

welcome
to the experience of
Thessaloniki now •



Rebranding Thessaloniki city
as a touristic destination
Vlaikoudi Christina_Thesis Project

the purpose

branding a city

why Thessaloniki?

because

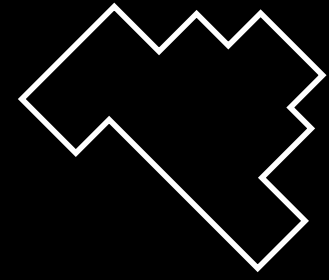
Thessaloniki is...



full of
historic
buildings

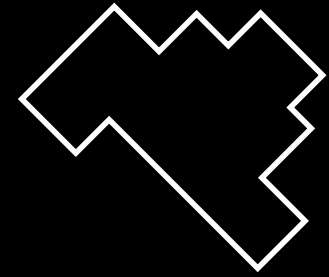
6000 π.Χ.

πρώτοι οικισμοί



6000 π.Χ.

πρώτοι οικισμοί

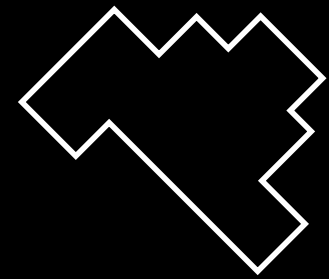


ο **Απ. Παύλος**

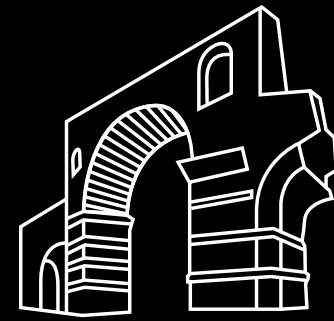
ξεκινάει τη διδασκαλία του
τη ρωμαϊκή εποχή

6000 π.Χ.

πρώτοι οικισμοί



**Ρωμαϊκή
περίοδος**

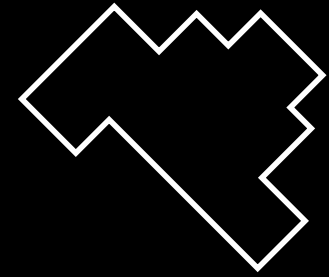


ο **Απ. Παύλος**

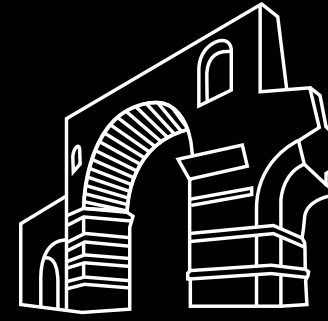
ξεκινάει τη διδασκαλία του
τη ρωμαϊκή εποχή

6000 π.Χ.

πρώτοι οικισμοί



**Ρωμαϊκή
περίοδος**



ο **Απ. Παύλος**

ξεκινάει τη διδασκαλία του
τη ρωμαϊκή εποχή

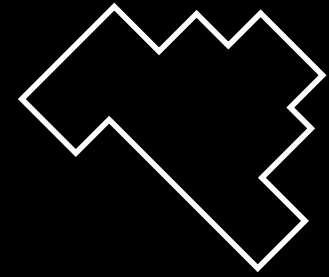


1430

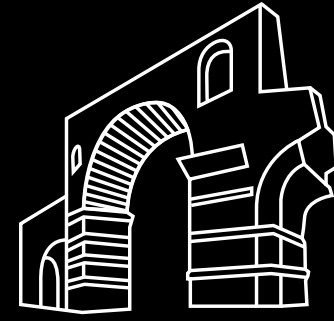
Οθωμανική
περίοδος

6000 π.Χ.

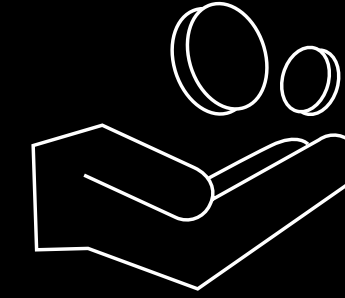
πρώτοι οικισμοί



**Ρωμαϊκή
περίοδος**



1492



ο **Απ. Παύλος**

ξεκινάει τη διδασκαλία του
τη ρωμαϊκή εποχή

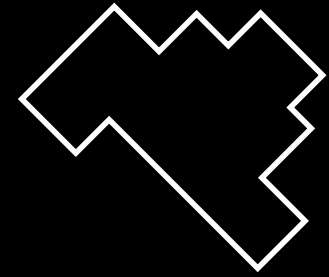


1430

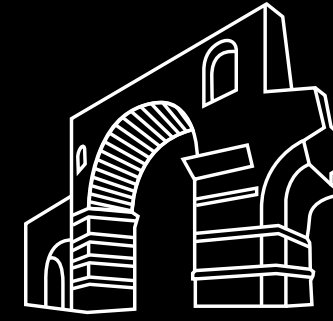
Οθωμανική
περίοδος

6000 π.Χ.

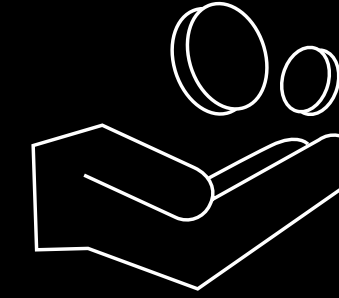
πρώτοι οικισμοί



**Ρωμαϊκή
περίοδος**



1492



ο **Απ. Παύλος**

ξεκινάει τη διδασκαλία του
τη ρωμαϊκή εποχή



1430

Οθωμανική
περίοδος



1917

μεγάλη καταστροφική
πυρκαγιά

the city now •

A person with long, dark hair, seen from behind, is sitting on a wooden pier. They are wearing a dark jacket. The pier is made of dark brown wooden planks. In the background, there is a body of water, a city skyline with various buildings, and a clear blue sky with some clouds. The word "attractive" is overlaid in large, white, lowercase letters across the center of the image.

attractive



inspiring

A vibrant, dimly lit market alleyway with a central skylight and people walking. The scene is captured in a cinematic style, with a mix of warm and cool lighting. The central skylight is illuminated with a warm, orange glow, while the surrounding areas are lit with cooler, blue and purple tones. People are seen walking through the alleyway, and various market stalls and displays are visible on either side. The overall atmosphere is one of a bustling, lively market.

a
vivid
paradise of flavours



classic

with over 50 museums & galleries

always

moving





perfect

for nearby escapes



has a rich
gastrominical
culture

has beautiful

secret

spots

DON'T
KILL MY
VIBE

All Guests
Must Be Approved
by The Dog

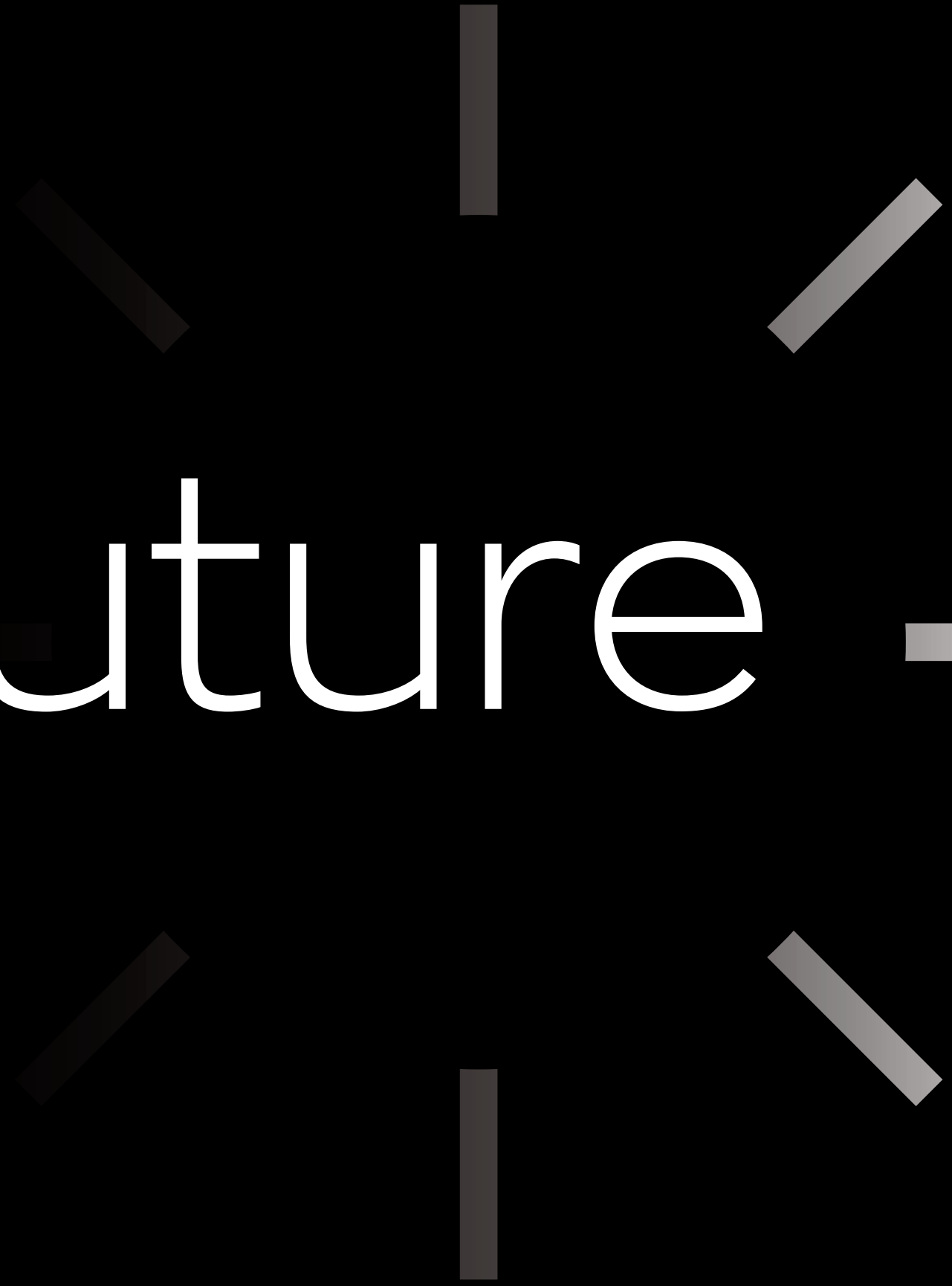


full of cultural
festivals

A red notebook with a black pen on a textured grey surface. The notebook is open, showing a blank page. The pen is black with silver accents. The background is a textured grey surface.

a big center of
education
with many universities located here

loading the future



elements to **success**

01

the concept

Η Θεσσαλονίκη είναι ένας ζωντανός τόπος.

Μία πόλη όπου η ιστορία της αναμειγνύεται αρμονικά με το σύγχρονο στοιχείο.

Είναι μία πόλη ανοιχτή στο καινούριο,

μία πόλη που αφουγκράζεται τους επισκέπτες της

και τους χαρίζει μοναδικές εμπειρίες.

Είναι ένας ζωντανός οργανισμός που κινείται συνεχώς

και αξίζει να την επισκεφτείς τώρα!

Η Θεσσαλονίκη είναι ένας ζωντανός τόπος.

Μία πόλη όπου η ιστορία της αναμειγνύεται αρμονικά με το σύγχρονο στοιχείο.

Είναι μία πόλη ανοιχτή στο καινούριο,

μία πόλη που αφουγκράζεται τους επισκέπτες της και τους χαρίζει μοναδικές εμπειρίες.

Είναι ένας ζωντανός οργανισμός που κινείται συνεχώς και αξίζει να την επισκεφτείς τώρα!

Η Θεσσαλονίκη είναι ένας ζωντανός τόπος.

Μία πόλη όπου η ιστορία της αναμειγνύεται αρμονικά με το σύγχρονο στοιχείο.

Είναι μία πόλη ανοιχτή στο καινούριο,

μία πόλη που αφουγκράζεται τους επισκέπτες της και τους χαρίζει μοναδικές εμπειρίες.

Είναι ένας ζωντανός οργανισμός που κινείται συνεχώς και αξίζει να την επισκεφτείς τώρα!

02

the logo



Thessaloniki
Many stories, one heart

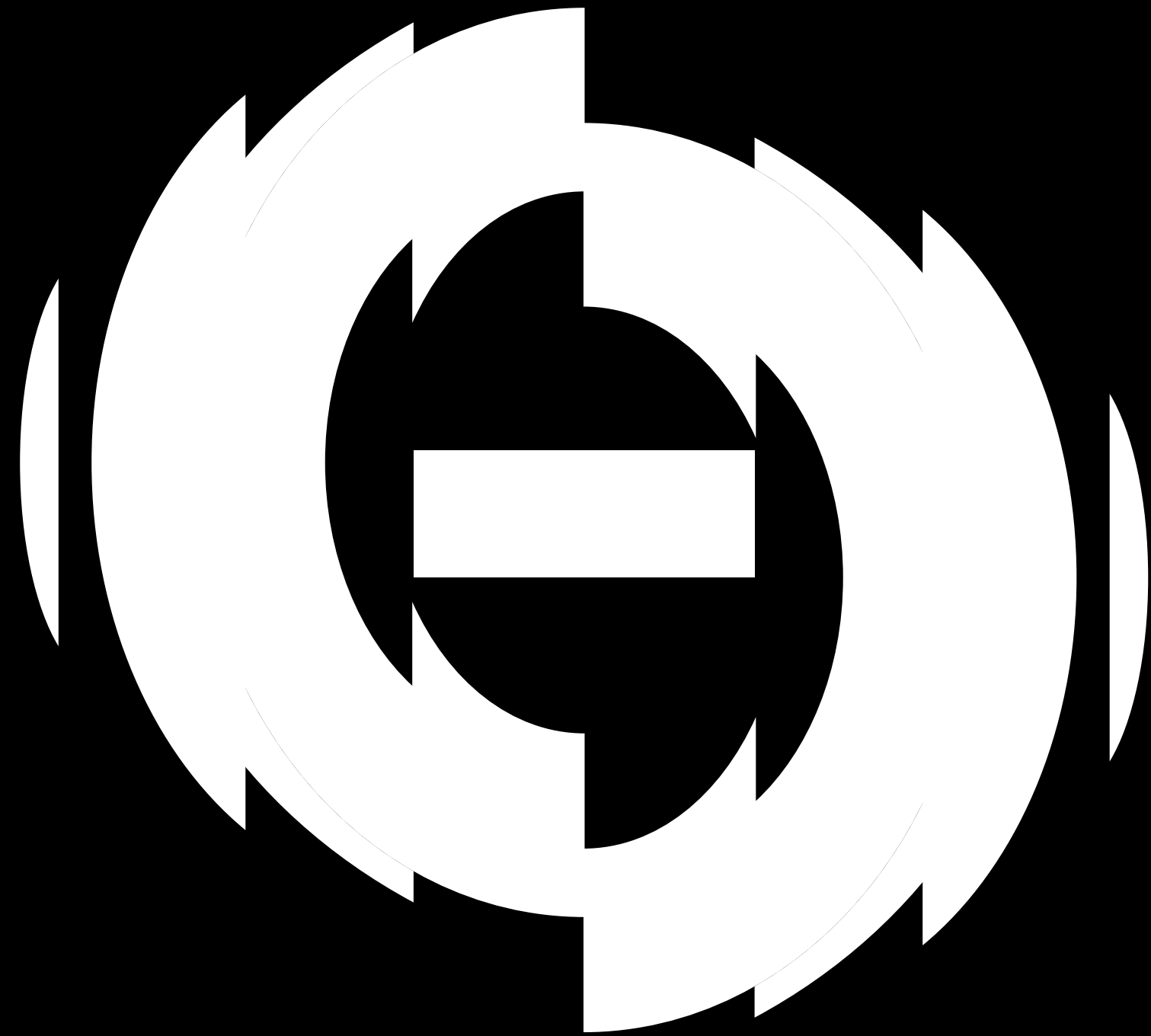
THESS
ALON

IKI EXPLORE
WHAT'S NEXT

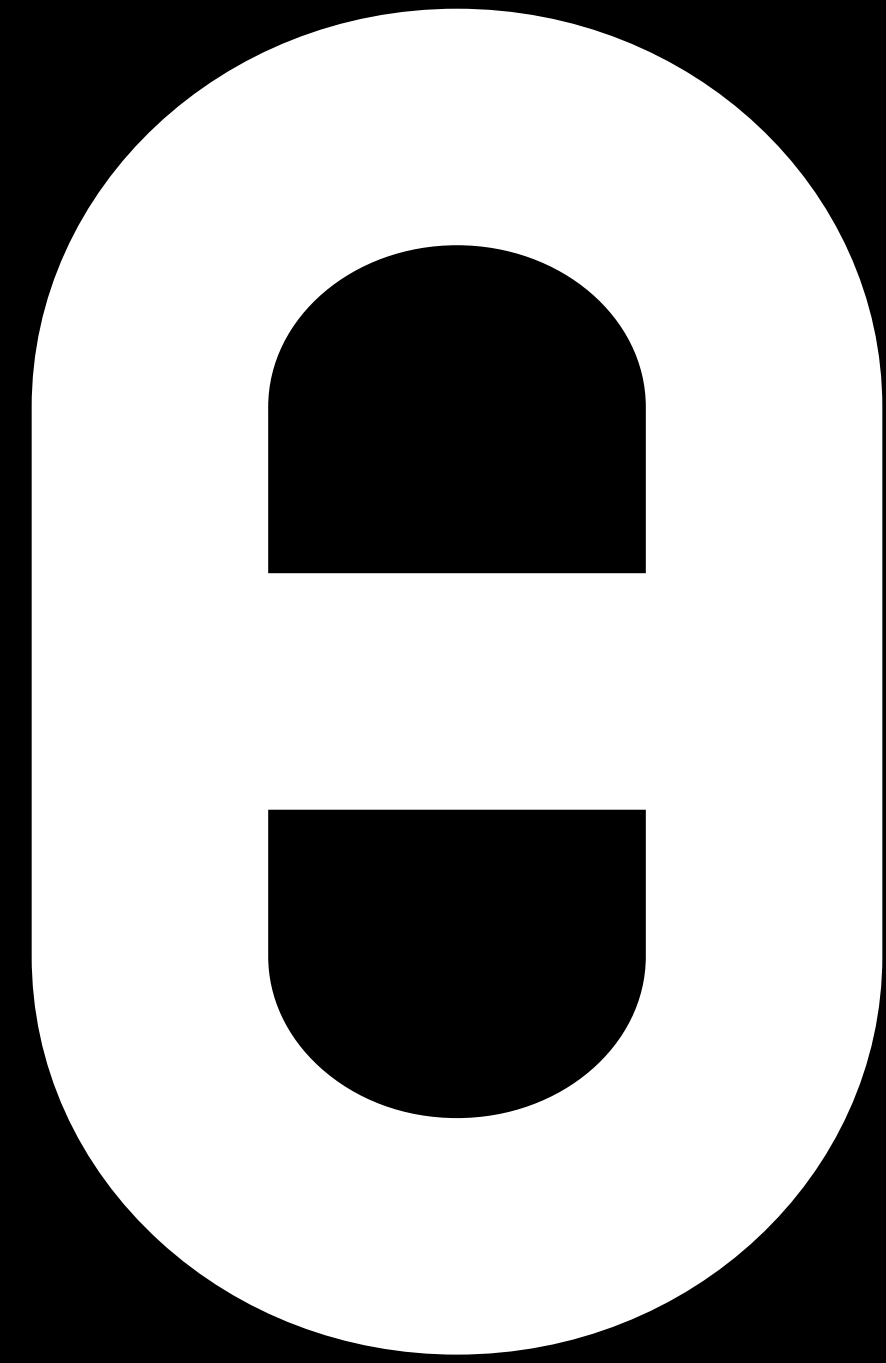
THESSALONIKI

BEATING UP

thessaloniki
rising north

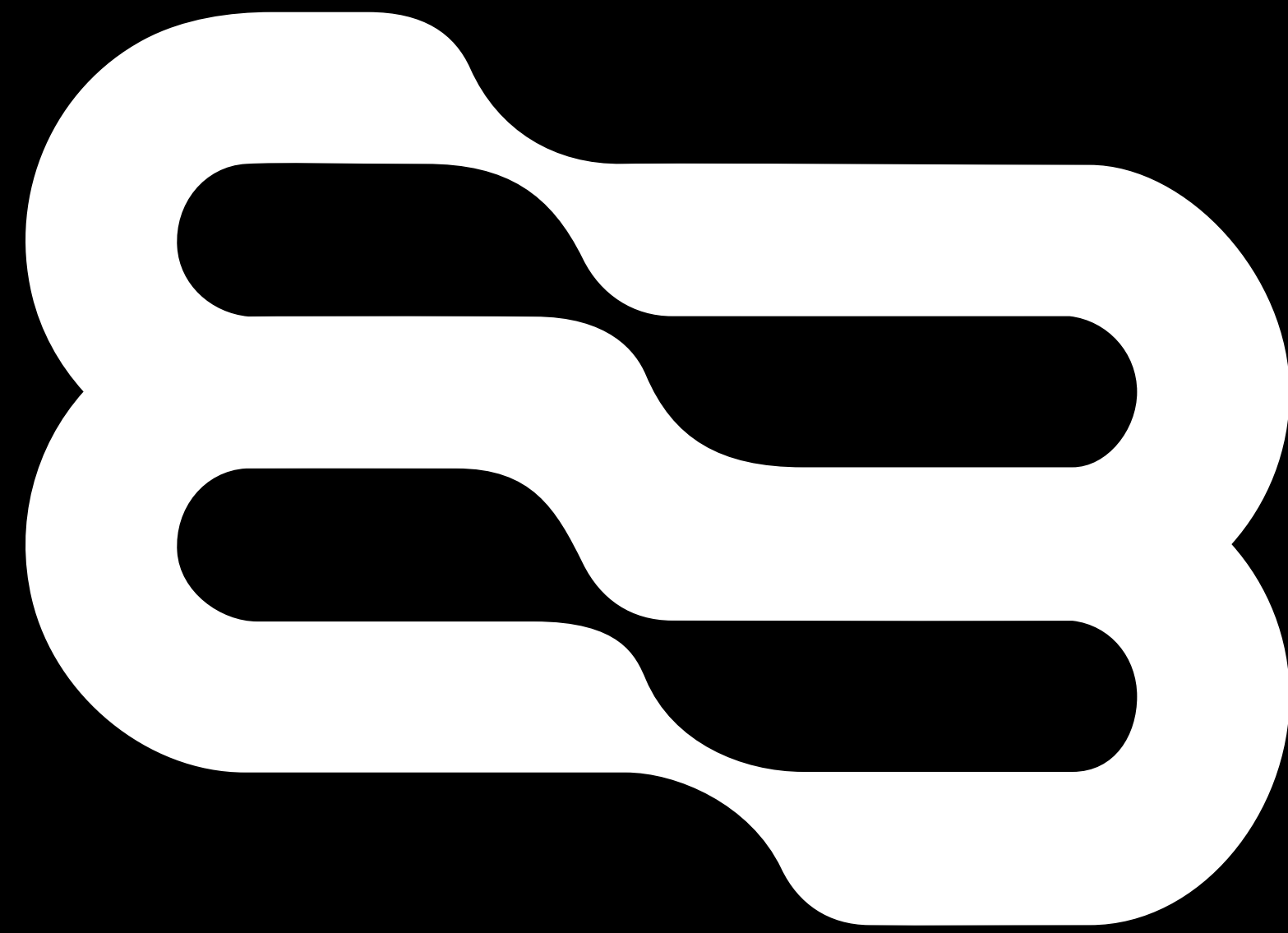


Thessaloniki
city alive



THESSALONIKI

NOW



Thessaloniki
now•

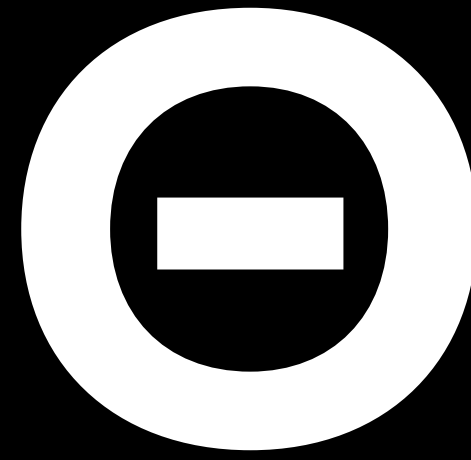
logo ***symbols***





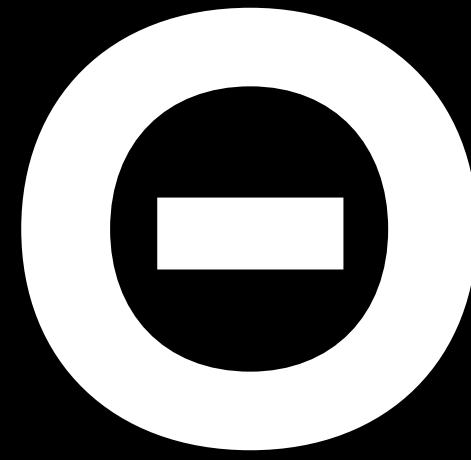


+

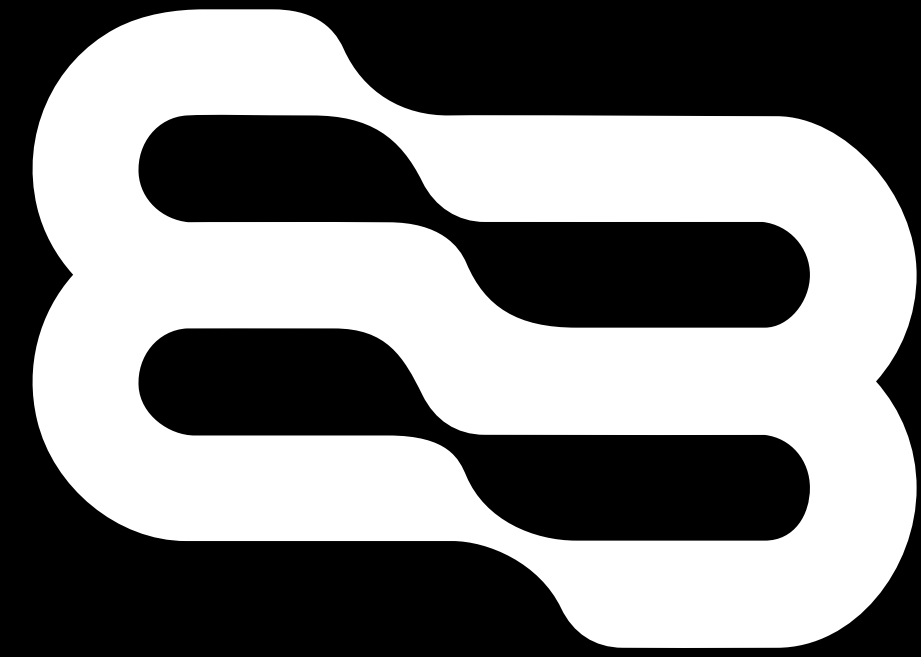




+

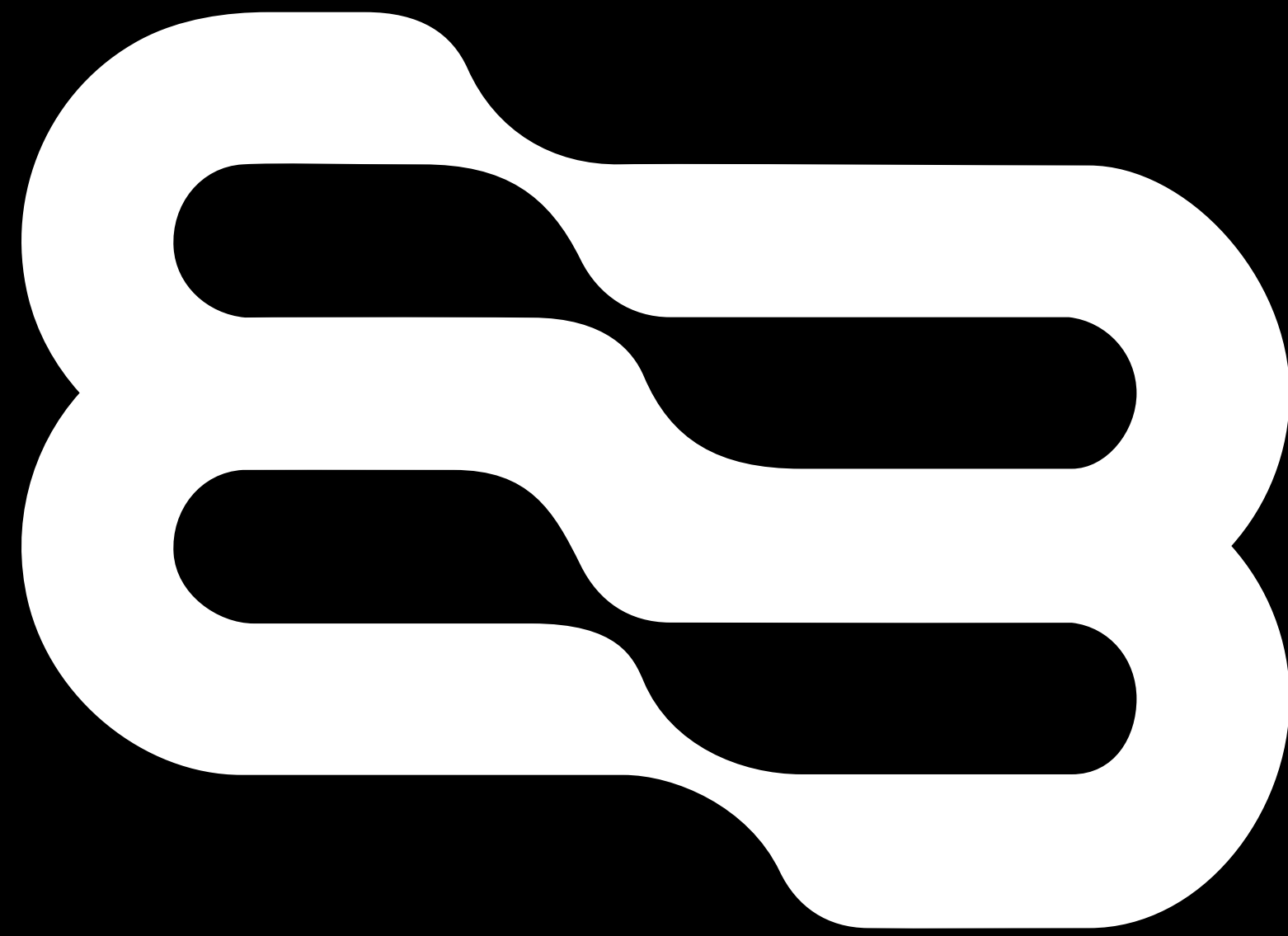


=

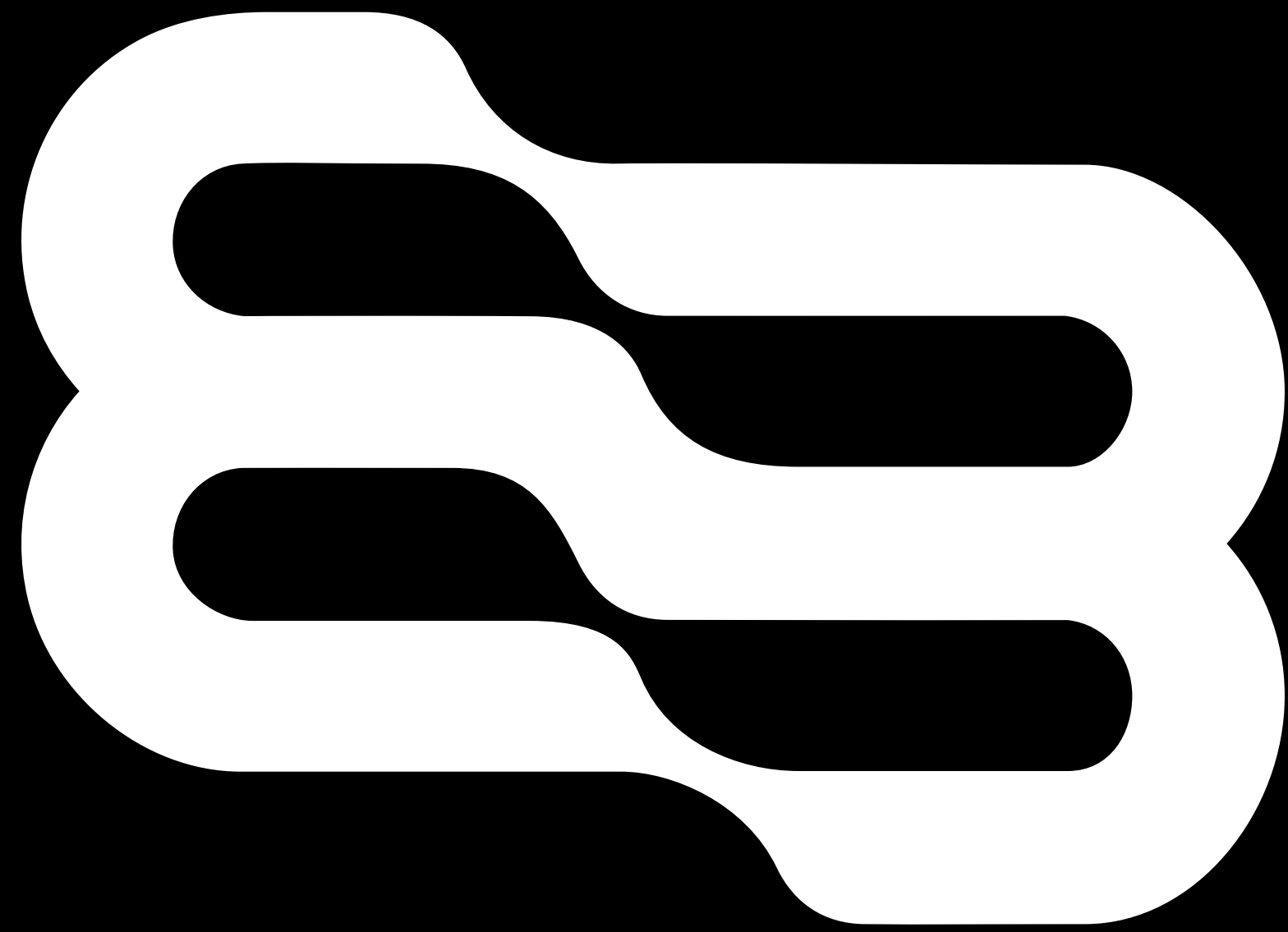


now.

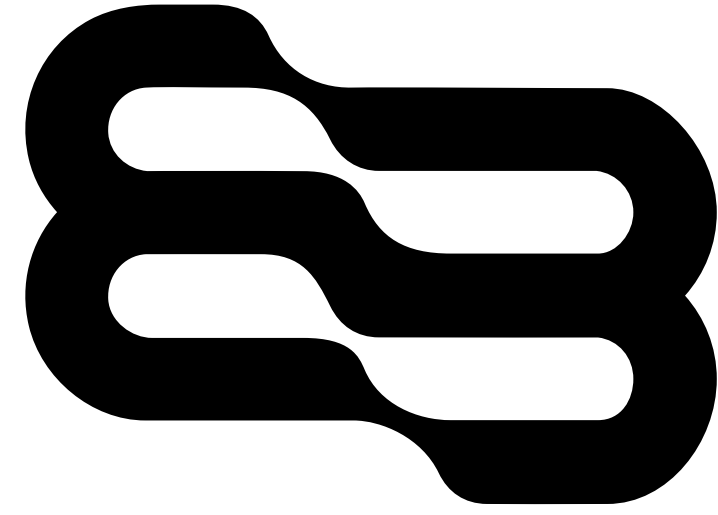
logo **versions**



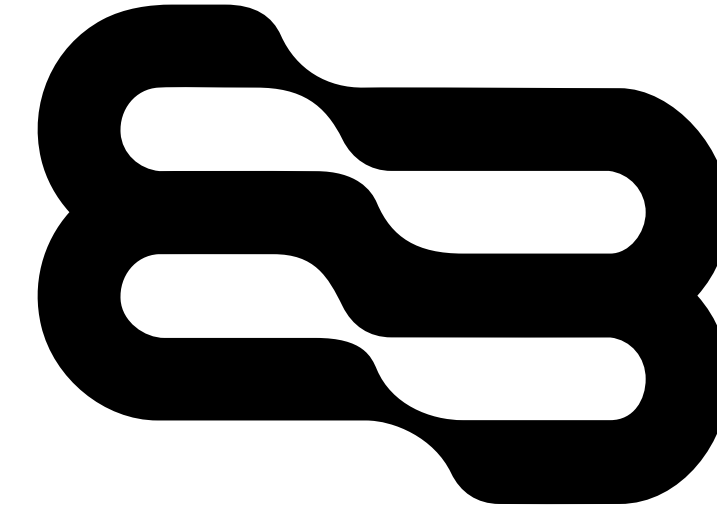
Thessaloniki
now•



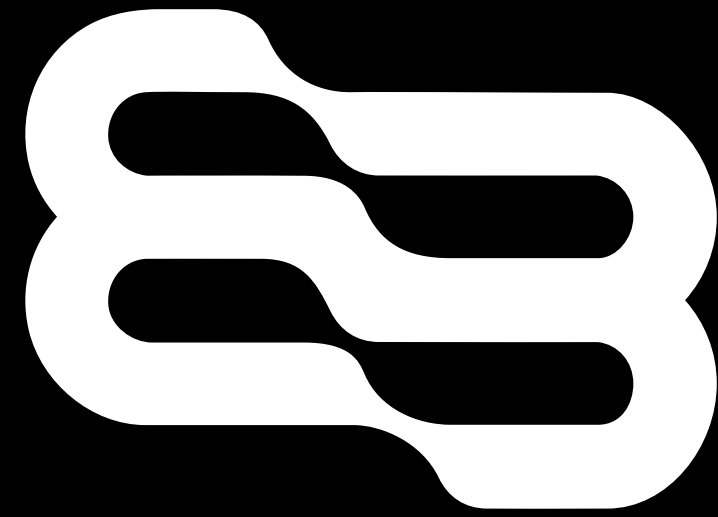
Θεσσαλονίκη
τώρα•



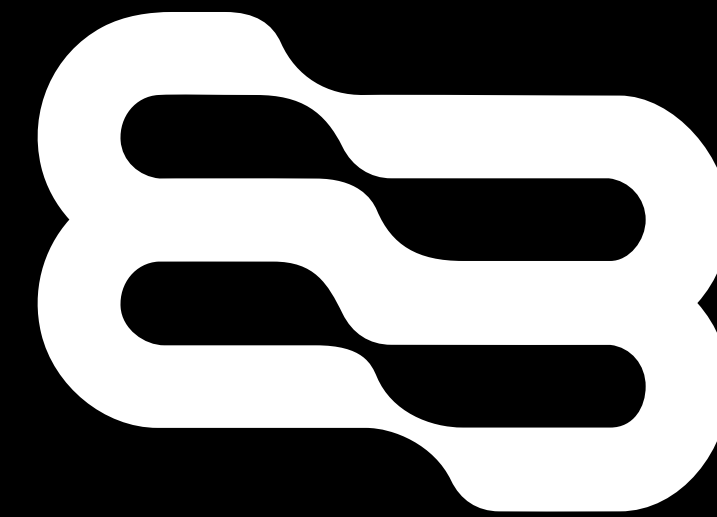
Thessaloniki
now•



Θεσσαλονίκη
τώρα•



Thessaloniki
now•



Θεσσαλονίκη
τώρα•

 **Thessaloniki** now •

 **Θεσσαλονίκη** τώρα •

 **Thessaloniki** now •

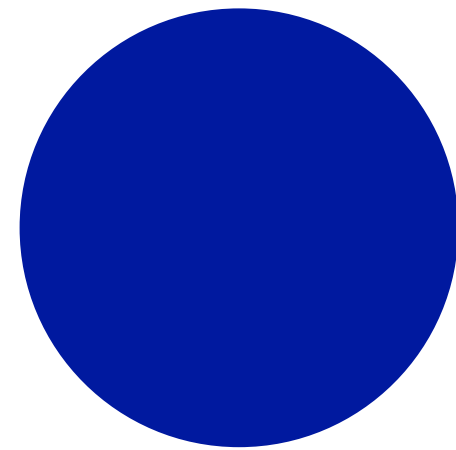
 **Θεσσαλονίκη** τώρα •

logo_colour coding

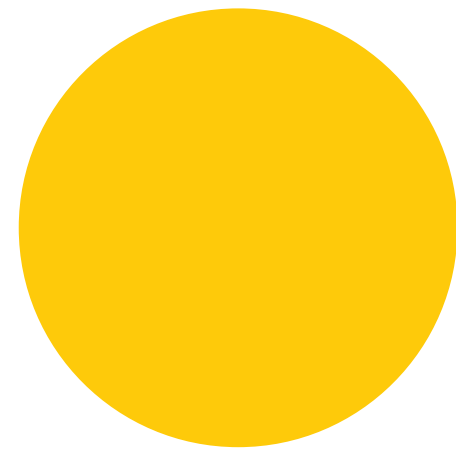
white

black

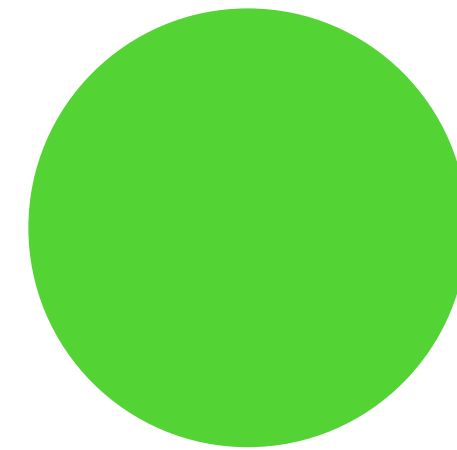
logo_colour palettes



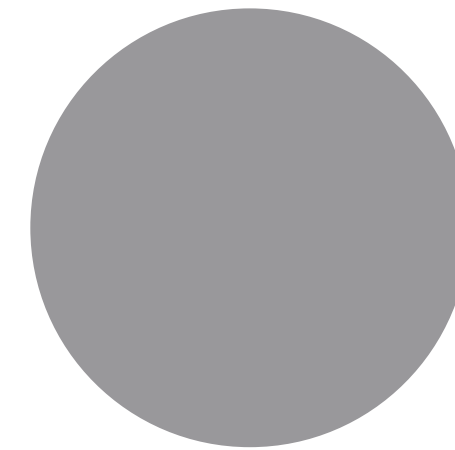
Θάλασσα
+ Ουρανός



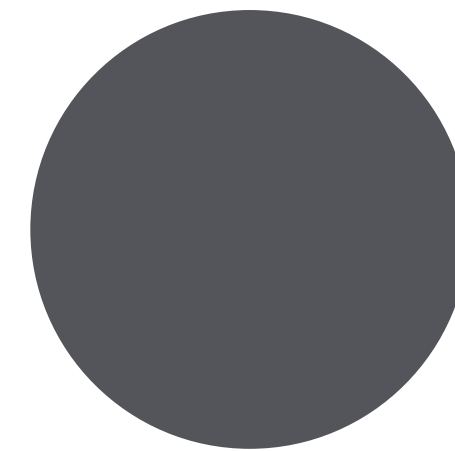
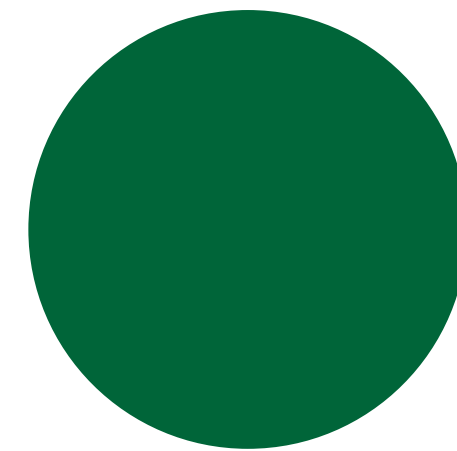
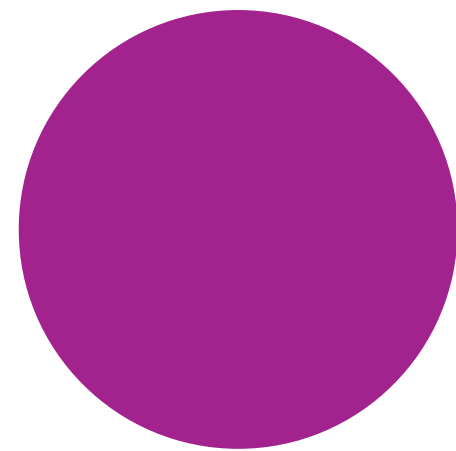
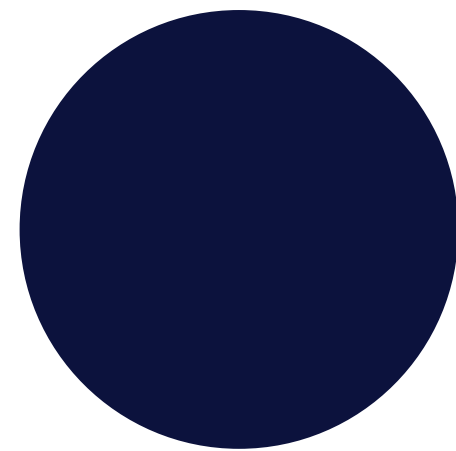
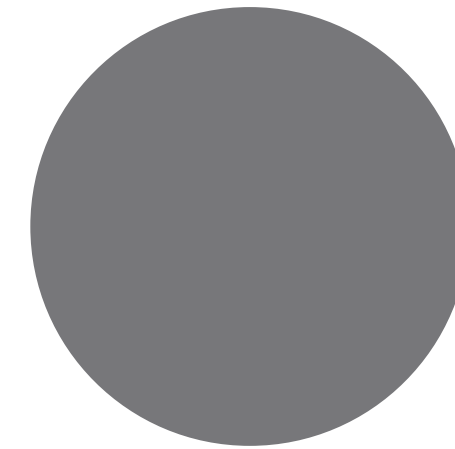
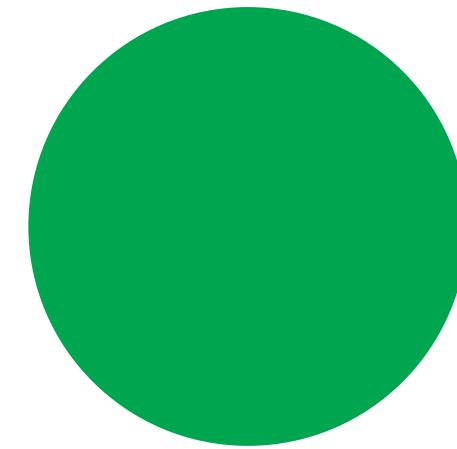
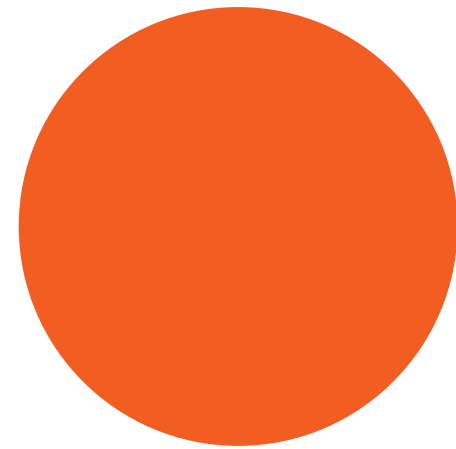
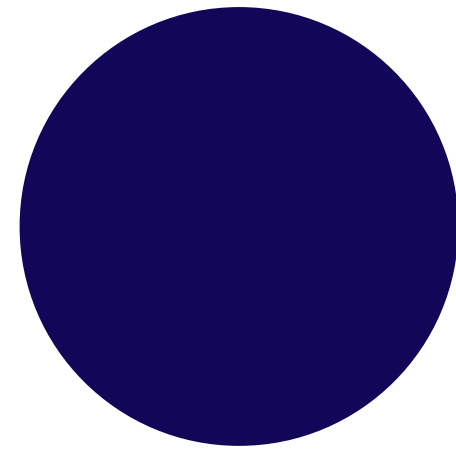
Φώς
Ηλιοβασίλεμα



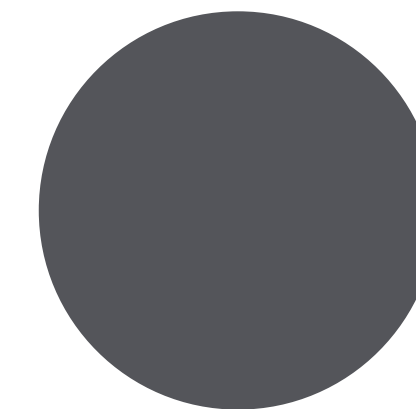
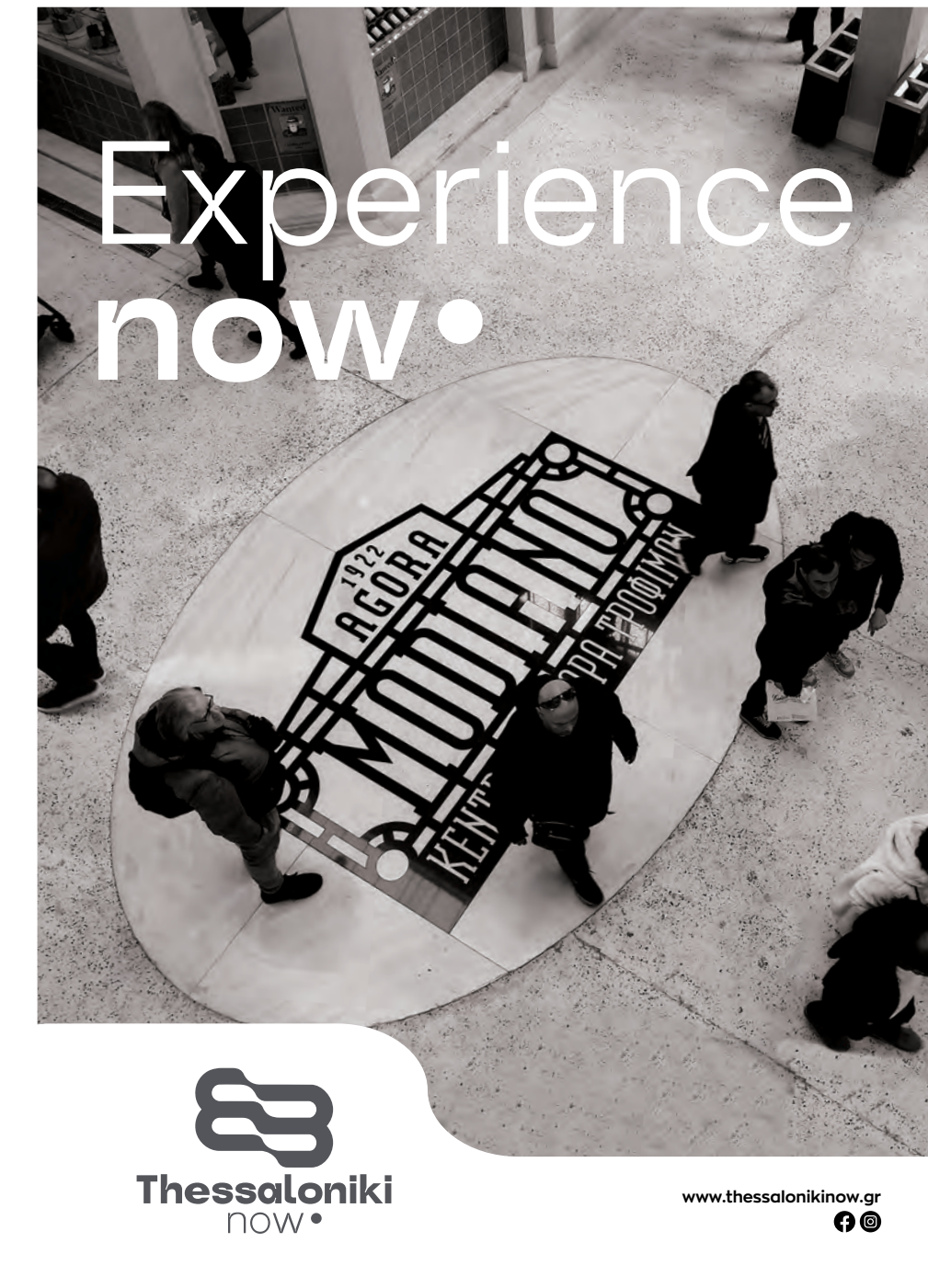
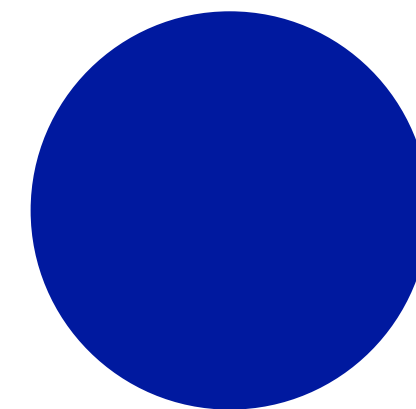
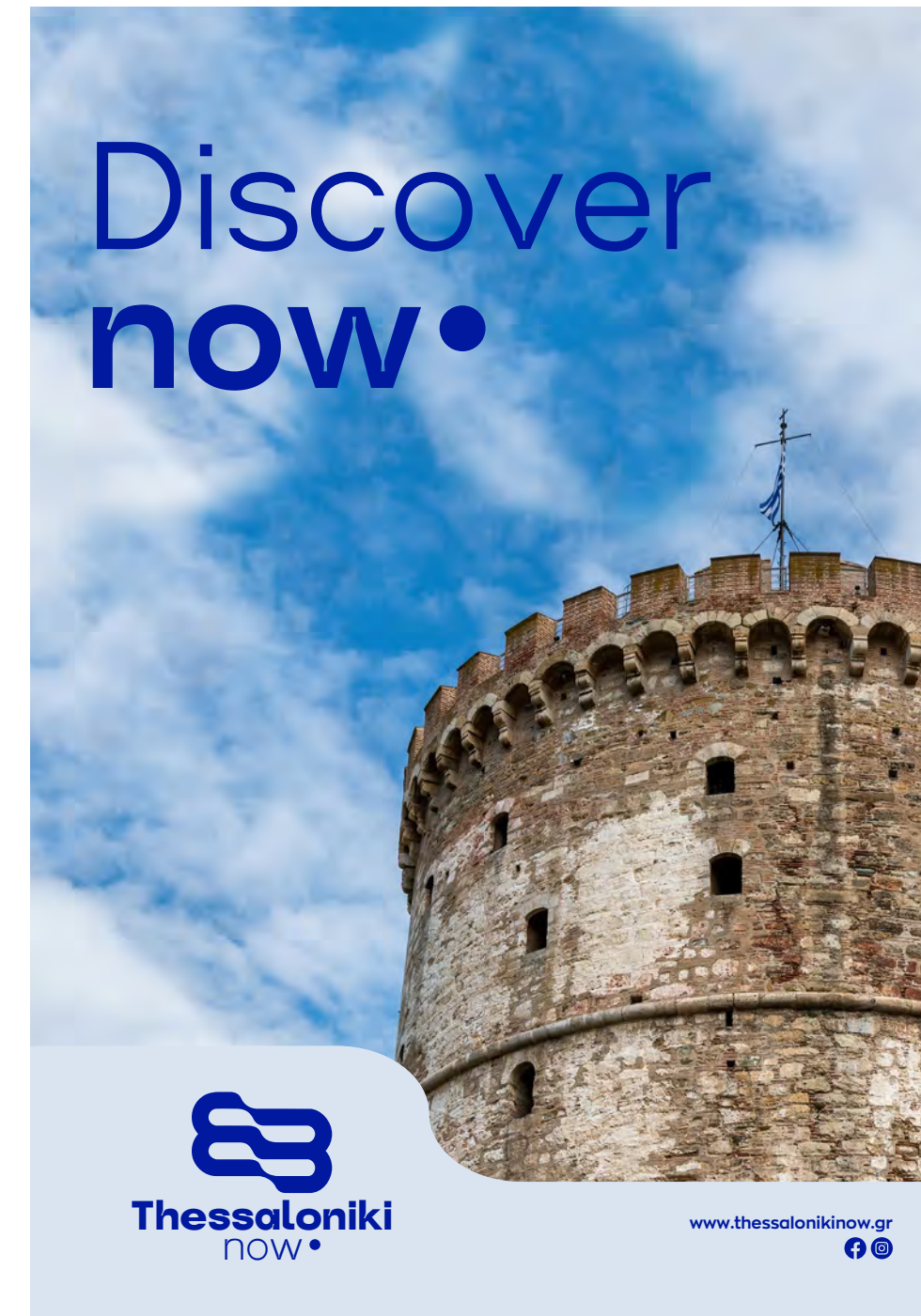
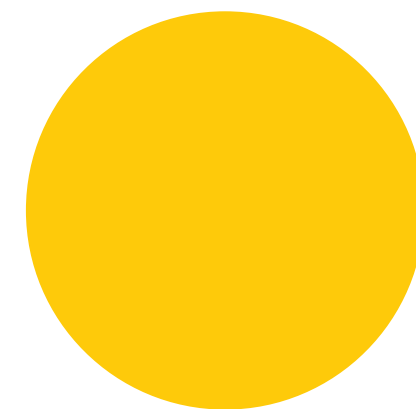
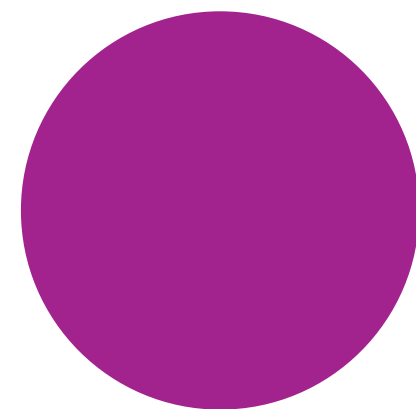
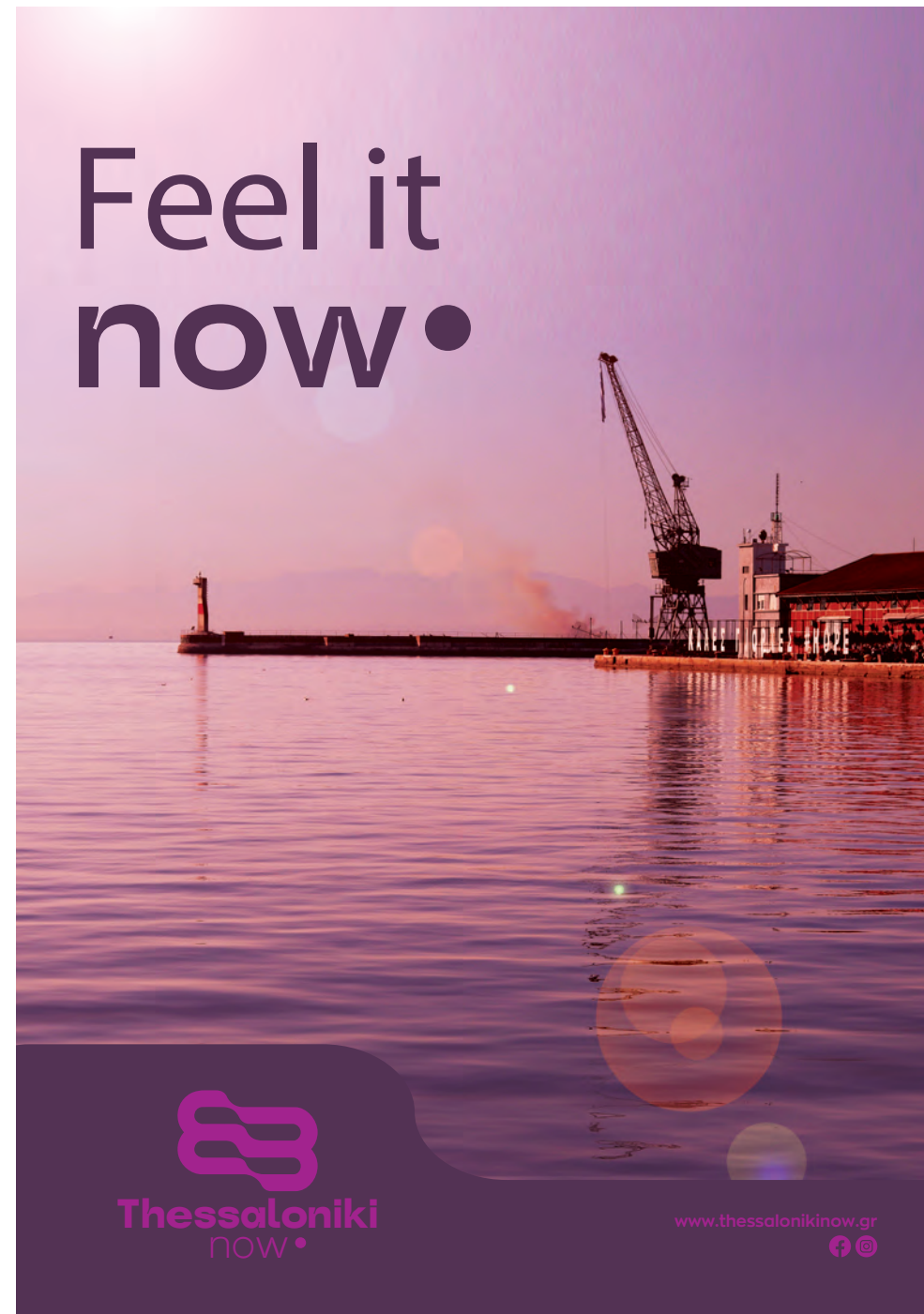
Χλωρίδα



Αστικά
κτίρια



logo_colour palettes

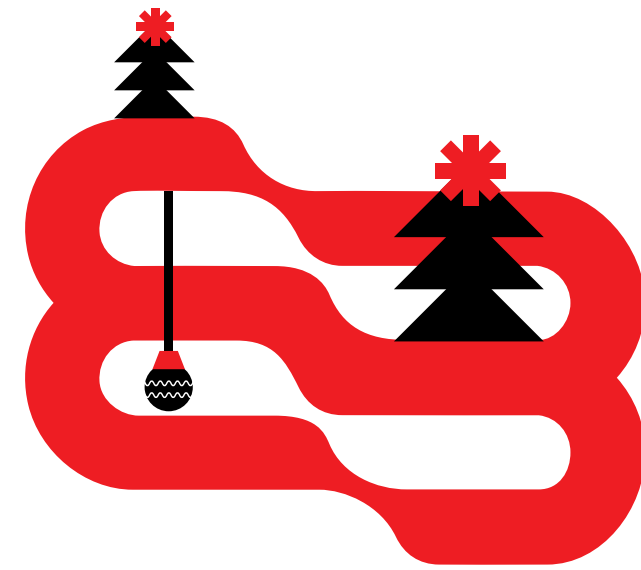


logo_special applications



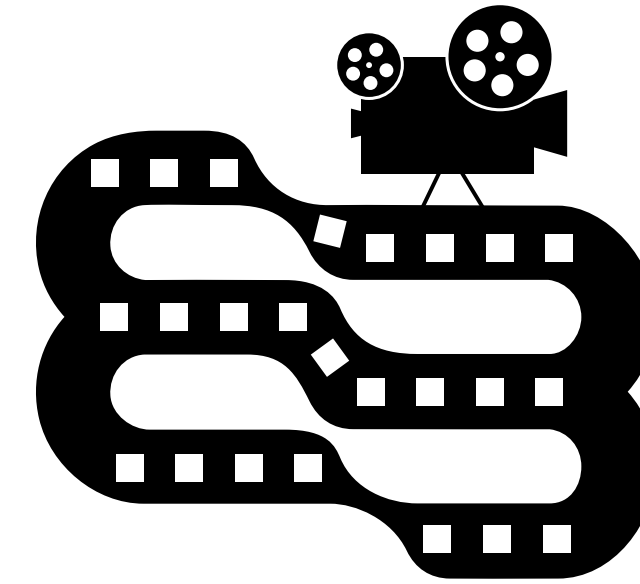
Thessaloniki
now•

Gay Pride Festival



Thessaloniki
now•

Χριστουγεννιάτικες
εκδηλώσεις της πόλης



Thessaloniki
now•

Φεστιβάλ Κινηματογράφου
Θεσσαλονίκης

logo_design study



logo_design study



Minimum διάσταση

Ελάχιστη απόσταση ασφαλείας περιμετρικά του λογοτύπου,
ίση με το ύψος x του στοιχείου "n"

do's & dont's

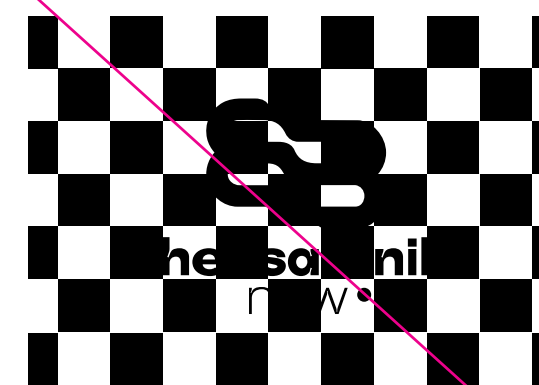
Το λογότυπο χρησιμοποιείται πάντα σε περιβάλλον με επαρκή χρωματική αντίθεση.



Μην αλλάζετε κατά βούληση το χρώμα του λογοτύπου, τις αναλογίες και μην το παραμορφώνετε.



Σε σύνθετα περιβάλλοντα ή με μη επαρκή χρωματική αντίθεση, χρησιμοποιείτε πάντα λευκό πλαίσιο.



Trap Light EN

Trap Black EN

A a B b

AaBbCcDdEeFfGgHhIiJj
KkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZz

0123456789!@#^*()

AaBbCcDdEeFfGgHhIiJj
KkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZz

0123456789!@#^*()

Αα Ββ Γγ Δδ Εε Ζζ Ηη Θθ Ιι Κκ

Λλ Μμ Νν Ξξ Οο Ππ Ρρ Σσ

Ττ Υυ Φφ Χχ Ψψ Ωω

0123456789!@#^*()

Αα Ββ Γγ Δδ Εε Ζζ Ηη Θθ Ιι Κκ

Λλ Μμ Νν Ξξ Οο Ππ Ρρ Σσ

Ττ Υυ Φφ Χχ Ψψ Ωω

0123456789!@#^*()

Trap Light GR

Trap Black GR

A a B b

Aa Bb Γγ Δδ Εε Ζζ Ηη Θθ Ιι Κκ
Λλ Μμ Νν Ξξ Οο Ππ Ρρ Σσ
Ττ Υυ Φφ Χχ Ψψ Ωω
0123456789!@#^*()

Aa Bb Γγ Δδ Εε Ζζ Ηη Θθ Ιι Κκ
Λλ Μμ Νν Ξξ Οο Ππ Ρρ Σσ
Ττ Υυ Φφ Χχ Ψψ Ωω
0 1 2 3 4 5 6 7 8 9 ! @ # ^ * ()

03 corporate identity





Thessaloniki
NOW•

Προς
Ελληνικό Οργανισμό Τουρισμού (Ε.Ο.Τ.)
Αν. Τσόχα 7, Αθήνα, Τ.Κ. 1152
Τηλεφωνικό Κέντρο: 210 8707000

Αγαπητέ συνεργάτη,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Κώ
Υπεύθ

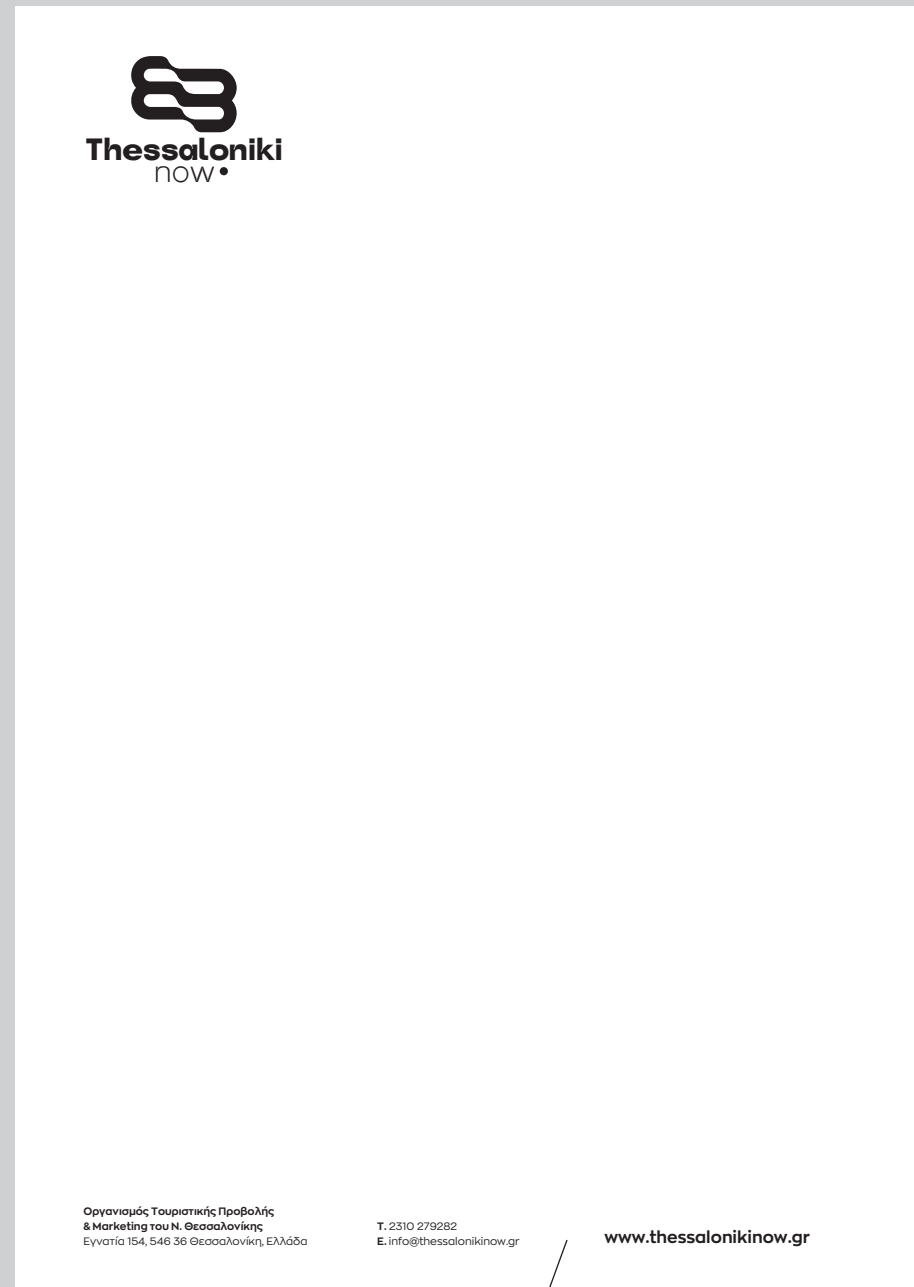


Thessaloniki
NOW•



Thessaloniki
NOW•





φωτοτυπικό χαρτί 80gr

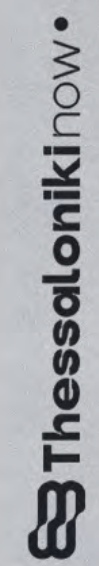


χαρτί velvet 350gr



εξώφυλλο: χαρτόνι 350gr
εσωτερικό: χαρτί γραφής 80gr





**scan here to
explore
experience
& discover**

www.thessalonikinow.gr



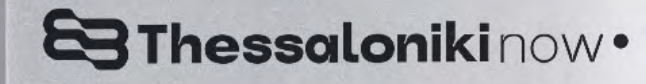
ίς Τουριστικής Προβολής
του Ν. Θεσσαλονίκης
54, 546 36 Θεσσαλονίκη, Ελλάδα

T. 2310 279282
E. info@thessalonikinow.gr

www.thessalonikinow.gr

**Papadopoulos Nikos
Public Relations Manager**

Thessaloniki Tourism Organization
154 Egnatia Avenue, 546 36,
Thessaloniki, Greece
T. (+30) 2310 279282
E. kpapadopoulos@thessalonikinow.gr
www.thessalonikinow.gr



Thessaloniki Tourism Organization / 154 Egnatia Avenue, 546 36 Thessaloniki, Greece





Οργανισμός Tourism Organization
154 Egnatia Avenue, 546 36
Thessaloniki, Greece

T. (+30) 2310 279282
E. info@thessalonikinow.gr

www.thessalonikinow.gr

χαρτί γραφής 100gr

χαρτί 220gr,
με ασημοτυπία ή spot UV



 Thessaloniki now •

scan here to
explore
experience
& discover



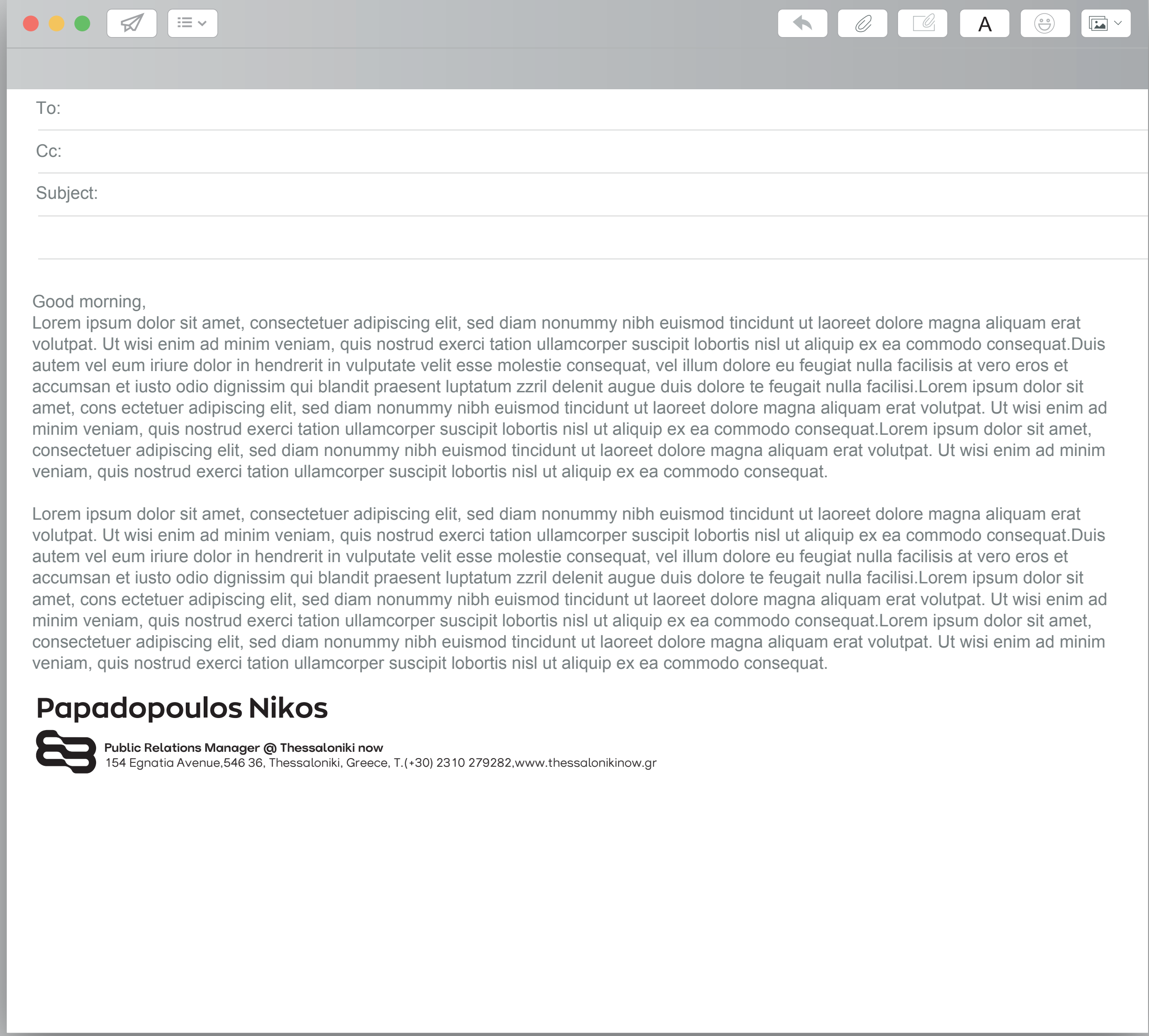
www.thessalonikinow.gr @

Papadopoulos Nikos
Public Relations Manager

Thessaloniki Tourism Organization
154 Egnatia Avenue, 546 36,
Thessaloniki, Greece
T. (+30) 2310 279282
E. k.papadopoulos@thessalonikinow.gr
www.thessalonikinow.gr

 Thessaloniki now •

διάφανο PVC 75mm



To:


Cc:

Subject:

Good morning,
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

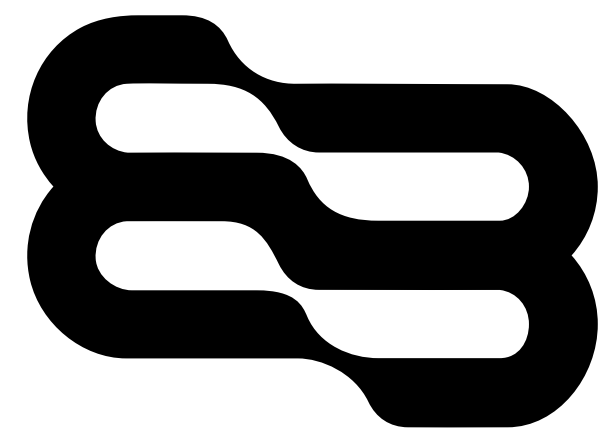
Papadopoulos Nikos

 Public Relations Manager @ Thessaloniki now
154 Egnatia Avenue, 546 36, Thessaloniki, Greece, T. (+30) 2310 279282, www.thessalonikinow.gr

discover ▶▶▶▶▶

Not today
Not tomorrow
The time is now

disco



Thessaloniki
now •

explore

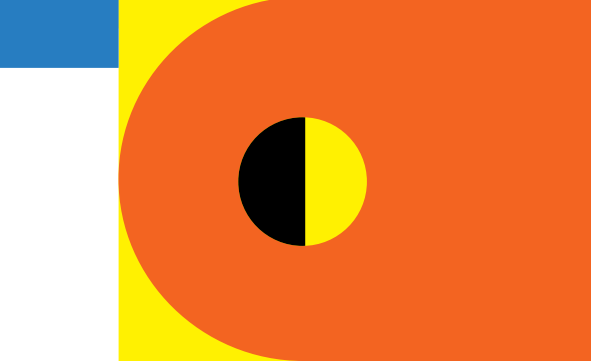
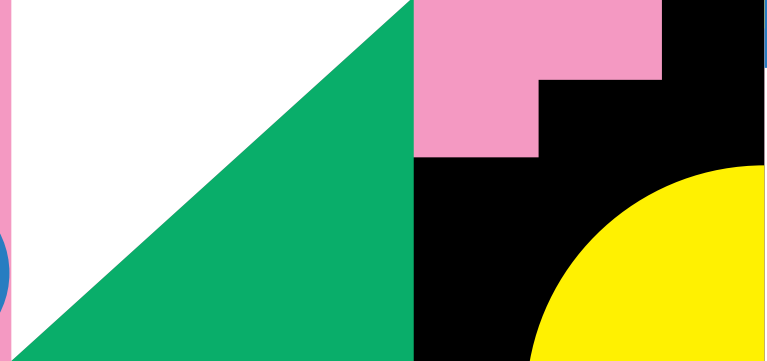
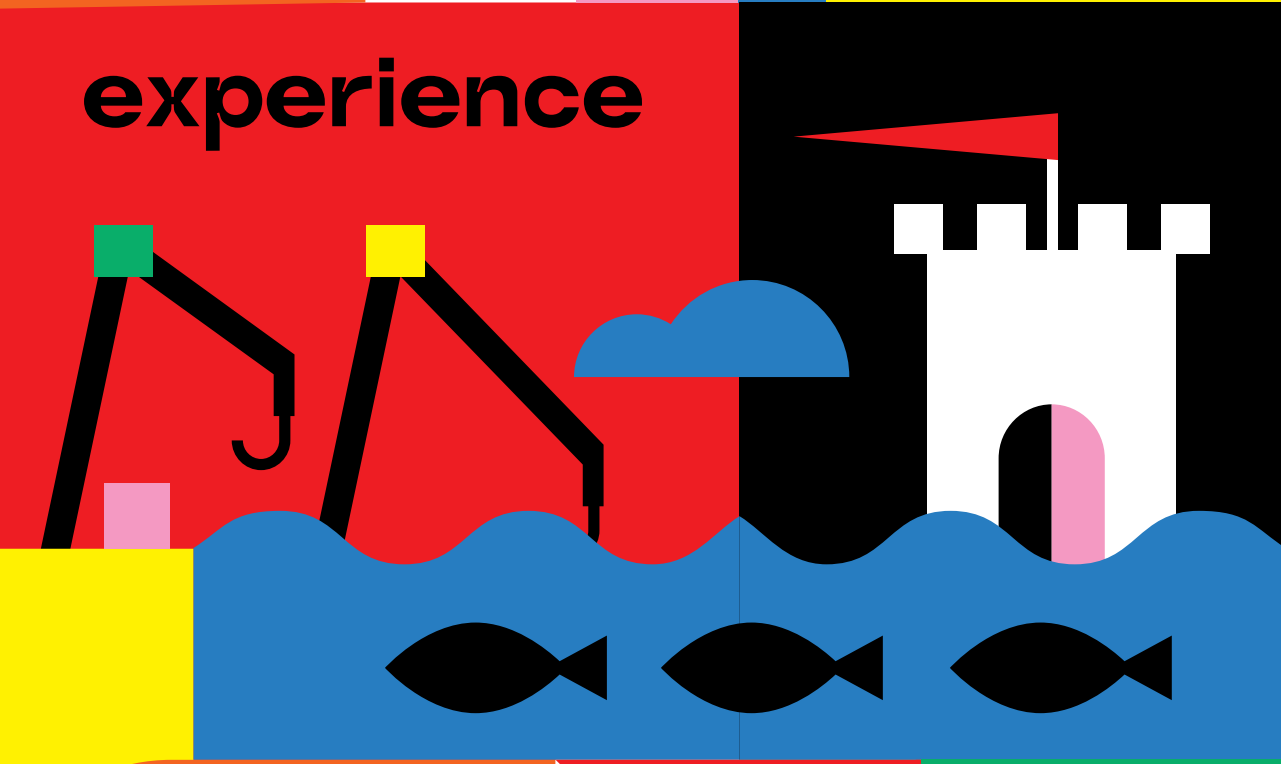
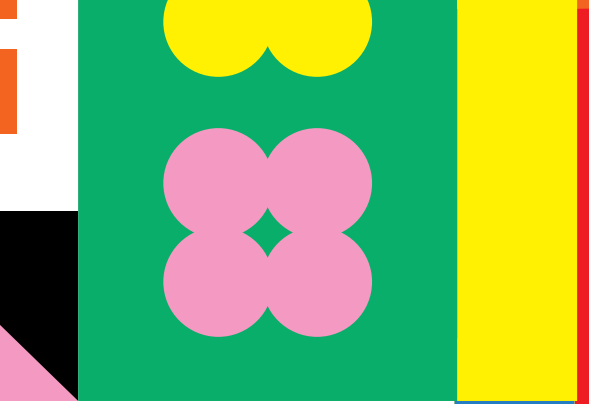
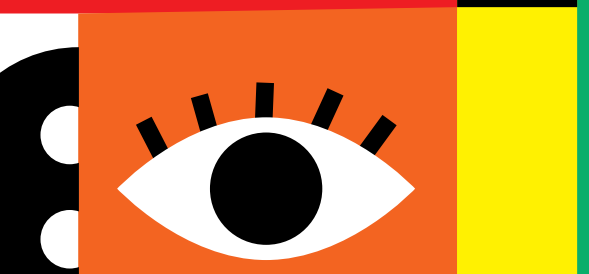
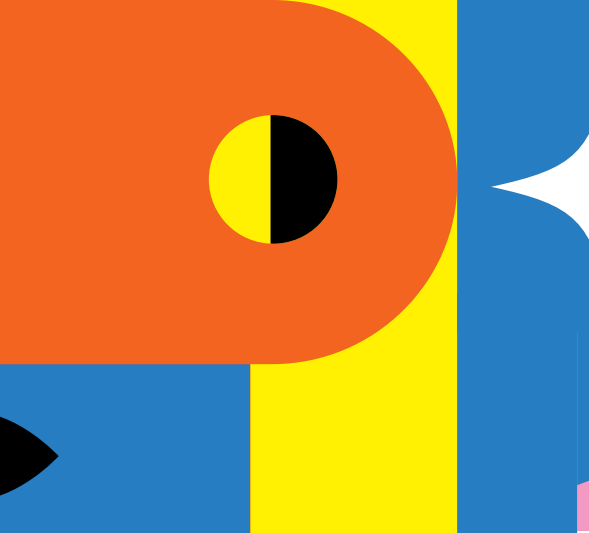
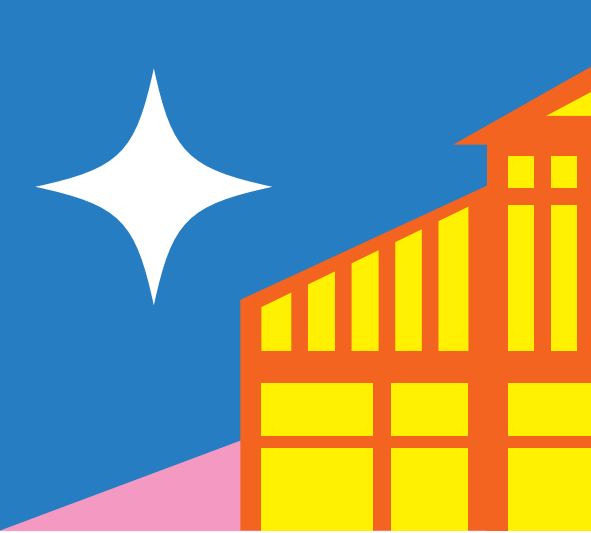
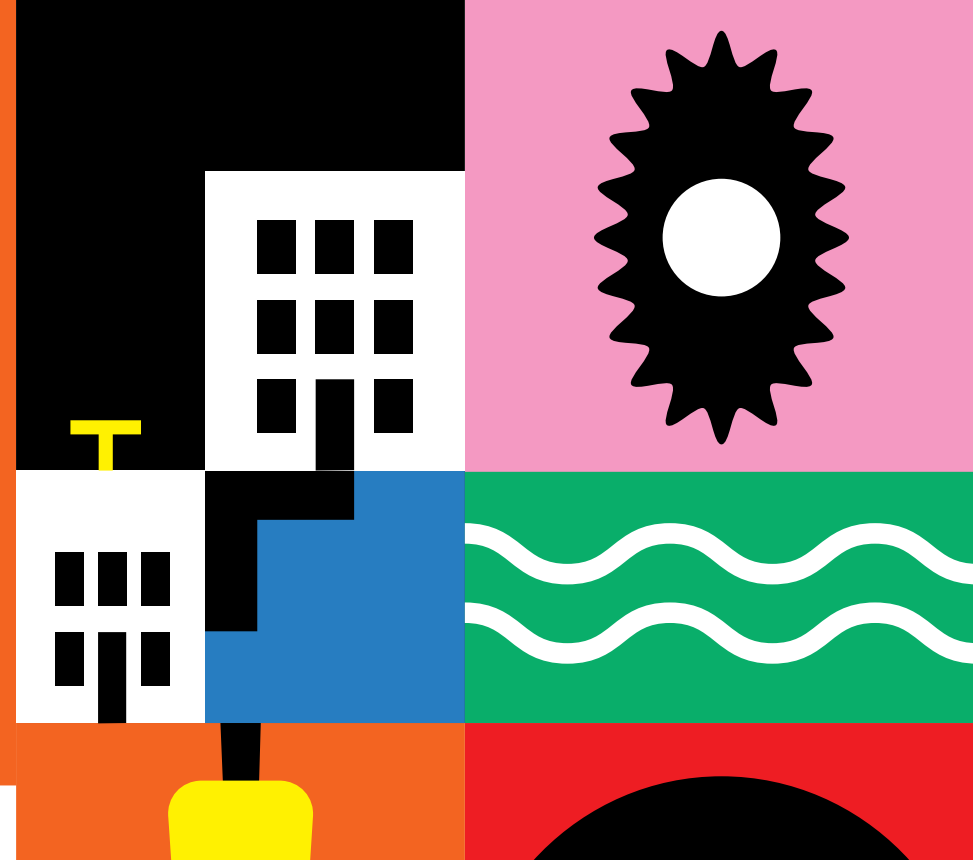
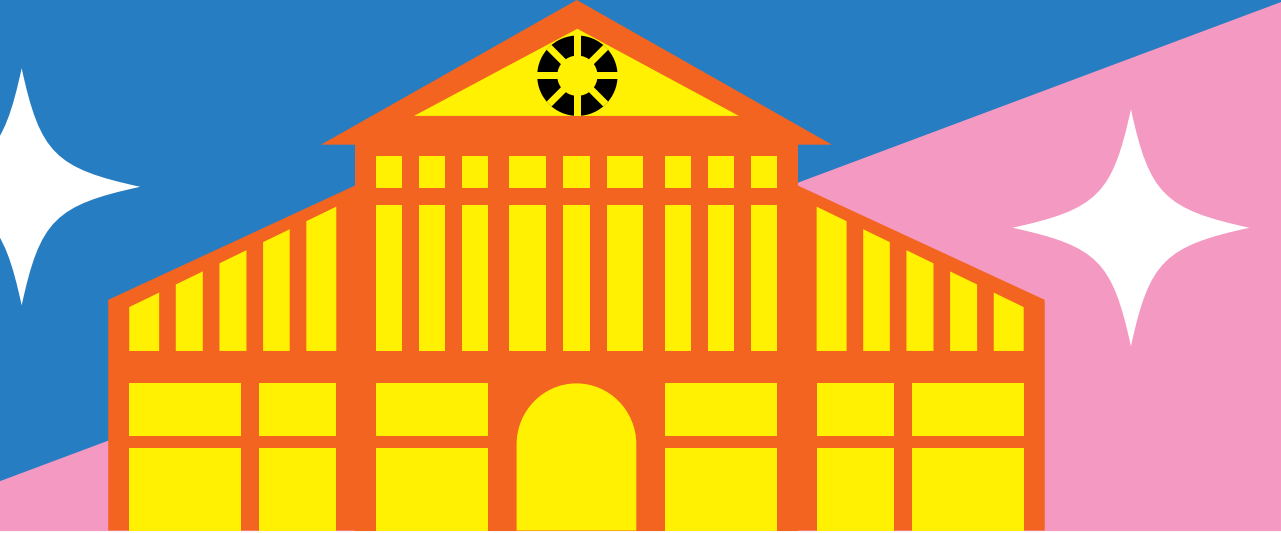
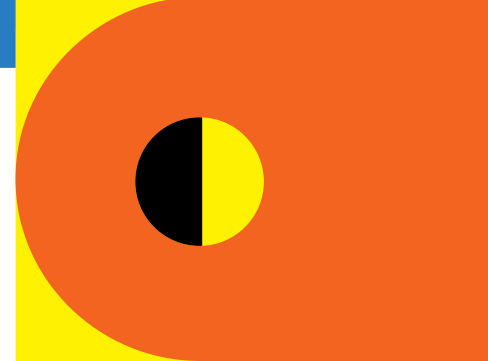
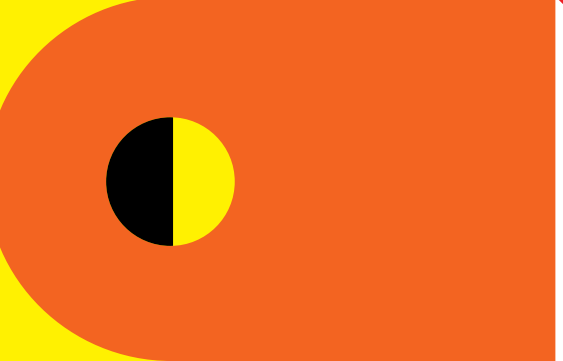
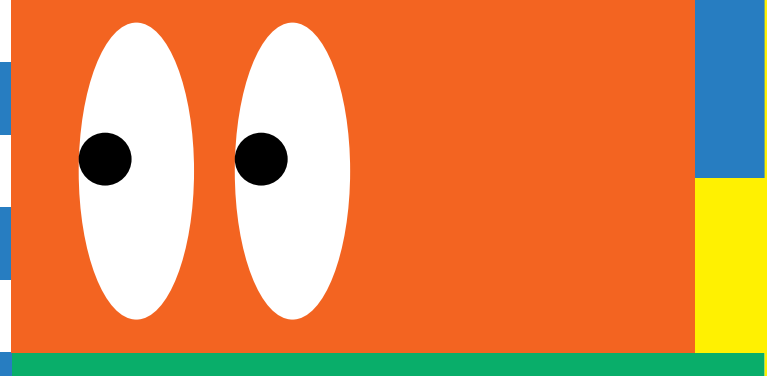
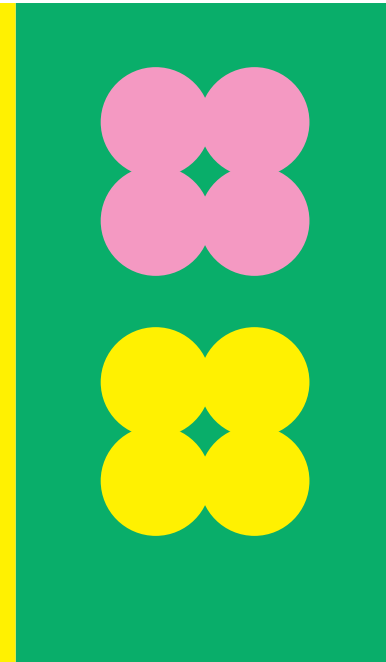
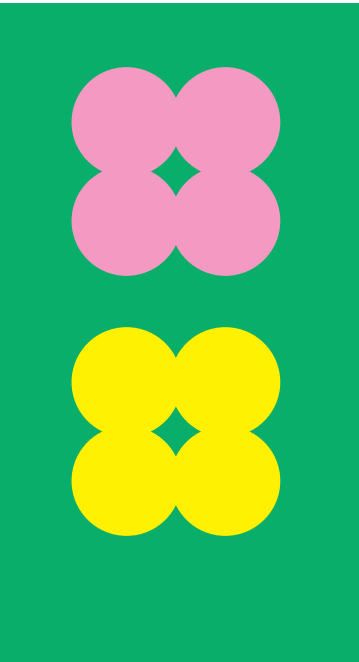
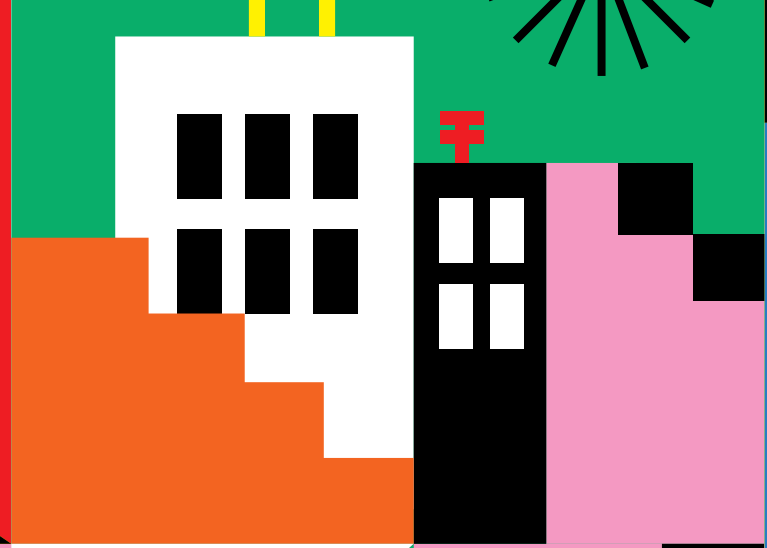
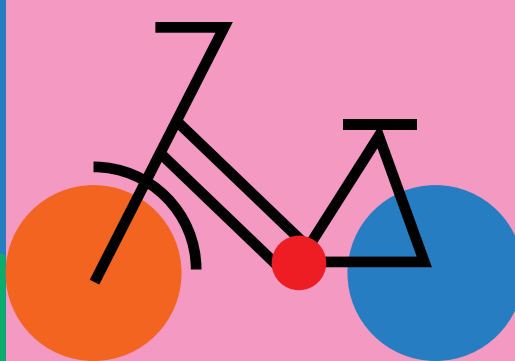
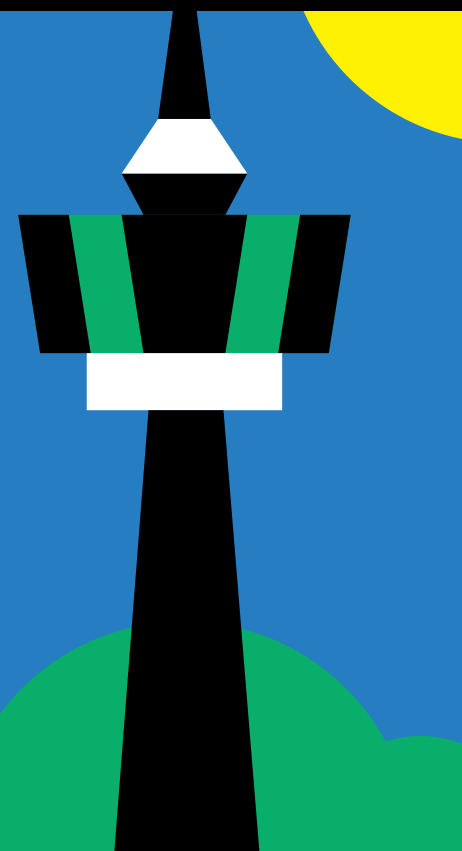
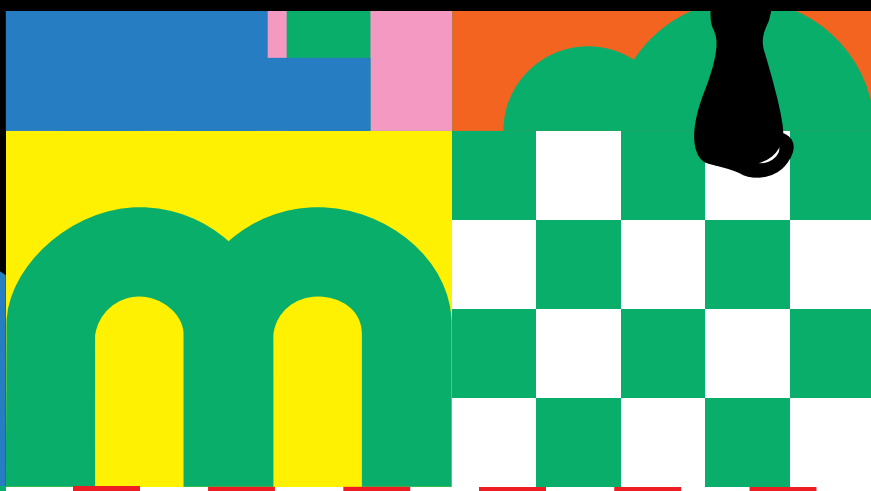
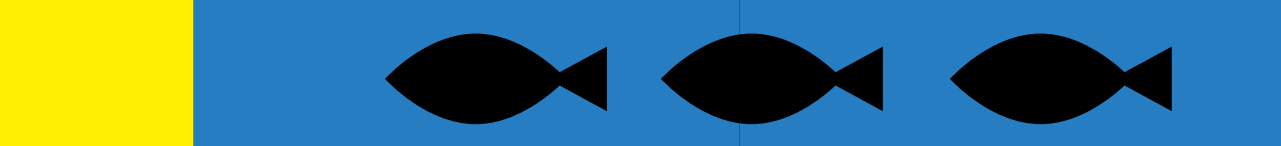
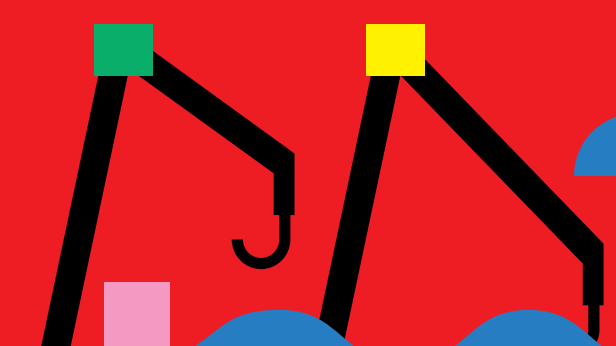
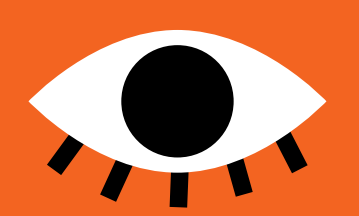
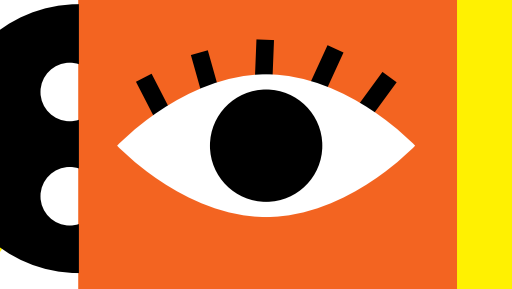
the pattern

experience

experie

discip

experie



04

**printable
communication
materials**



Thessaloniki
NOW

www.thessalonikinow.gr
f @

Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc blandit eleifend hendrerit. Sed viverra sed felis in finibus. Integer non porta elit. Mauris facilisis tortor nec libero congue, at cursus elit auctor. Phasellus ut volutpat arcu. Quisque velit quam, euismod non posuere nec. Volutpat tristique purus. Integer velit nunc, bibendum a pharetra a, suscipit sed velit. Nam ultricies risus a semper efficitur. Aliquam at molestie dui.

Phasellus ac commodo est. Ut id fringilla ipsum. Nam ut consequat tellus, et scelerisque turpis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

Phasellus ac commodo est. Ut id fringilla ipsum. Nam ut consequat tellus, et scelerisque turpis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

Proin gravida

Ex sed suscipit sollicitudin, ipsum purus sollicitudin sem, ut tempor ipsum sem sed augue. Quisque consectetur pellentesque porta. Phasellus non eros tempor, facilisis dictum justo ut tristique sem. Pellentesque vehicula dictum justo ut varius. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nullam nec odio non ante mattis dapibus sit amet sit amet ex. Donec at erat maximus elit bibendum luctus vel id ipsum. Suspendisse neque ipsum, eleifend a rutrum nec. Lacinia nec metus. Duis elementum sagittis diam. Donec convallis semper lectus ut mollis. Nulla facilisi. Vitae dui tincidunt, vitae semper libero sagittis. Integer laoreet ligula sed arcu posuere eleifend. Fusce ut

Phasellus non eros tempor, facilisis sapien eget, tristique sem.

Prepared and brought to you by mockups-design.com



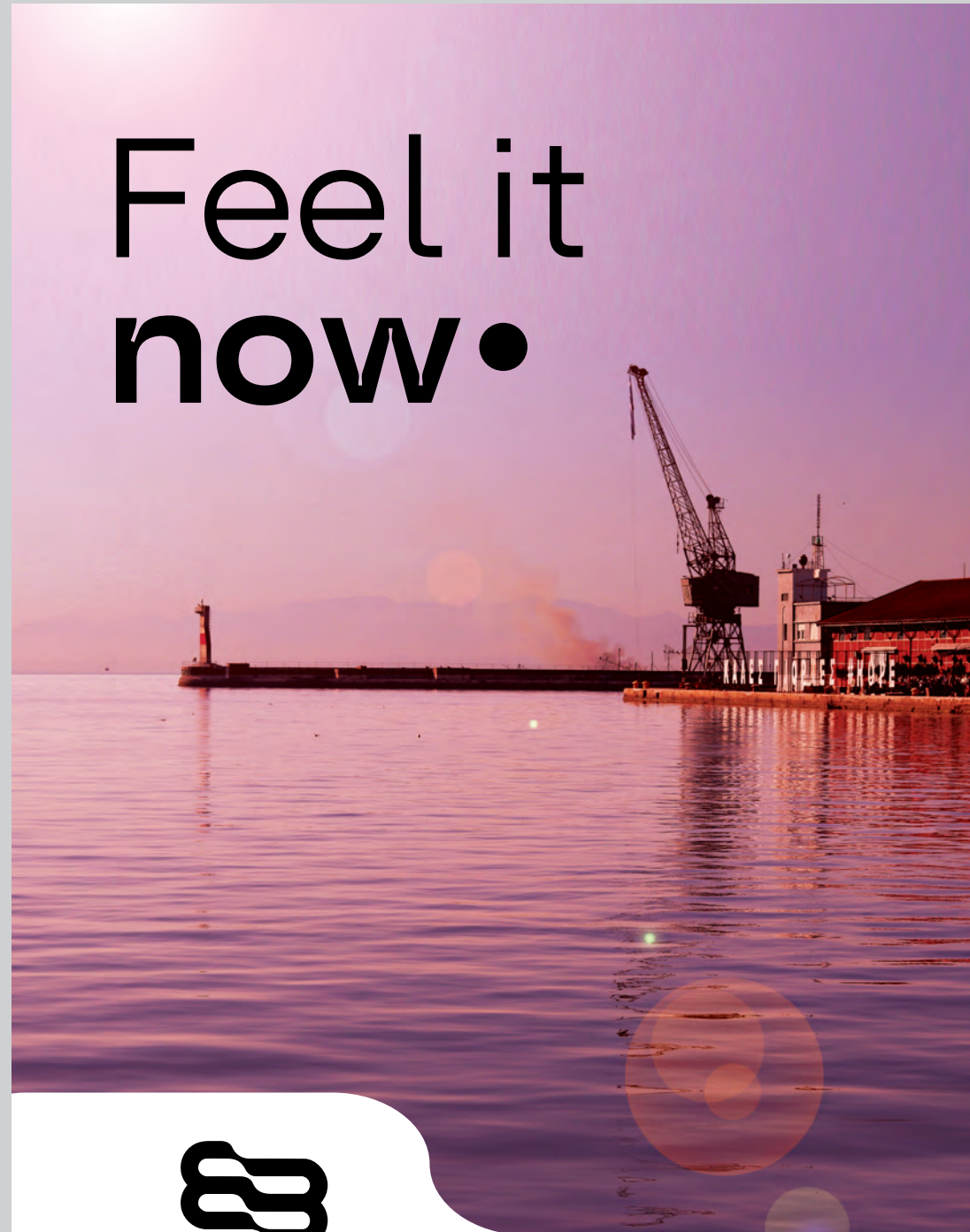
Feel it now.

Thessaloniki
NOW

www.thessalonikinow.gr
f @



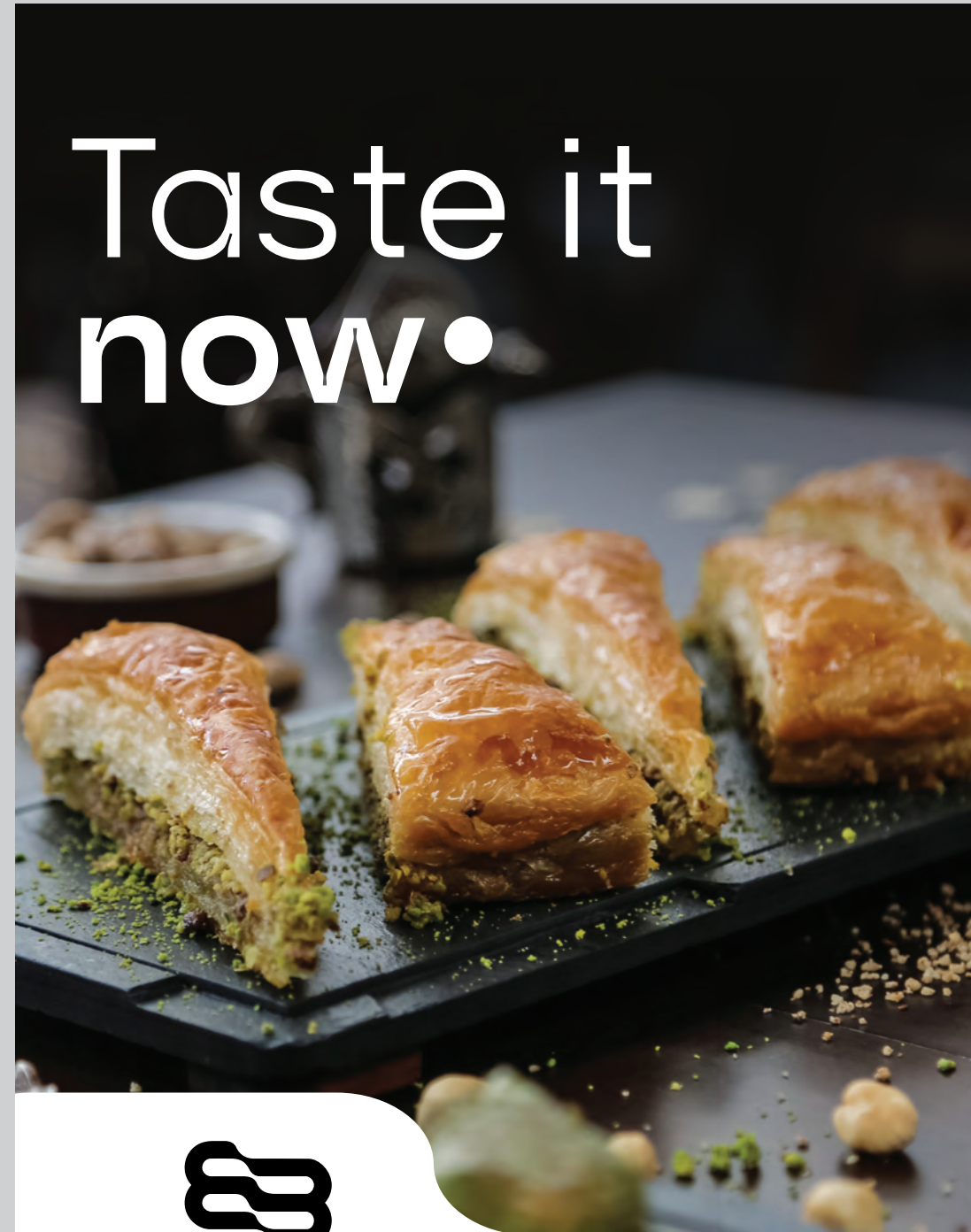
Feel it
now•




Thessaloniki
now•

www.thessalonikinow.gr
f @

Taste it
now•




Thessaloniki
now•

www.thessalonikinow.gr
f @

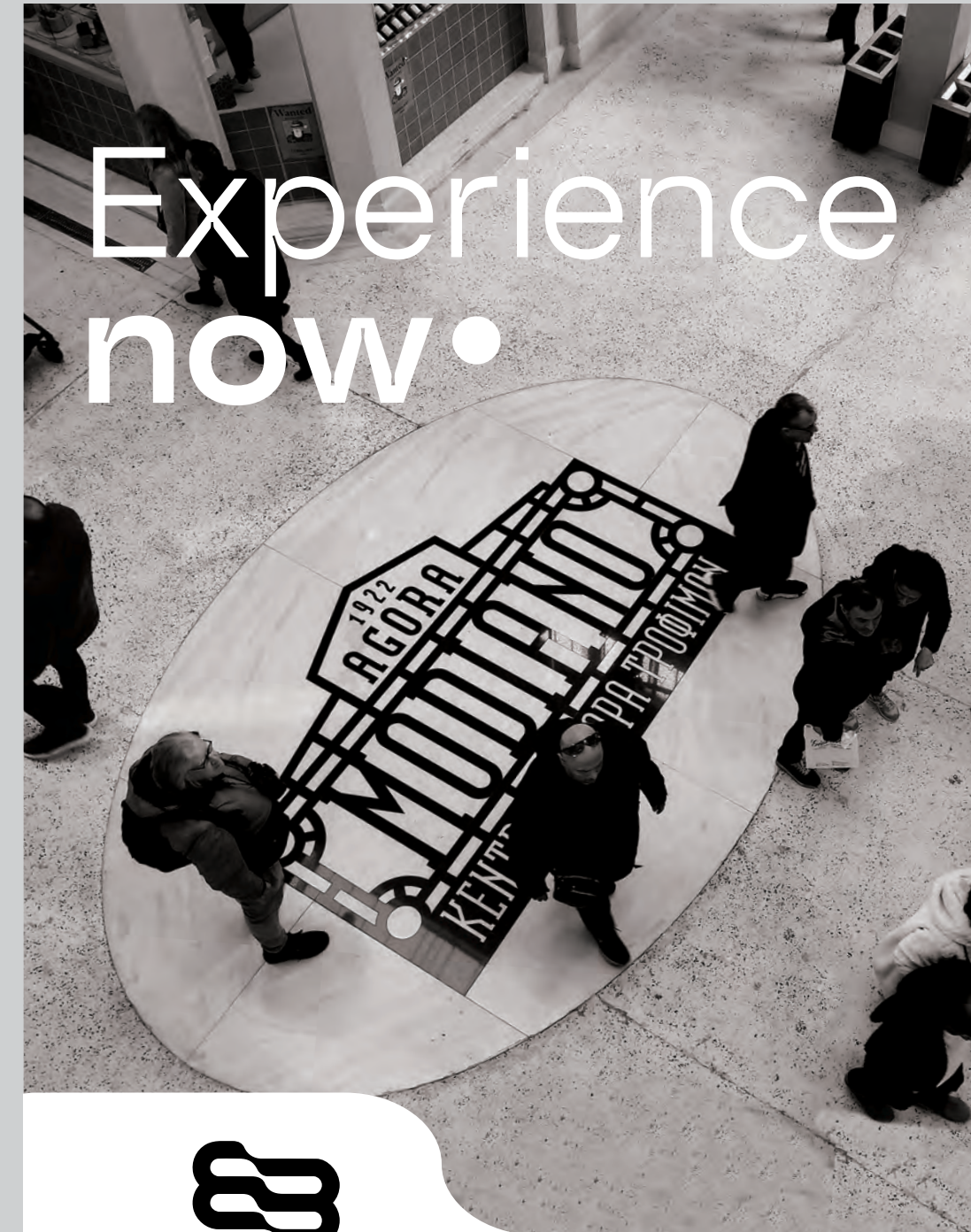
Discover
now•




Thessaloniki
now•

www.thessalonikinow.gr
f @

Experience
now•




Thessaloniki
now•

www.thessalonikinow.gr
f @

45 BM

S

can you miss this?




Thessaloniki
now

SCAN TO EXPLORE MORE



www.thessaloniknow.gr

feel the vibe!




Thessaloniki
now

SCAN TO EXPLORE MORE



www.thessaloniknow.gr

feel
the vibe!




Thessaloniki
now

SCAN TO EXPLORE MORE



www.thessalonikinow.gr



feel
the vibe!




Thessaloniki
now

SCAN TO EXPLORE MORE



www.thessalonikinow.gr



Thessaloniki now

feel the vibe now

can you miss this?

feel the vibe now

feel the vibe now

feel the vibe now

SCAN TO EXPLORE MORE

www.thessaloniknow.gr

can you miss this?

Thessaloniki now

SCAN TO EXPLORE MORE

www.thessaloniknow.gr

can you miss this?

Thessaloniki now

SCAN TO EXPLORE MORE

www.thessaloniknow.gr

explore now!

Thessaloniki now

SCAN TO EXPLORE MORE

www.thessaloniknow.gr

Thessaloniki now

feel the vibe now

SCAN TO EXPLORE MORE

www.thessalonikinow.gr

Thessaloniki now

can you miss this?

SCAN TO EXPLORE MORE

www.thessalonikinow.gr

Thessaloniki now

feel the vibe now

SCAN TO EXPLORE MORE

www.thessalonikinow.gr

Thessaloniki now

feel the vibe now

SCAN TO EXPLORE MORE

www.thessalonikinow.gr

can you miss this?

Thessaloniki now

SCAN TO EXPLORE MORE

www.thessalonikinow.gr

feel the vibe!

Thessaloniki now

SCAN TO EXPLORE MORE

www.thessalonikinow.gr

can you miss this?

Thessaloniki now

SCAN TO EXPLORE MORE

www.thessalonikinow.gr

explore now!

Thessaloniki now

SCAN TO EXPLORE MORE

www.thessalonikinow.gr



Thessaloniki
now.

disc

experience

xplore

13

**Explore
now**



www.thessalonikinow.gr  



  Thessaloniki now




**Discover
now**



www.thessalonikinow.gr  



  Thessaloniki now



explore

discover ▶▶▶▶▶



experience



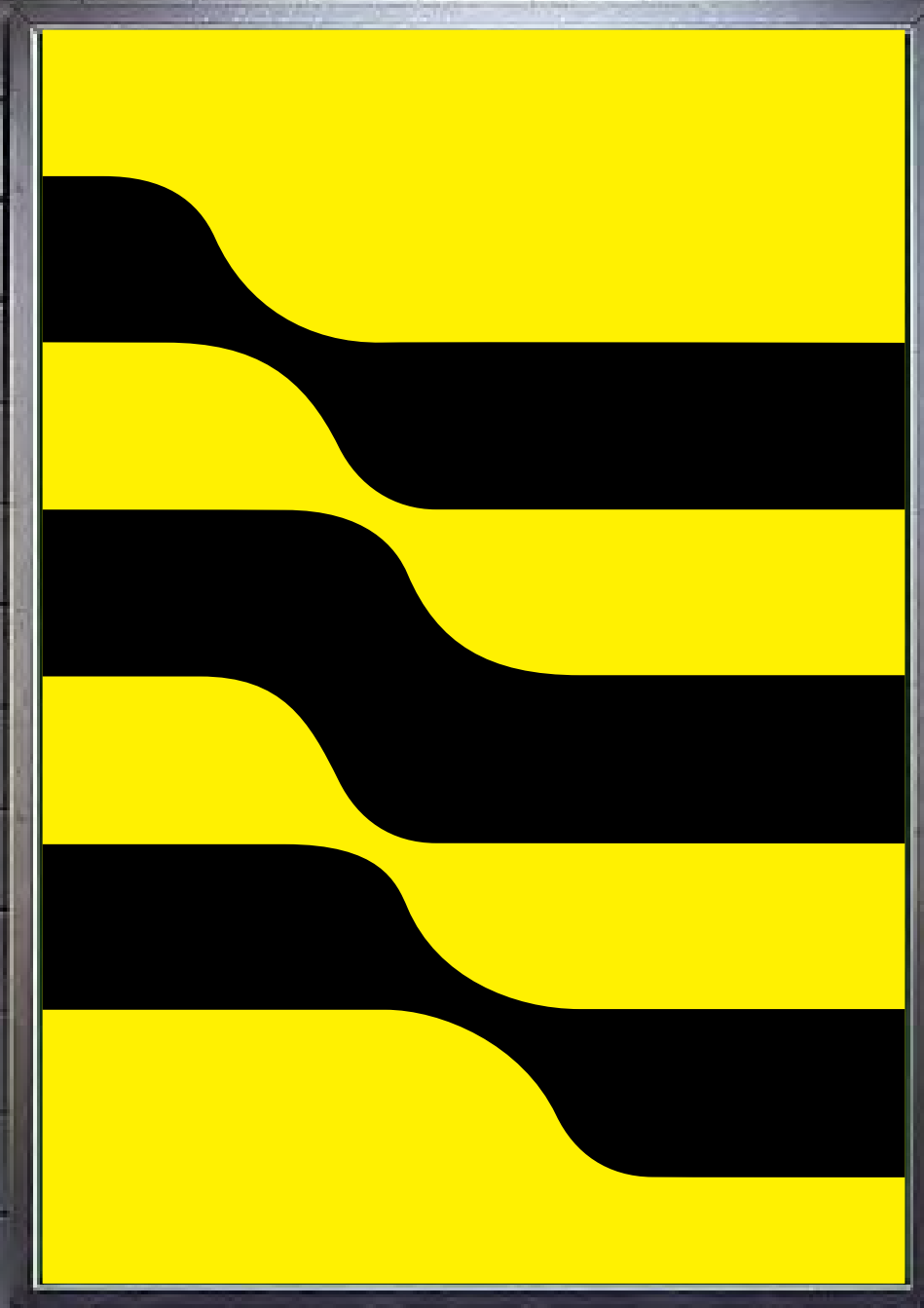
SCAN TO EXPLORE MORE

www.thessaloniknow.gr

f @

Thessaloniki
now

explore



now^o

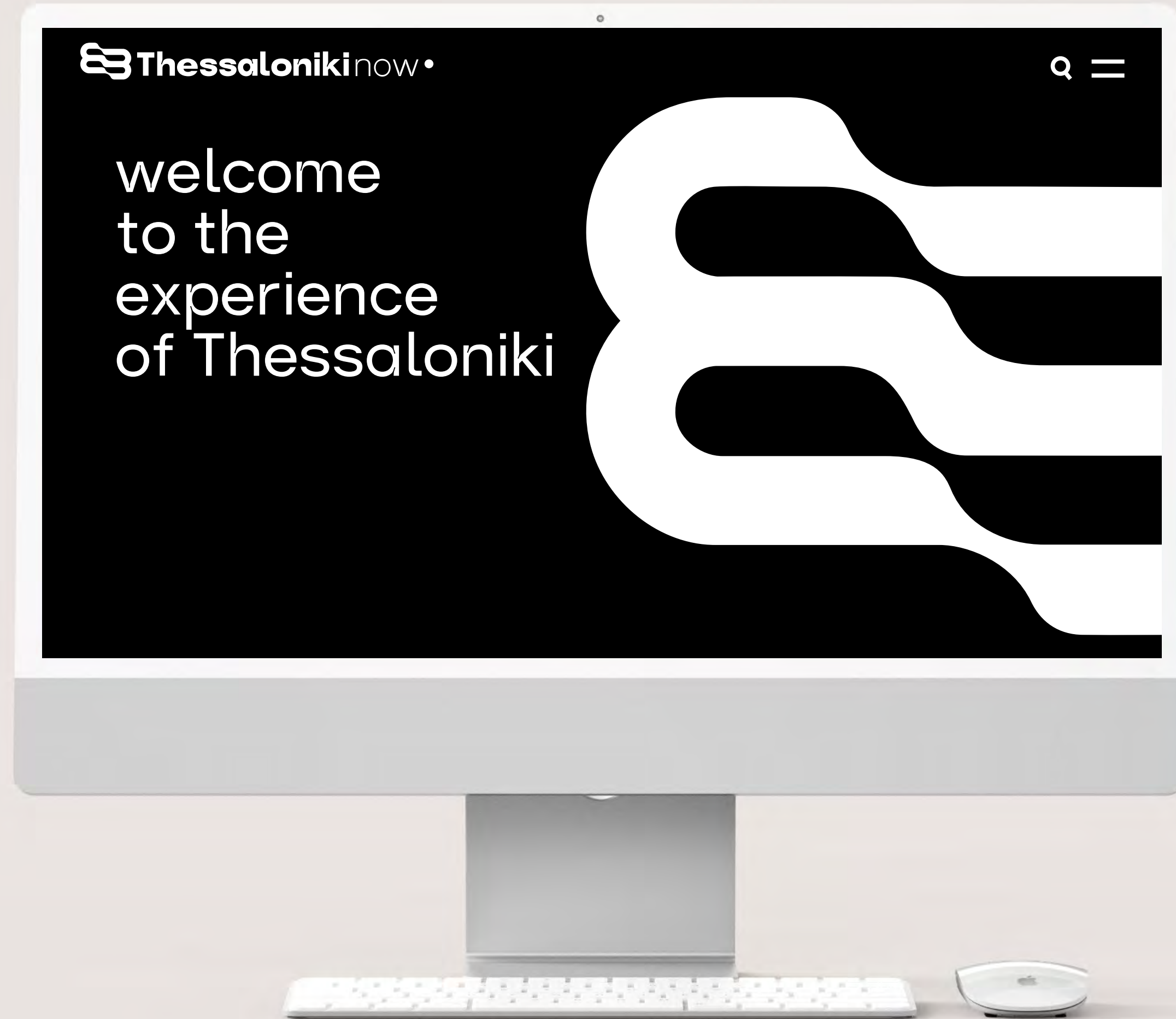
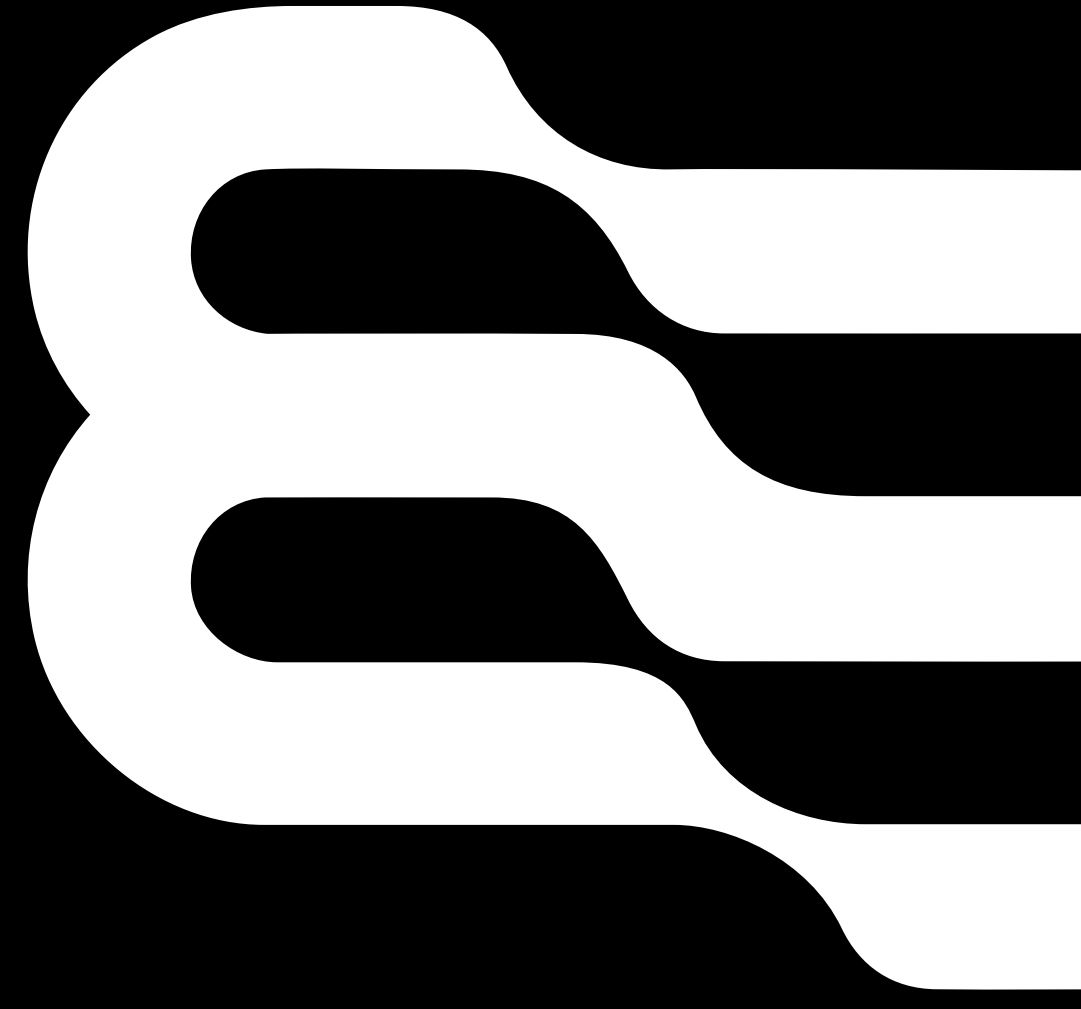


www.thessalonikinow.gr

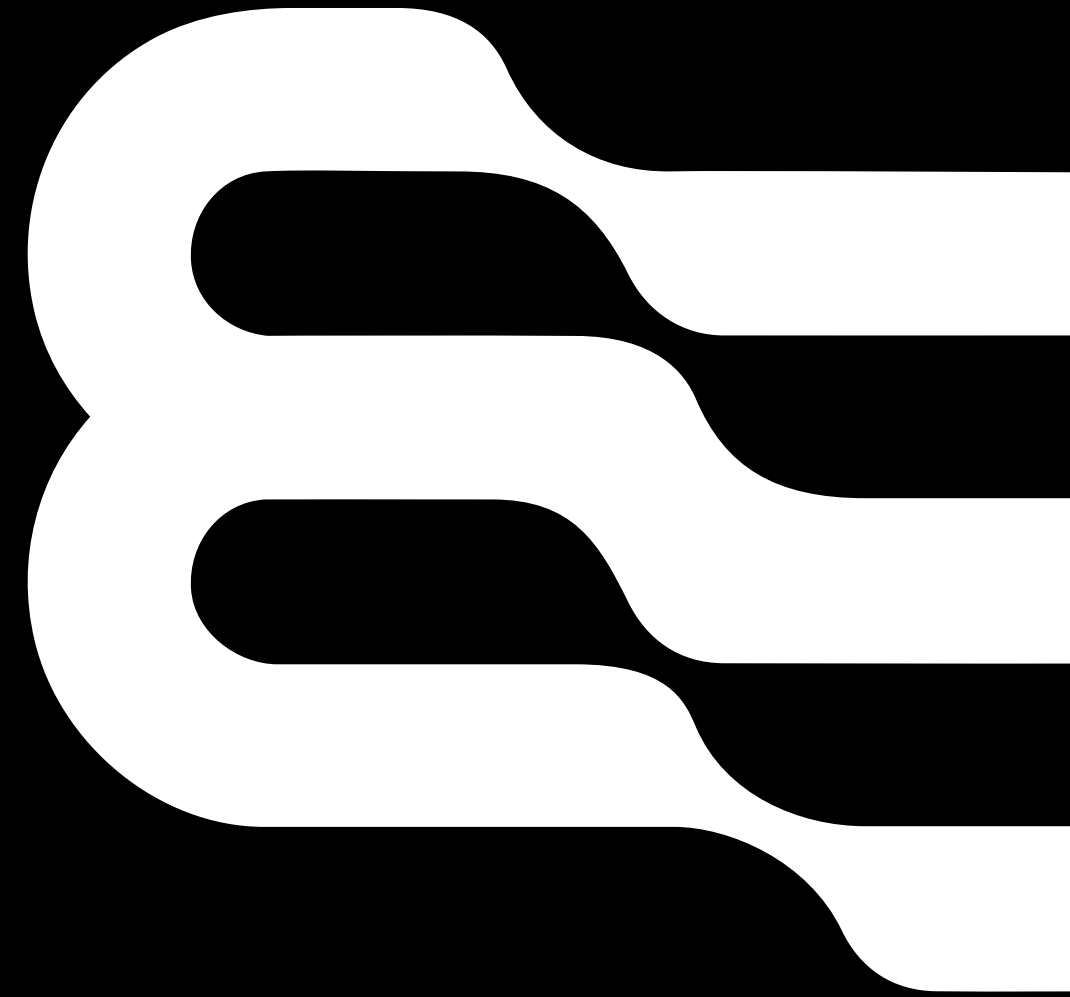
05

**digital
communication
materials**

welcome
to the
experience
of Thessaloniki



welcome
to the
experience
of Thessaloniki

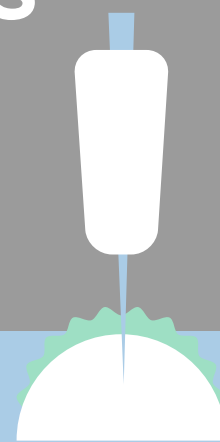


What's up now?

explore

season's events,
new openings
& more

[LEARN MORE →](#)



What's up now?

explore
**season's events,
new openings
& more**

[LEARN MORE →](#)



Let's keep in touch!

Sign up to our newsletter!

Email

[JOIN US ↘](#)

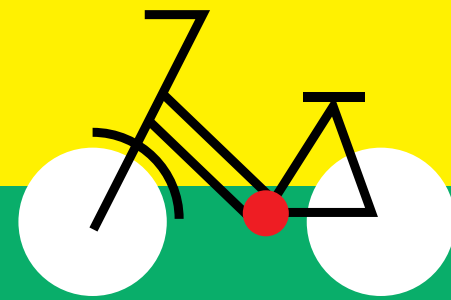
#thessalonikinow



What's up now?

discover
**season's
best
activities**

[LEARN MORE →](#)



Let's keep in touch!

Sign up to our newsletter!

Email

[JOIN US ↘](#)

#thessalonikinow



What's up now?

experience
**season's
must do**

LEARN MORE →



Let's keep in touch!

Sign up to our newsletter!

Email

JOIN US →

#thessalonikinow



Let's keep in touch!

Sign up to our newsletter!

Email

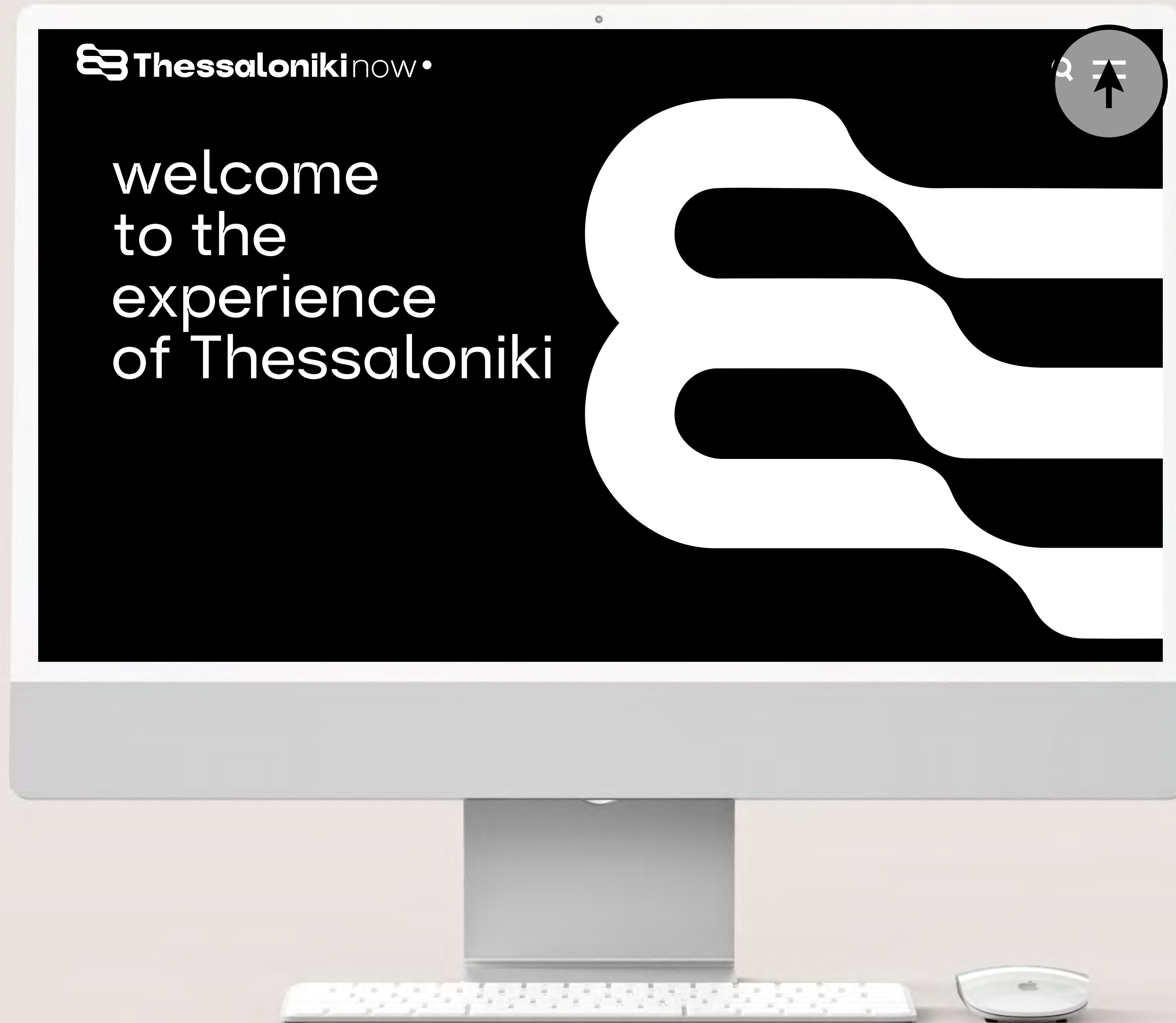
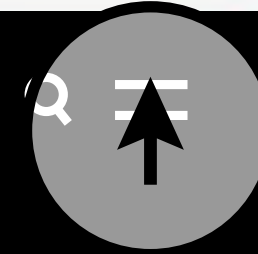
JOIN US ↘

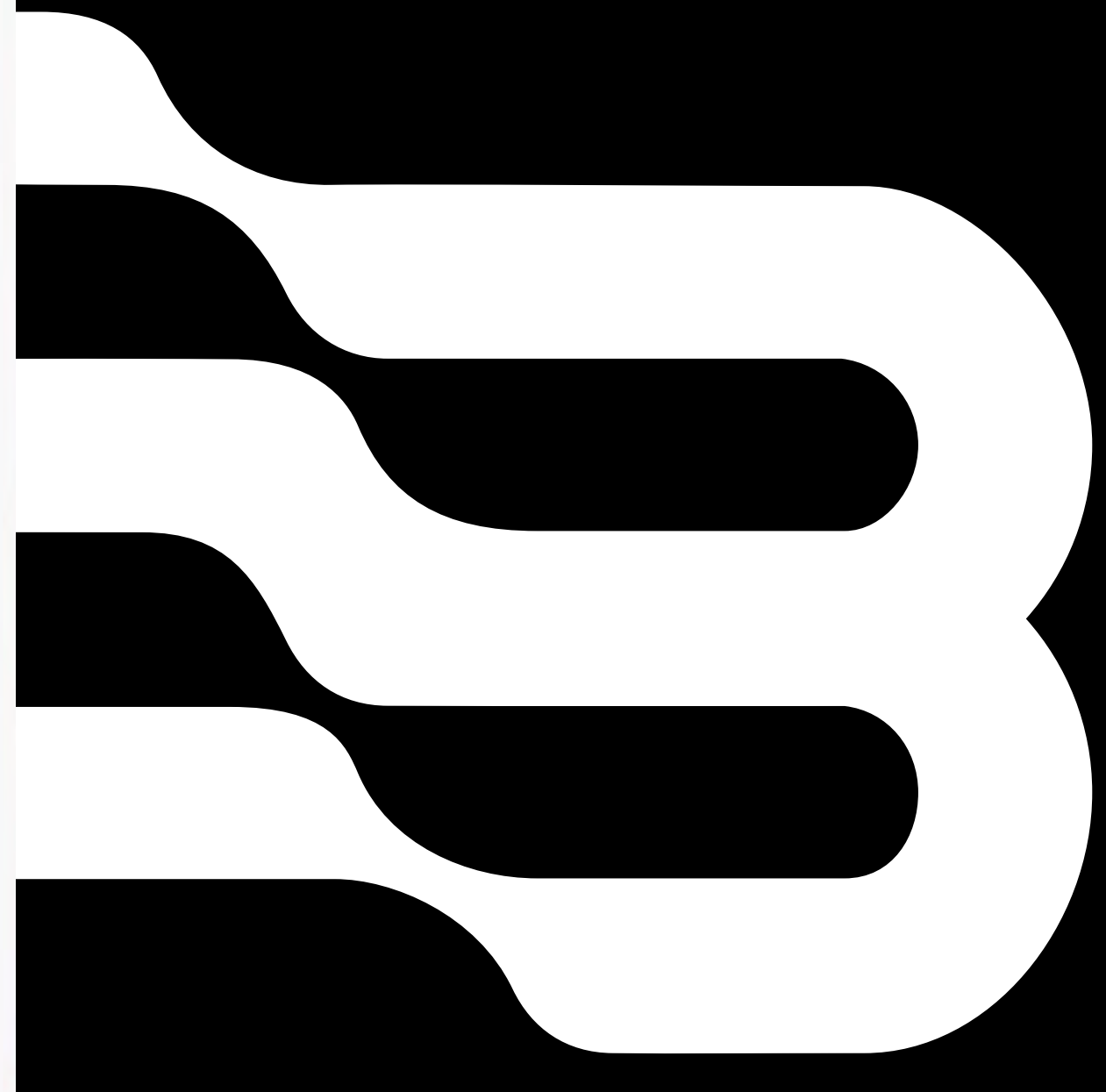
#thessalonikinow



 Thessaloniki now •

welcome
to the
experience
of Thessaloniki





history
gastronomy
culture
experiences
escapes
contact us



history

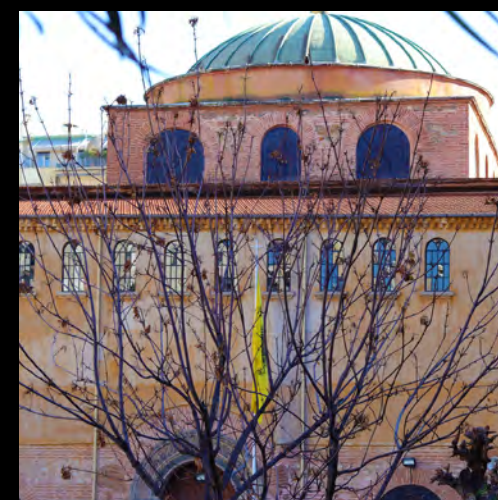
If you are a history lover you are at the right place.
Discover all spots with history interest here!



White Tower of Thessaloniki



Statue of Aristotle



Church of St. Sophia



Archaeological Museum
of Thessaloniki



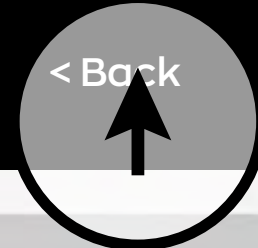


Statue of Aristotle

Aristotelous Square, 54624 Thessaloniki

Info:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.



gastronomy •

If you love food and you like to explore new flavours, you are in the right place!



Ergon Agora East



Dekra Trapezia



Mamalouka - Eat Local



Elenidis



Ergon Agora East

50 Agricultural School Ave., Pylaia-Hortiatis 555 35

Info:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Find it on map

<https://goo.gl/maps/ramvuwRwwL8Vioau8>

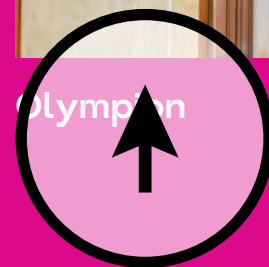
< Back

culture°

If you love everything about arts you are in the right place!



Ολυμπιον



Moni Lazaristwn Festival



Street Art Festival



Archaeological Museum of Thessaloniki



Olympion

Aristotelous Square, 54624 Thessaloniki

Info:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

[< Back](#)

experiences •

If you love living new interesting experiences, you are in the right place!



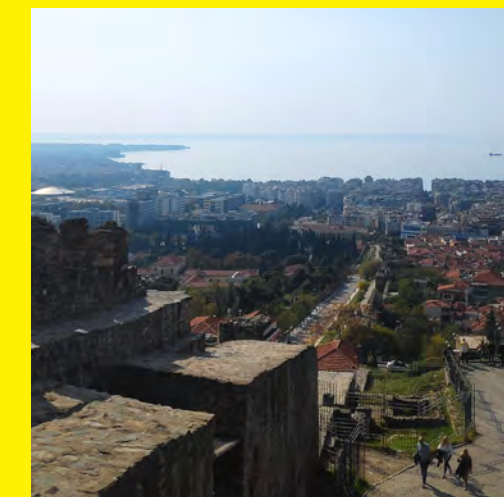
Luxurious Daily Cruises



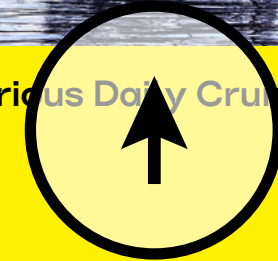
Mountain Routes



Meeting the historic religious places



Sightseeing





Luxurious Daily Cruises

Info:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Make your reservations here

<https://www.dailycruises.skg>

< Back

escapes •

If you love nature & you can't stay in one place for long
you are in the right place!



Biking routes



Epanomi



Kerkini Lake



Chalkidiki



Epanomi

33km far from Thessaloniki

Info:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Find it on map

<https://goo.gl/maps/5wfZ5Ns1DT8rxjuA6>

< Back

Contact us!

We will be happy to hear from you!

First name

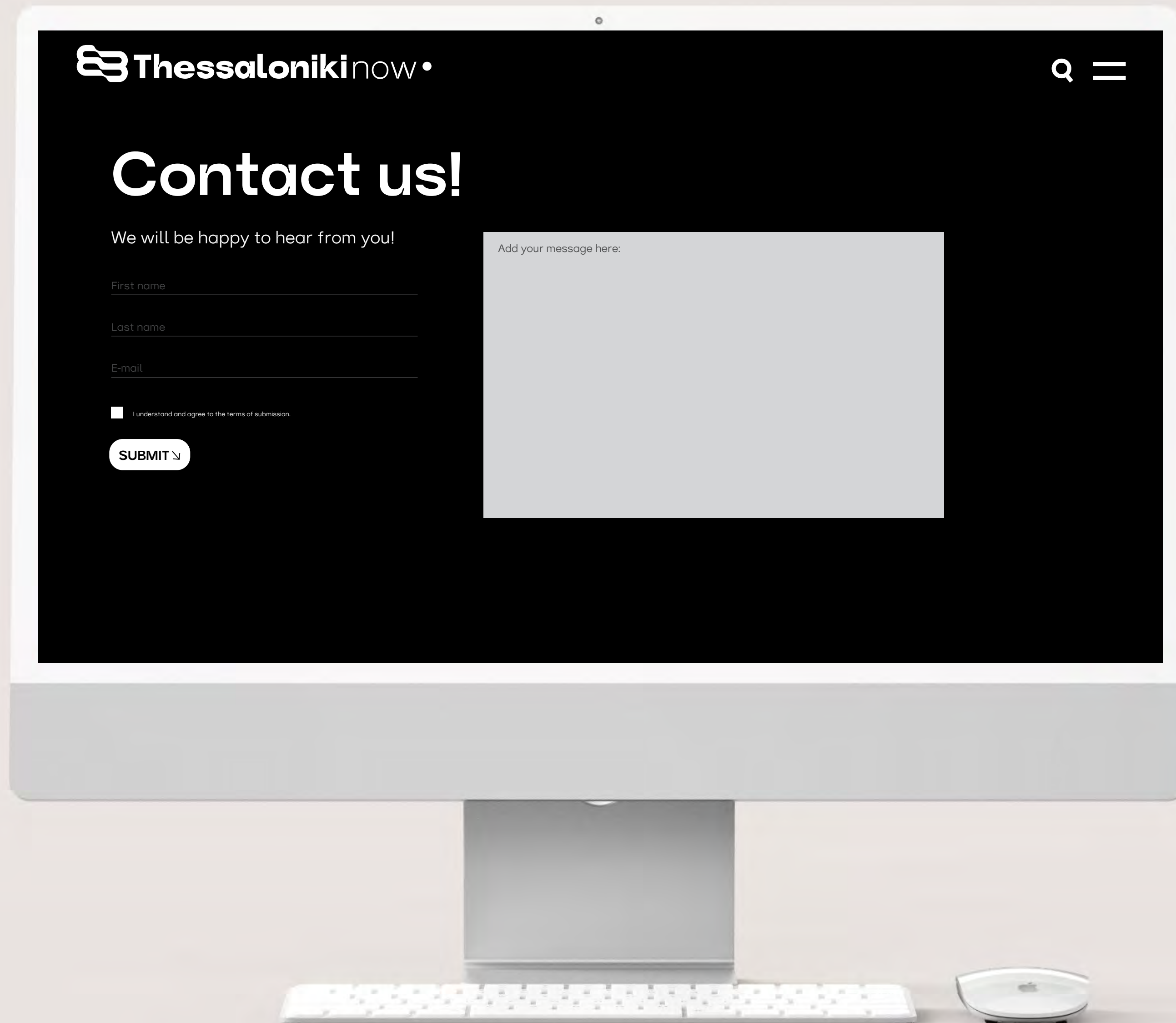
Last name

E-mail

I understand and agree to the terms of submission.

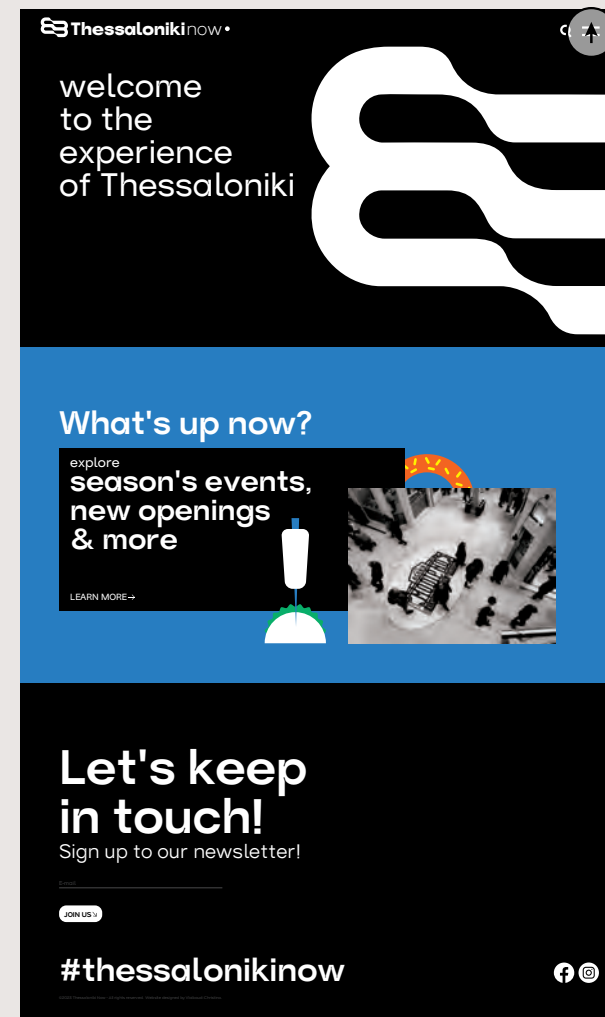
SUBMIT ↘

Add your message here:



site map_desktop

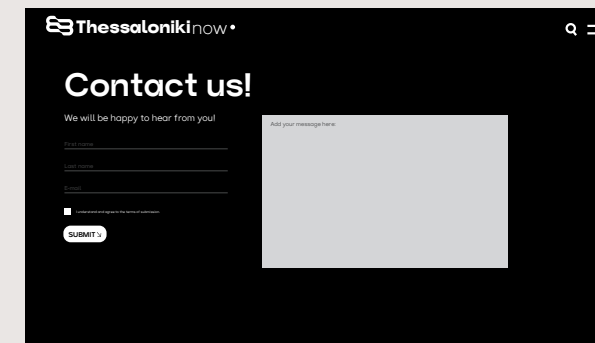
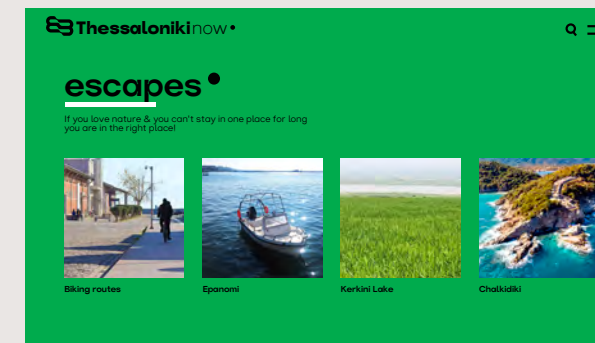
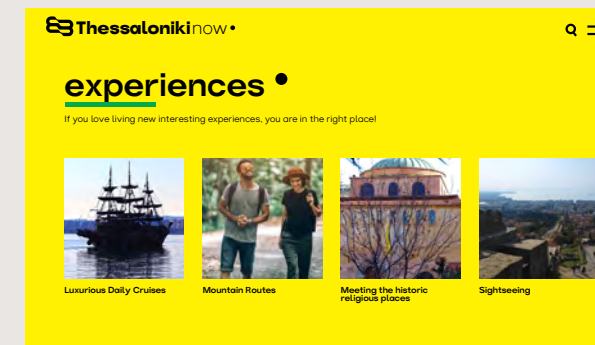
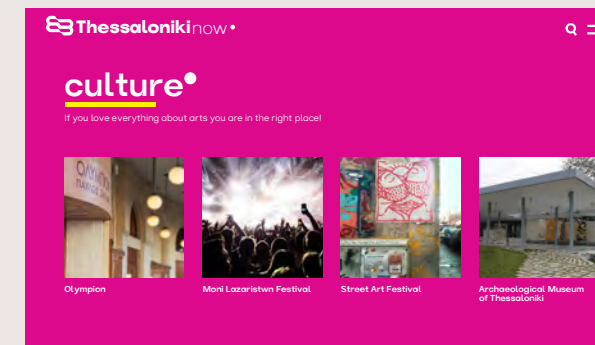
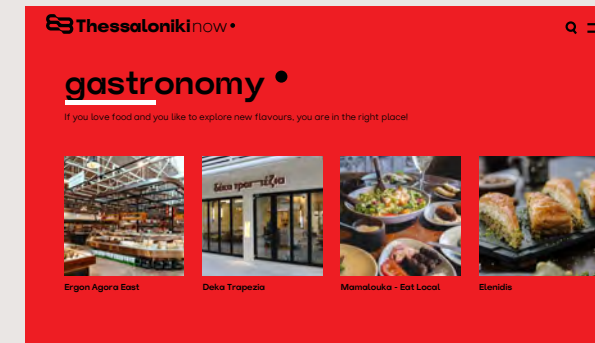
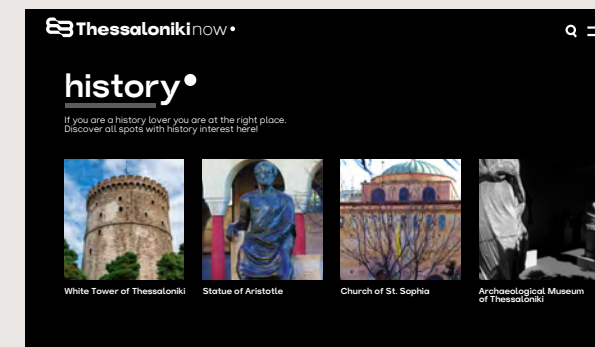
Homepage >



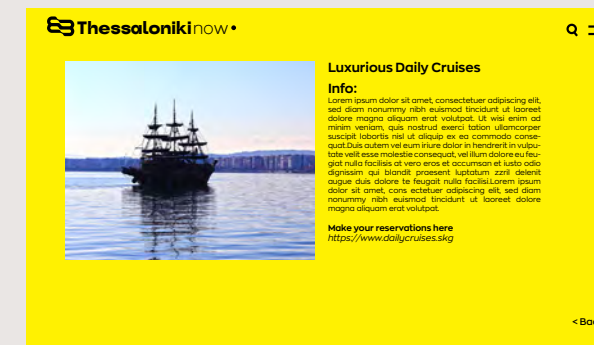
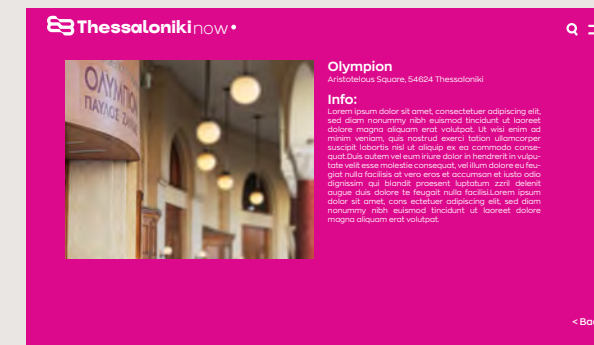
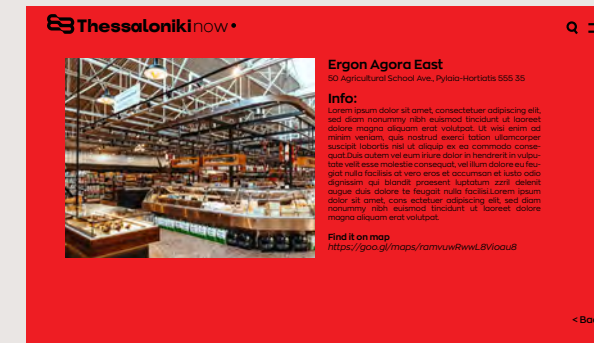
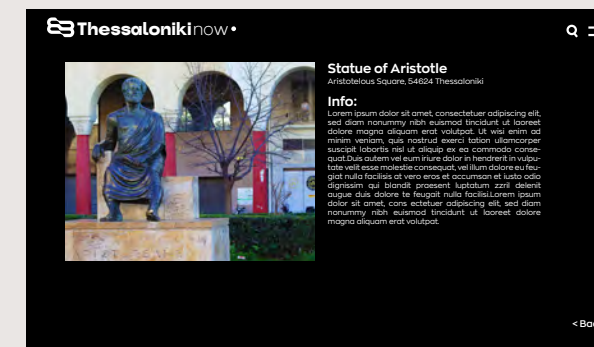
Categories Intro Page >



Categories Pages >



Categories Content Pages >





What's up now?

explore
**season's
events,
new
openings
& more**

LEARN MORE →

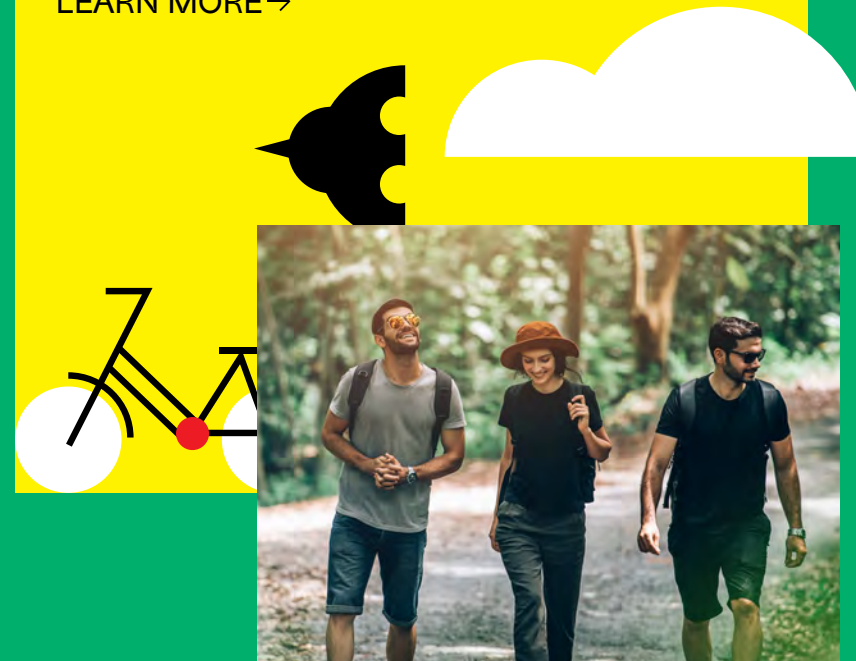


What's up now?

discover

season's best activities

LEARN MORE →



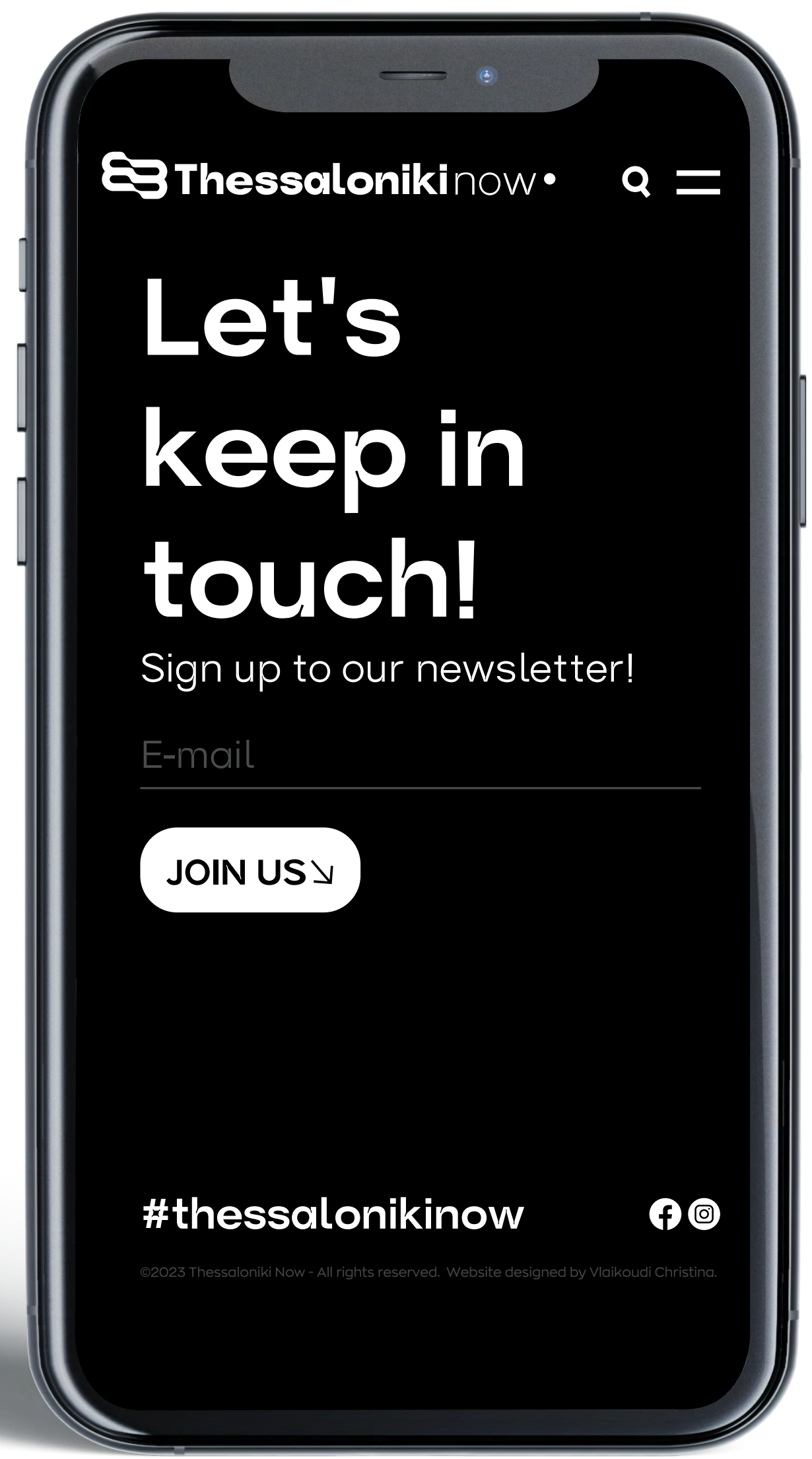
What's up now?

explore

season's must do

LEARN MORE →





Thessaloniki now •



Let's keep in touch!

Sign up to our newsletter!

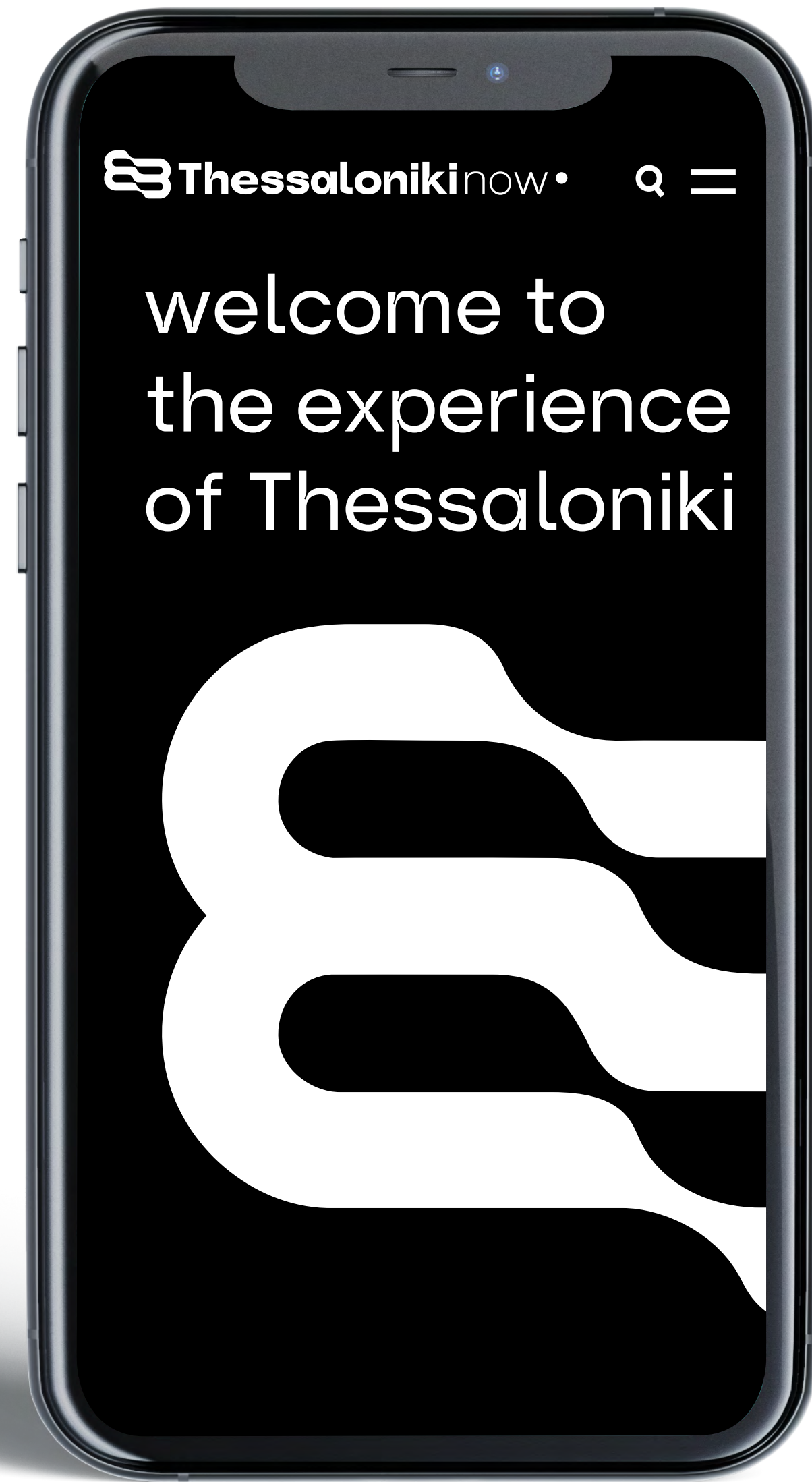
E-mail

JOIN US ↘

#thessalonikinow



©2023 Thessaloniki Now - All rights reserved. Website designed by Vaikoudi Christina.





Thessaloniki now



welcome history

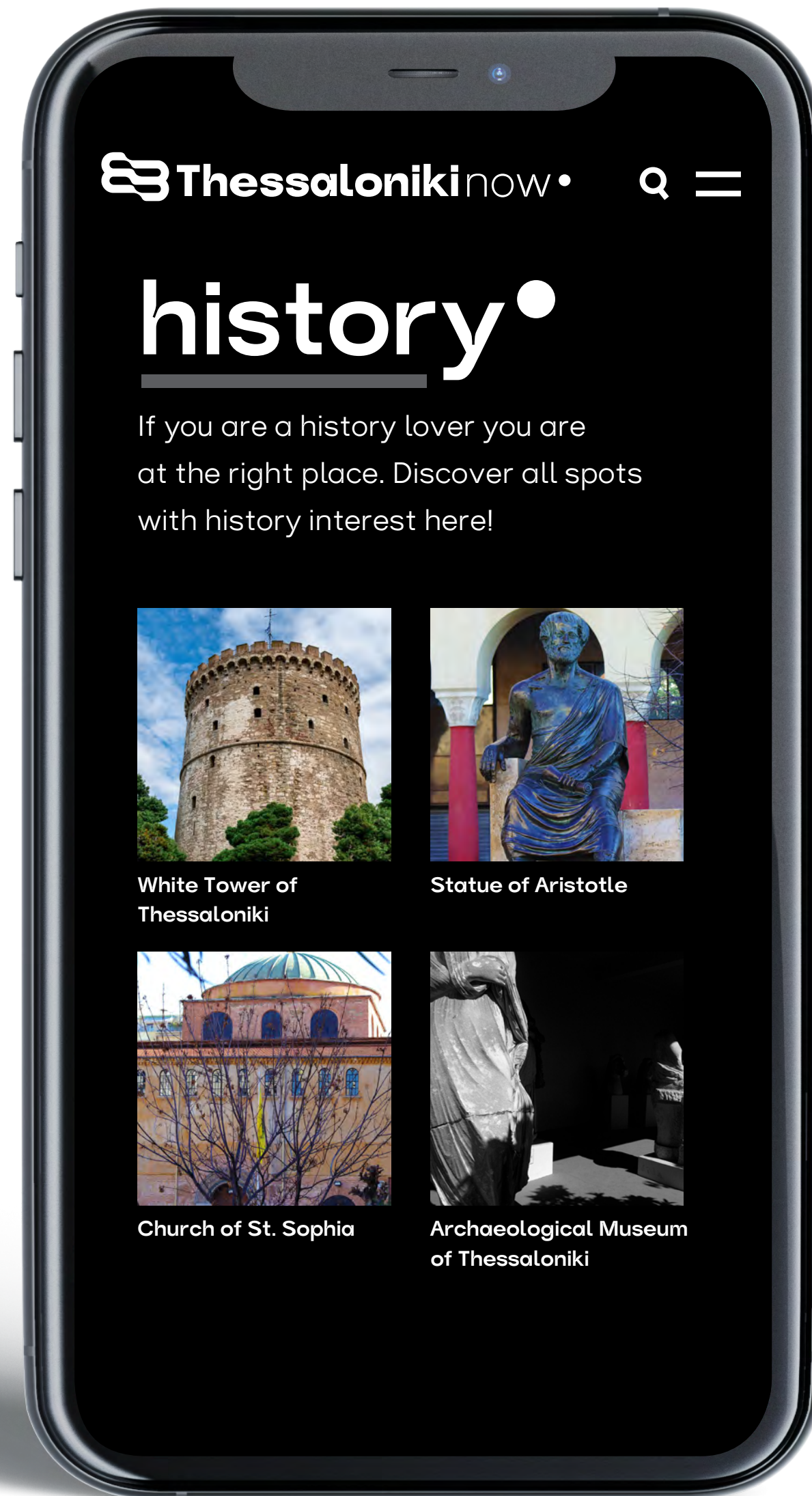
the **gastronomy**

of Thessaloniki **culture**

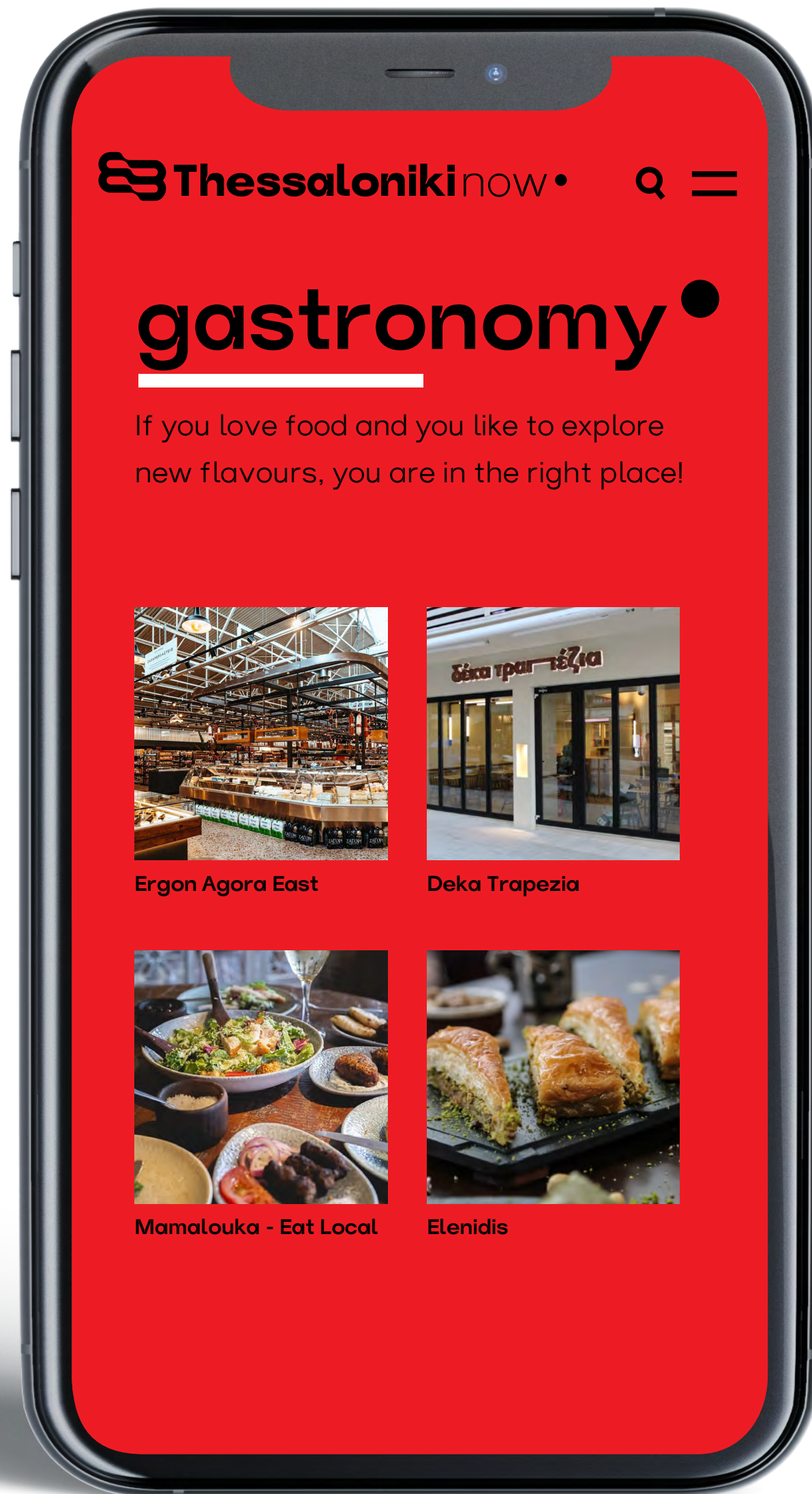
experiences

escapes

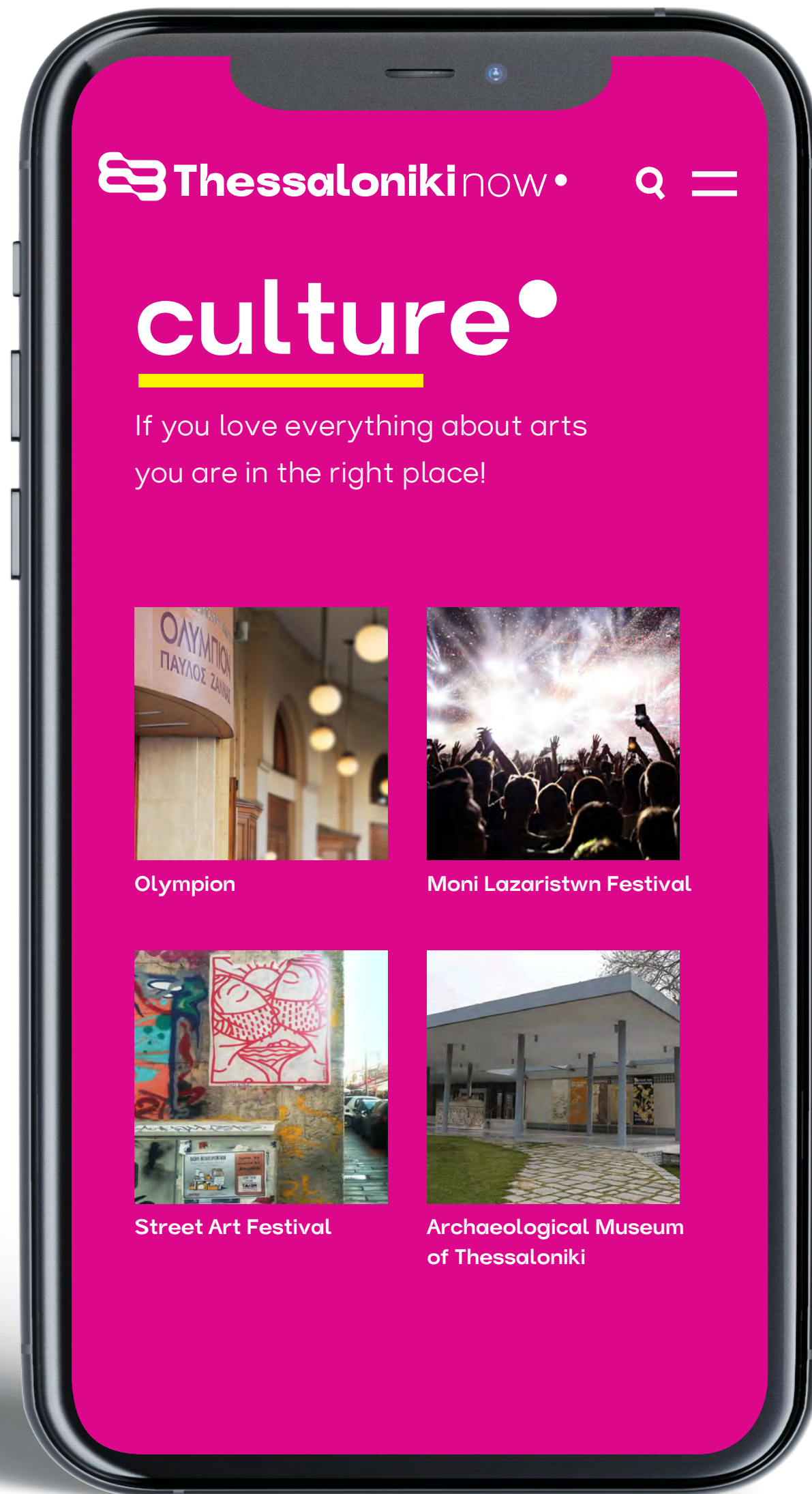
contact us



contents page



contents page



contents page

experiences

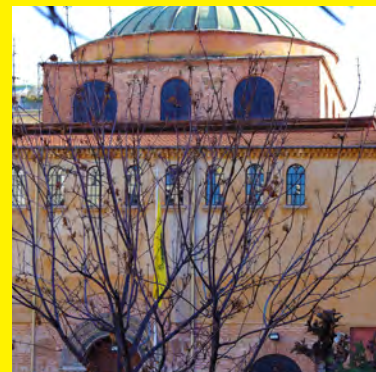
If you love living new interesting experiences, you are in the right place!



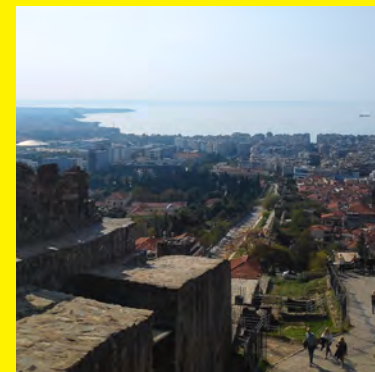
Luxurious Daily Cruises



Mountain Routes



Meeting the historic religious places



Sightseeing



Luxurious Daily Cruises

Info:

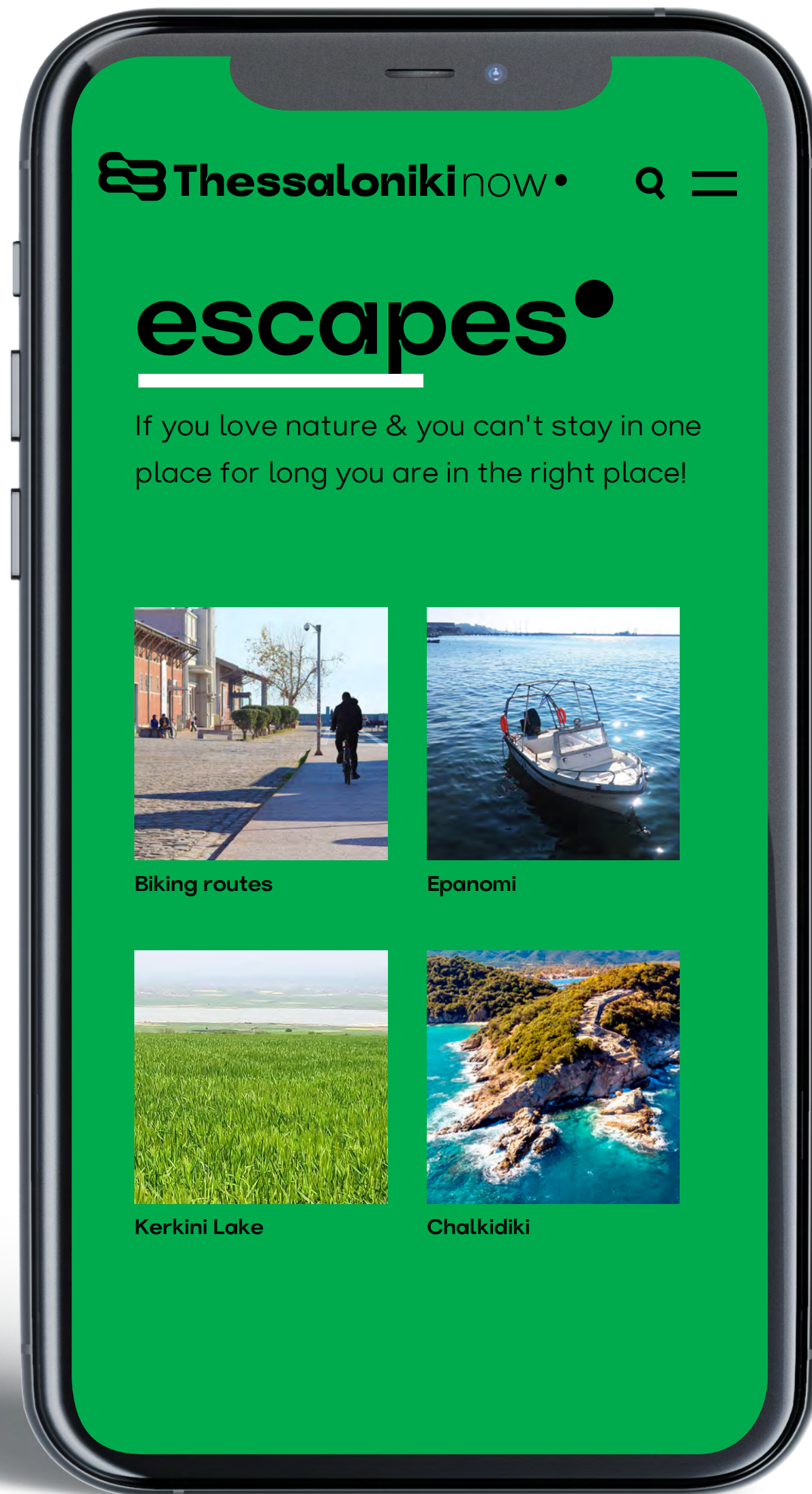
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignis.

Make your reservations here

<https://www.dailycruises.skq>

<Back

contents page



contents page

Contact us!

We will be happy to hear from you!

First name

Last name

E-mail

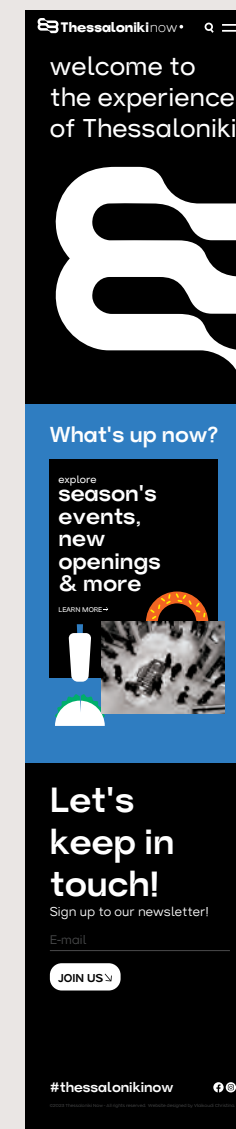
Add your message here:

I understand and agree to the terms of submission.

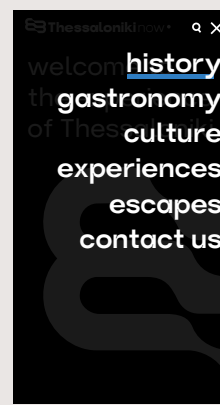
SUBMIT 

site map_mobile

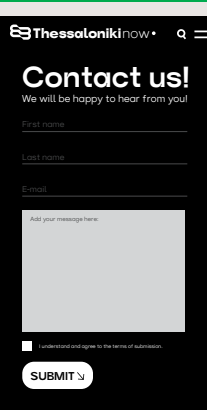
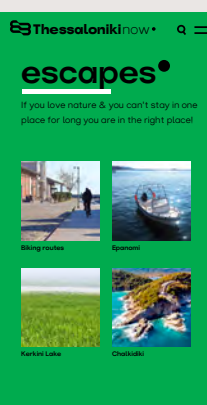
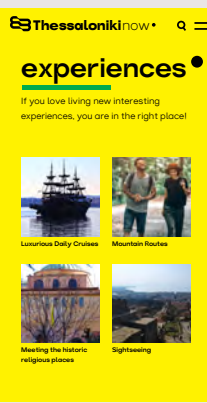
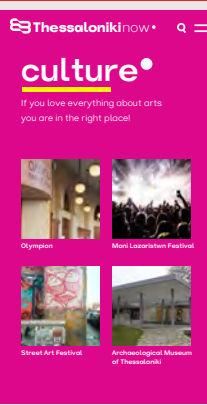
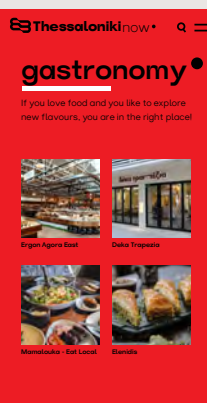
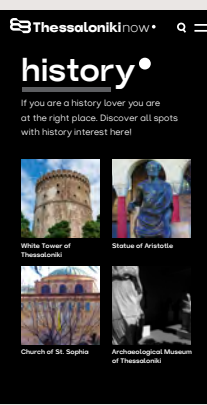
Homepage >



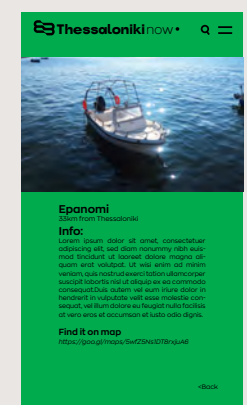
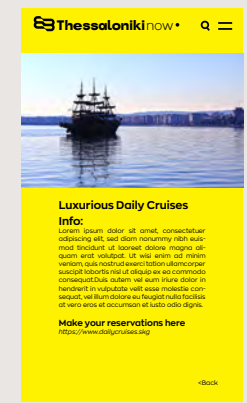
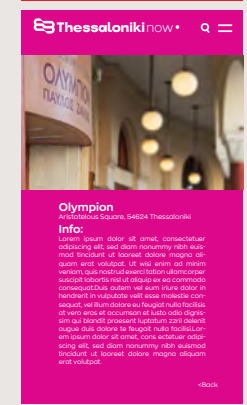
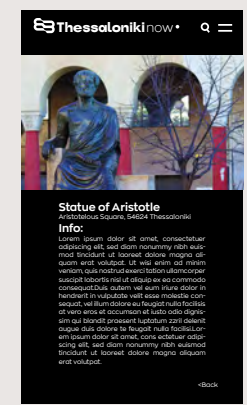
Categories Intro Page >



Categories Pages >

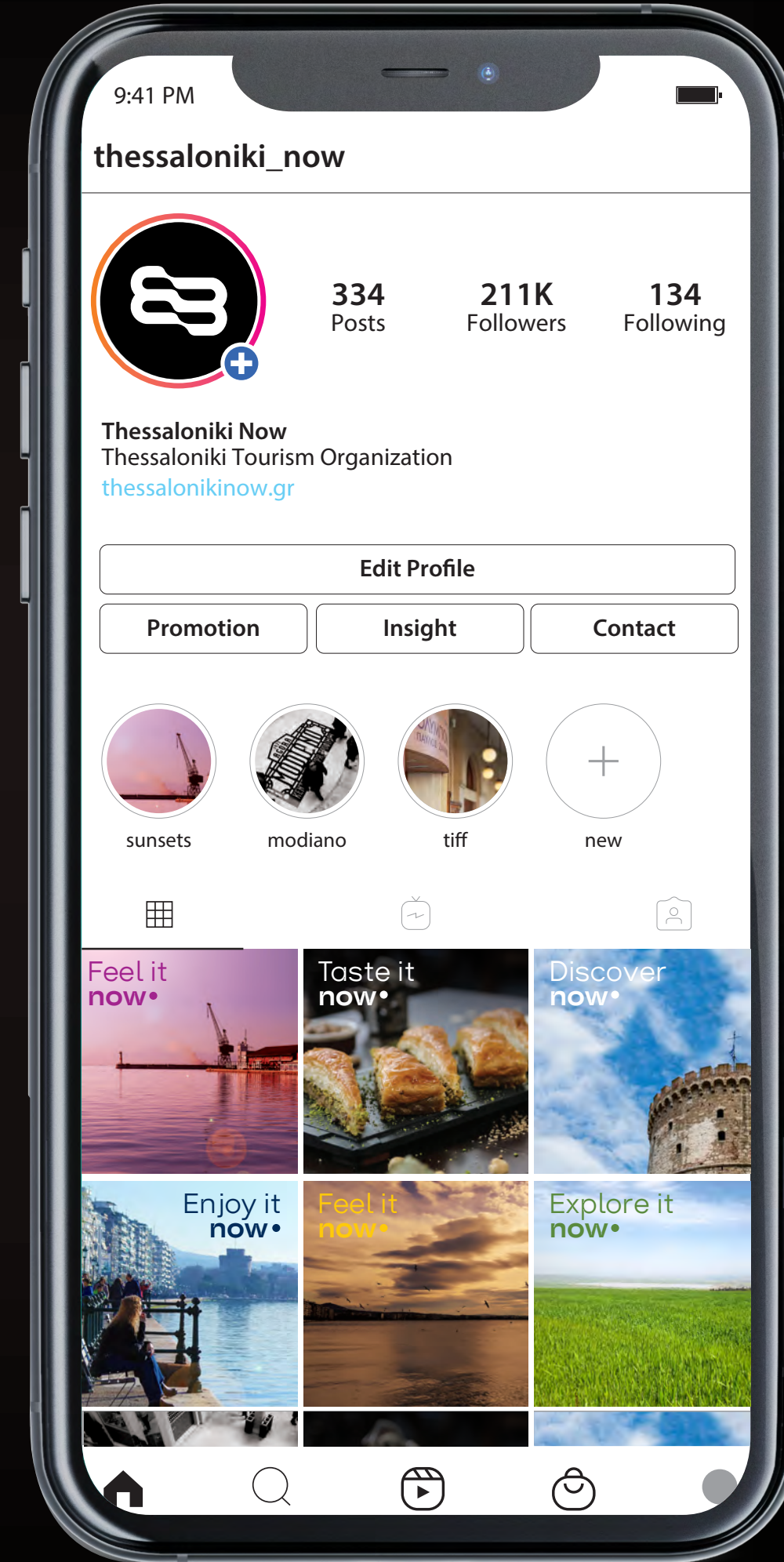
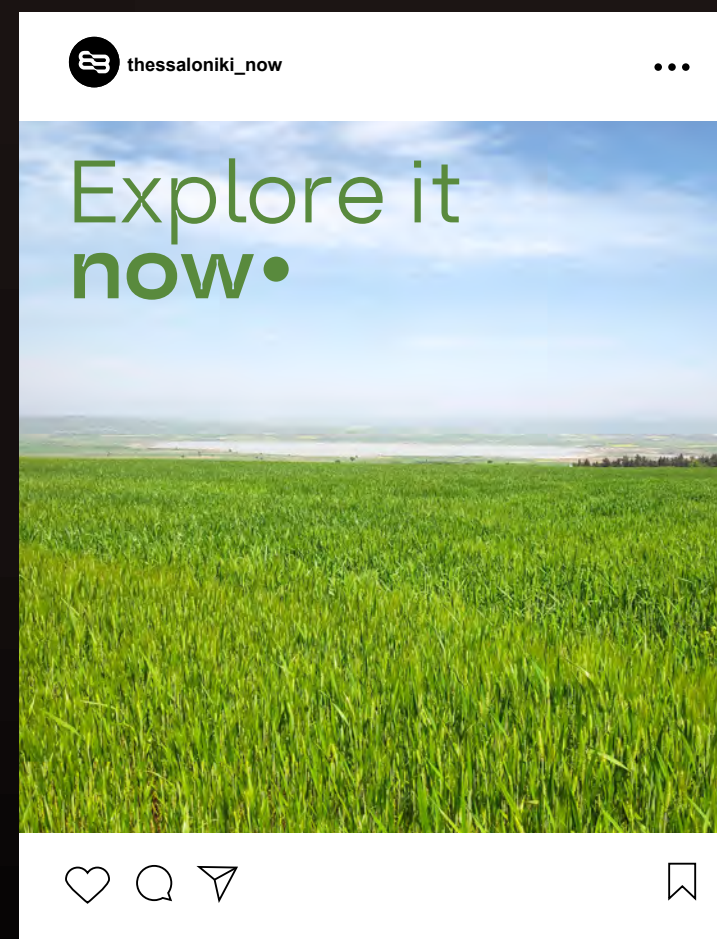
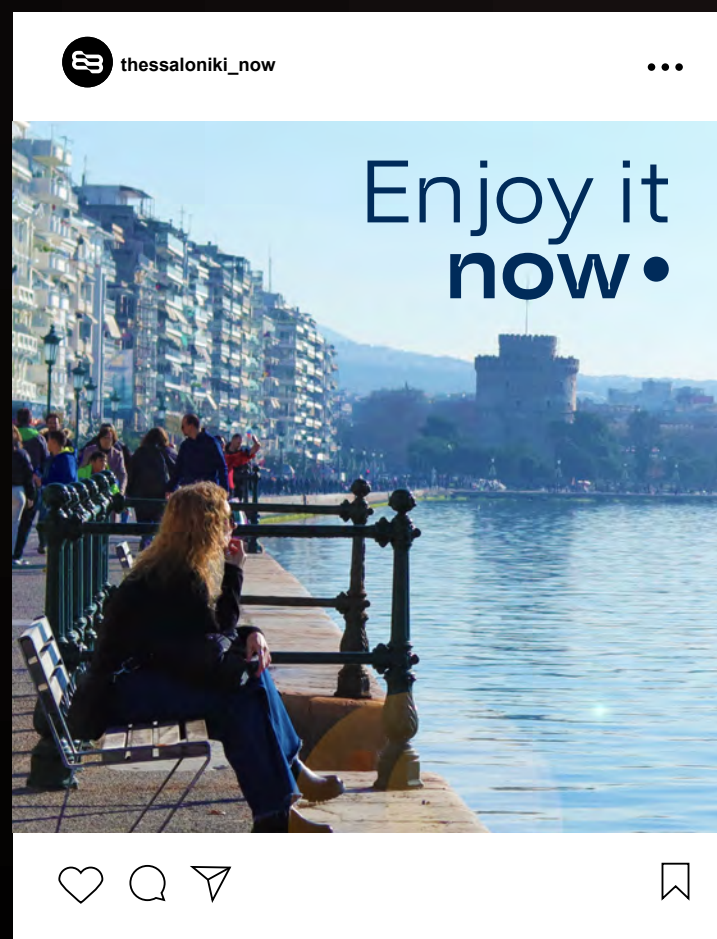
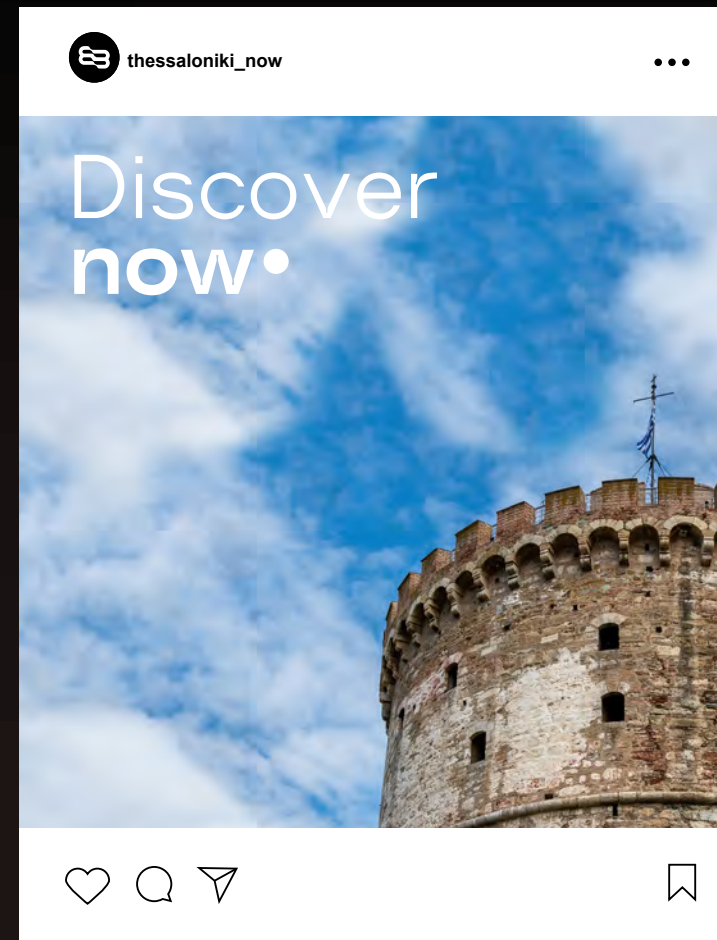
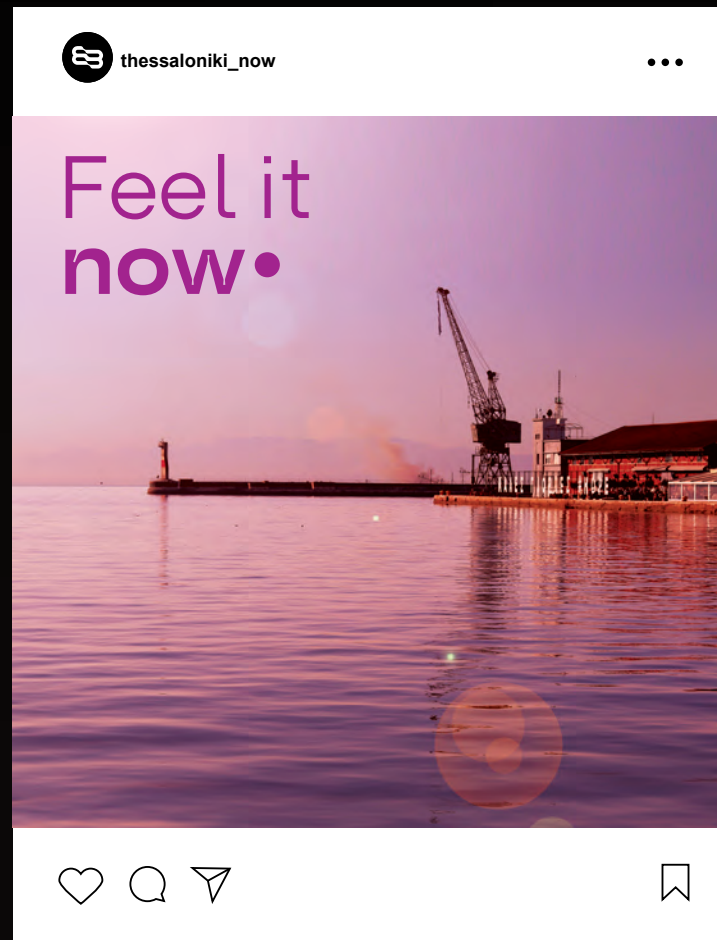


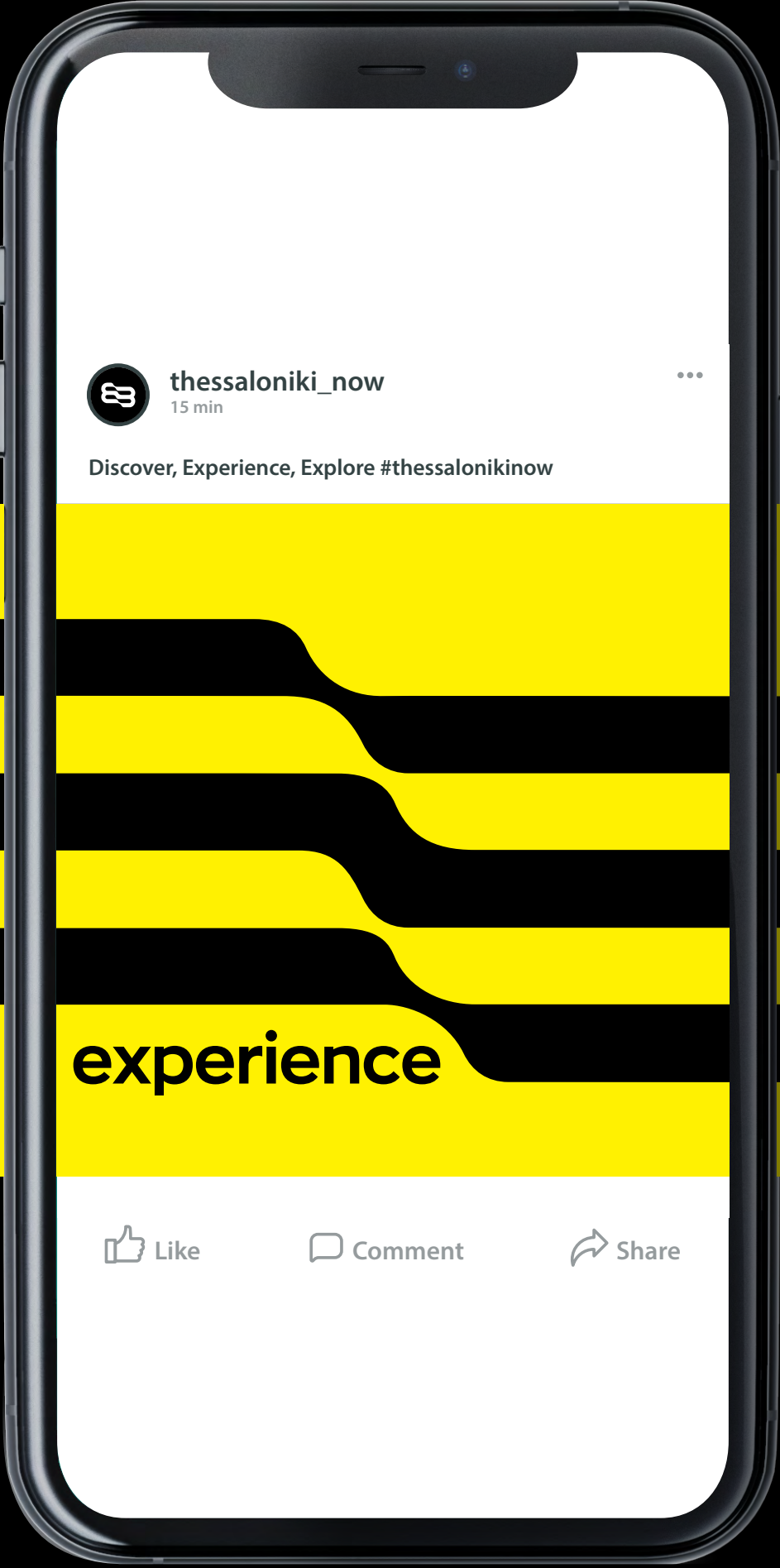
Categories Content Pages



social media the new web market



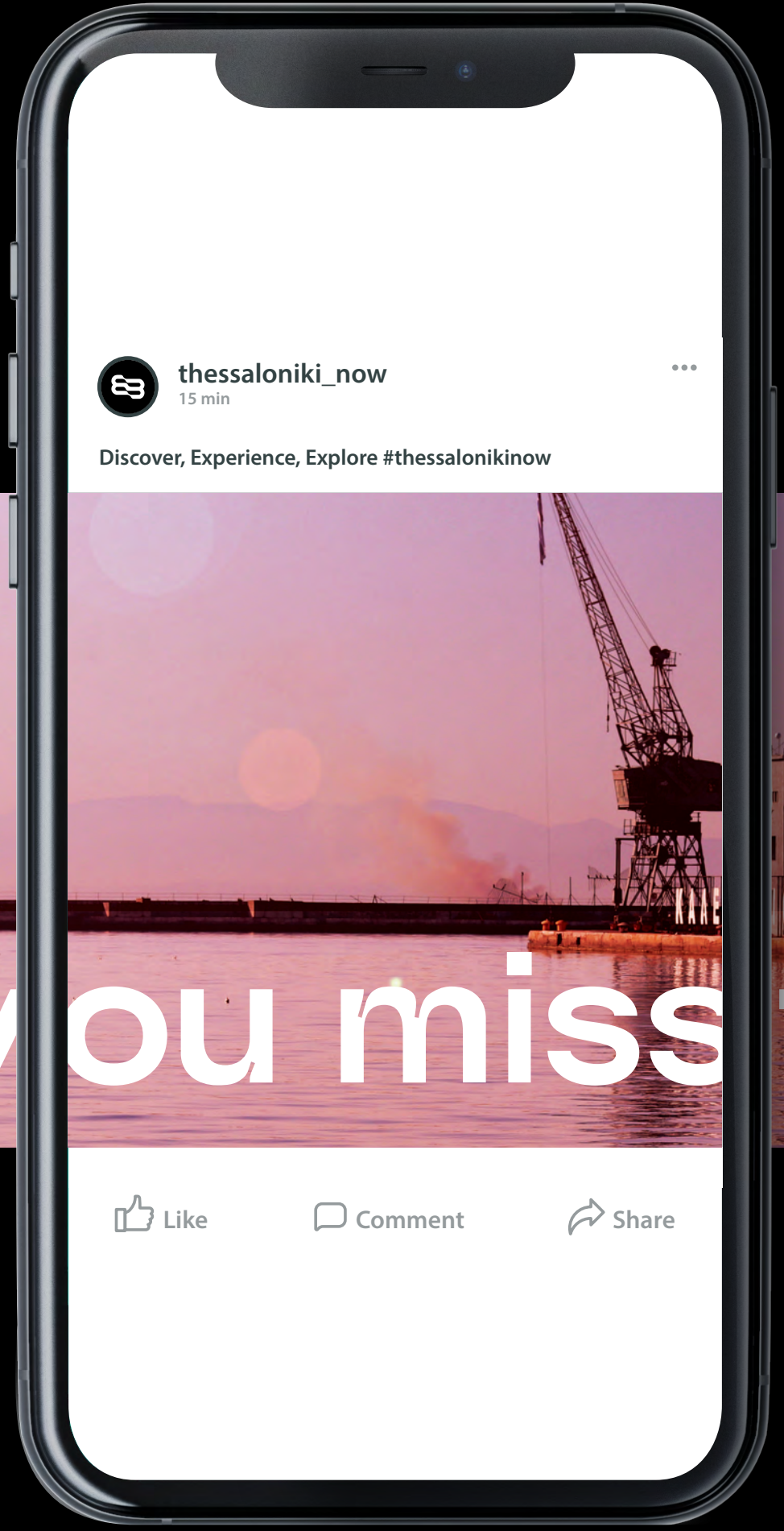




Like Comment Share



can you miss this? 



 **thessaloniki_now**
15 min

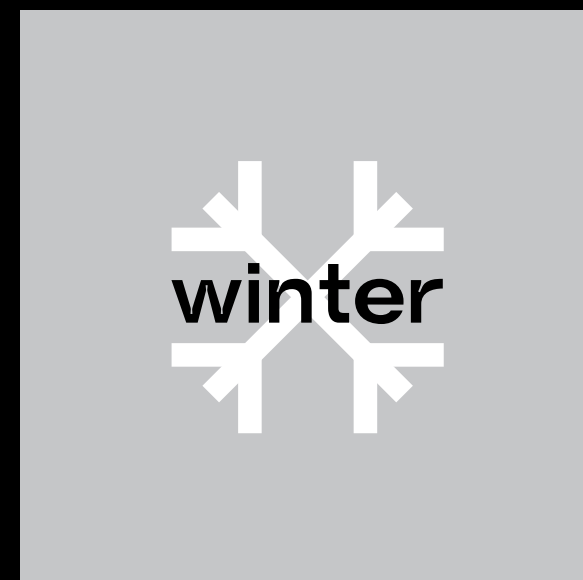
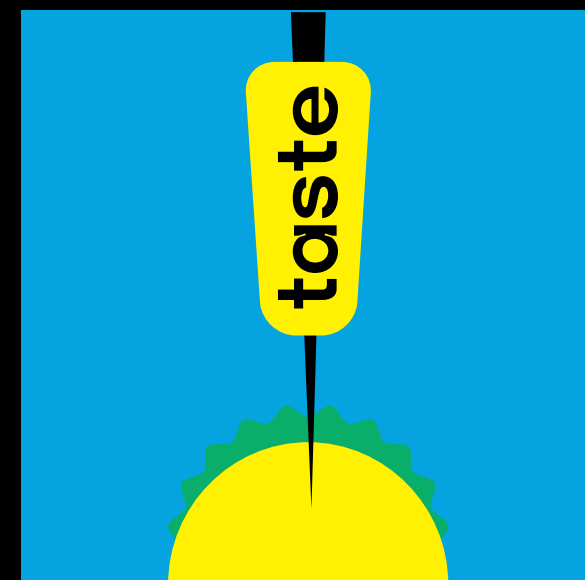
Discover, Experience, Explore #thessalonikinow

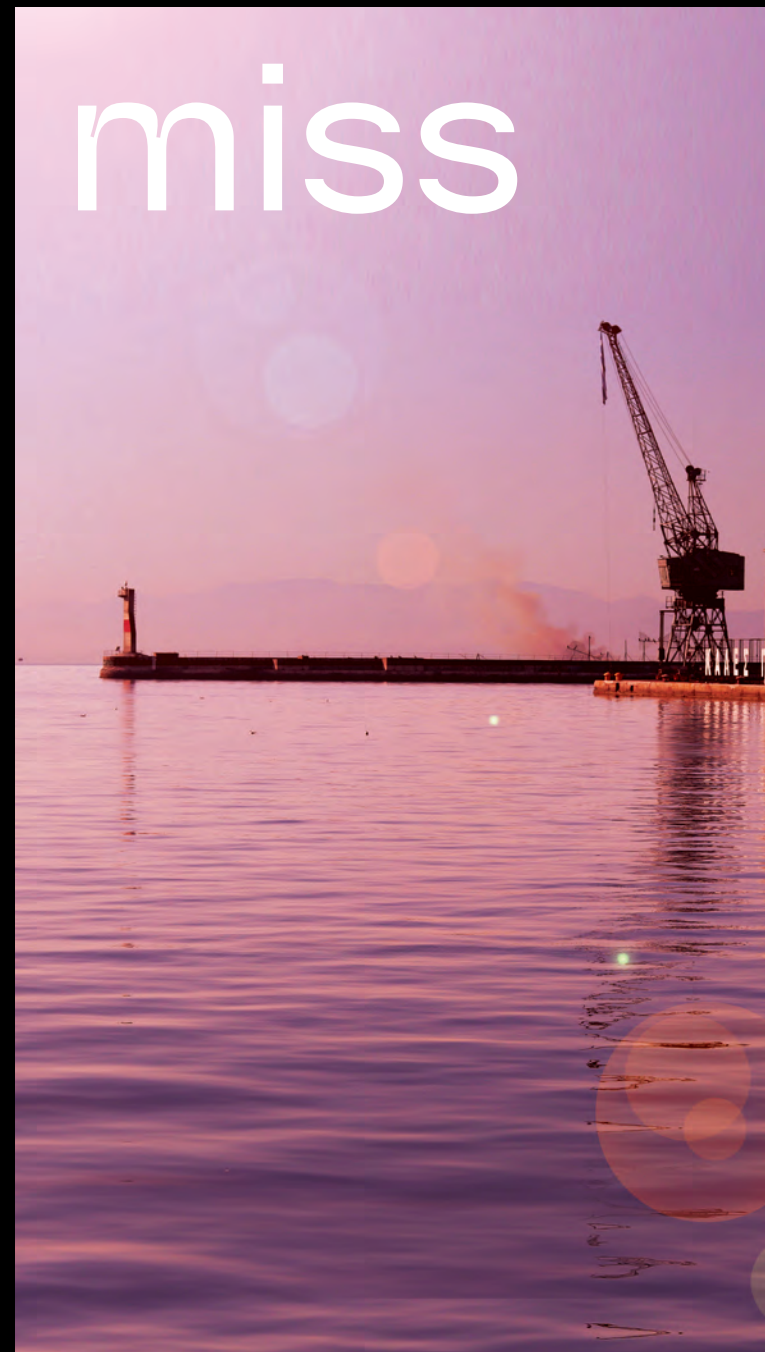
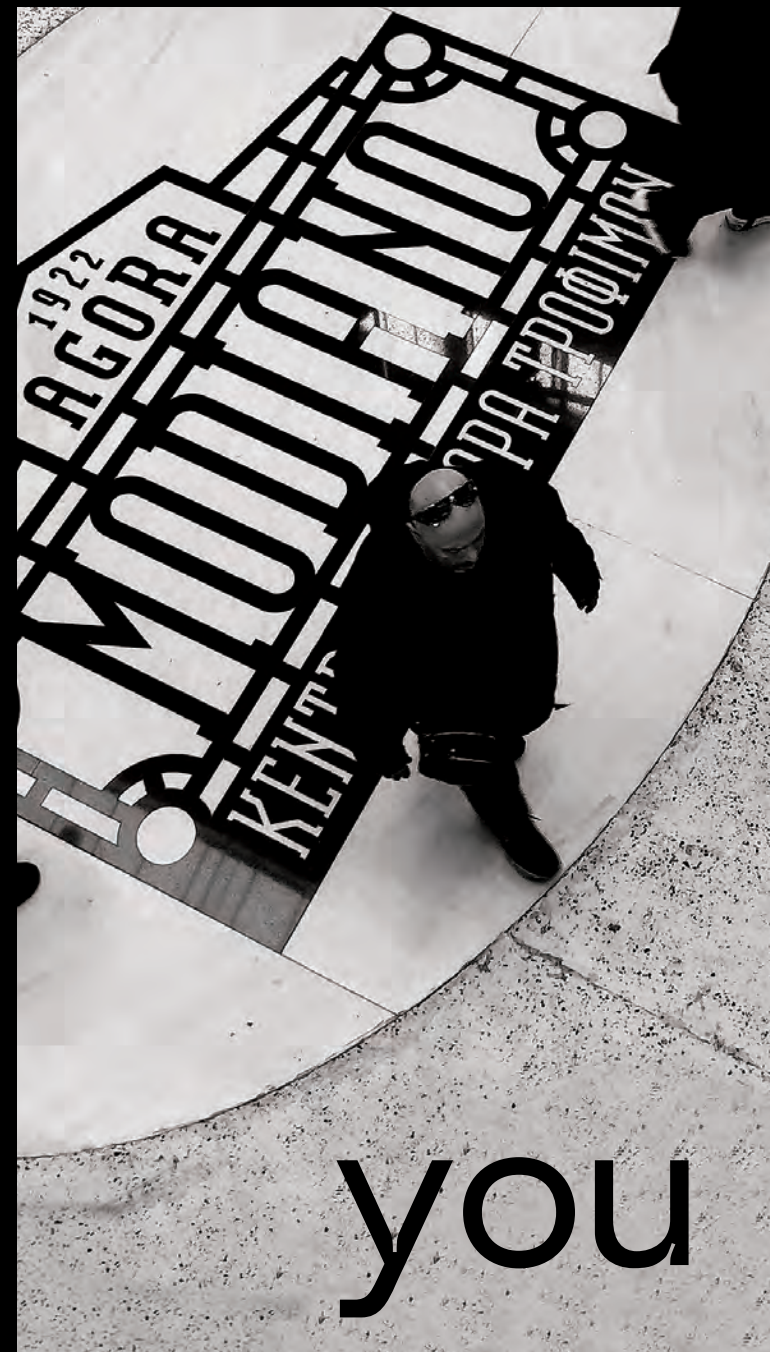
 Like  Comment  Share

GIF frames with photos



GIF frames with illustrations

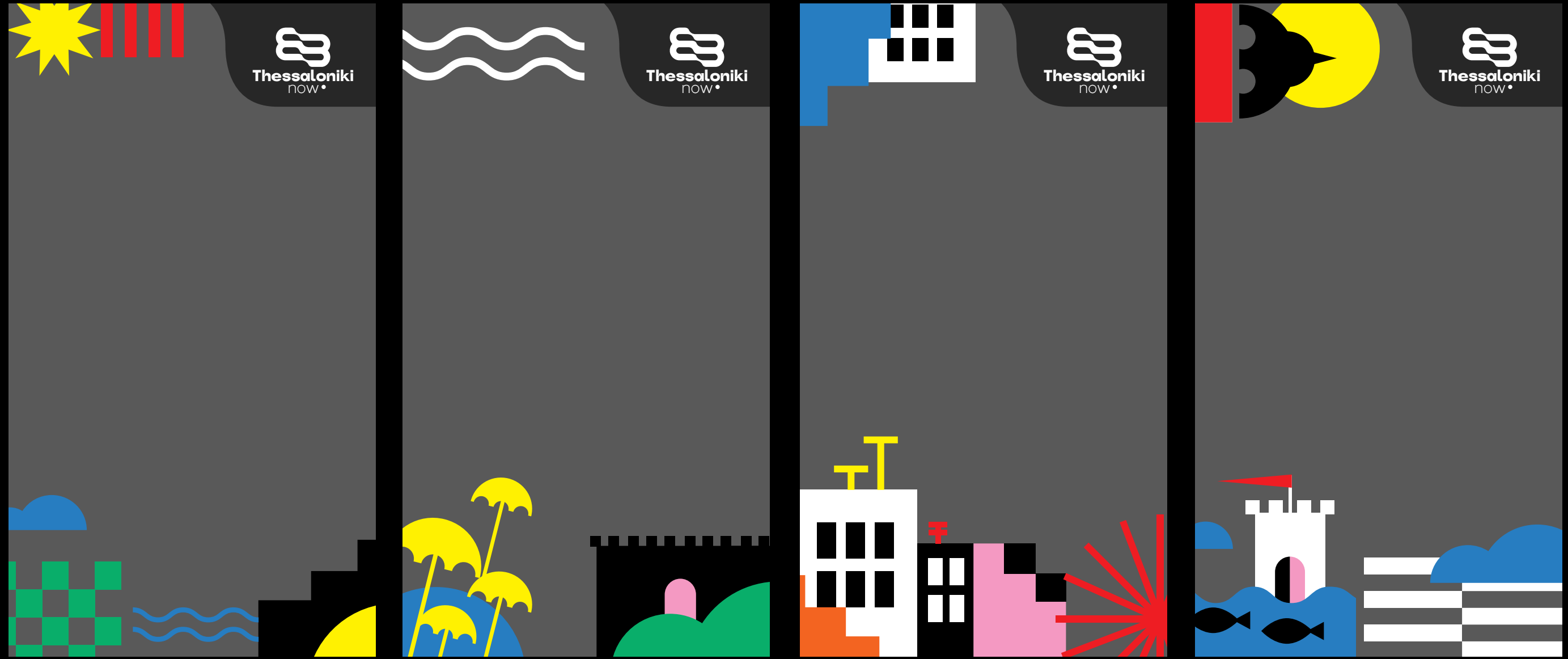




GIF frames



Instagram stickers



06

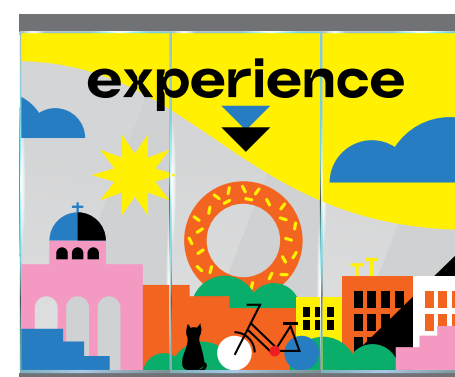
**promotional
items
& installations**



Πλαϊνά



Α' όψη



Πλαϊνά



Β' όψη



discover


Thessaloniki
now •

www.thessalonikinow.gr



explore

Thessaloniki now •

disc

Thessaloniki
now •

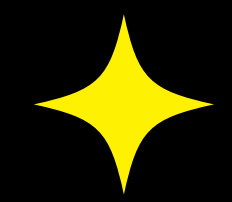




Thessaloniki
now •

 Are you
ready to
discover,
experience,
& explore?

Scan me
to enter our world



www.thessaloniknow.gr





history map

if you are
a history lover
open me up!

www.thessalonikiapp.gr

Thessaloniki
FLOW

Scan the QR Code to download Thessaloniki app.
Discover more information about all the historical locations
and many more.

more
& discover
thessaloniki app
download



thessaloniki history spots



- 01_Rotunda - Arch of Galerius
Piazza Agiou Georgiou Rotonda 6, Thessaloniki, 546 35
- 02_Archaeological Museum of Thessaloniki
Macedonia Square 6, Thessaloniki, 546 21
- 03_White Tower of Thessaloniki
Nikis Avenue 103, Thessaloniki, 546 21
- 04_Erigonion Great Tower
Agios Pavlou, Thessaloniki, 546 34
- 05_Museum
Sir, Epitaphiou 130, Thessaloniki, 546 34
- 06_Hephaestion of Thessalonika
Sir, Epitaphiou 130, Thessaloniki, 546 34
- 07_Jordan Forum of Thessaloniki
Sir, Olympiou 76, Thessaloniki, 546 31
- 08_Church of St. Demetrios
Sir, Ag. Dimitriu 97, Thessaloniki, 546 33
- 09_Ancient House
Sir, Kassiandrou 91-93, Thessaloniki, 546 33
- 10_Bay Harem (Paradise Baths)
Sir, Egnortu 44, Thessaloniki, 546 23
- 11_Museum of Byzantine Culture
Sir, Leoforos Stratou 2, Thessaloniki, 546 40
- 12_Olympo Museum Thessaloniki
Lack, 36 September 26, Thessaloniki, 546 20
- 13_Kabula & Ethnological Museum
Sir, Makedonia 8, Thessaloniki, 546 42
- 14_Museum of Photography
Macedonia 9/27 of Thessaloniki, 546 15
- 15_MOMA - Museum of Contemporary Art
Sir, Egnortu 154, Thessaloniki, 546 36
- 16_Jewish Museum of Thessaloniki
Sir, Agios Nikola 13, Thessaloniki, 546 24
- 17_Holy Church of the Virgin Mary Askeptochos
Sir, Agios Sofias, Thessaloniki, 546 32
- 18_Vatopedion Monastery
Sir, Epitaphiou 64, Thessaloniki, 546 34
- 19_Monument of Alexander the Great
Neo Parotia (Garden of Alexander),
Thessaloniki, 546 21

food map

if **food**
is your
passion
open me up!

www.thessalonikiapp.gr

Thessaloniki
FLOW

Scan the QR Code to download Thessaloniki app.
Discover restaurant reviews, nearby locations
and many more.

more
& discover
thessaloniki app
download



thessaloniki food spots



- 01_Thessalonika - The Greek
Sir, Kassiandrou 3, Thessaloniki, 546 23
- 02_Delia Trapeza - Ten Tables
Mediterranean Cuisine
Sir, Kalliru 4, Thessaloniki, 546 25
- 03_Delia Trapeza - The Greek
Sir, Kassiandrou 3, Thessaloniki, 546 23
- 04_D'Fyrgos - The Tower
Traditional Greek Cuisine
Sir, Tsingiridi 3, Thessaloniki, 546 21
- 05_Duck Private Chefing
Sir, Chalki 3, Ploa, Chalkiata, 570 01
- 06_Mary Thessalonika - Black Sea
Sir, Dora, Gassari 7, Thessaloniki, 546 22
- 07_Present Excelsior
Sir, Dora 1, Thessaloniki, 546 25
- 08_Melisse Bar Restaurant
Sir, Meropeidou 8, Thessaloniki, 546 22
- 09_Balneario
Sir, Kassiandrou 40, Thessaloniki, 546 23
- 10_American - Premium Rooftop Bar Restaurant
Sir, Ploa, Ploa, 566 36
- 11_Donkey Garden
Sir, Sir, 3, Thessaloniki, 546 22
- 12_Balneario
Sir, Sir, 3, Thessaloniki, 546 22
- 13_Balneario
Sir, Sir, 3, Thessaloniki, 546 22
- 14_Balneario
Sir, Sir, 3, Thessaloniki, 546 22
- 15_Balneario
Sir, Sir, 3, Thessaloniki, 546 22
- 16_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 17_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 18_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 19_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 20_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 21_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 22_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 23_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 24_Cantina
Sir, Sir, 3, Thessaloniki, 546 22
- 25_Cantina
Sir, Sir, 3, Thessaloniki, 546 22

nature map

if you
love nature
open me up!

www.thessalonikiapp.gr

Thessaloniki
FLOW

Scan the QR Code to download Thessaloniki app.
Discover more information about nature spots,
recommended roots and many more.

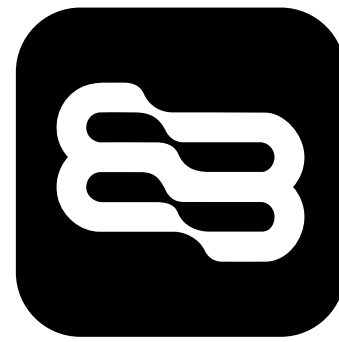
more
& discover
thessaloniki app
download



thessaloniki nature spots



- 01_Rotunda Garden Stenopoliou
Sir, Thessalonika 35, Thessaloniki, 546 31
- 02_Neo Evfrosina Park Refreshment
Sir, Thessalonika 35, Thessaloniki, 546 40
- 03_Elissavetia
Sir, Thessalonika 35, Thessaloniki, 546 31
- 04_Saint Basil's Church
Sir, Thessalonika 35, Thessaloniki, 546 31
- 05_Cyprus Park
Sir, Thessalonika 35, Thessaloniki, 546 31
- 06_Neo Parotia Parks
Sir, Thessalonika 35, Thessaloniki, 546 40
- 07_Kataniolia Nature
Sir, Thessalonika 35, Thessaloniki, 546 31
- 08_Parotia Parks
Sir, Thessalonika 35, Thessaloniki, 546 40
- 09_Park of Sarantia Dikalia
Sir, Thessalonika 35, Thessaloniki, 546 31
- 10_Park of Sarantia Dikalia
Sir, Thessalonika 35, Thessaloniki, 546 31
- 11_Sykes Grove
Sir, Thessalonika 35, Thessaloniki, 546 31



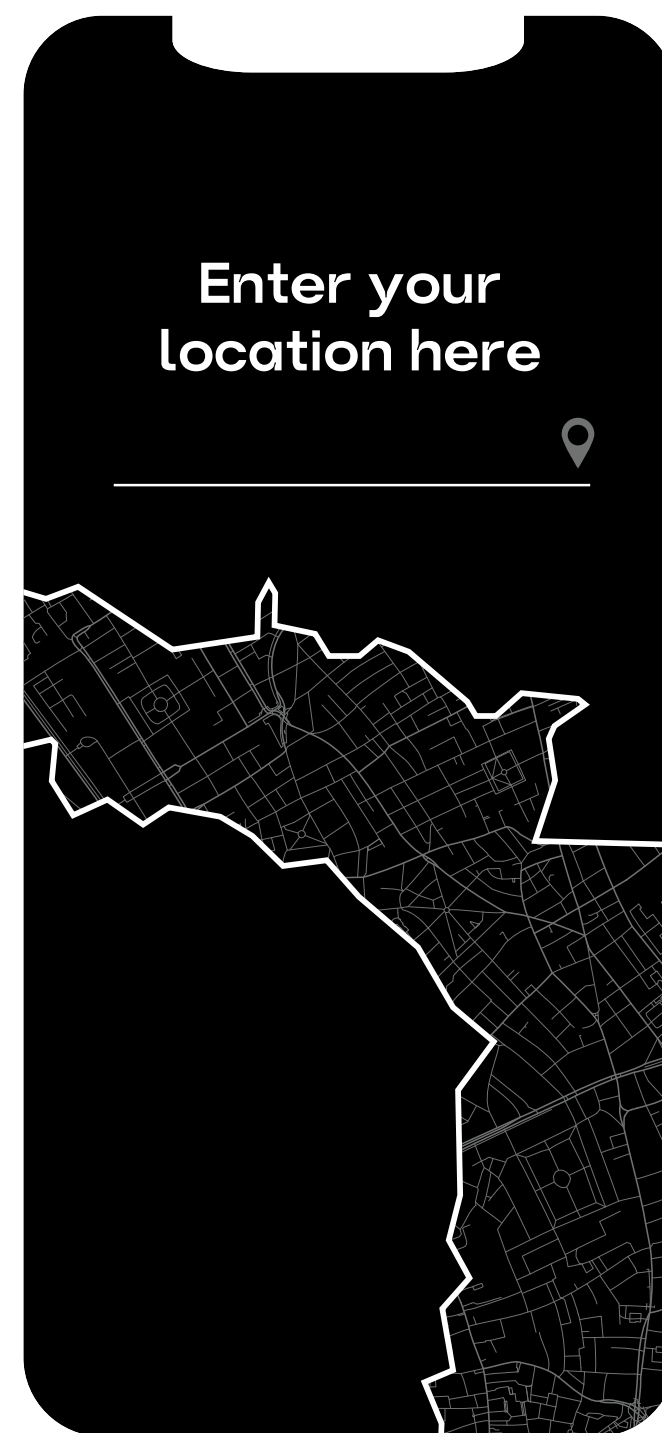
application's icon



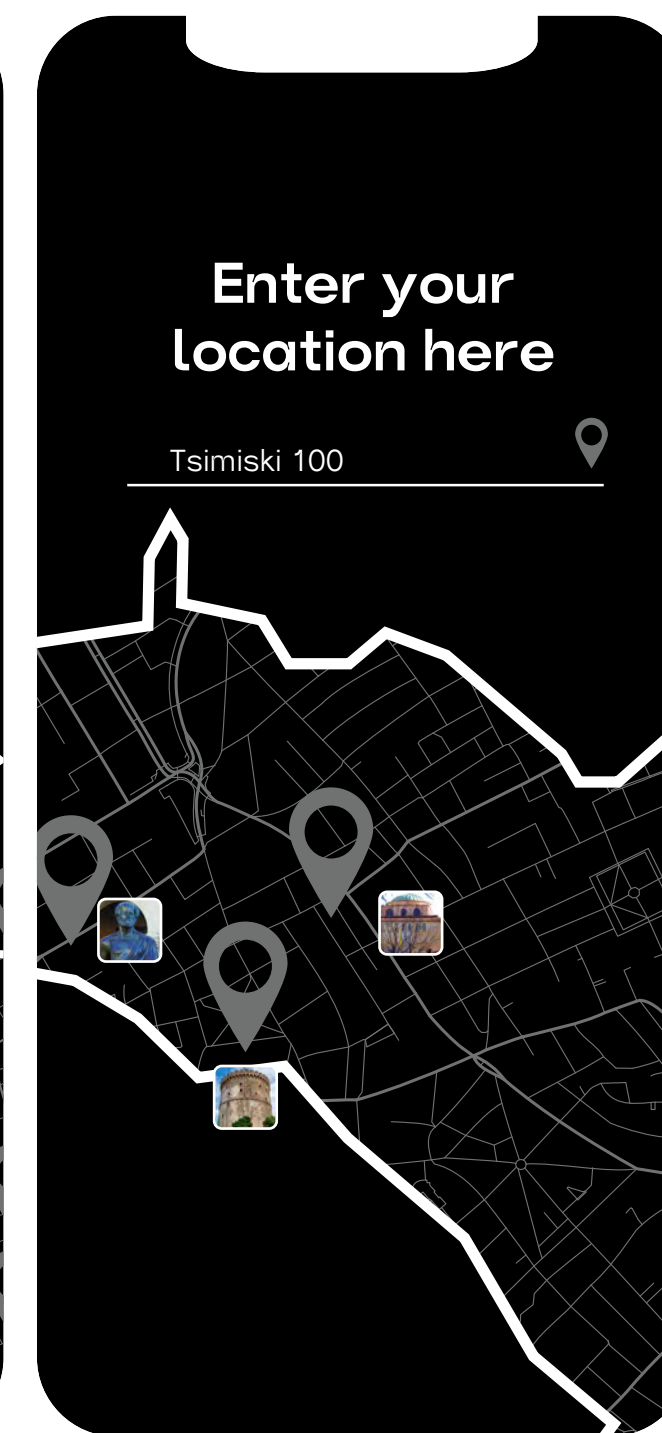
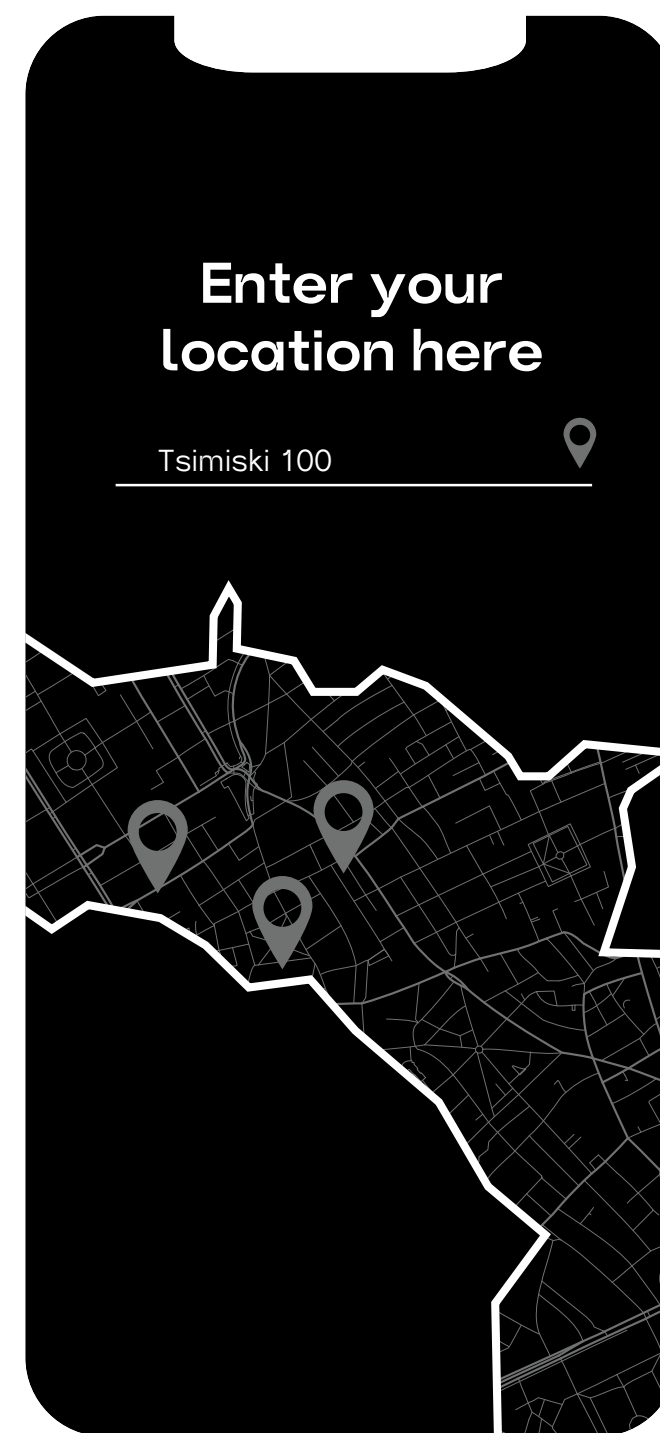
Log in page >



Categories>



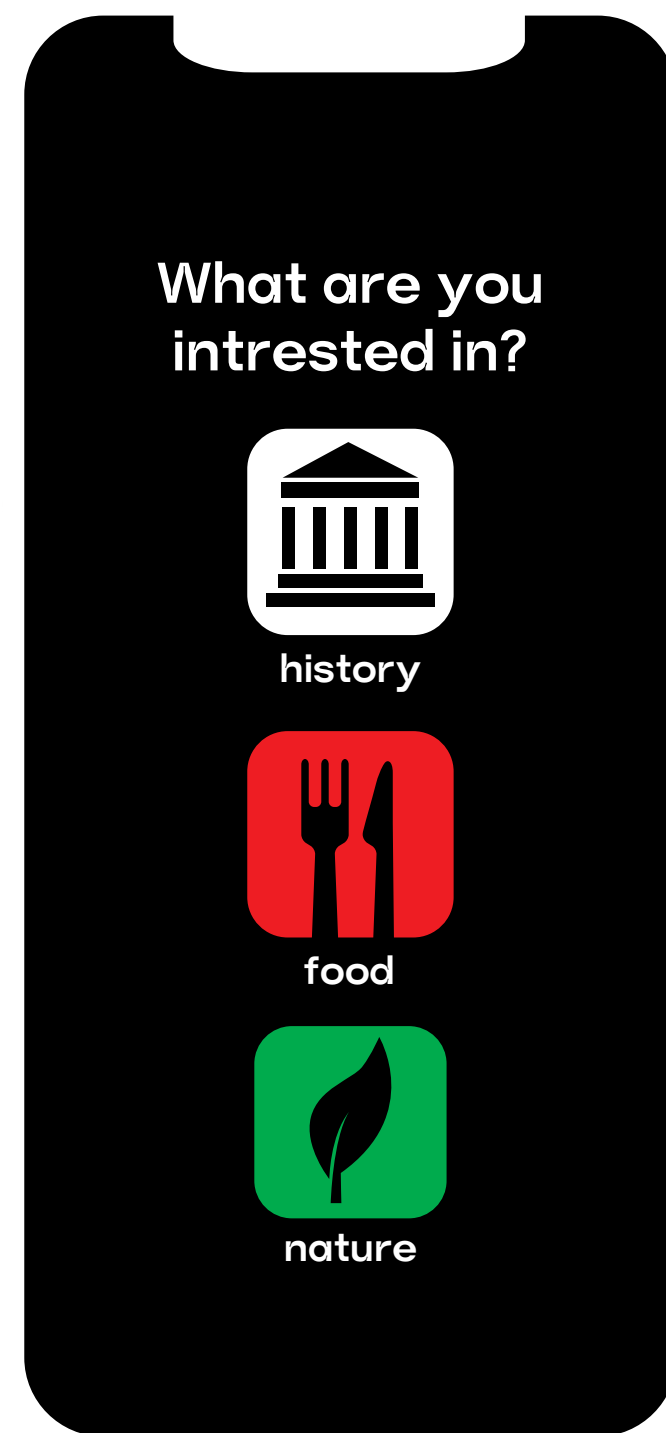
History Category>



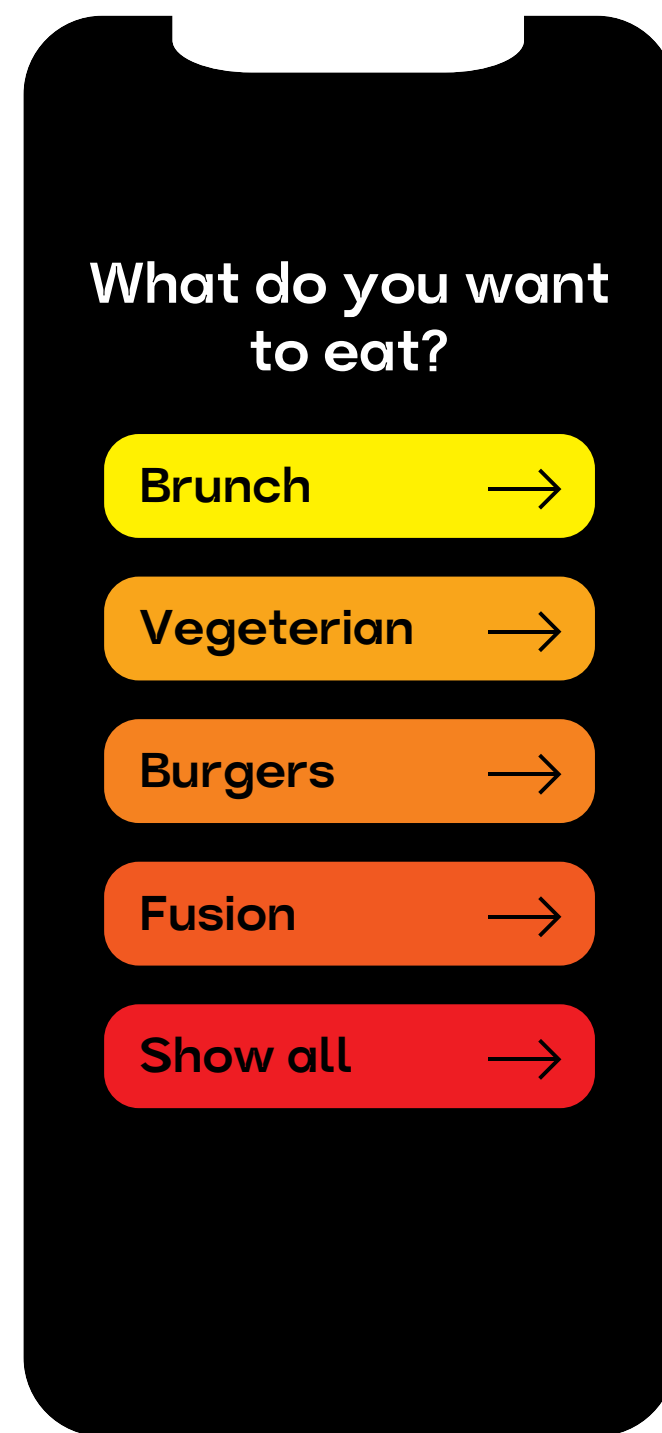
<back



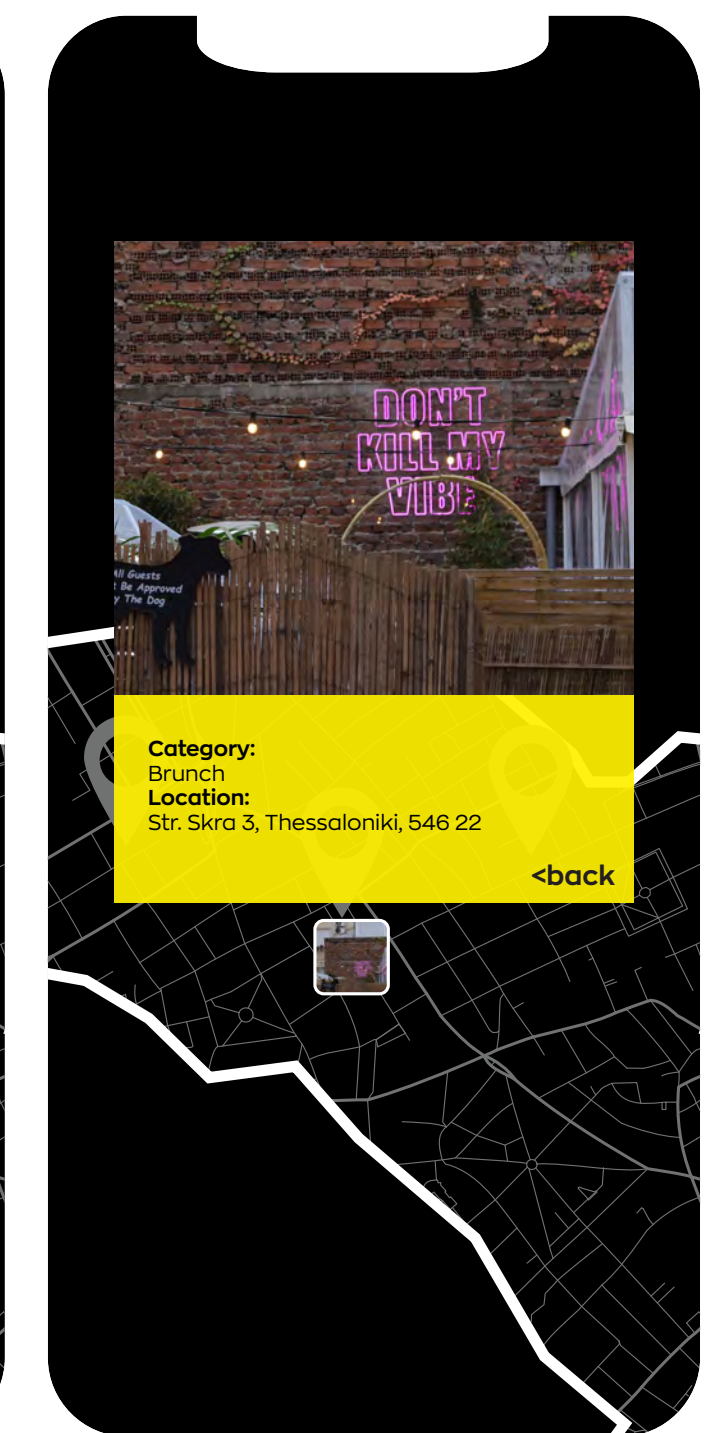
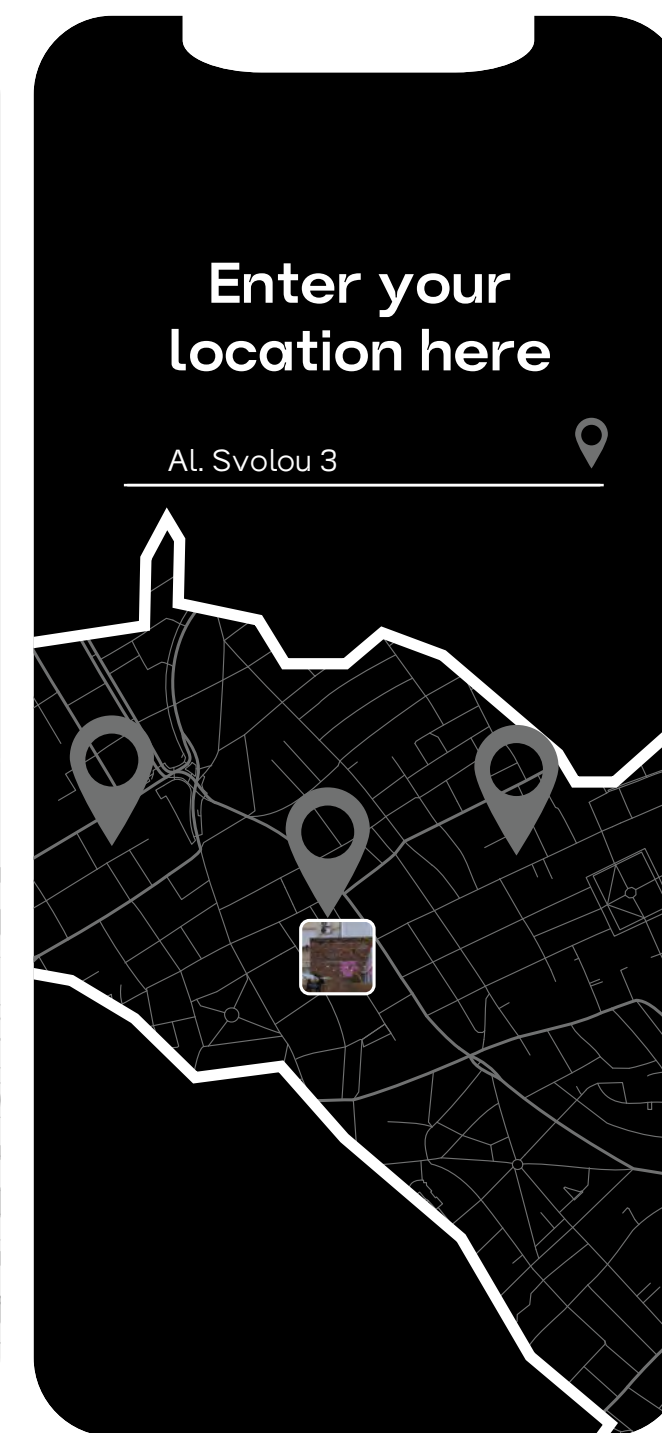
Log in page >



Categories>

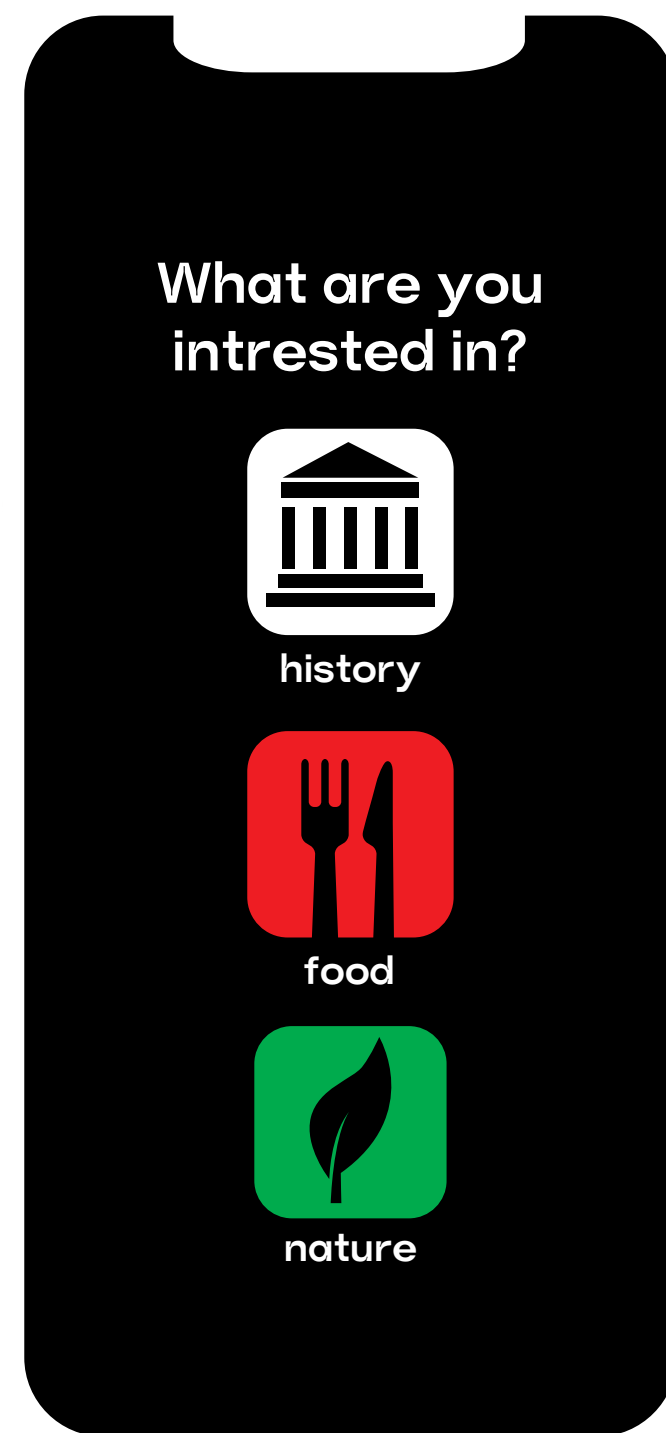


Food Category>

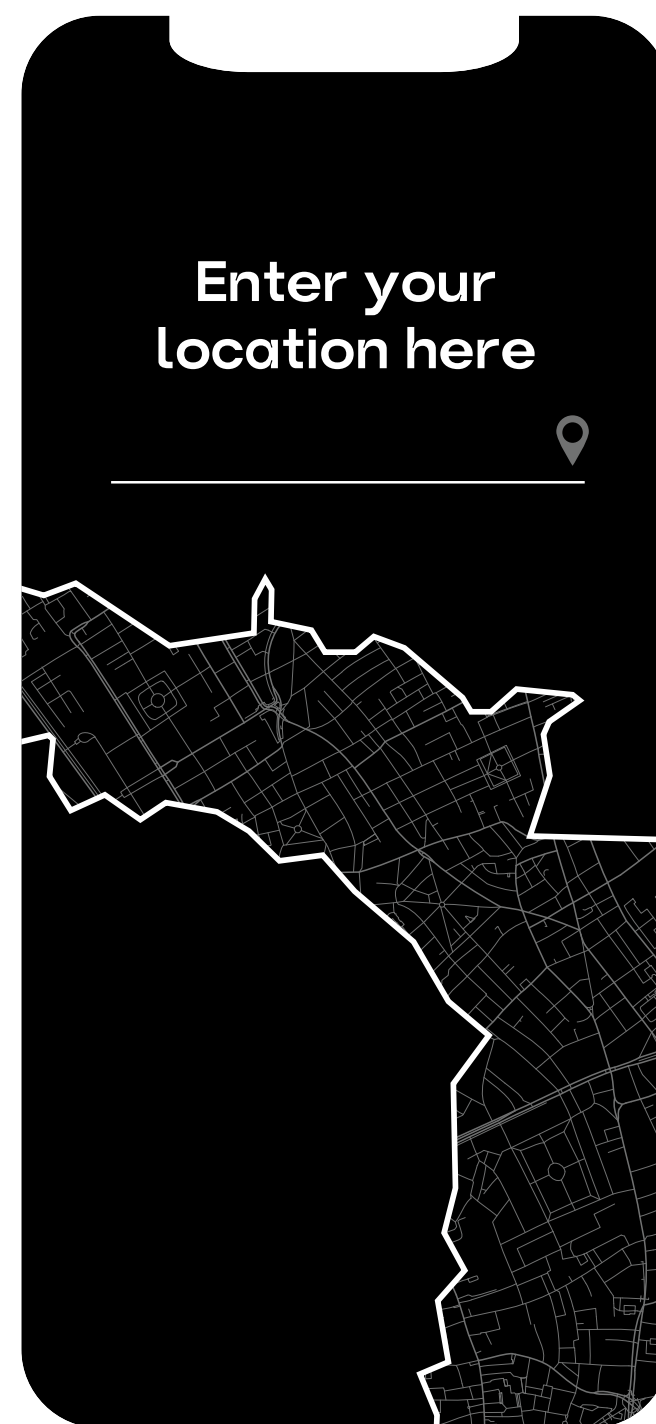




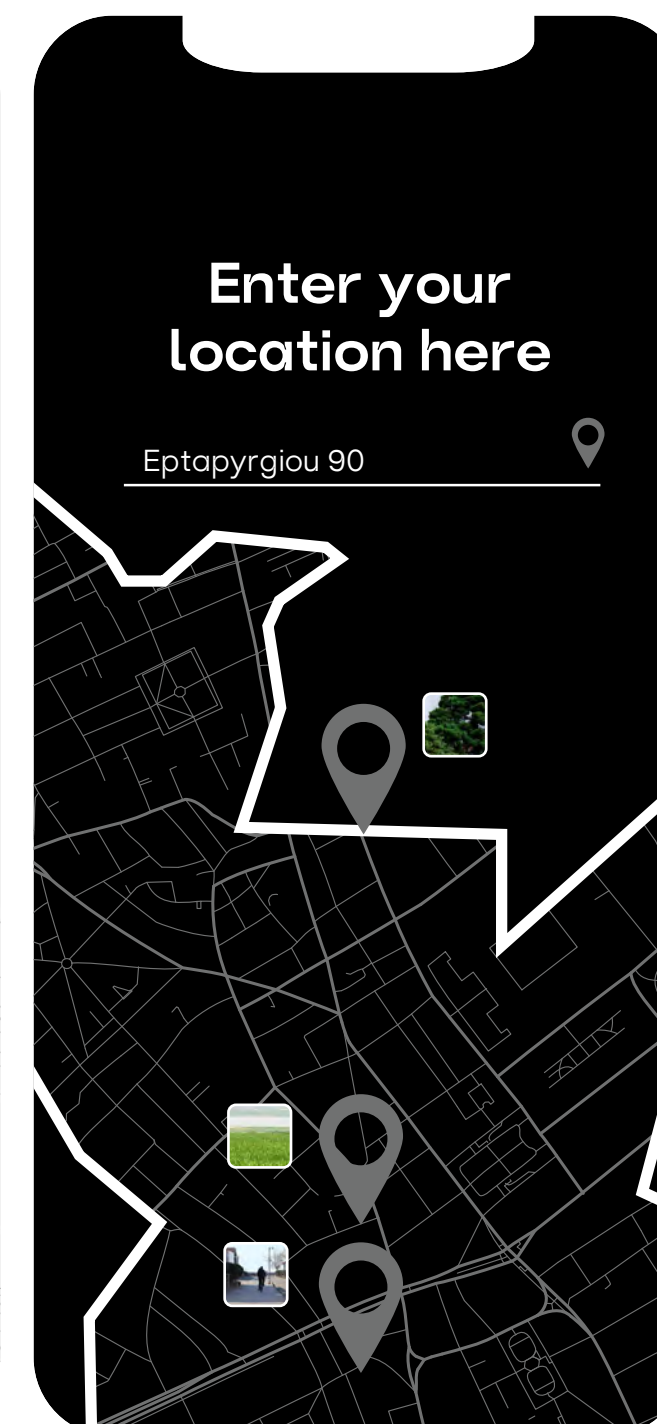
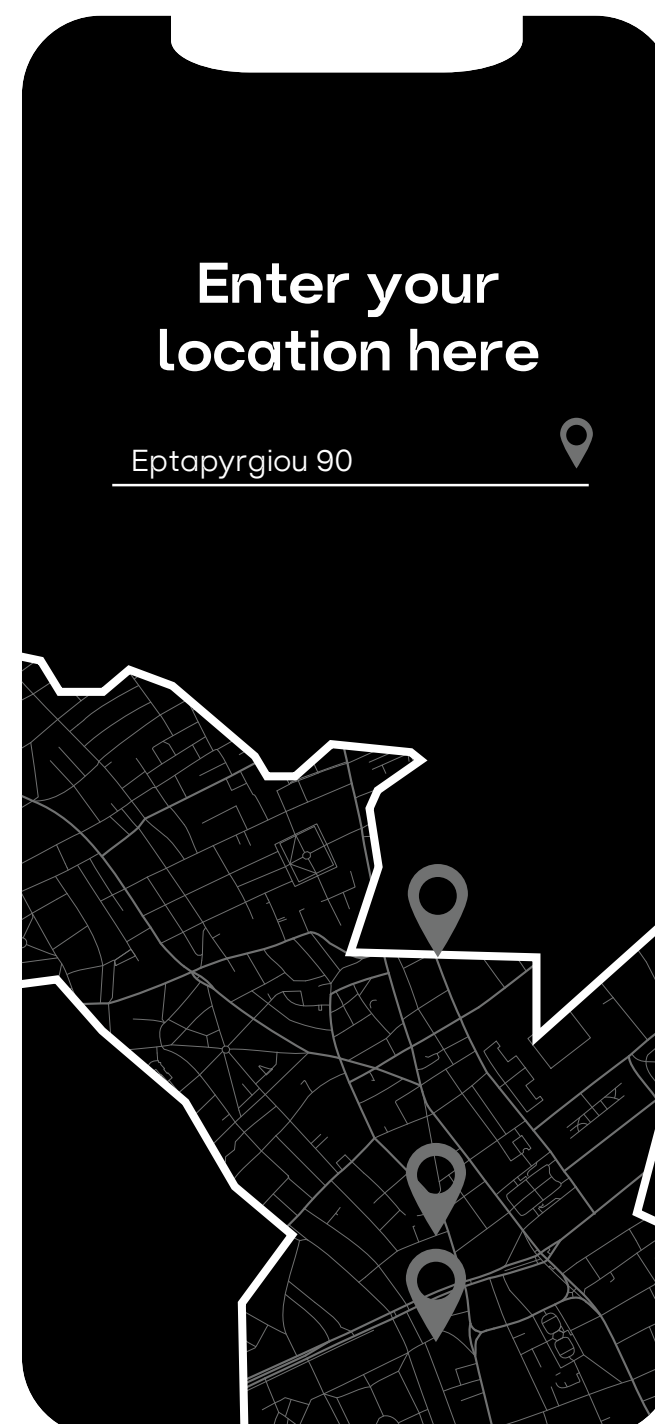
Log in page >



Categories>



Nature Category>



<back

07 souvenirs





Κούπα με
θερμοχρωμική βαφή
που αλλάζει χρώμα
με τη θερμότητα



Κούπες
με ψηφιακή εκτύπωση





A vertical line on the left side of the postcard back, with four horizontal lines extending from it to the right, providing space for an address.

A small square box in the top right corner, intended for a postage stamp.

A vertical line on the left side of the postcard back, with four horizontal lines extending from it to the right, providing space for an address.

A small square box in the top right corner, intended for a postage stamp.

A vertical line on the left side of the postcard back, with four horizontal lines extending from it to the right, providing space for an address.

A small square box in the top right corner, intended for a postage stamp.



Thessaloniki now •
making memories



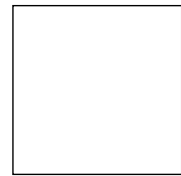
Thessaloniki now •
making memories

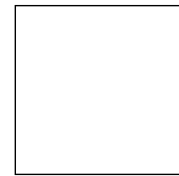


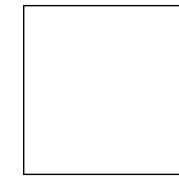
Thessaloniki now •
making memories

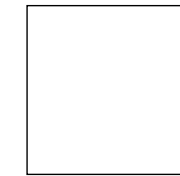


Thessaloniki now •
making memories













conclusions

thank you!