

Welcome to
our **student chatting**
application

About the application

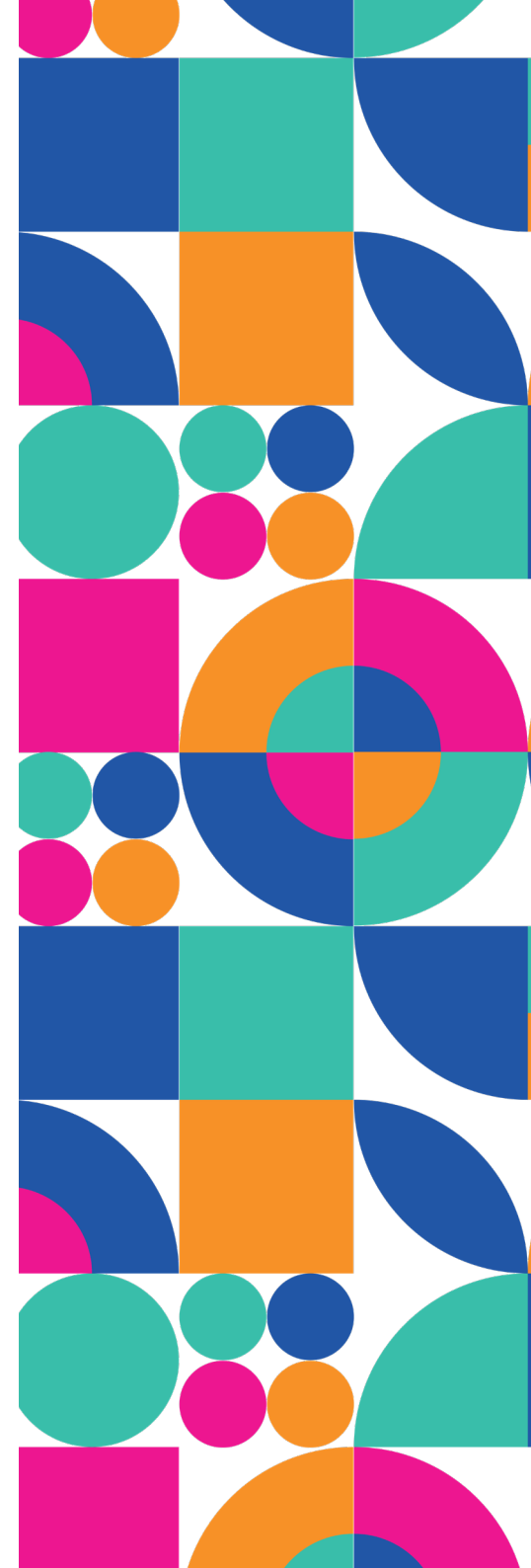
Gradua is a **student chatting platform** that connects individuals

It enables them to **offer and request help** on specific topics

Gradua offers a simple and clear space for connections and **collaborations** in real-time conversations

It Implements a **peer tutoring system** where students can connect with others who excel in certain subjects

An easy-to-use, entertaining chat experience that connects students effortlessly



The Idea

The idea to create this particular multimedia application came about some time ago

I needed **guidance** in one of my courses

i didn't have anyone to turn to

I needed a **quick** and immediate **solution** to a simple problem

How can the knowledge of one help someone else?

There is a large number of **students**, who at one point in their student life **needed help** or guidance, and were unable to find it

(the main **question** for the creation of this application)

COMPETITION



WhatsApp



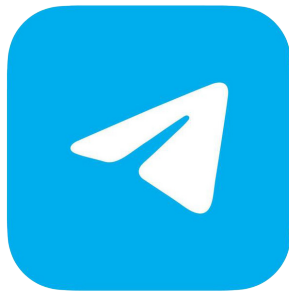
Discord



Slack



Viber



Telegram



Rocket.Chat

NAMING RESEARCH

eduPeer

collaborateEd

learnflow

peersphere

colearn

mindMeld

studyswap

Gradua

Study Camp

BuddyTeach

PeerLearn

Teach2Friends

EduShare

HiveEdu

Tutor Buddy

Peer Mind

InstaTutor

School Share

Teach Match

Teachify

E-Tutor

Little Teacher

Lesson Pals

Matched

NAMING REASEARCH

Gradua

eduPeer

peersphere

PeerLearn

BuddyTeach

EduShare

School Share

Teachify

Matched

Gradua

Gradua

The name Gradua comes from the word «graduate», which refers to the completion of a course of study or the awarding of a degree. It denotes a focus on helping individuals achieve their academic goals and progress through learning and skills development.

LOGO

INSPIRATION

ICON & LOGO DRAFTS

FINAL LOGO

COLOR REASEARCH

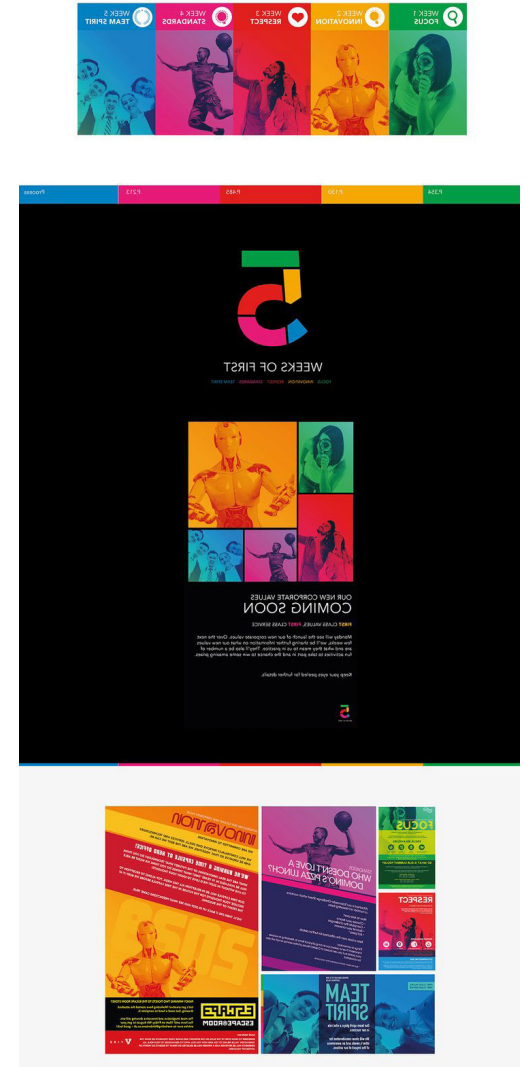
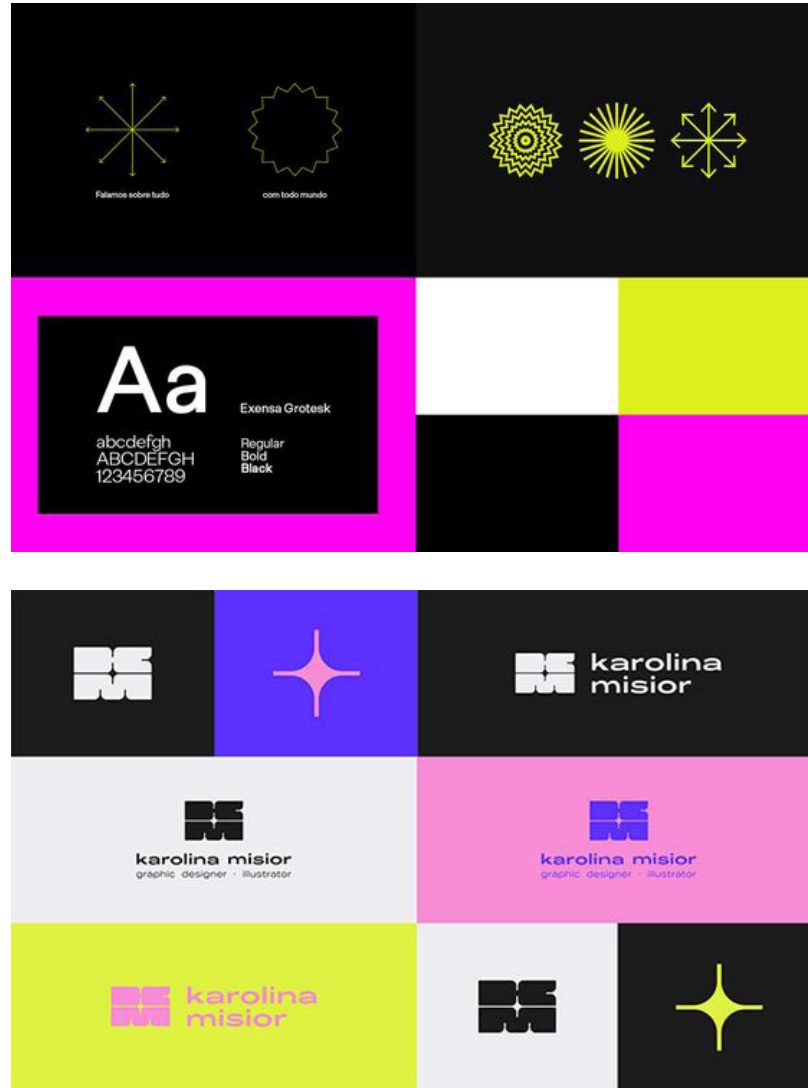
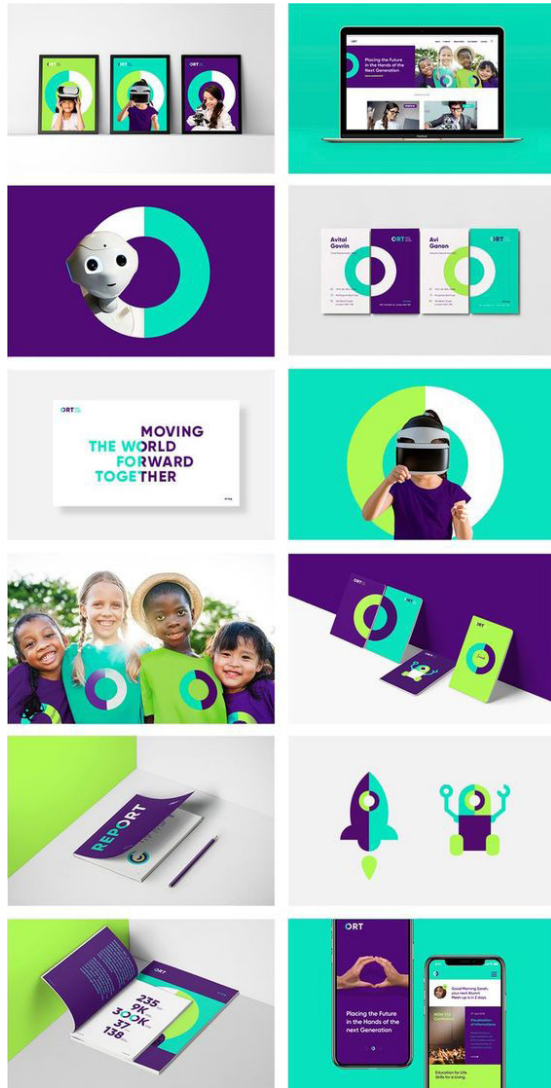
COLOR PALETTE

LOGO SCALE

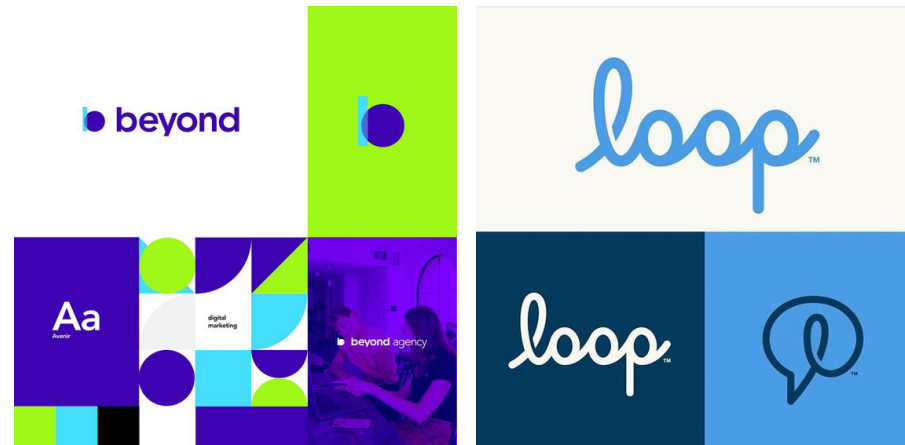
INCORRECT LOGO APPLICATION

FONT

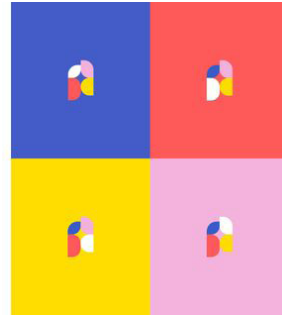
VISION BOARDS



VISION BOARDS



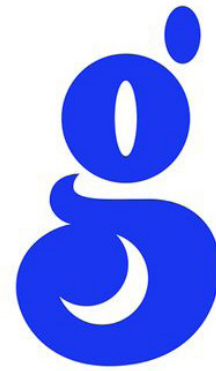
LOGO INSPIRATION



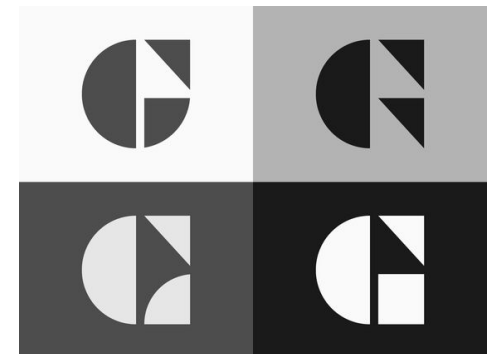
Hola!



LOGO INSPIRATION



gitgo.[®]



ICON DRAFTS



LOGO DRAFTS



LOGO DRAFTS

gra
dua

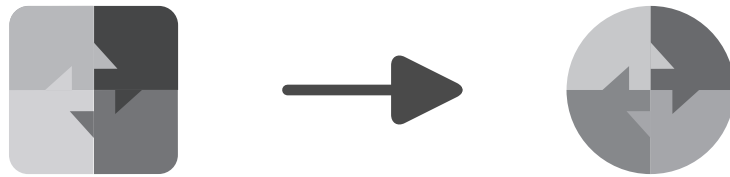
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gradua •

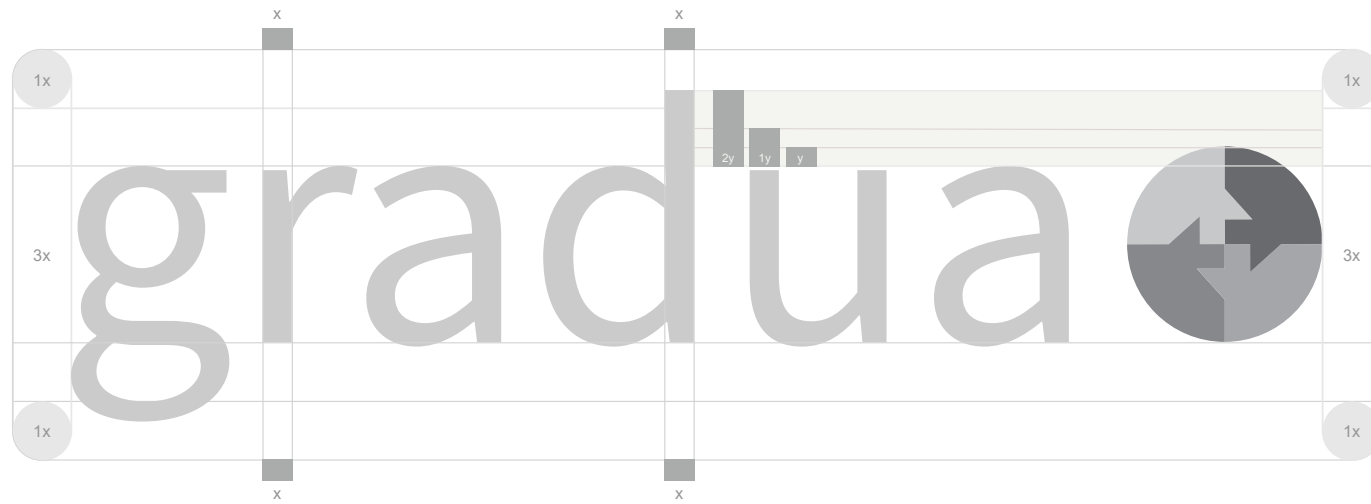
LOGO DRAFTS



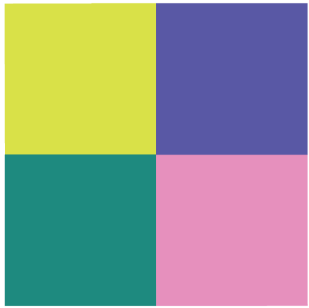
LOGO

gradua 

LOGO GRID



COLOR RESEARCH



#42bda8

R: 66 / G: 189 / B: 168

#2654a6

R: 38 / G: 84 / B: 166

#ed1f8f

R: 237 / G: 31 / B: 143

#f58f26

R: 245 / G: 143 / B: 38

COLOR PALETTE

Reassurance

Cyan
#42bda8
C: 67 / M: 0 / Y: 43 / K: 0

Trustworthy

Blue
#2654a6
C: 92 / M: 75 / Y: 0 / K: 0

Exciting

Fuchsia
#ed1f8f
C: 0 / M: 96 / Y: 0 / K: 0

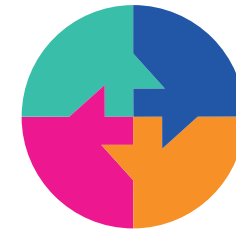
Youthful

Orange
#f58f26
C: 0 / M: 52 / Y: 96 / K: 0

Typography

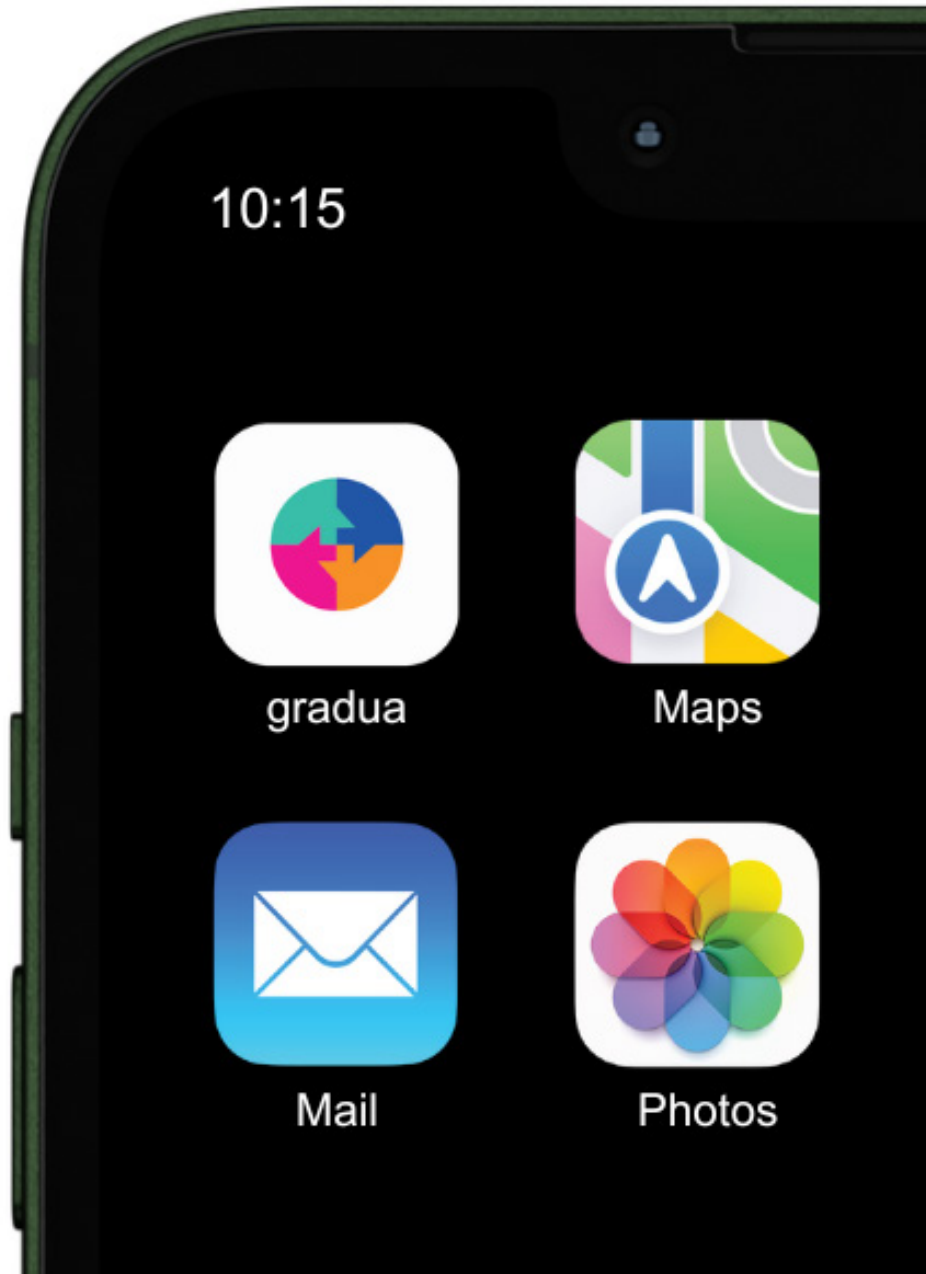
Logo Mark

gradua

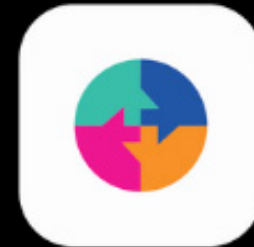


Logo

APP ICON



10:15



gradua



Maps




Mail




Photos

POSITIVE & NEGATIVE

gradua 

gradua 

LOGO SCALE

6cm
gradua 

4cm
gradua 

2cm
gradua 

INCORRECT LOGO APPLICATION



Don't alter, outline, distort or recreate the logo in any way



Don't use any color from the logo on the color backgrounds



Don't change the color of the logo



Don't scale the logo horizontally or vertically



Don't rotate the logo



Don't change the orientation of the logo mark

PRIMARY LOGO FONT

Source Sans Variable, the official font for the logo

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

!@#%^&*()[]{};:'"<>?.,/

PRIMARY FONT

Source Sans Variable

Clear and legible in its design, maintaining a modern and simple aesthetic

Flexible that can work well in different thicknesses and styles

It supports both Greek and Latin script, available in six weights
(Regular, ExtraLight, Light, Semibold, Bold, Black)

Open Sans was designed with an upright stress, open forms and a neutral, yet friendly appearance. It was optimized for print, web, and mobile interfaces, and has excellent legibility characteristics in its letterforms.

Application

COLOR TONES

Blue



100 200 300 500 700

Cyan



100 200 300 500 700

Orange



100 200 300 500 700

Fuchsia



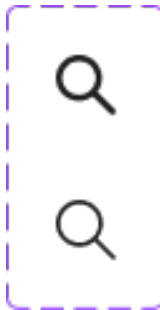
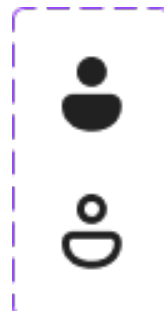
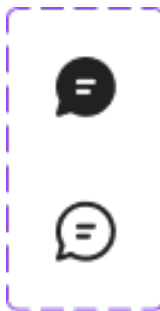
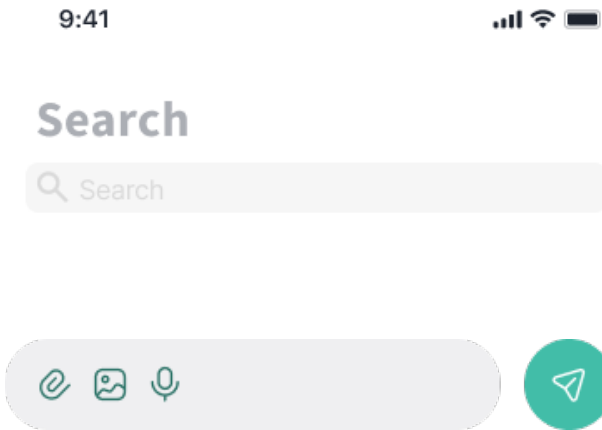
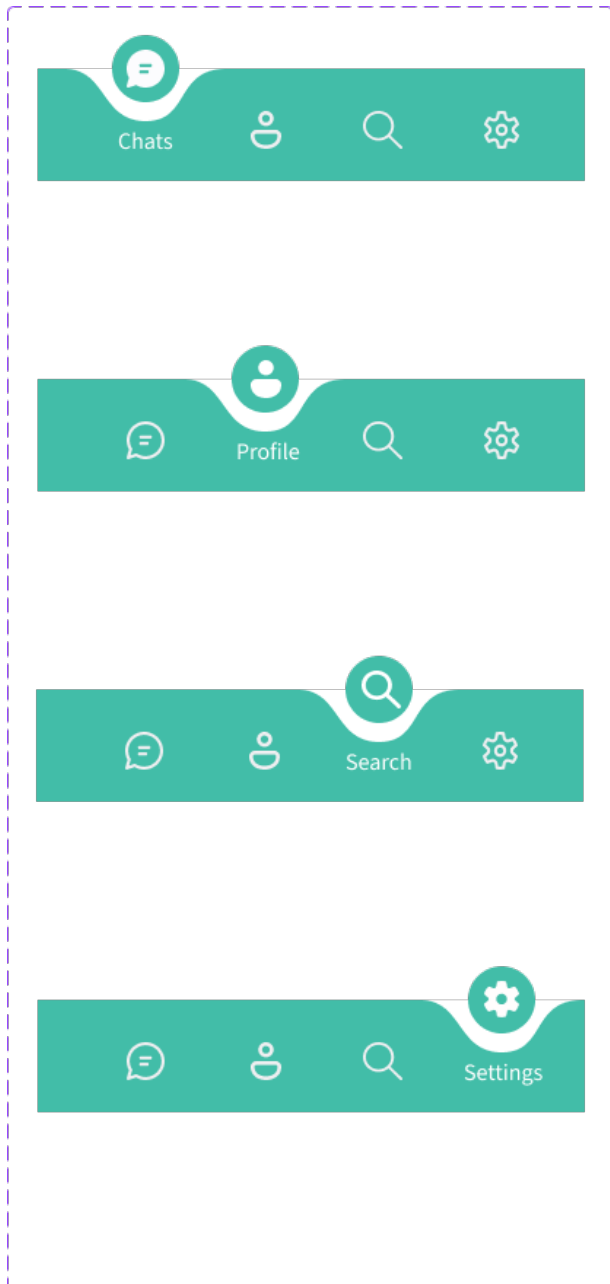
100 200 300 500 700

Greyscale



100 200 300 400 500 600 700 800 900 950

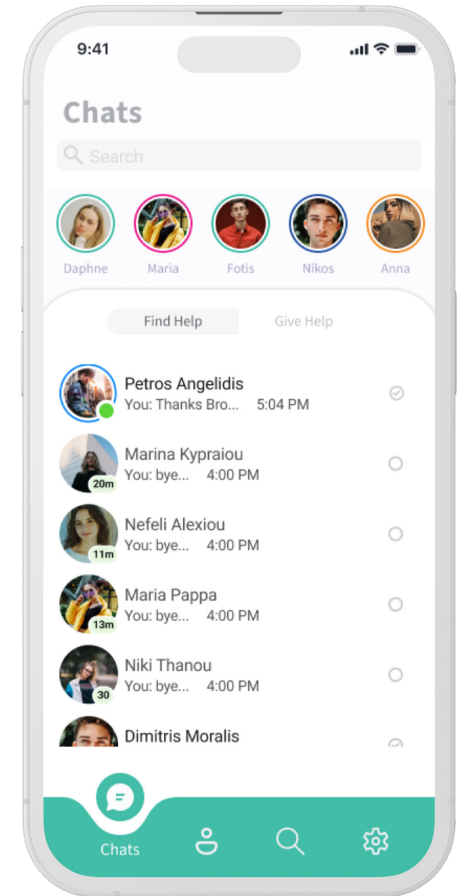
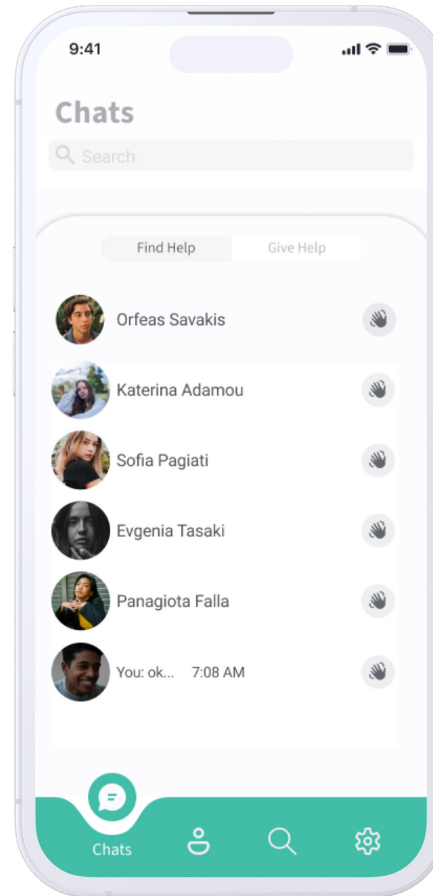
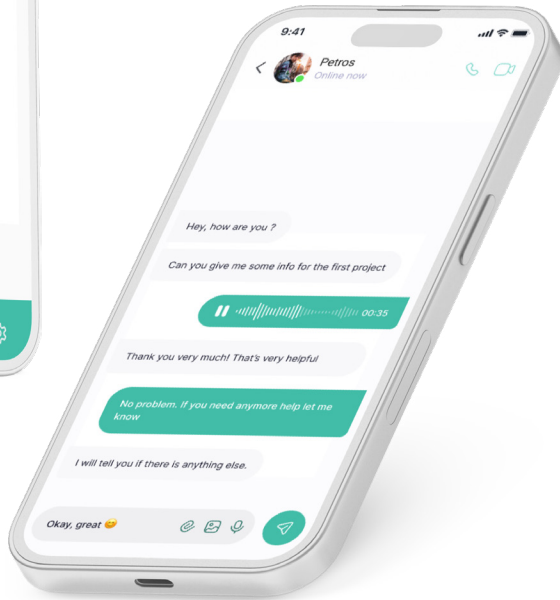
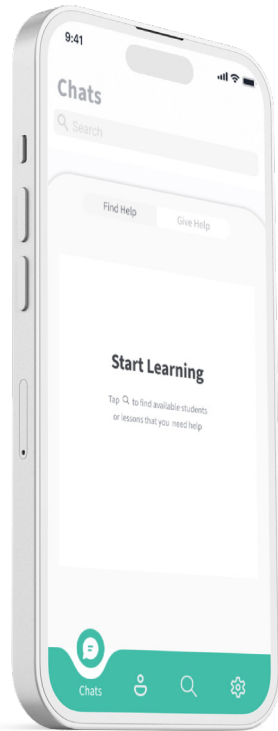
APP MENU

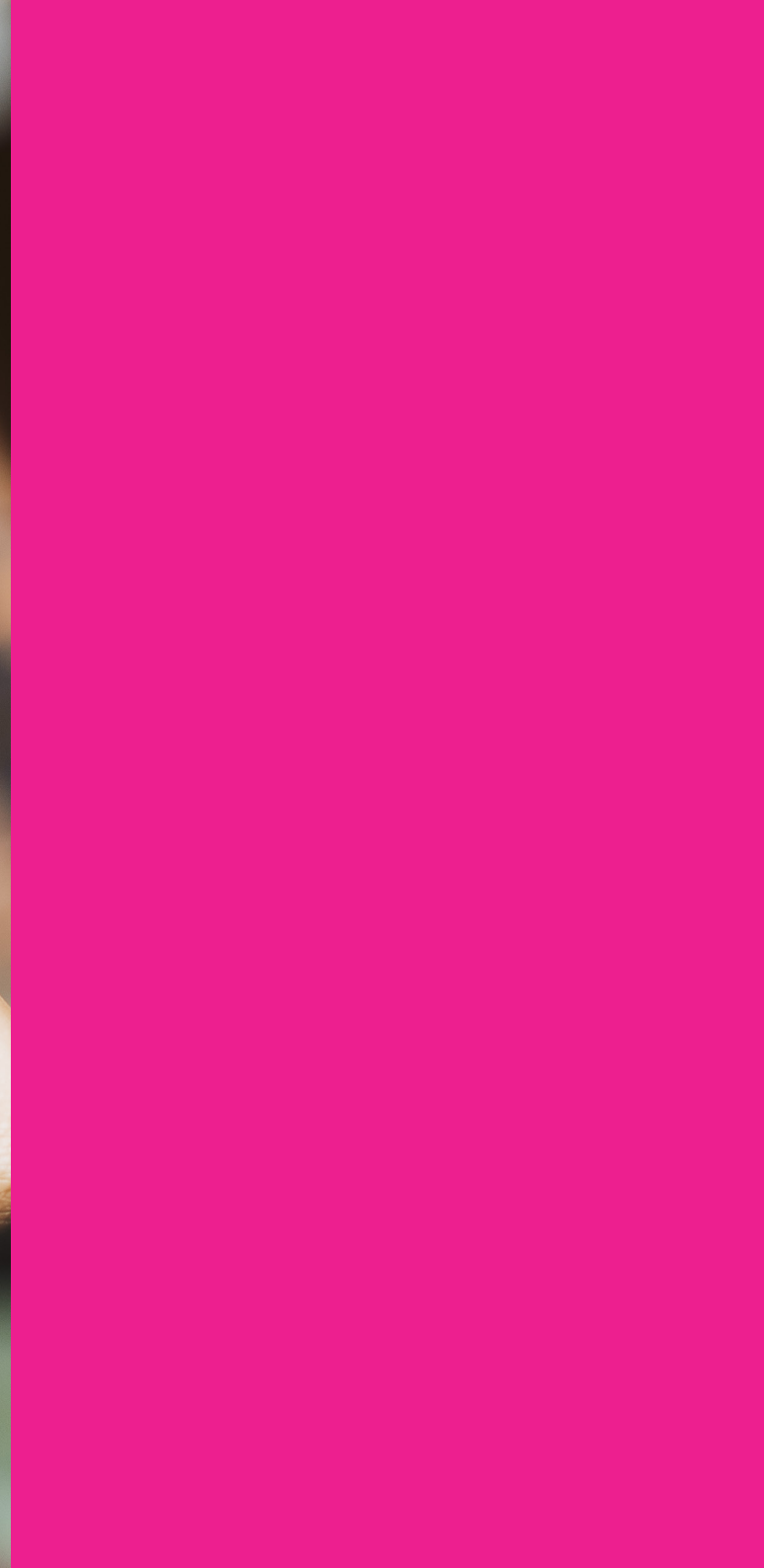


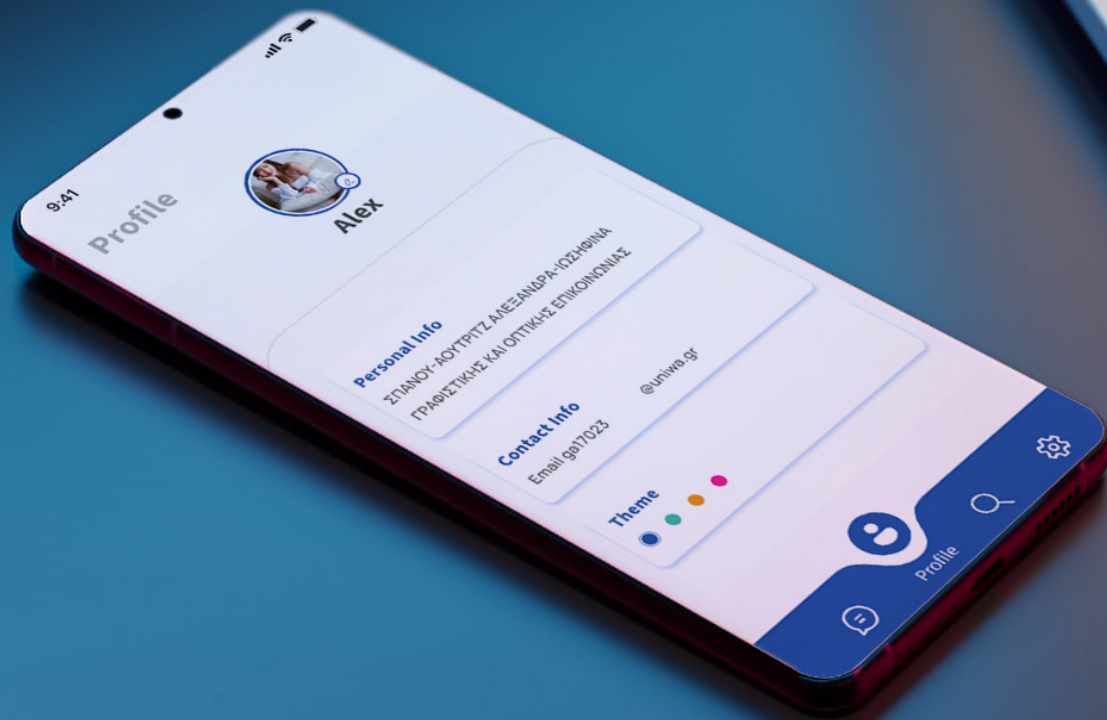
WALKTHROUGH



MAIN PAGE







9:41

Profile



Alex

Personal Info

ΣΤΙΑΜΟΥ-ΑΟΥΤΠΙΤΖ ΛΑΜΕΞΑΜΠΑ-ΓΕΣΤΗΦΩΝΑ
ΓΡΑΦΙΣΤΙΚΗΣ ΚΑΙ ΟΤΤΙΚΗΣ ΕΠΙΚΟΝΩΣΙΑΣ

Contact Info

Email: ggr7023

@uniwa.gr

Theme



Profile





Applications

POSTERS

BILLBOARDS

SUBWAY BILLBOARD

SOCIAL MEDIA

gradua
Connect.Support.Learn

Download on the App Store
GET IT ON Google Play

This advertisement features a man in a light blue denim jacket and a yellow t-shirt, looking down at his smartphone with a surprised expression. The background is a solid teal color. In the top left corner, there is a white circular logo with the word "gradua" and the tagline "Connect.Support.Learn" below it. At the bottom, there are two buttons: "Download on the App Store" and "GET IT ON Google Play".

How can i help you?
I need help in this lesson
I will give you some tips


Student Chatting Application

Find a peer Ask for help Start Learning

This advertisement has a vibrant pink background with colorful geometric shapes in teal, orange, and blue. It displays three speech bubble-like text boxes: "How can i help you?", "I need help in this lesson", and "I will give you some tips". In the center, there is a dark blue horizontal bar with the text "Student Chatting Application" in white. At the bottom, there are three rounded rectangular buttons: "Find a peer", "Ask for help", and "Start Learning".

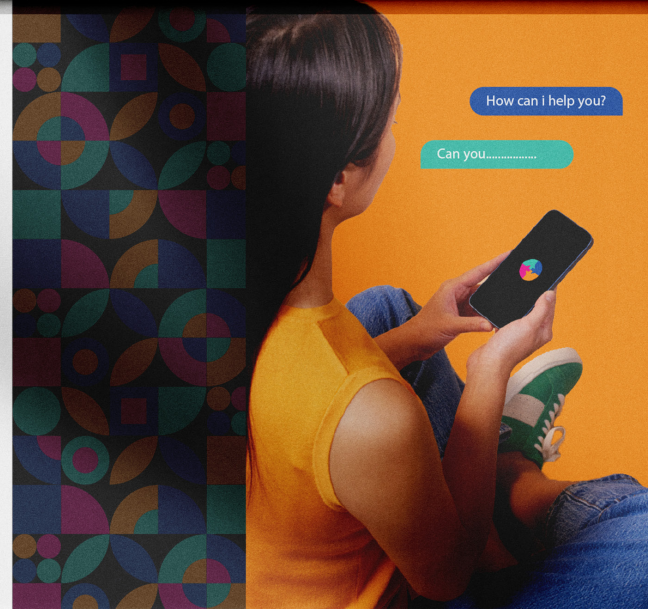
Connect with your peers

This advertisement features a woman wearing a pink knit beanie, glasses, and a purple knit sweater, smiling while holding a white coffee cup and a smartphone. The background is a solid orange color. The text "Connect with your peers" is written in white in the upper left corner.

gradua 

**Connect with your *peers*,
and find the *help* you need**

A student App
to guide you through your studies



Connect
with
your
peers

gradua

Improve your learning

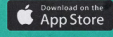




**CONNECT WITH
YOUR PEERS**

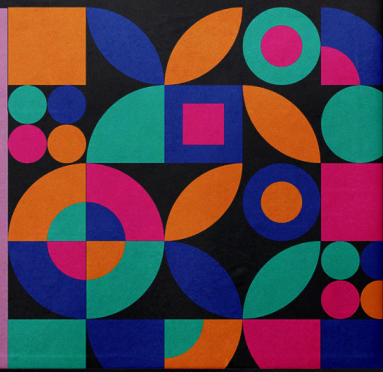


Learn • Connect • Support

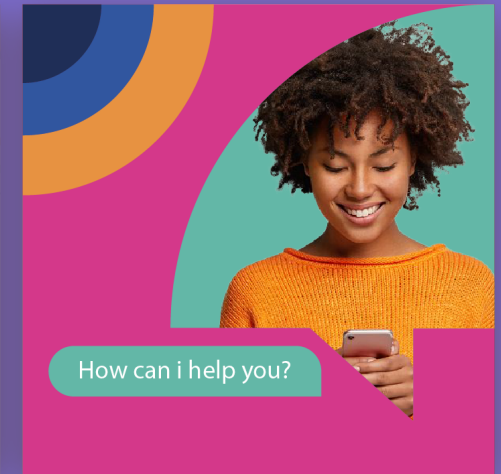


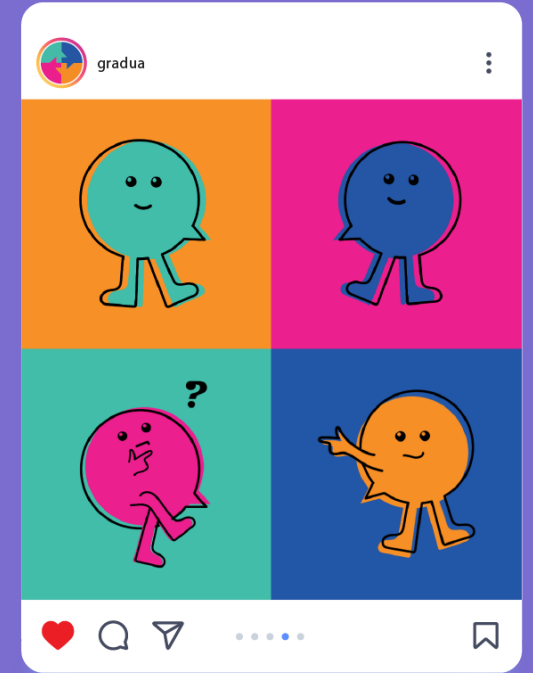
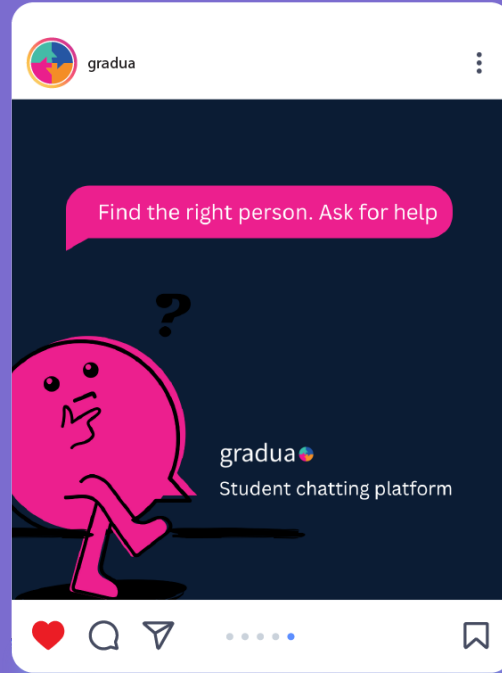
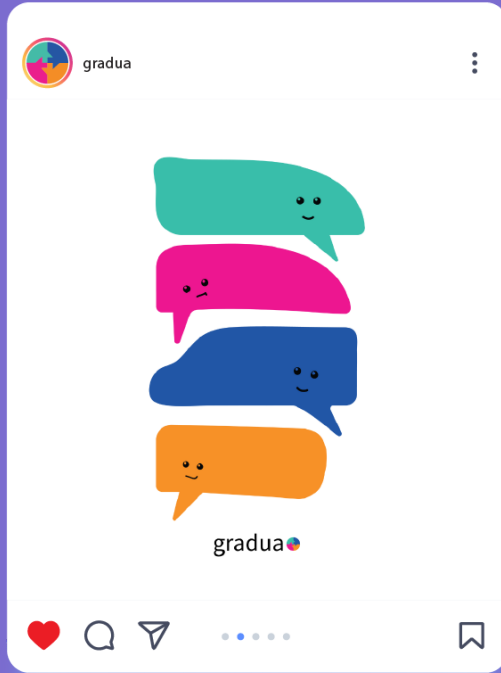
**FIND THE HELP
YOU NEED**

gradua



INSTAGRAM POSTS & PAGE





GRADUA HUB

GRADUA HUB STORE

APPAREL

STICKERS

MUGS & COFFEE CUPS

STATIONARY

To get
Connected

It's time



GRADUA HUB STORE



gradua hub

Meet Up
With Your
Peers

gradua hub

How can i help you?

gradua
hub

Gradua Hub Store

Gradua is a safe **student environment** that connects them

After students use the App and want more contact they are able to **visit our store hub**

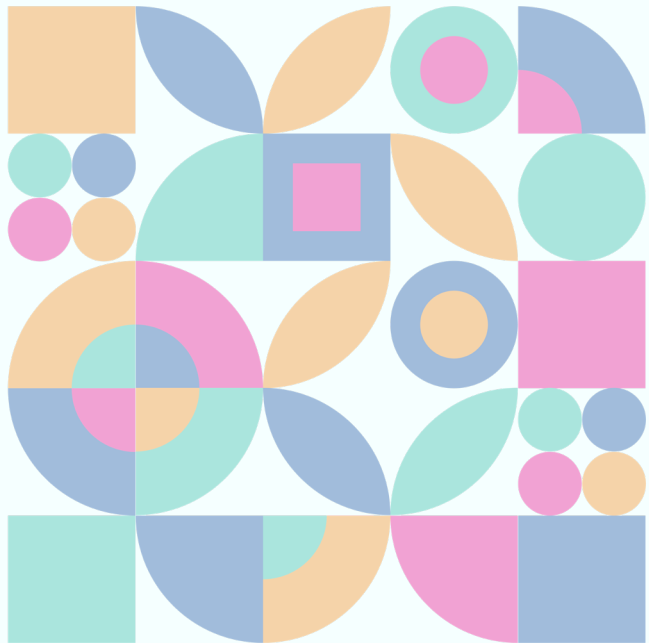
It's a space where students can meet each other and make their **connections** even stronger

In our gradua store hub, there are **available reusable products** for students to purchase if they want

It's a student only store where you can enter with your student ID





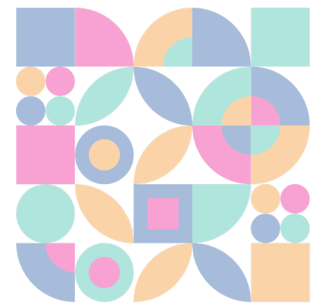
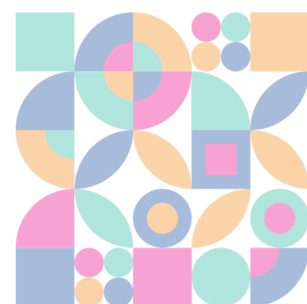
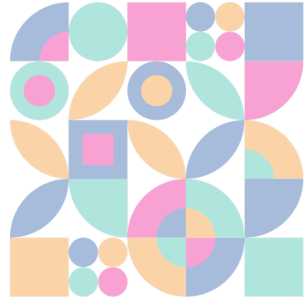
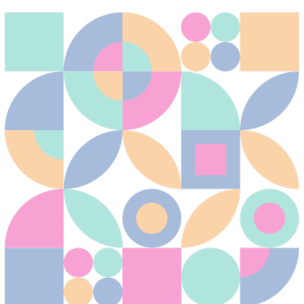
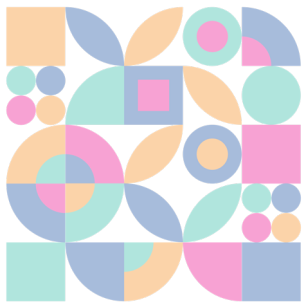


**CONNECT
WITH
YOUR
PEERS**



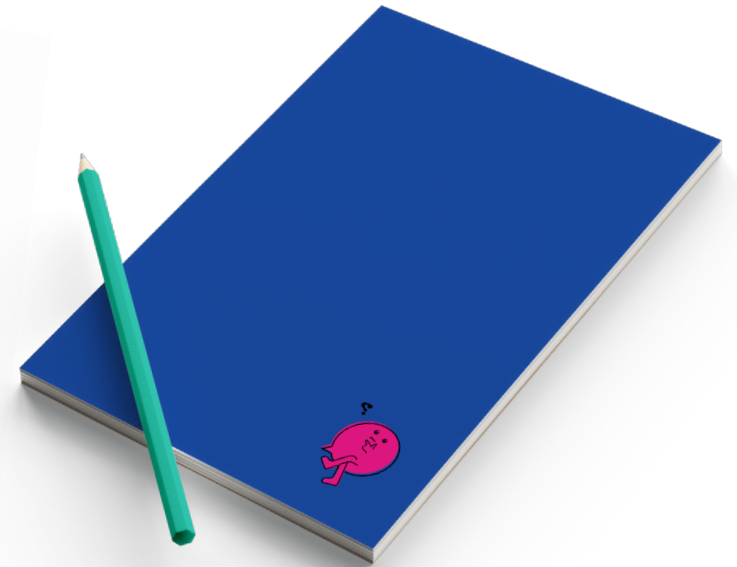


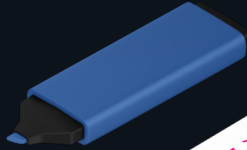
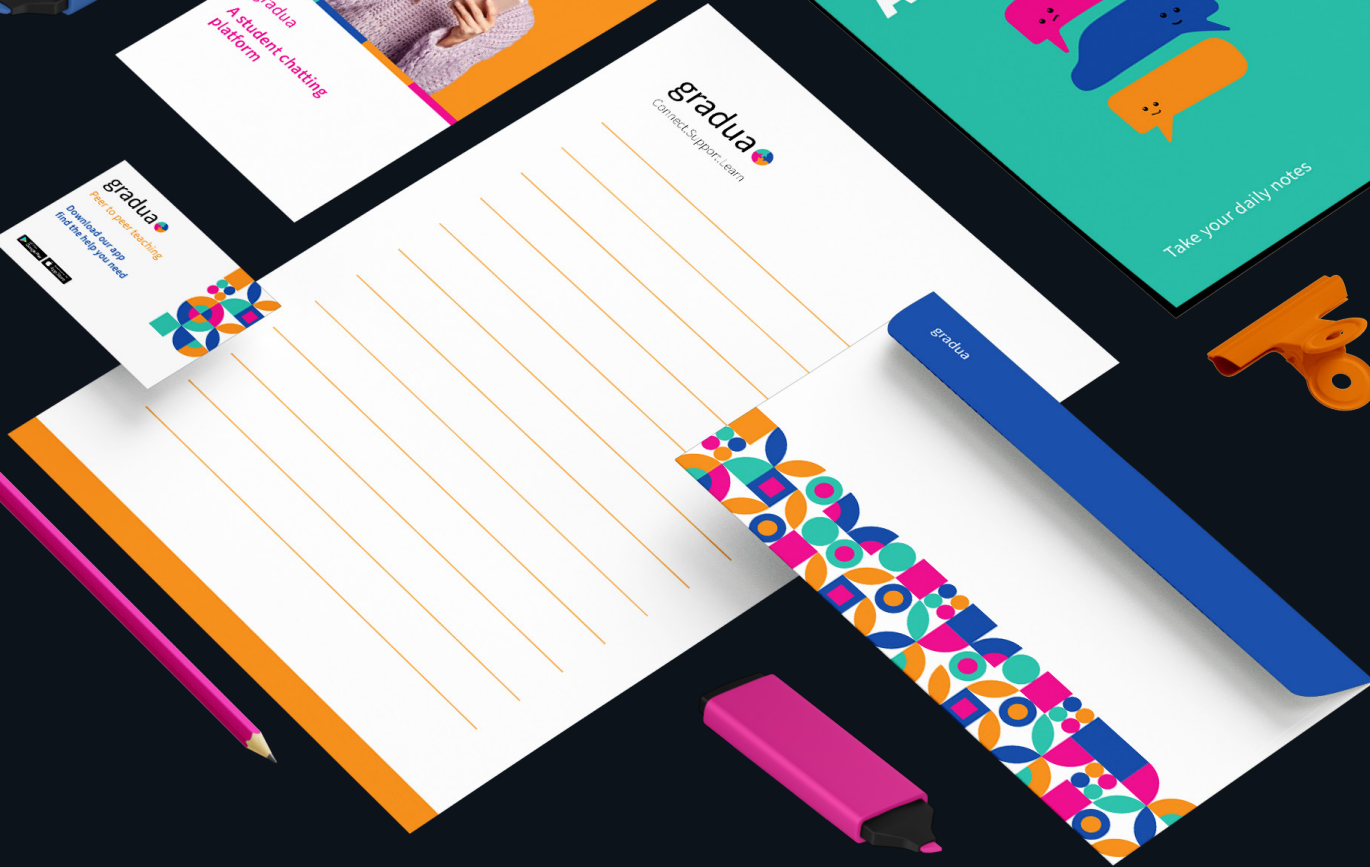
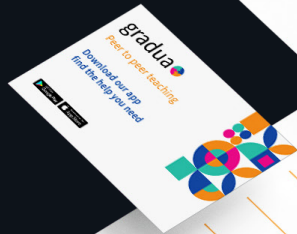
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Connect.Support.Learn





GRADUA HUB STORE





Thank you

