπως βιβλία, εκτυπώσεις, ηχογραφημένη μουσική, ταινίες, βιντεοπαιχνίδια αλλά και σε προϊόντα ενδυμάτων, αυτοκινήτων, οινοπνευματωδών ποτών και άλλων κατηγοριών.

Μπορούμε να ορίσουμε τα προϊόντα περιορισμένης έκδοσης ως «προϊόντα που πωλούνται σε κατάσταση που καθιστά δύσκολο να αποκτηθούν λόγω εταιριών ή παραγωγών που περιορίζουν τη διαθεσιμότητα τους σε μια συγκεκριμένη περίοδο, ποσότητα, περιοχή ή κανάλι». Η περιεκτικότητα της συσκευασίας όπως και η χρηματική αξία της συσκευασίας τέτοιων προϊόντων συνήθως είναι αυξημένη λόγω της περιορισμένης τους κινητικότητας.

Σε συνεργασία με τον φίλο μου Σπύρο Πουλόπουλο που δημιουργεί μουσικά κομμάτια, η εργασία ασχολείται με τον σχεδιασμό συσκευασίας άλμπουμ περιορισμένης έκδοσης. Τον σχεδιασμό έντυπων προϊόντων συμπεριλαμβανομένων στη συσκευασία κουτιού. Τον σχεδιασμό πολυμέσων προώθησης του άλμπουμ. Τέλος τον σχεδιασμό συλλογής αφισών με θέμα «Οι φάσεις του ουρανού». Οι αφίσες συμπεριλαμβάνονται στα έντυπα είδη της συσκευασίας κουτιού ως διακοσμητικές αφίσες εσωτερικού χώρου αλλά και εκτός της συσκευασίας ως προωθητικές αφίσες σε εξωτερικούς χώρους όπως καφετεριών και δημόσιων τόπων. Η συλλογή επεξηγεί και απεικονίζει την μουσική των κομματιών σε εικονιζόμενη αναπαράσταση συνδέοντας τα και με τα στάδια-φάσεις χρωμάτων που παίρνει ο ουρανός. Οι παραπάνω φάσεις είναι η μέρα, το απόγευμα, η νύχτα, το σέλας και η έκλειψη.

ABSTRACT

My work is about designing and promoting a limited edition music album.

A limited edition music album is an album product that belongs to the limited edition category. The terms special edition, limited edition or even deluxe edition, are used as marketing incentive for various types of products, mainly published products related to the arts, such as books, prints, recorded music, movies, video games but also in products of clothing, cars, fine wine and other categories.

We may define limited edition products as “sold in a state that makes them difficult to obtain because of companies or producers limiting their availability to a certain period, quantity, region, or channel”. The content of the packaging as well as the monetary value of the packaging of such products is usually increased due to their limited availability.

In collaboration with my friend Spyros Pouloupoulos who creates music tracks, the work deals with the packaging design of limited edition albums. The design of printed products including in the box packaging. The albums promotion multy media design. Finally, the design of a poster collection with theme "The phases of the sky". The posters are included in the printed items of the box packaging as decorative posters indoors and outside the packaging as promotional posters outdoors such as coffee shops and public places. The collection explains and depicts the music tracks in an illustrated representation linking them to the colour stages that the sky takes. The above phases are day, afternoon, night, aurora and eclipse.

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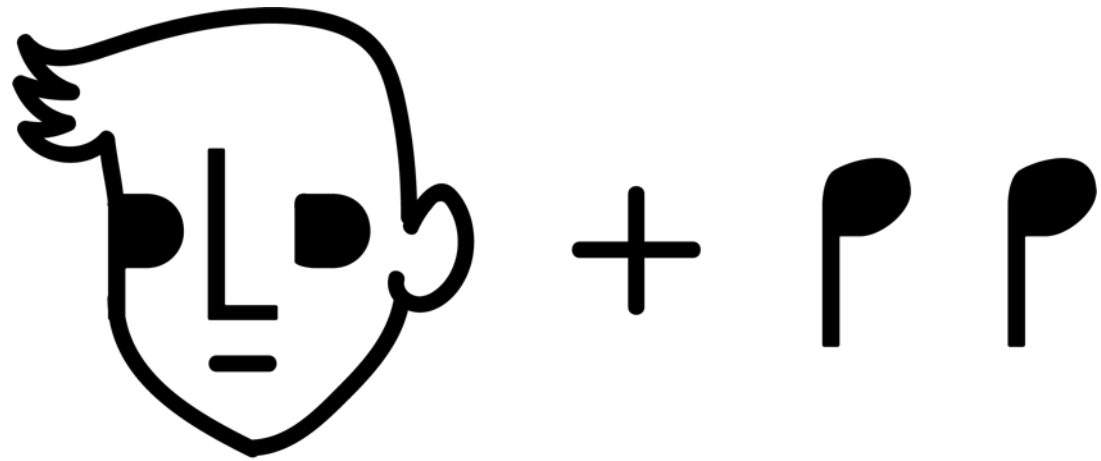
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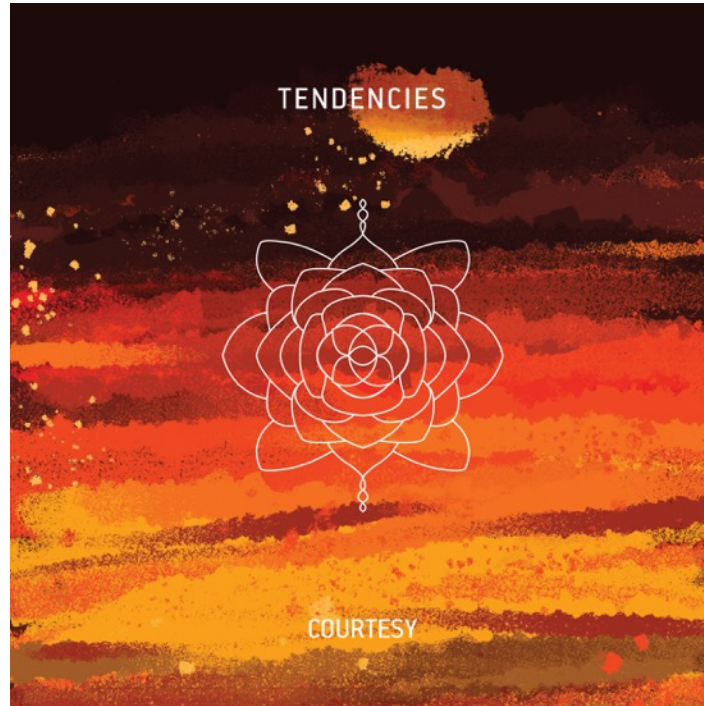


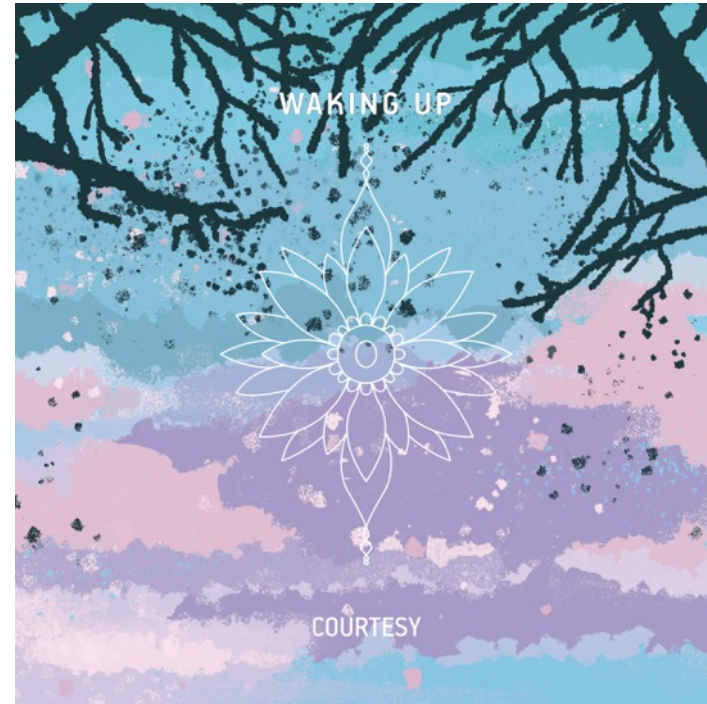
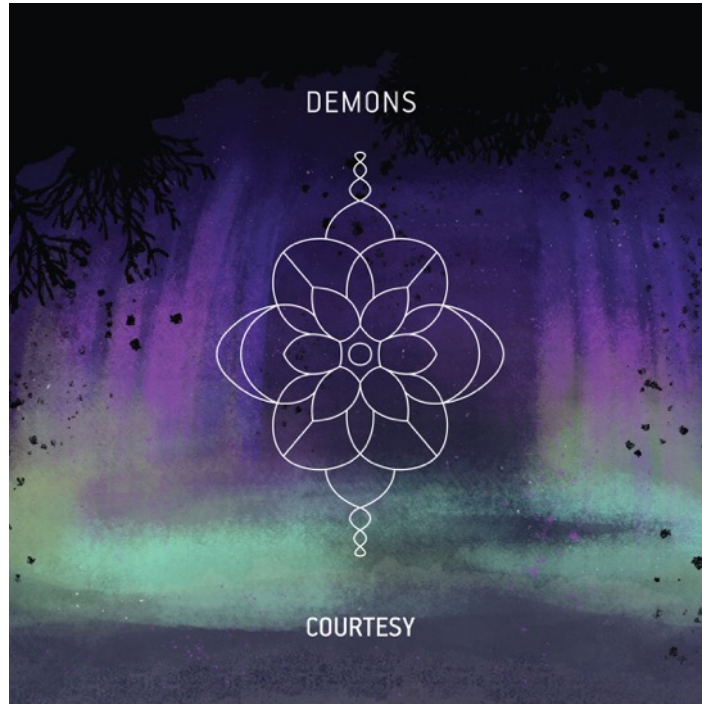
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Πουλόπουλος

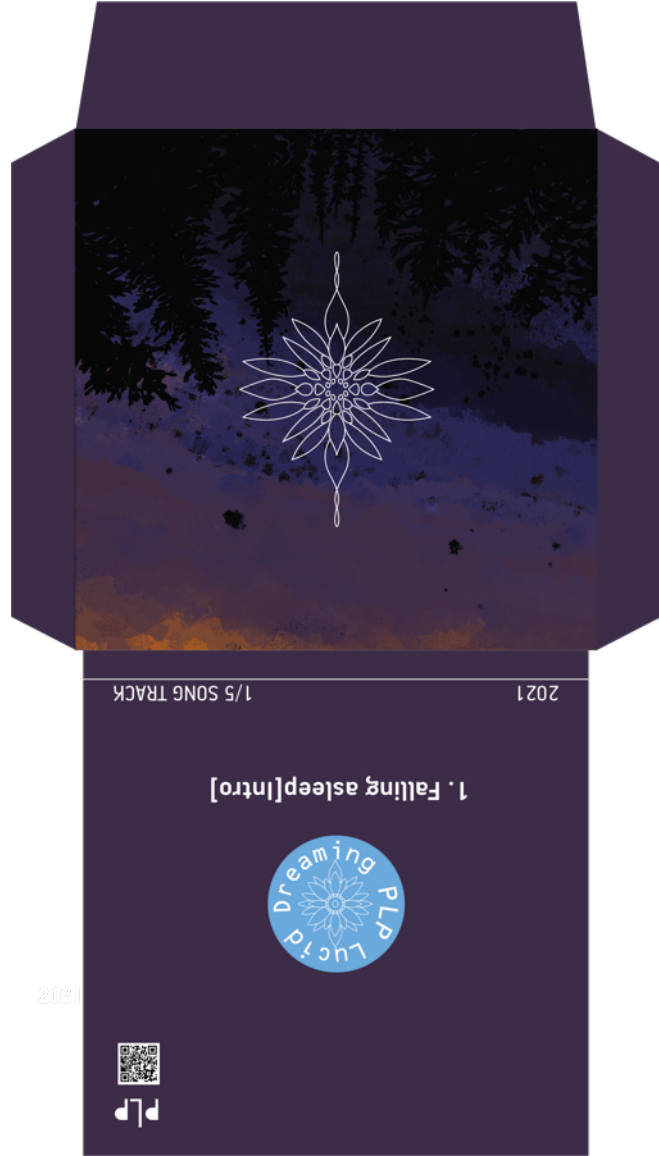


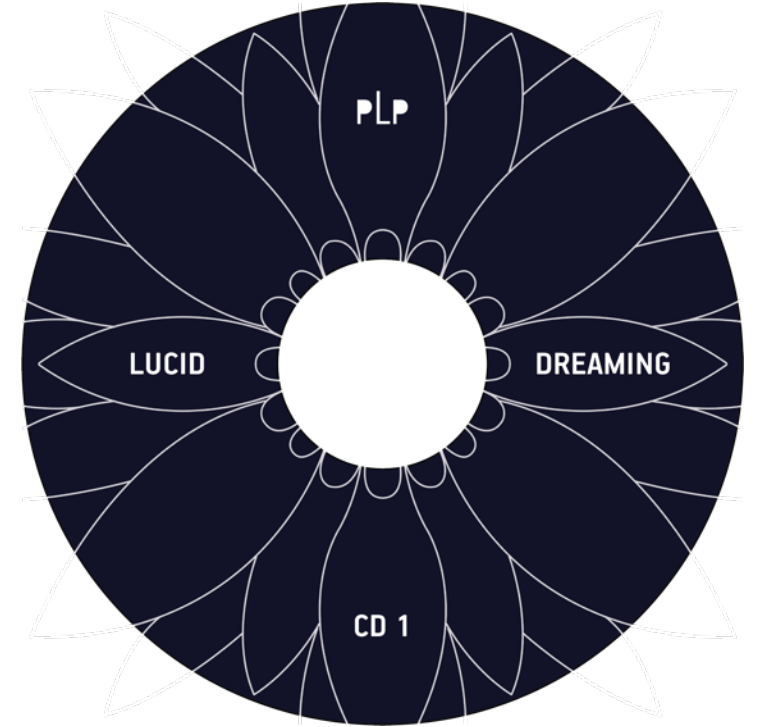
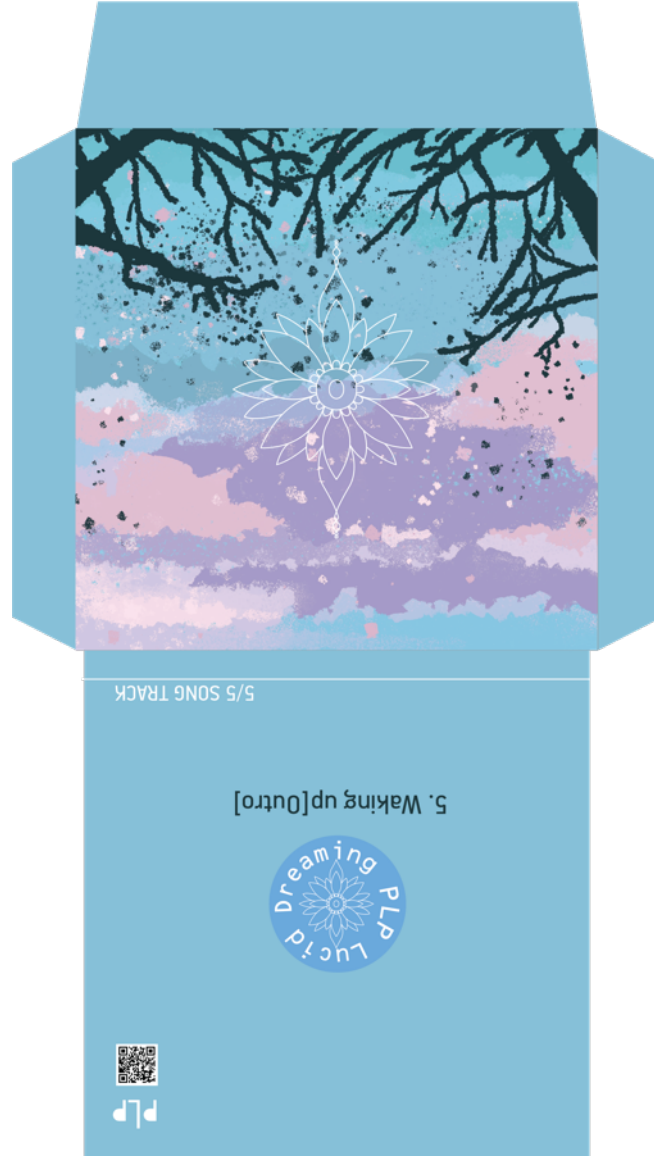
2ο λογότυπο καλλιτέχνη, μορφή
λογότυπου πολυμέσων και μορφή
λογότυπου αφίσας.

ΕΞΩΦΥΛΛΑ ΚΟΜΜΑΤΙΩΝ ΠΟΛΥΜΕΣΩΝ









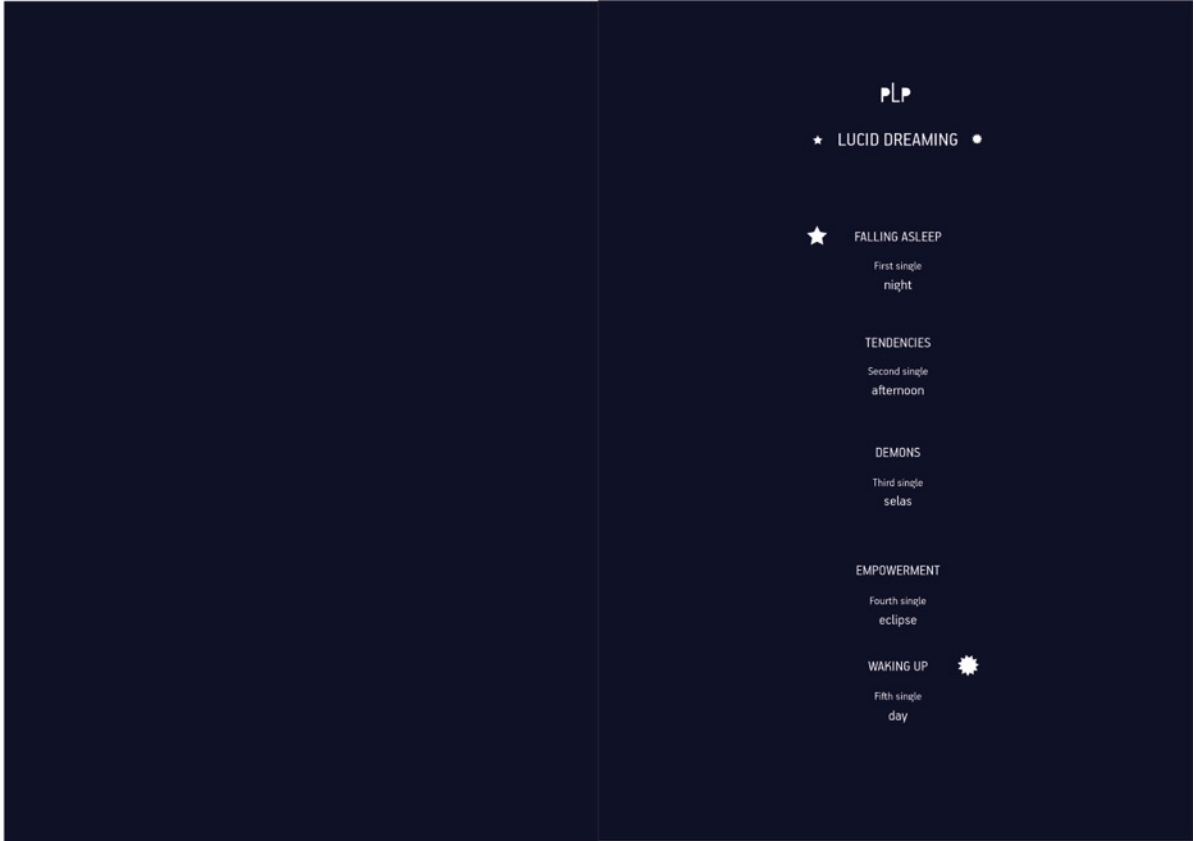
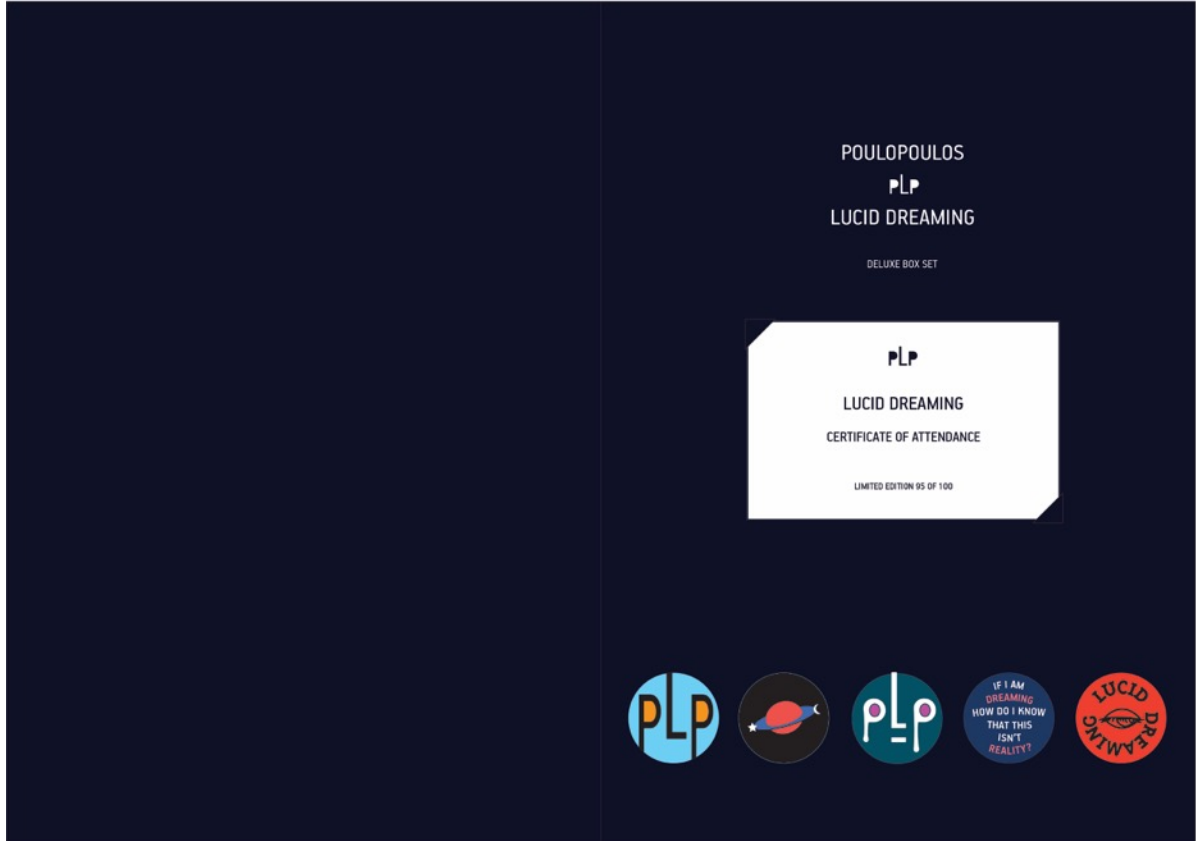
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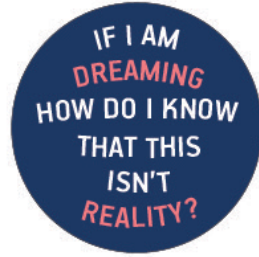




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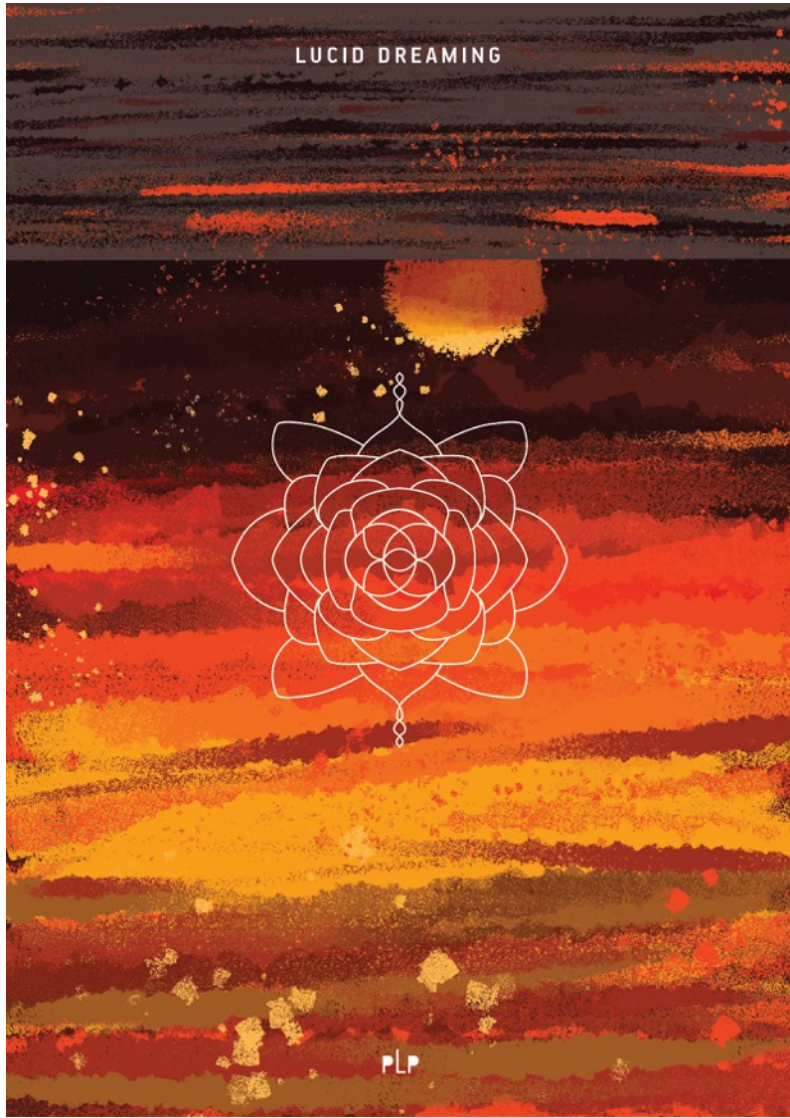
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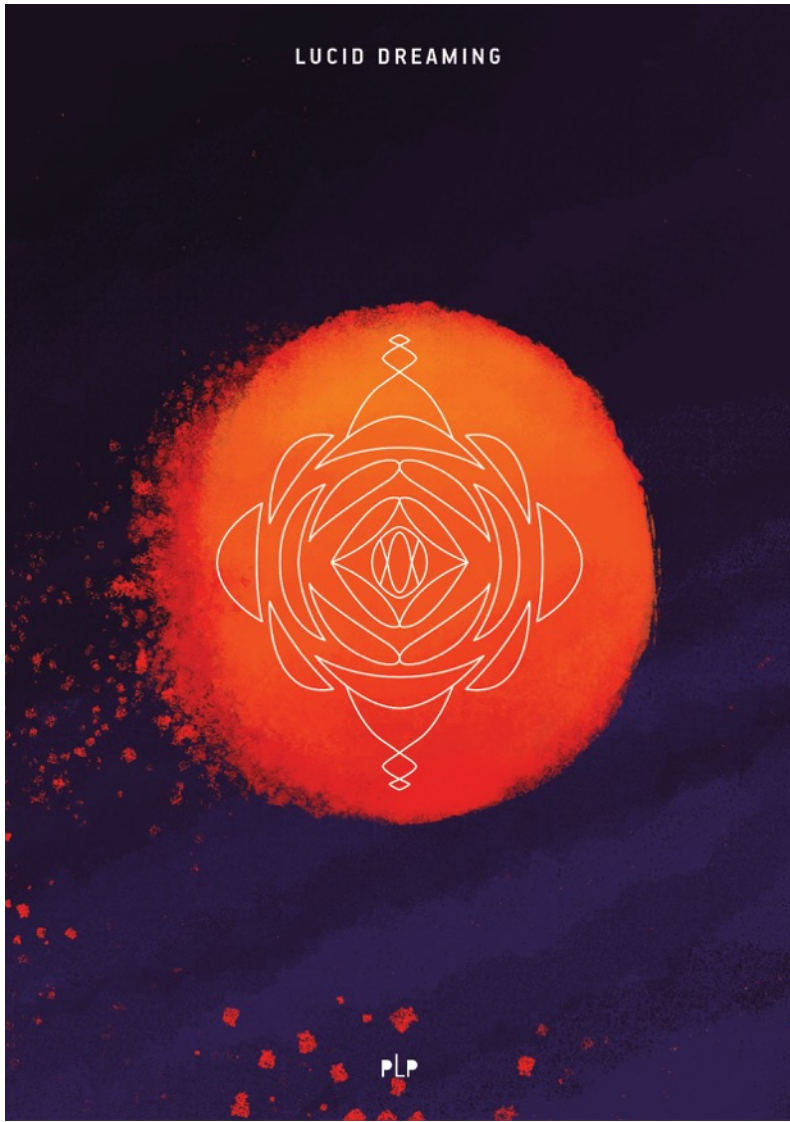


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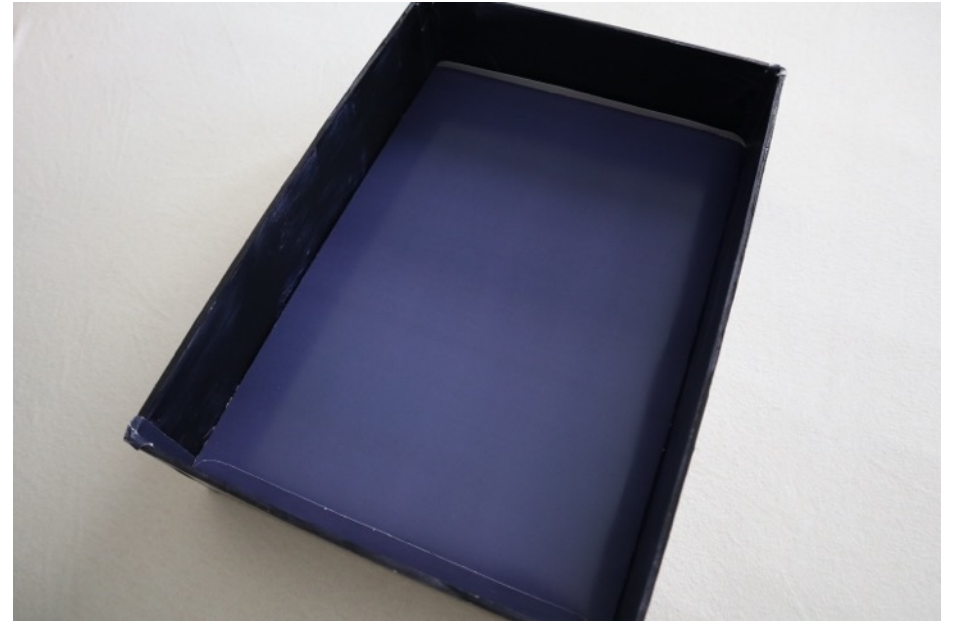









Φάκελος A4
αφισών.



THE NEW ALBUM FROM
S. POULOPOULOS





Featuring the single


Falling asleep

With the albums
main track Empowerment

OUT MARCH
20th



THE NEW ALBUM FROM
S. POULOPOULOS





Featuring the single

Tendencies

With the albums
main track Empowerment

OUT MARCH
20th



THE NEW ALBUM FROM
S. POULOPOULOS



Featuring the single
Empowerment

With the album's
main track Empowerment

**OUT MARCH
20th**



THE NEW ALBUM FROM
S. POULOPOULOS



Featuring the single
Demons

With the album's
main track Empowerment

**OUT MARCH
20th**



THE NEW ALBUM FROM
S. POULOPOULOS



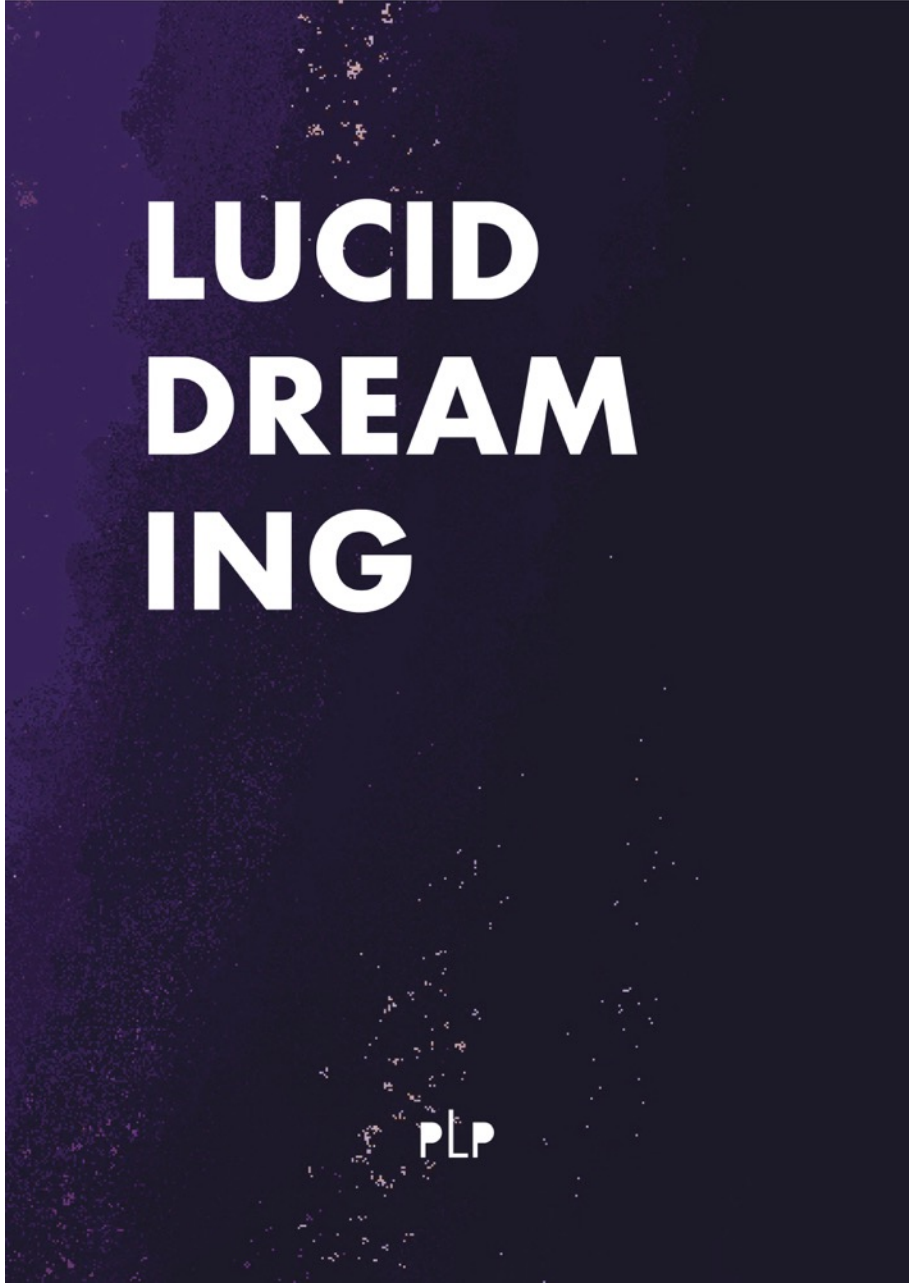
Featuring the single
**Waking
up**

With the albums
main track Empowerment

**OUT MARCH
20th**







LUCID DREAM ING

PLP

book title - Lucid Dreaming


album's title - Lucid Dreaming

music artist - Spyros Pouloupoulos

graphic designer - Sofia Saroglou

LUCID DREAM ING

PLP



INTRODUCTION

lucid dreaming

**A state of consciousness with
features of both waking and non**



INTRODUCTION

We can distinguish five phases in the sky. Starting from the most common ones, there are the day, the afternoon and the night, and moving to the most uncommon ones, there are the eclipse and the selas. Each phase makes us feel something special and it puts us in a different kind of vibe, through its colours. Some believe that each colour can bring out a different feeling, so maybe the sky, with all its colours, can bring out all the different kind of feelings. Dreaming is also a feeling. When dreaming we experience all kind of different feelings and emotions.

"Falling asleep"

NIGHT

First album's single

The early Greeks regarded the sky as just such a celestial sphere. Some thought of it as an actual sphere of transparent crystalline material, with the stars embedded in it like tiny jewels.

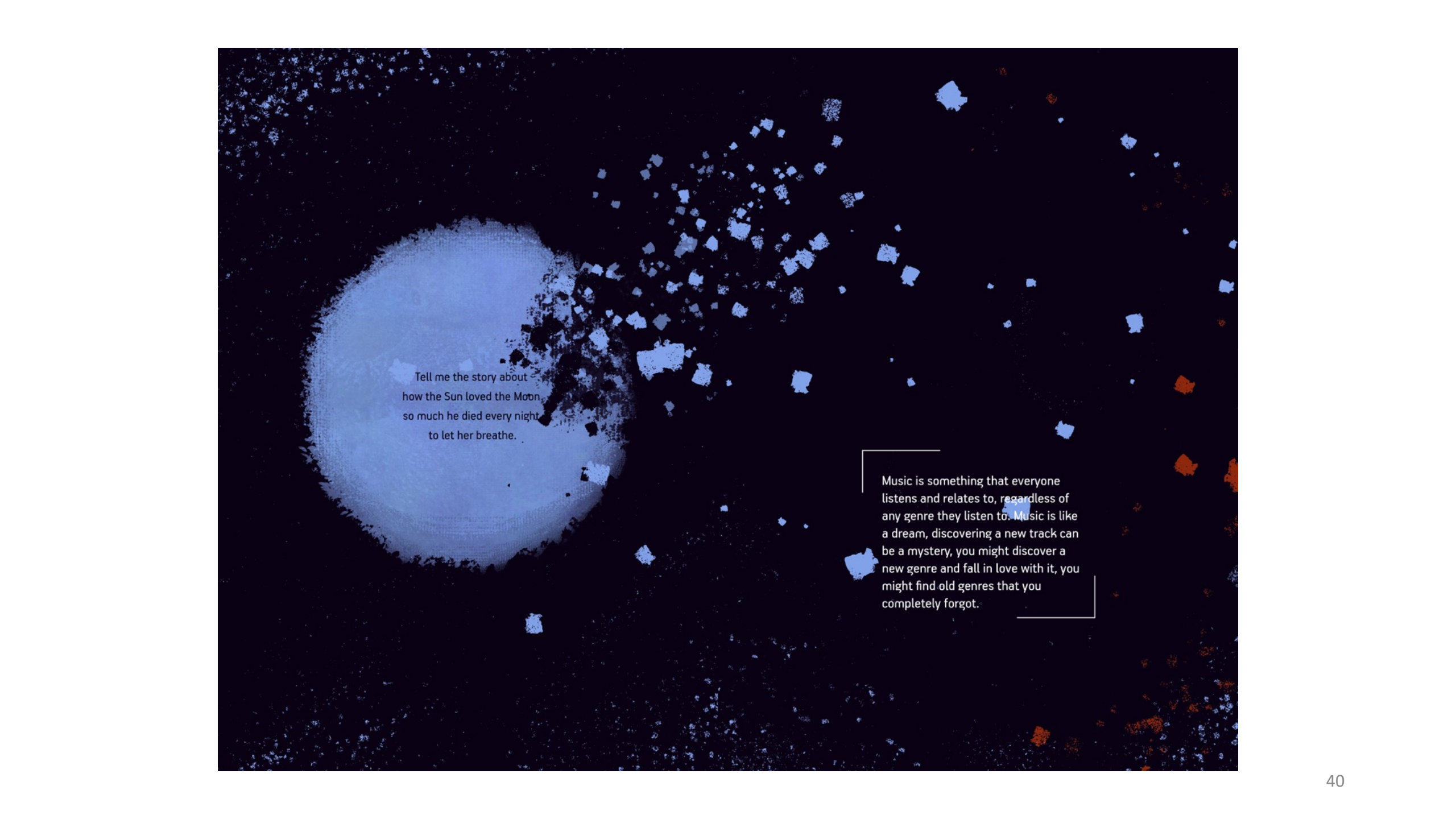
Today, we know that it is not the celestial sphere that turns as night and day proceed, but rather the planet on which we live. We can put an imaginary stick through Earth's North and South Poles, representing our planet's axis. It is because Earth turns on this axis every 24 hours that we see the Sun, Moon, and stars rise and set with clockwork regularity. Today, we know that these celestial objects are not really on a dome, but at greatly varying distances from us in space. Nevertheless, it is sometimes still convenient to talk about the celestial dome or sphere to help us keep track of objects in the sky.

Night or nighttime is the period of ambient darkness from sunset to sunrise during each 24-hour day, when the Sun is below the horizon. The exact time when night begins and ends (equally true with evening) depends on the location and varies throughout the year.

The word can be used in a different sense as the time between bedtime and morning. In common communication, the word night is used as a farewell ("good night") and sometimes shortened to "night", mainly when someone is going to sleep or leaving.

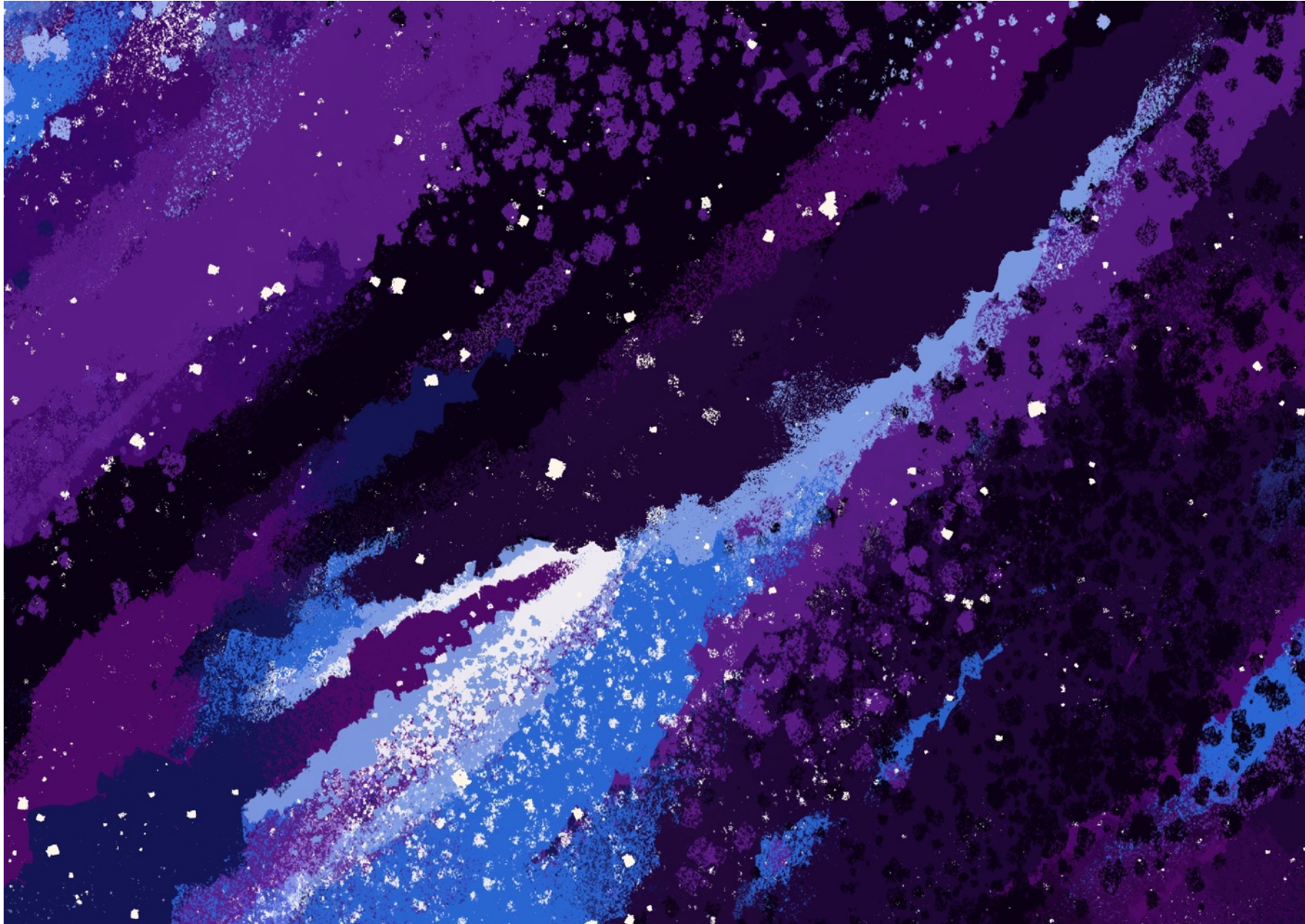
The opposite of night is day (or "daytime", to distinguish it from "day" referring to a 24-hour period). The start and end points of time for a night vary, based on factors such as season and latitude. Twilight is the period of night after sunset or before sunrise when the Sun still illuminates the sky when it is below the horizon. At any given time, one side of Earth is bathed in sunlight (the daytime) while the other side is in the shadow caused by Earth blocking the sunlight. The central part of the shadow is called the umbra.





Tell me the story about
how the Sun loved the Moon,
so much he died every night
to let her breathe.

Music is something that everyone listens and relates to, regardless of any genre they listen to. Music is like a dream, discovering a new track can be a mystery, you might discover a new genre and fall in love with it, you might find old genres that you completely forgot.



"Tendencies"

AFTERNOON

Second album's single


An orange or red Sun in the early morning or late evening is a sight to behold. The sky takes on these vivid hues due to a phenomenon called Rayleigh scattering.

The sunlight that we see is a type of electromagnetic radiation that is emitted by the Sun. Known as the visible light, it looks white but is composed of colors of different wavelengths, with violet having the shortest wavelength and red having the longest. You can see the different colors when you look through a prism or when a rainbow appears in the sky.

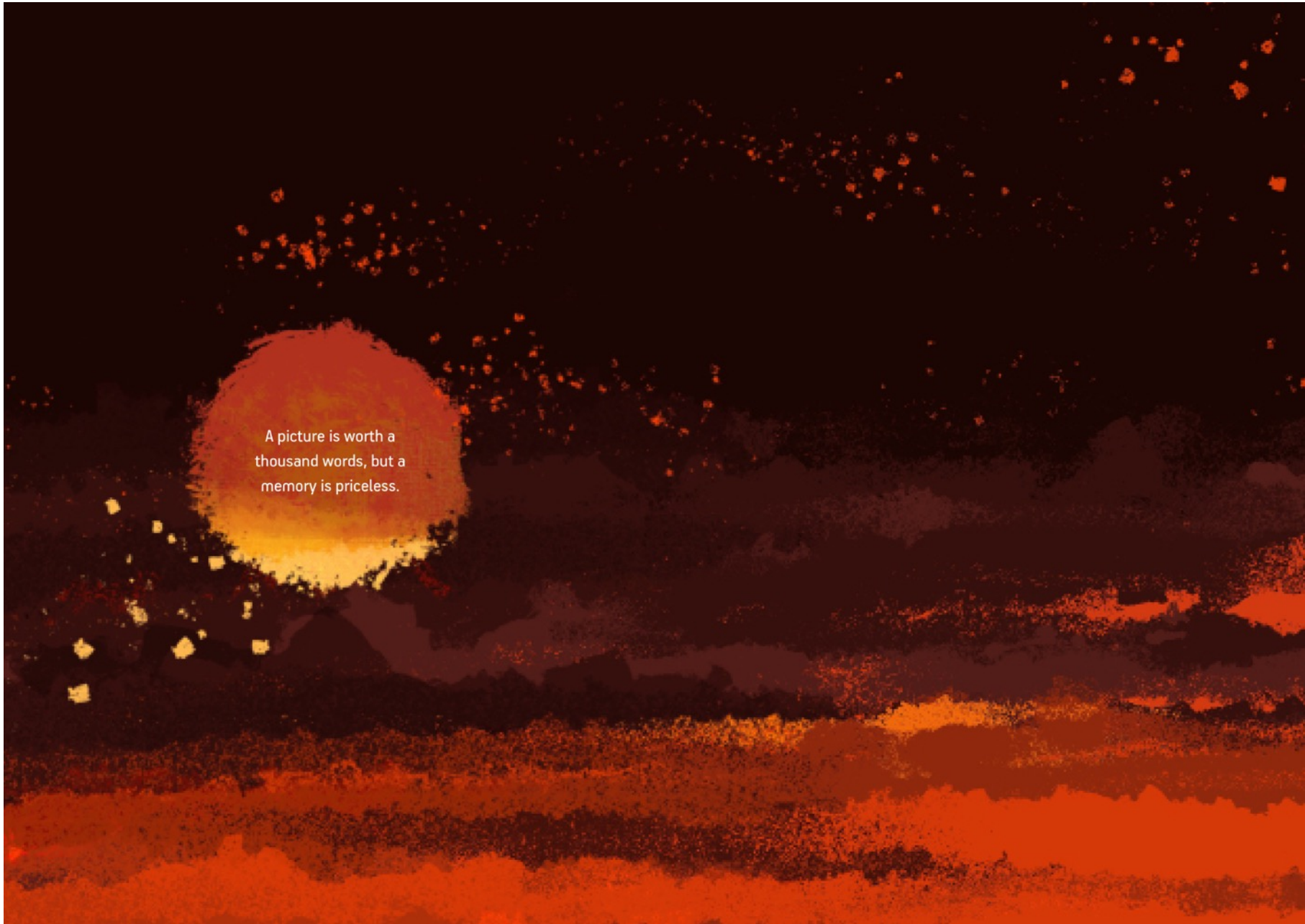
During sunsets and sunrises, when the Sun is closer to the horizon, sunlight has to travel through a longer distance and more of the dense environment to reach an observer's eye. Due to Rayleigh scattering, most of the light of shorter wavelengths – the blue, violet, and green – are scattered away multiple times, leaving only lights of longer wavelength – the red, orange, and yellow – to pass straight through to the observer. This is why a rising and setting Sun tends to take on spectacular hues of red, orange, and yellow.

Afternoon is "After noon". Noon being either the point in time where the sun passes through your meridian, or the point in time determined by a watch/clock in the relative time zone of said meridian. Evening is a term used to describe the time around sunset. In a similar vein, it is a term used in our language used to describe the physics of reality. Afternoon is a time when the sun is descending from its daytime peak. During the afternoon, the sun moves from roughly the center of the sky to deep in the west. In late afternoon, sunlight is particularly bright and glaring, because the sun is at a low angle in the sky. Human productivity routinely decreases in the afternoon. Power plants have shown significant reductions in productivity in the afternoon compared to the morning.





That's where my newest album "lucid dreaming" takes place. A lucid dream is a dream where you are in complete awareness of the fact that you are dreaming, and you can do whatever you can possibly imagine. As you might notice, each track is named differently and each title follows a story. At first you are falling asleep not expecting anything out of the ordinary. As you begin lucid dreaming, you are starting to have some tendencies, of following your deepest desires, however once your demons and nightmares catch on you are left scared and hopeless.





But then you realise that when you are lost in utter darkness, there is nothing left but forward so you empower yourself with confidence and hope, facing your own demons. In the end you realise what is going on. It was all a dream, and its time to wake up. This is the story behind the album, facing your fears through empowerment which can often be music.

"Demons"

SELAS

Third album's single

The bright dancing lights of the aurora are actually collisions between electrically charged particles from the sun that enter the earth's atmosphere.

If you're ever near the North or South Pole, you may be in for a very special treat. Frequently there are beautiful light shows in the sky. These lights are called auroras. If you're near the North Pole, it is called an aurora borealis or northern lights. If you're near the South Pole, it is called an aurora australis or the southern lights.


Even though auroras are best seen at night, they are actually caused by the Sun. The Sun sends us more than heat and light; it sends lots of other energy and small particles our way. The protective magnetic field around Earth shields us from most of the energy and particles, and we don't even notice them.

But the Sun doesn't send the same amount of energy all the time. There is a constant streaming solar wind and there are also solar storms. During one kind of solar storm called a coronal mass ejection, the Sun burps out a huge bubble of electrified gas that can travel through space at high speeds.

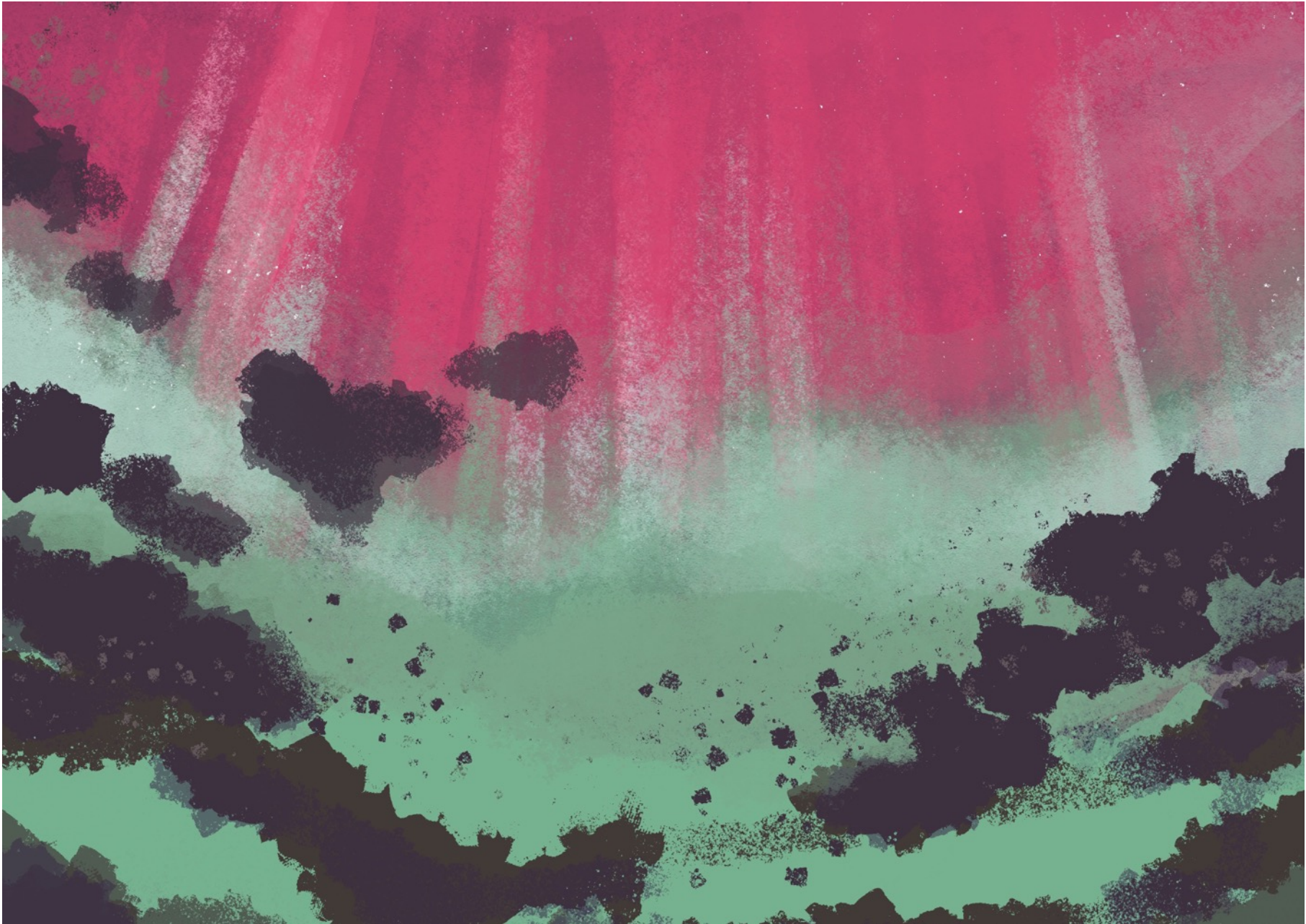
When a solar storm comes toward us, some of the energy and small particles can travel down the magnetic field lines at the north and south poles into Earth's atmosphere. There, the particles interact with gases in our atmosphere resulting in beautiful displays of light in the sky. Oxygen gives off green and red light. Nitrogen glows blue and purple.

The best places to watch the lights (in North America) are in the northwestern parts of Canada, particularly the Yukon, Nunavut, Northwest Territories and Alaska. Auroral displays can also be seen over the southern tip of Greenland and Iceland.



A painting of a forget-me-not flower, rendered in various shades of blue and white. The flower is the central focus, with its petals and stem clearly visible against a background of textured, darker blue brushstrokes. The overall composition is vertical and centered.

"So in thinking for an emblem
For this Empire of the North
We will choose this azure flower
That the golden days bring forth,
For we want men to remember
That Alaska came to stay
Though she slept unknown for ages
And awakened in a day.
So although they say we're living
In the land that God forgot,
We'll recall Alaska to them
With our blue Forget-me-not."



“Empowerment”

ECLIPSE

Fourth album’s single

Since the beginning of human history, people have looked for the presence of the Sun or moon in the sky. They have acted as the link between cultures and their gods, as well as a working calendar. A few times every year, however, the sun or full moon disappears from the sky during an eclipse.

An eclipse is when one celestial object moves in front of another one. There are two types of eclipses, solar and lunar.


Solar eclipses occur when the moon moves directly between the Earth and Sun. In this case, the sun appears to totally or partially “disappear” for a period of time. Solar eclipses, while amazing in that night appears to fall during midday, occur two to three times a year, and can only be seen over a very small portion of the earth.

There are three types of solar eclipses. The first is a total solar eclipse. The second type of solar eclipse is a partial solar eclipse. The third type is an annular (ANN you ler) solar eclipse.

In the lunar eclipse the moon moves in an orbit around Earth, and at the same time, Earth orbits the sun. Sometimes Earth moves between the sun and the moon. When this happens, Earth blocks the sunlight that normally is reflected by the moon. (This sunlight is what causes the moon to shine.) Instead of light hitting the moon’s surface, Earth’s shadow falls on it. This is an eclipse of the moon—a lunar eclipse. A lunar eclipse can occur only when the moon is full.

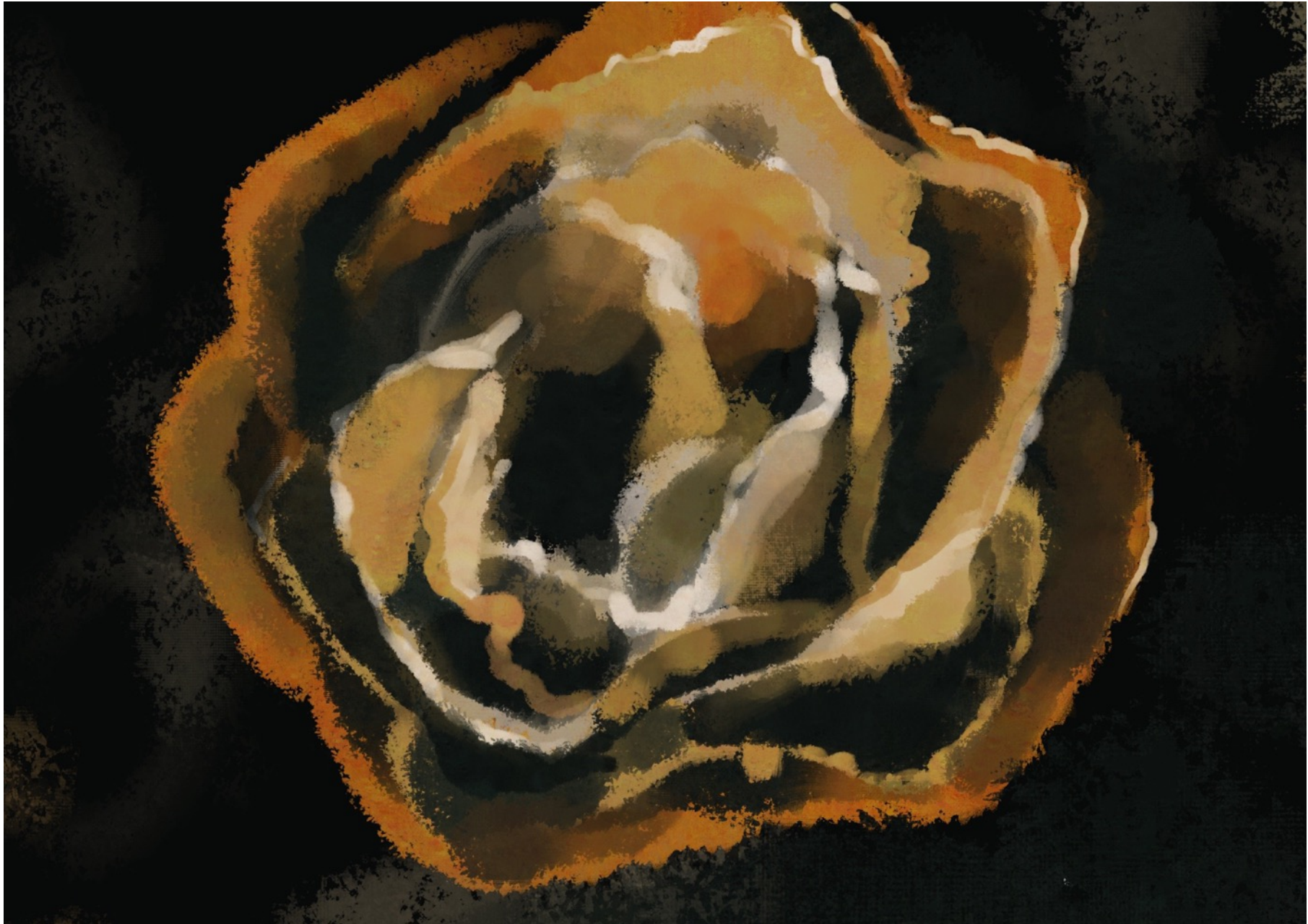
A lunar eclipse can be seen from Earth at night. There are two types of lunar eclipses: total lunar eclipses and partial lunar eclipses. A lunar eclipse usually lasts for a few hours.





we were like
the sun and the moon
catching glimpses of one another
waiting for an eclipse

This is what I really love about creating music, not only is it prone to help others, but it also helps you, the creator. Expressing your feelings through it is one of the most enjoyable experience you can ever go through. The last 2 years or so have been constantly trying to improve my tracks, hoping each time I can satisfy the listeners at a bigger and bigger scale.



“Waking up”

DAY

Fifth album’s single

Dawn refers to the transition from night to day as the sky gets brighter and the morning twilight heralds the beginning of a new day. The term has different colloquial meanings, but there is also a scientific definition.


When the Sun passes the elevation angle of -18 degrees as it ascends towards the horizon before sunrise, a very small portion of its rays begin to permeate the firmament. The Earth’s upper atmosphere begins to scatter and reflect the sunlight, illuminating the lower atmosphere.

However, at this point, the twilight is so faint that it is generally indistinguishable from night, especially in areas with light pollution. Astronomers may be unable to observe some of the fainter stars and galaxies as the Sun passes this mark.

On Earth, daytime is the period of the day during which a given location experiences natural illumination from direct sunlight. Daytime occurs when the Sun appears above the local horizon, that is, anywhere on the globe’s hemisphere facing the Sun. In direct sunlight the movement of the sun can be recorded and observed using a sundial that casts a shadow that slowly moves during the day. Other planets and natural satellites that rotate relative to a luminous primary body, such as a local star, also experience daytime, but this article primarily discusses daytime on Earth.

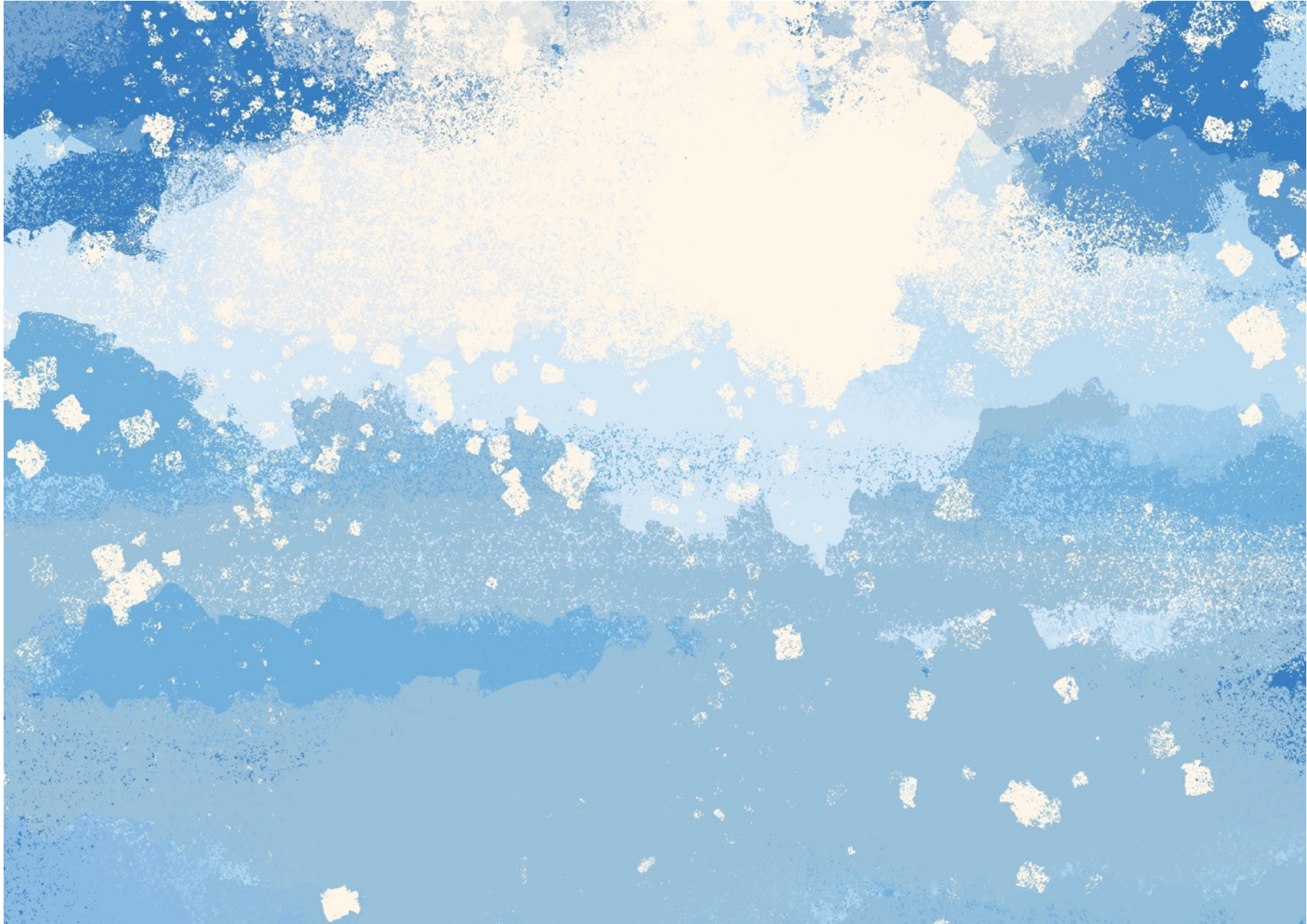
Sunlight reaches Earth’s atmosphere and is scattered in all directions by all the gases and particles in the air. Blue light is scattered more than the other colors because it travels as shorter, smaller waves. This is why we see a blue sky most of the time. The light from the Sun looks white. But it is really made up of all the colors of the rainbow. Like energy passing through the ocean, light energy travels in waves, too. Some light travels in short, “choppy” waves. Other light travels in long, lazy waves. Blue light waves are shorter than red light waves. Sunlight reaches Earth’s atmosphere and is scattered in all directions by all the gases and particles in the air. Blue light is scattered in all directions by the tiny molecules of air in Earth’s atmosphere.





Clytie, a nymph, adored Apollo.
At first, he loved her back, but soon he fell
in love with Leucothoe.
Because of her jealousy, Clytie told
Leucothoe's father of the
relationship and he punished
her by burying her alive.
In anger, Apollo turned her into a
flower, but even in flower form
she still loved him and would spend her
days watching him as he moved the sun
across the sky in his chariot, just like sun-
flowers move to face the sun.

Using the program FL Studio, I am able to turn my thoughts into music, while drawing inspiration from everyday thoughts and experiences. As for the name of my channel, courtesy means the showing of politeness in ones attitude and behaviour toward others, which is what I hope my music will encourage others to do, while achieving it myself through the sounds I produce.



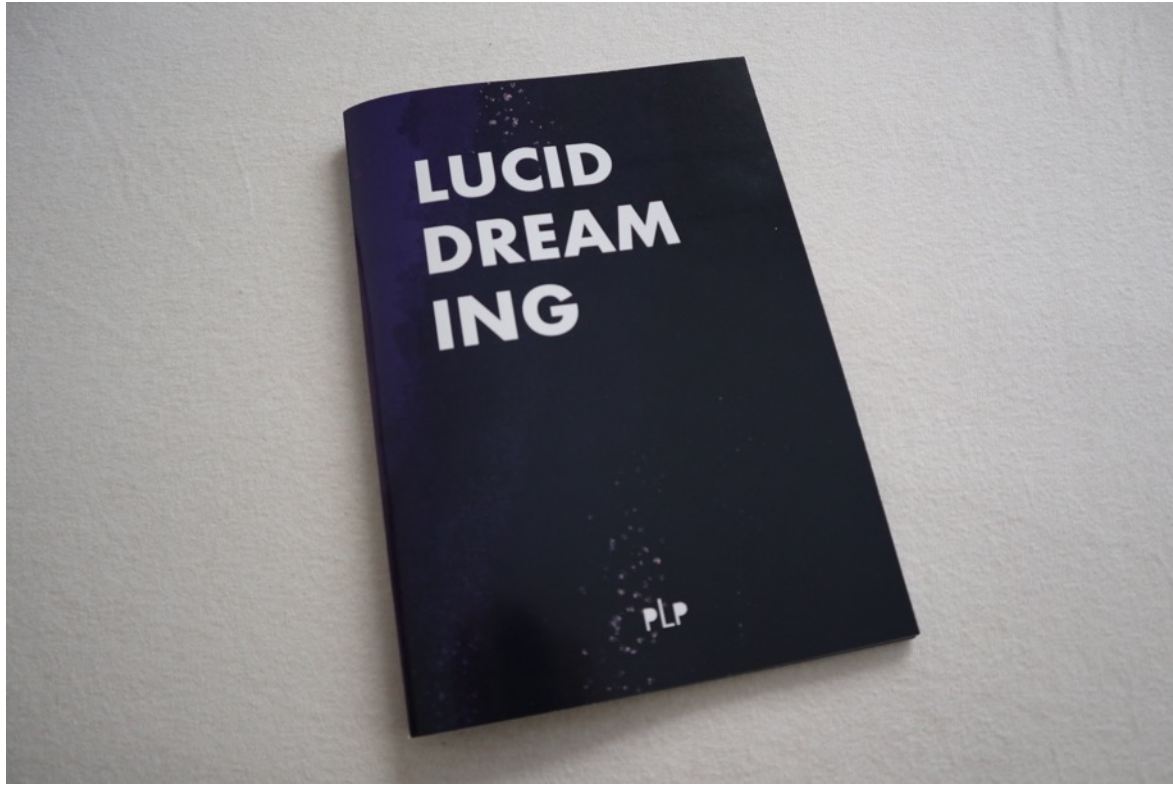
Music is something that everyone listens and relates to, regardless of any genre they listen to. Music is like a dream, discovering a new track can be a mystery, you might discover a new genre and fall in love with it, you might find old genres that you completely forgot. That's where my newest album "lucid dreaming" takes place.

A lucid dream is a dream where you are in complete awareness of the fact that you are dreaming, and you can do whatever you can possibly imagine. As you might notice, each track is named differently and each title follows a story. At first you are falling asleep not expecting anything out of the ordinary. As you begin lucid dreaming, you are starting to have some tendencies, of following your deepest desires, however once your demons and nightmares catch on you are left scared and hopeless. But then you realise that when you are lost in utter darkness, there is nothing left but forward so you empower yourself with confidence and hope, facing your own demons. In the end you realise what is going on. It was all a dream, and its time to wake up. This is the story behind the album, facing your fears through empowerment which can often be music. This is what I really love about creating music, not only is it prone to help others, but it also helps you, the creator. Expressing your feelings through it is one of the most enjoyable experience you can ever go through. The last 2 years or so i have been constantly trying to improve my tracks, hoping each time I can satisfy the listeners at a bigger and bigger scale. Using the program FL Studio, I am able to turn my thoughts into music, while drawing inspiration from everyday thoughts and experiences. As for the name of my channel, courtesy means the showing of politeness in ones attitude and behaviour toward others, which is what i hope my music will encourage others to do, while achieving it myself through the sounds I produce.

Πηγές ιστοσελίδων-Links

<https://www.ftd.com/blog/share/sunflower-meaning-and-symbolism>
<http://gotmooseak.blogspot.com/2009/07/forget-me-not.html>
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2737577/>
<https://courses.lumenlearning.com/astronomy/chapter/the-sky-above/>
<https://en.wikipedia.org/wiki/Night>
<https://michellemontague.com/2017/05/the-story-of-the-sun-and-moon-an-inspiration/>
<https://graciousquotes.com/memories-quotes/>
<https://www.timeanddate.com/astronomy/red-sunset.html>
<https://www.quora.com/What-time-is-afternoon-and-when-is-evening-Is-there-a-standard-and-if-so-who-made-it>
<https://en.wikipedia.org/wiki/Afternoon>
<https://spaceplace.nasa.gov/aurora/en/>
<https://www.northernlightscentre.ca/northernlights.html>
<https://www.earthnetworks.com/blog/what-is-an-eclipse/>
<https://www.nasa.gov/audience/forstudents/5-8/features/nasa-knows/what-is-an-eclipse-58>
<https://www.timeanddate.com/astronomy/dawn.html>
<https://en.wikipedia.org/wiki/Daytime>
<https://spaceplace.nasa.gov/blue-sky/en/>
<https://www.yourquote.in/tags/sunmoonlovestory/quotes>







ΕΠΙΣΤΟΛΙΚΑ ΔΕΛΤΑΡΙΑ-POSTCARDS

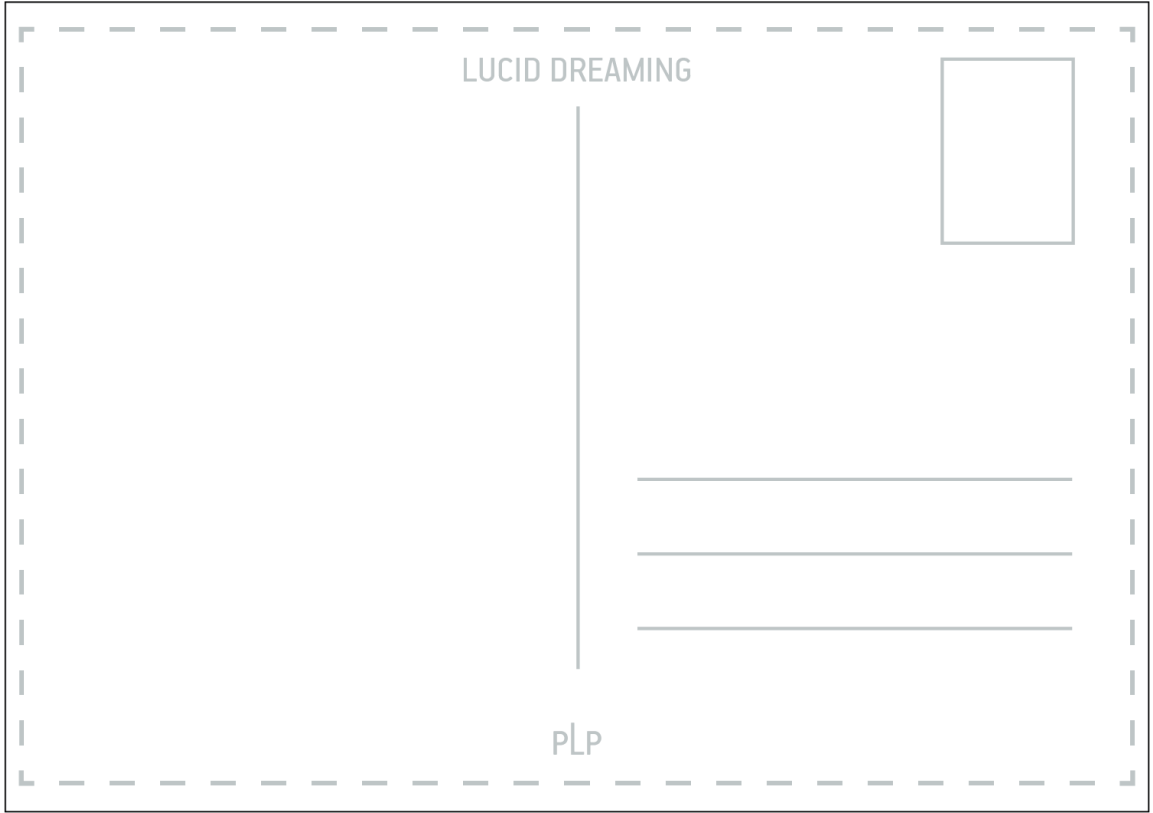


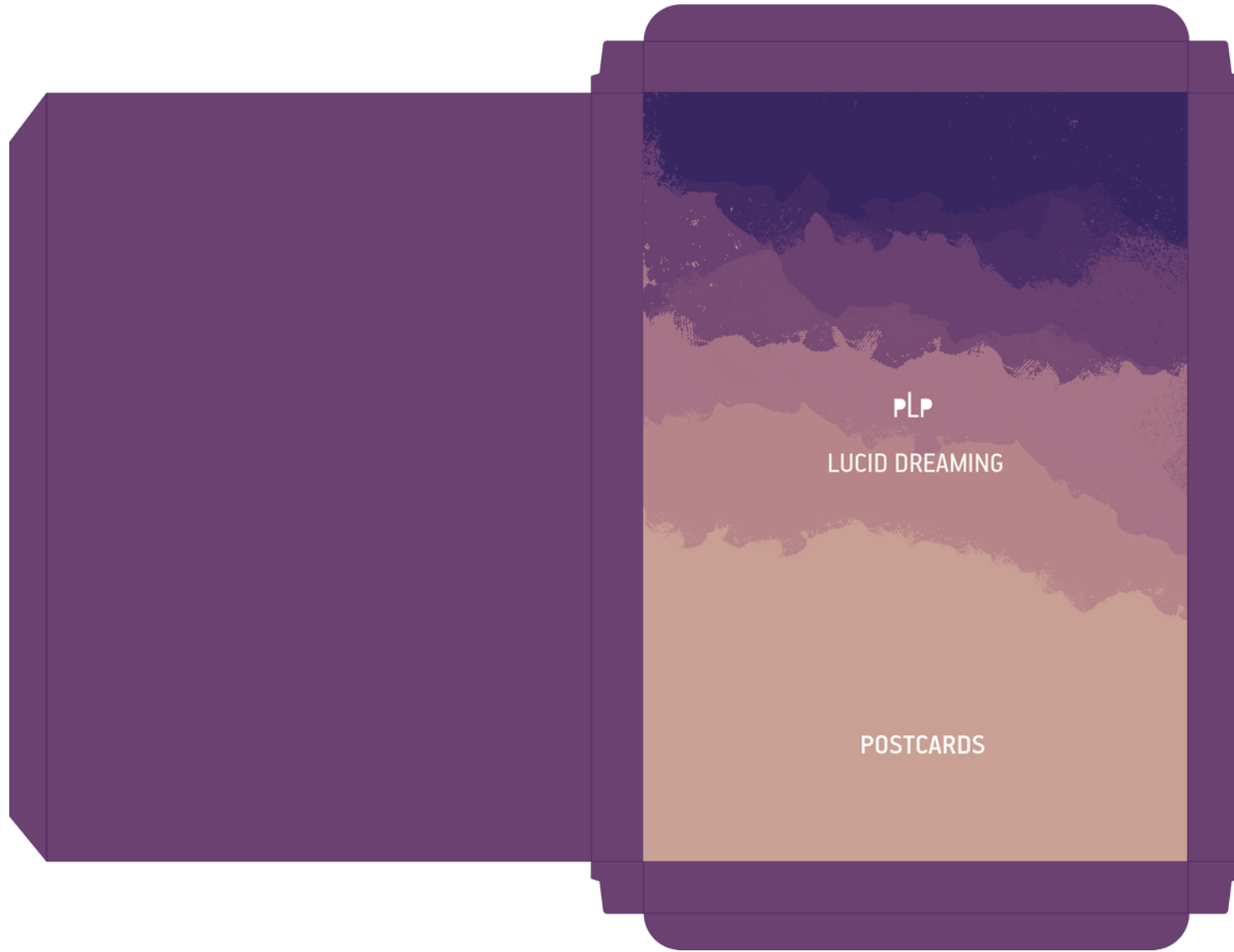
























OCTOBER



2021

NOVEMBER



2021

DECEMBER



2021



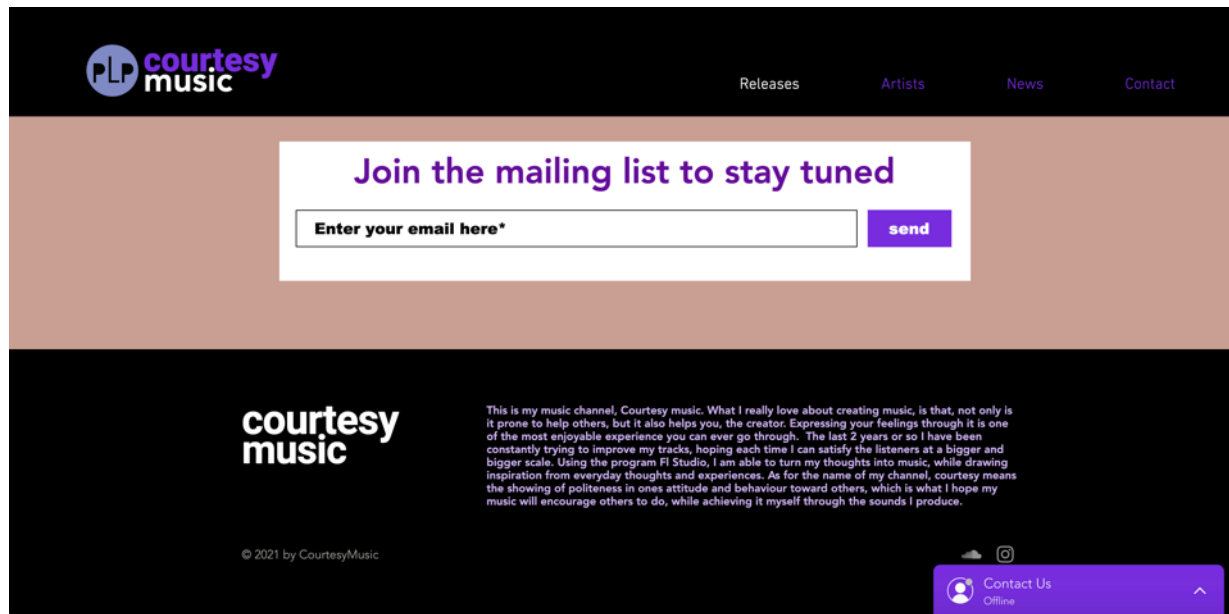
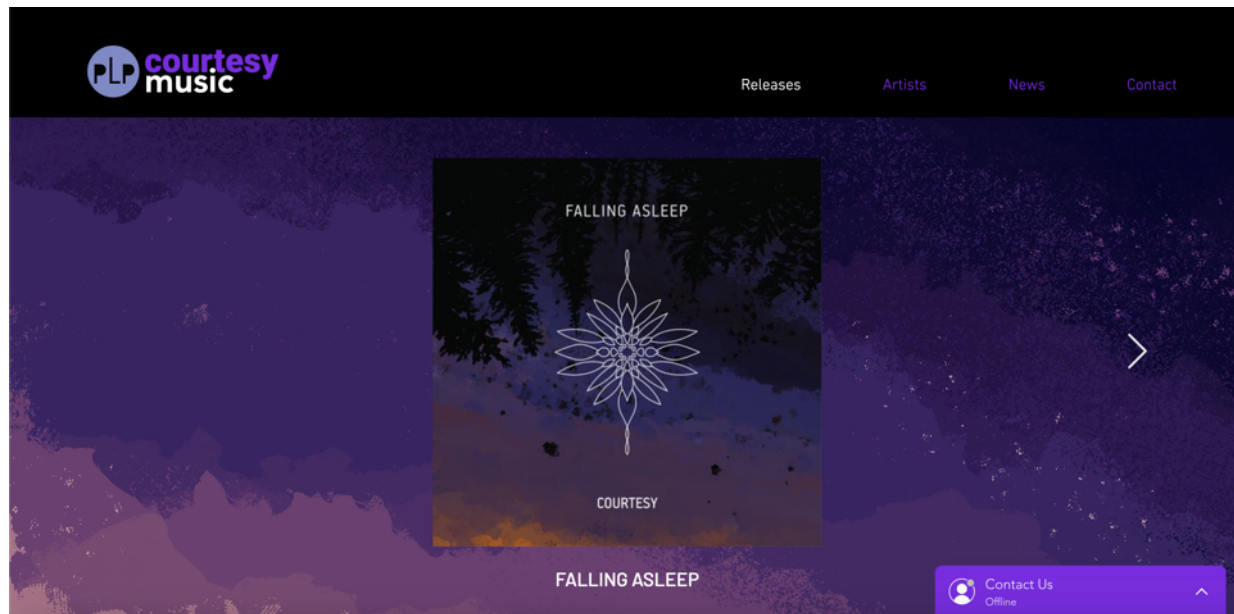


ΜΠΛΟΥΖΑΚΙ LUCID DREAMING



Το "DREAMING" αναγράφεται ανάποδα ώστε να δείχνει την αντίθεση μεταξύ ονείρου και πραγματικότητας.

ΠΟΛΥΜΕΣΑ-ΙΣΤΟΣΕΛΙΔΑ WEB





Spyros Pouloupoulos



I am a young music producer based in Athens. The last 2 years or so I have been constantly trying to improve my tracks, hoping each time I can satisfy the listeners at a bigger and bigger scale. Using the program FL Studio, I am able to turn my thoughts into music, while drawing inspiration from everyday thoughts and experiences. As for the name of my channel, courtesy means the showing of politeness in one's attitude and behaviour toward others, which is what I hope my music will encourage others to do, while achieving it myself through the sounds I produce.

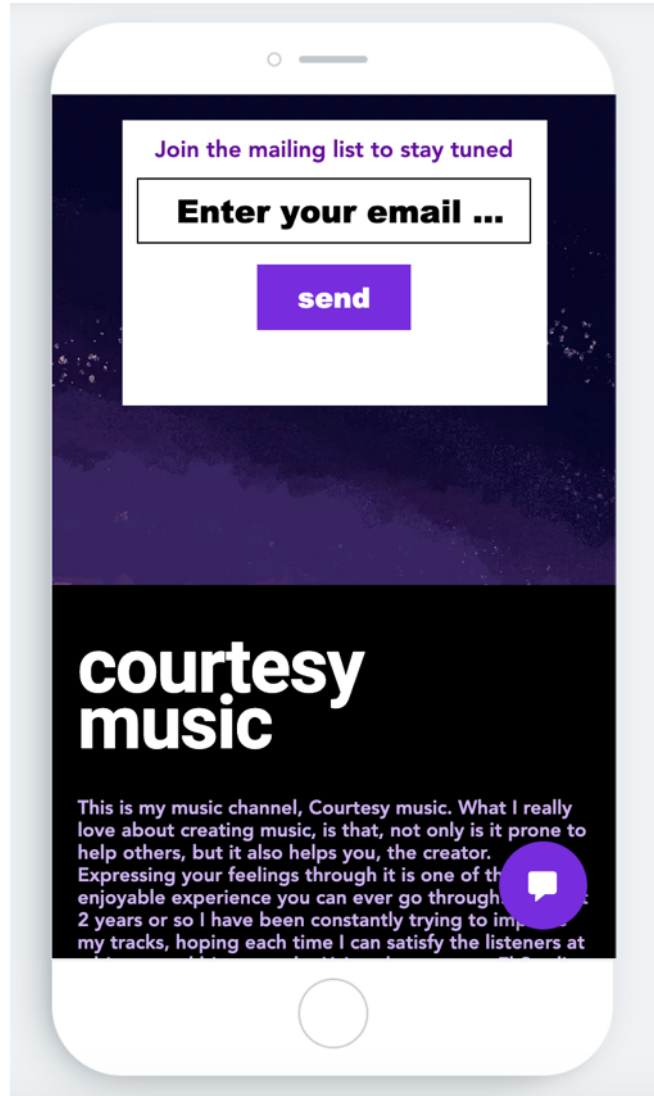
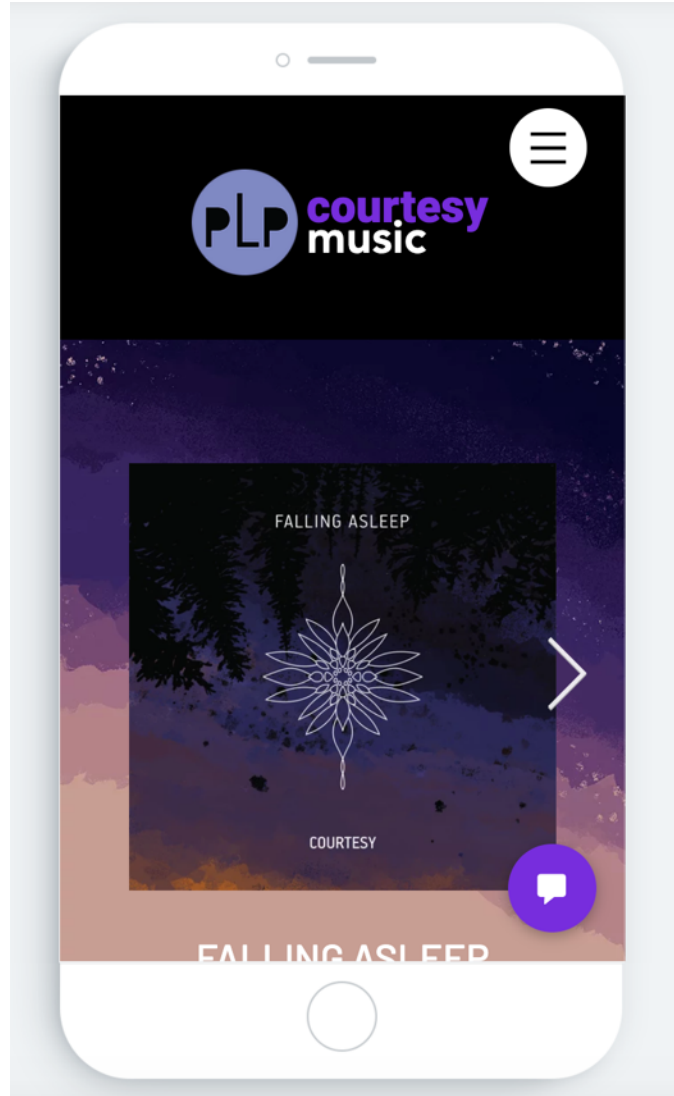


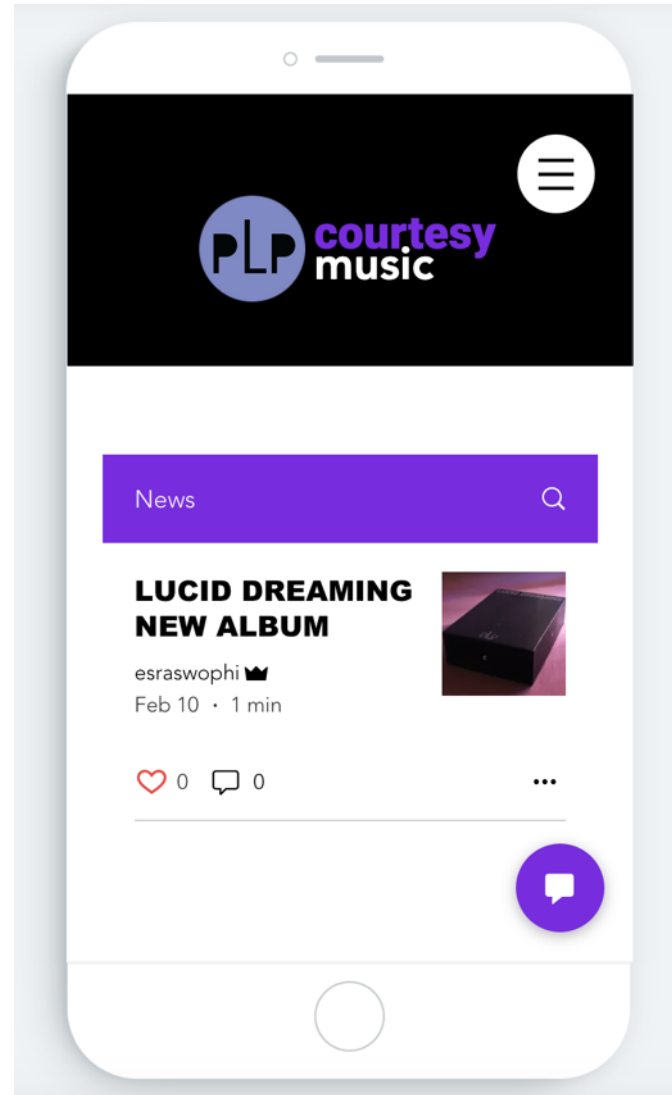
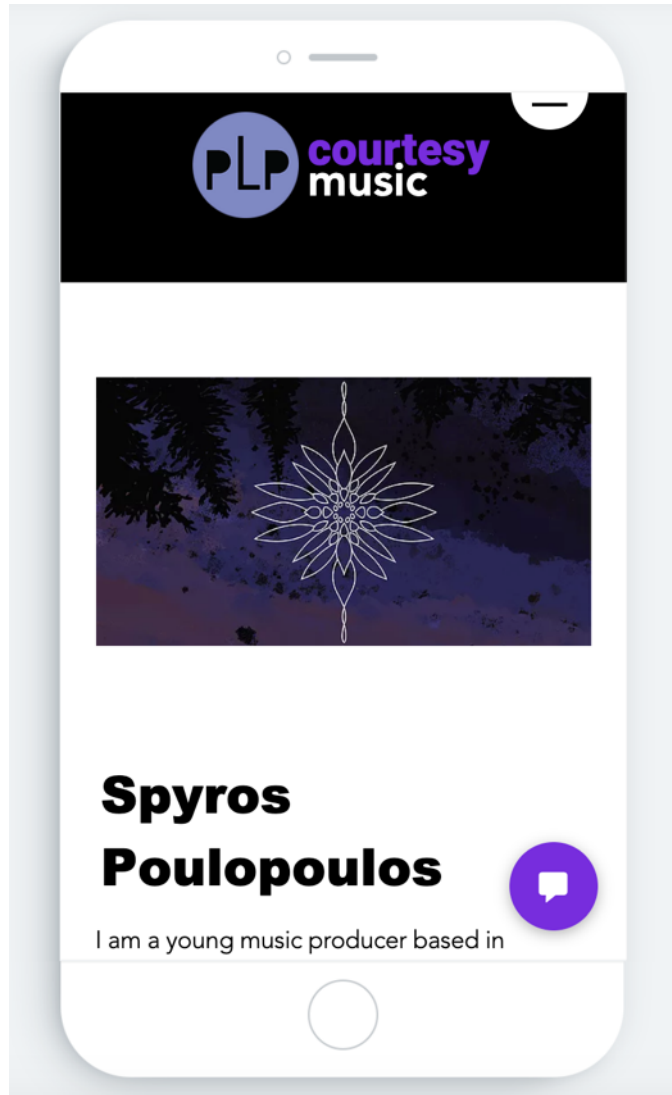
LUCID DREAMING NEW ALBUM

Lucid Dreaming, the new limited edition album comes out this March! Only limited box album packages. The album will contain five singles by Spyros Pouloupoulos. New melodies with new vibes.



ΠΟΛΥΜΕΣΑ-ΙΣΤΟΣΕΛΙΔΑ WEB ΓΙΑ ΚΙΝΗΤΟ



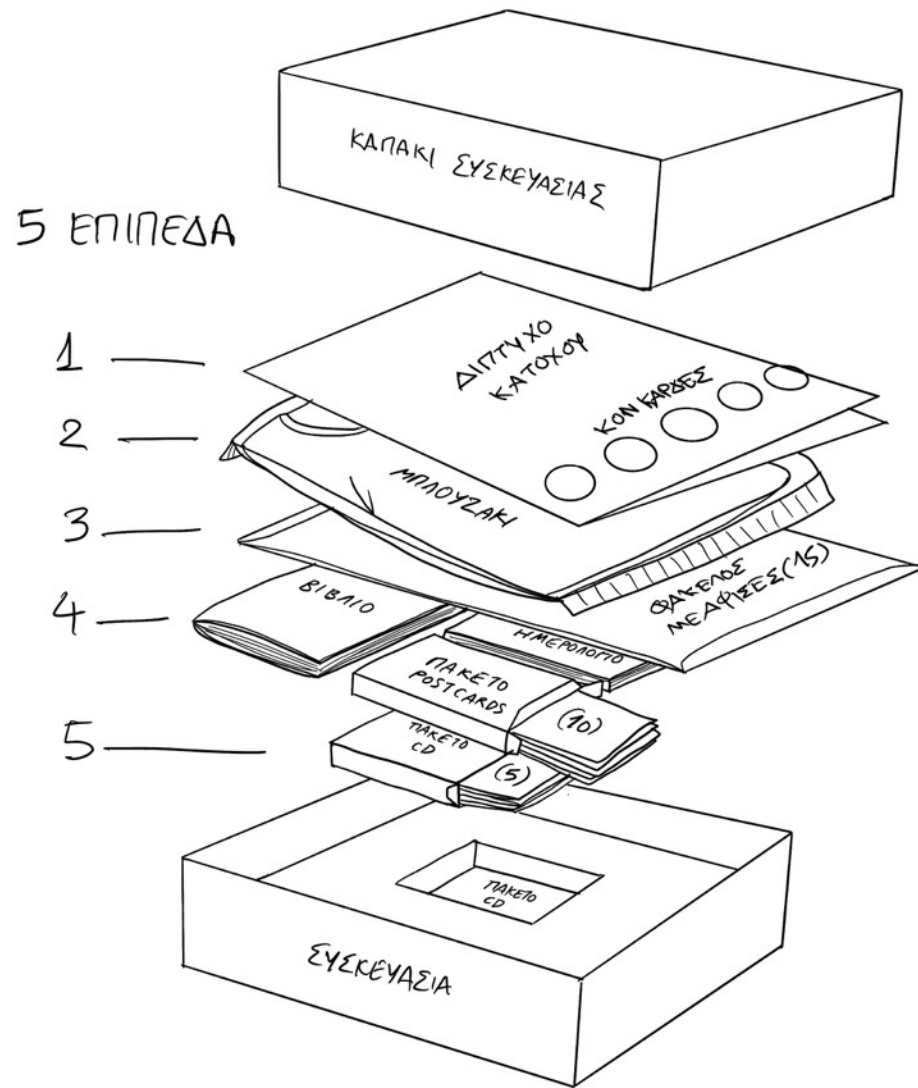


ΠΟΛΥΜΕΣΑ STREET LIGHT BANNER



Looping video σε φωτιζόμενο banner δρόμου.

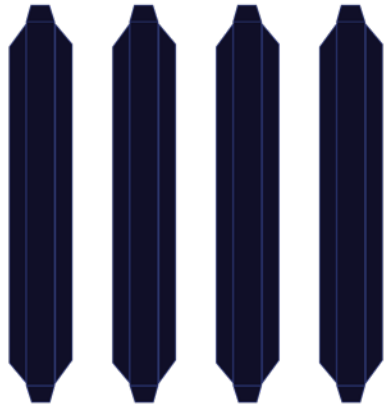
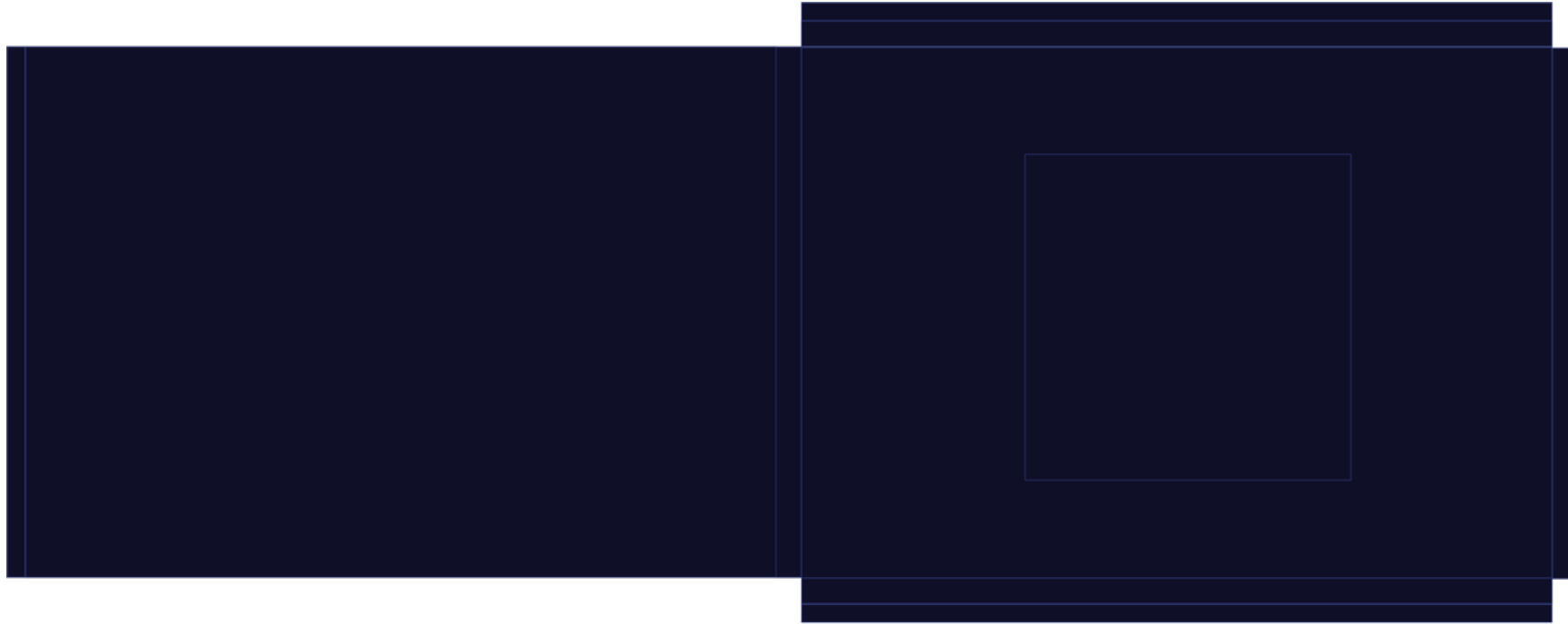
ΣΚΙΤΣΟ ΕΠΕΞΗΓΗΣΗΣ ΣΥΣΚΕΥΑΣΙΩΝ



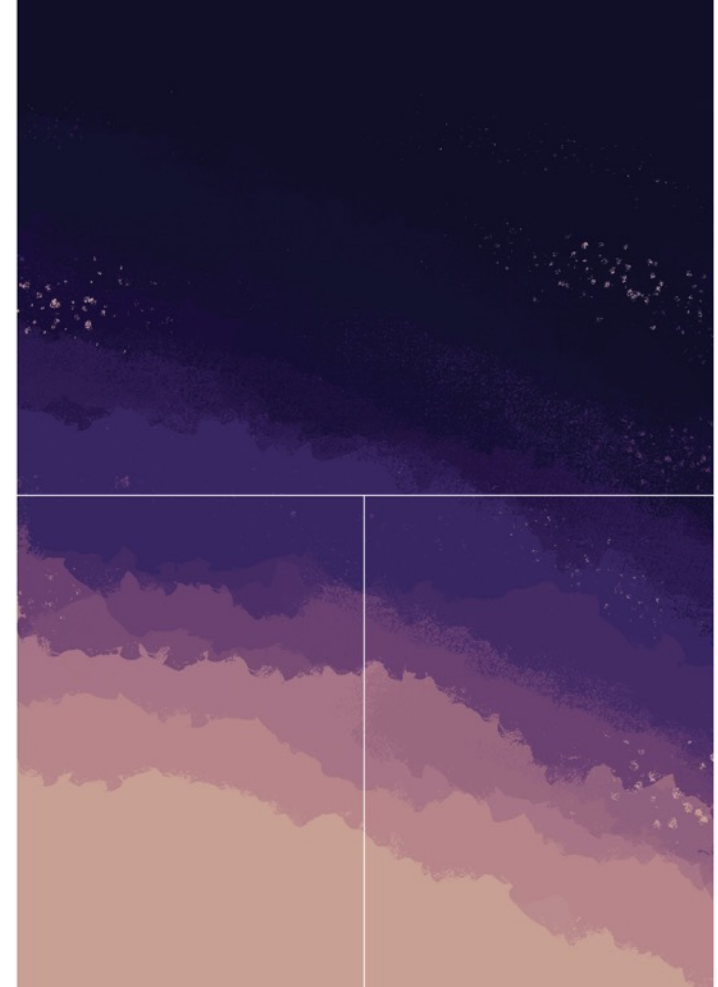
ΑΝΑΠΤΥΓΜΑ ΣΥΣΚΕΥΑΣΙΑΣ ΚΟΥΤΙΟΥ



Ανάπτυγμα
καπακιού και κάτω
μέρους κουτιού



Ανάπτυγμα εσωτερικού
ορθογωνίου και
συσκευασίας CD



- ΚΥΡΙΑ

PF Handbook Pro (Regular)

PF Handbook Pro (Bold)

- ΔΕΥΤΕΡΕΥΟΥΣΕΣ

Futura (Medium)

Futura (Bold)

CF Denim (Regular)

CF OcrB (Regular)

Ευχαριστώ!

